

Home Missions Resource Document

Prepared for

**The Executive Board
Woman's Missionary Union**

**HOME MISSION BOARD, SBC
1350 Spring Street, NW
Atlanta, GA 30367-5601**

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HOME MISSION BOARD

PURPOSE, OBJECTIVES AND GOALS

PURPOSE

The Home Mission Board serves Southern Baptists by assisting churches to proclaim the gospel of Jesus Christ, start and grow New Testament congregations and minister to persons in need in the name of Christ. The Home Mission Board cooperates with churches, associations, state conventions and other Southern Baptist Convention agencies to develop and implement a comprehensive strategy of missions and evangelism in the United States and assigned territories.

OBJECTIVES

1. Evangelism

"To lead and assist Southern Baptists to win the lost of our land by presenting the gospel to all persons."

2. Church Starting and Growth

"To lead and assist Southern Baptists to start and grow churches so every person will have the opportunity to share in the life of a New Testament church."

3. Ministry

"To lead and assist Southern Baptists to minister redemptively to all persons in the name of Jesus Christ."

4. Communication

"To lead Southern Baptists to a greater awareness of home mission opportunities and needs."

GOALS

1. Goals Relating to Evangelism and Growth

- (1) 500,000 baptisms per year by A.D. 2000.
- (2) 17,000,000 members by A.D. 2000.
- (3) 75 percent of Southern Baptist Convention churches growing by A.D. 2000.

2. Goals Relating to Church Extension and Ministry

- (1) 50,000 churches and church-type missions by A.D. 2000.
- (2) 1,500 church starts annually.

GOALS continued:

- (3) 75 percent of Southern Baptist Convention churches involved in church and/or communities ministries.
3. Goals Relating to Missionaries and Chaplains
- (1) 5,000 Home Mission Board missionaries by A.D. 2000.
 - (2) 3,000 chaplains by A.D. 2000.
 - (3) 1,000 church planters by 1993.
 - (4) 75,000 short-term volunteer missionaries by A.D. 2000.
 - (5) 2,000 long-term volunteer missionaries by A.D. 2000.

Approved by Board of Directors, Home Mission Board, October 12, 1988.

PROPOSED HOME MISSION BOARD (HMB) STRATEGIES

STRATEGY ONE: The HMB will appoint, approve, support, and equip missions personnel to serve in vital roles to accomplish the Board's purpose.

Missions personnel will continue to be important in accomplishing agency objectives. These individuals will be sent to places of need where the training and the talents of God-called, well-equipped vocational missions personnel are required for effective responses. The standards for these should be high, including proven levels of competence and commitment to Christ and his mission.

The HMB will respond to needs with a broad spectrum of missions talent, ranging from fully supported long-term career missions personnel to partial and short-term support. Total support will depend on matching special needs with appropriate missions personnel. These decisions will continue to be made in consultation with Baptist state conventions.

Underlying this strategy is the realization that, even if it were possible, it would not be wise to appoint career missions personnel to do all the work; because missions, evangelism, and ministry are basic to the church's purpose, which is the most efficient and effective means for accomplishing the mission task. Thus, many missions personnel will be employed for limited periods until the assisted church can obtain self-support. By emphasizing self-support, the HMB can shift its resources to other areas of critical need.

While the HMB appoints and supports a large number of missionaries, it will be the intention of national, regional, and consultative staff to train and equip mission workers, not to do direct missions.

STRATEGY TWO: The HMB will recruit, train, and deploy short- and long-term volunteers and bivocational ministers as important resources in missions and evangelism.

There is a growing need for missions and evangelism, and the HMB does not have the resources to respond to all requests. However, there is a vast reservoir of committed Southern Baptist laypeople and bivocational pastors who can make significant contributions to winning this nation to Christ. The task cannot be done without them; therefore, this strategy has major importance.

Associational and state directors of missions and missionaries assist in determining needs and helping Southern Baptists be aware of volunteer opportunities. The HMB provides a comprehensive communications and promotional plan to inform potential volunteers of these needs. At the same time, the HMB develops recruitment plans to challenge people with special skills. The HMB will stress the value and limitations to volunteers and to mission areas.

Churches and associations can greatly enhance volunteerism by identifying needs and recruiting volunteers.

The HMB will be involved in preparing volunteers and mission leaders who will supervise them. The goal is not only to meet mission needs but also to provide volunteers with satisfying experiences. Volunteers will be given training materials for personal and

group use. The HMB will orient volunteers so they can achieve a broad understanding of mission responsibility. Missionaries and others who work with volunteers will be trained as supervisors to help them know what is expected of them.

The HMB will help evaluate the experiences of volunteers and supervisors. This critique will help the HMB improve volunteerism. The HMB is committed to the creative use of volunteers and to the effective use of the maximum number of volunteers.

The bivocational minister, a pastor with secular employment, offers a unique means of involving qualified people for service. Because of economic trends, increasing social mobility, and growing secularism, it is predicted that, in the future, as many as 50 percent of churches will have bivocational pastors.

Many factors favor bivocational ministers: the all-time high enrollment of seminaries, the limited vacancies for full-time pastors, and the unlimited opportunities in missions. Many seminary graduates are frustrated because they have no place to serve. Further, the Southern Baptist Convention (SBC) cannot pay salaries everywhere churches are needed. The bivocational minister is one answer.

The majority of bivocational pastors should start and develop churches in areas where Southern Baptists have few congregations. These pastors may become full-time after the churches grow. In addition, there are needs for other bivocational church staff, i.e., music, education, youth, and secretaries through Mission Service Corps.

STRATEGY THREE: The HMB will assist churches, associations, and state conventions in identifying opportunities for chaplaincy ministries in institutions, hospitals, business/industry, the military community, and pastoral counseling settings and provide endorsement, support, and promotion of chaplaincy ministries.

STRATEGY FOUR: The HMB will work in cooperation with Baptist state conventions through Cooperative Agreements.

Planning and budgeting of missions and evangelism work--including selection and employment of missionaries--are done jointly with state conventions. State conventions and the HMB adopt annual budgets which incorporate agreements on the percentage of funding to be supplied by each. Consistent with planning, state personnel administer the work.

By eliminating the duplication of efforts between the HMB and local forces, Southern Baptist resources are used more wisely. The HMB and state conventions may do separate work, but unilateral actions are not taken without consultations.

STRATEGY FIVE: The HMB will assist churches and associations in developing and promoting evangelism, church starting, church growth, and ministry.

The church is God's primary agency for evangelism and missions. Therefore, it is essential that the church know its purpose, be committed to that purpose, and capable of responding through witness, ministry, and establishing new congregations.

The HMB will provide encouragement, techniques, and resources to pastors, other staff and to two important councils of the church: the Evangelism council and the Missions Development council.

The Evangelism council helps plan and implement strategy to become more evangelistic. Churches will be encouraged to pray for spiritual awakening; discover prospects; equip witnesses; conduct revivals, crusades, and renewal experiences; and use media for evangelistic purposes.

The Missions Development council has been effective in developing a comprehensive, correlated plan of missions exploration and implementation. This council uses the emphases, expertise, and resources of all church missions organizations.

STRATEGY SIX: The HMB will lead in developing an effective, comprehensive, and cohesive approach to the great cities of America.

A viable strategy for growth and ministry of the kingdom of God, as facilitated by Southern Baptists, must emphasize urban areas.

Because of the masses of people in the cities, the HMB must give high priority to evangelism and missions. Three-fourths of the U.S. population are located in metropolitan areas. Also, the majority of recent immigrants have settled in cities and a majority of the black population now reside in central cities.

The challenge to the HMB is to continue to develop a comprehensive and cohesive process, which will use resources at national, state, and local levels, to build a basic foundation for witness and ministry in these major areas.

STRATEGY SEVEN: The HMB will intentionally target all ethnic, racial, and socioeconomic groups in America for evangelism, ministry, and church planting by utilizing and training leaders indigenous to each group.

The outgrowth of ethnic/language missions is to bring racial, cultural, and/or ethnic diversity to SBC membership. Many of these new Southern Baptists will not have traditional SBC backgrounds. The HMB's intent is not to destroy or change cultural differences, but to inspire these people to share their new faith with others and to support SBC worldwide missions efforts.

For the most effective church growth, leaders must come from the people themselves. The HMB seeks to identify, enlist, and equip language/culture leaders for evangelism, ministry, and church planting.

STRATEGY EIGHT: The HMB will give priority support in assisting new churches, associations, fellowships, and state conventions with the expectation that, within a reasonable amount of time, these entities will be self-supporting.

The HMB has served, and will continue to serve as a catalytic agent for beginning new work. Through Cooperative Agreements with state conventions, a cooperative effort has been effective in facilitating this strategy.

While the HMB historically has emphasized “starting” or “establishing” new, needed churches and ministries, it also serves a vital role in “sustaining” needed work across the nation. However, the major portion of HMB resources should be appropriated in areas that will become self-supporting. Any phasedown of funding will be negotiated with each state convention.

STRATEGY NINE: The HMB will help create a climate in America and its territories to increase receptivity for the gospel and home missions and to communicate the nature and extent of all its work to its various publics.

STRATEGY TEN: The HMB will assume a major responsibility in acquiring adequate resources to fund its work.

The Cooperative Program will continue to be emphasized as the basic means of Home Mission Board support. The HMB will continue to assist Woman’s Missionary Union and Brotherhood in promoting the Annie Armstrong Easter Offering. The HMB will also take an active role in acquiring funds from other sources.

9/26/90

HOME MISSION BOARD BOLD MISSION THRUST GOALS AND RESULTS

	* 1988 *		* 1989 *		* 1990 *		* 1991 *		* 1995 *		* 2000 *	
	Goals	Results*	Goals	Results*	Goals	Results*	Goals	Results*	Goals	Results*	Goals	Results*
a BAPTISMS (TOTAL)	350,000	346,320	362,500	351,107	375,000		387,500		437,500		500,000	
a Adult	161,000	155,664	166,750	156,358	172,500		178,250		201,250		230,000	
a Youth	89,000	80,391	92,000	80,704	95,000		98,000		110,000		125,000	
a Children	100,000	110,265	103,750	114,045	107,500		111,250		126,250		145,000	
a ATTENDANCE: (Thousands)	14,840	14,818	15,020	14,914	15,200		15,380		16,100		17,000	
a MEMBERSHIP: (Thousands)	3,800	3,822	3,900	3,802	4,000		4,100		4,500		5,000	
b PERCENTAGE OF CHURCHES GROWING	50%	57%	53%	56%	55%		57%		65%		75%	
a NUMBER OF CHURCHES (Constituted)	38,000	37,567	38,500	37,785	39,000		39,500		41,500		44,000	
a NUMBER OF MISSIONS OPERATED	4,000	4,650	4,166	5,909	4,332		4,498		5,162		6,000	
c CONGREGATIONS	42,000	42,219	42,666	43,694	43,332		43,998		46,662		50,000	
c Anglo	36,776	36,652	37,126	37,644	37,478		37,830		39,238		41,000	
c Ethnic	4,348	4,500	4,567	4,750	4,788		5,009		5,893		7,000	
c Black	880	1,067	973	1,300	1,066		1,159		1,531		2,000	
c NEW CHURCH STARTS	1,200	953	1,300	1,047	1,400		1,500		1,500		1,500	
c Anglo	600	458	700	483	800		900		900		900	
c Ethnic	525	445	525	485	525		525		525		525	
c Black	75	50	75	79	75		75		75		75	
c % CHURCHES WITH MINISTRIES	50%	50%	52%	57%	54%		56%		64%		75%	
c CHAPLAINS (Total)	2,015	2,013	2,110	2,132	220		2,290		2,605		3,000	
c Military	1,050	1,035	1,080	1,049	1,105		1,115		1,230		1,360	
c Hospital	640	638	679	704	723		767		898		1,025	
c Institutional	190	190	202	222	214		231		259		310	
c Business/Industrial	135	150	149	157	158		177		218		305	
c MISSIONARIES (Total)	3,760	3,816	3,863	3,808	3,966		4,069		4,481		5,000	
c Planters	548	576	623	630	698		773		1,050		1,250	
c Pastors	1,979	2,012	2,005	1,982	2,031		2,057		2,161		2,300	
c Ministries	542	524	563	490	584		605		689		800	
c DOMs	374	383	377	381	380		383		395		410	
c Evang. Missionaries	81	88	87	93	93		99		123		160	
c Other Missionaries	236	233	208	232	180		152		63		80	
c VOLUNTEERS (Total)	42,100	41,581	45,025	48,681	48,000		50,825		62,625		77,000	
c Mission Service Corps	1,100	1,170	1,175	1,230	1,250		1,325		1,625		2,000	
c Short Term	41,000	40,411	43,850	47,451	46,750		49,500		61,000		75,000	

* — Results that equal or exceed goals are in bold-face type

a — from Uniform Church Letter data collected by SSB

b — calculated from UCL by HMB Research

c — from HMB staff

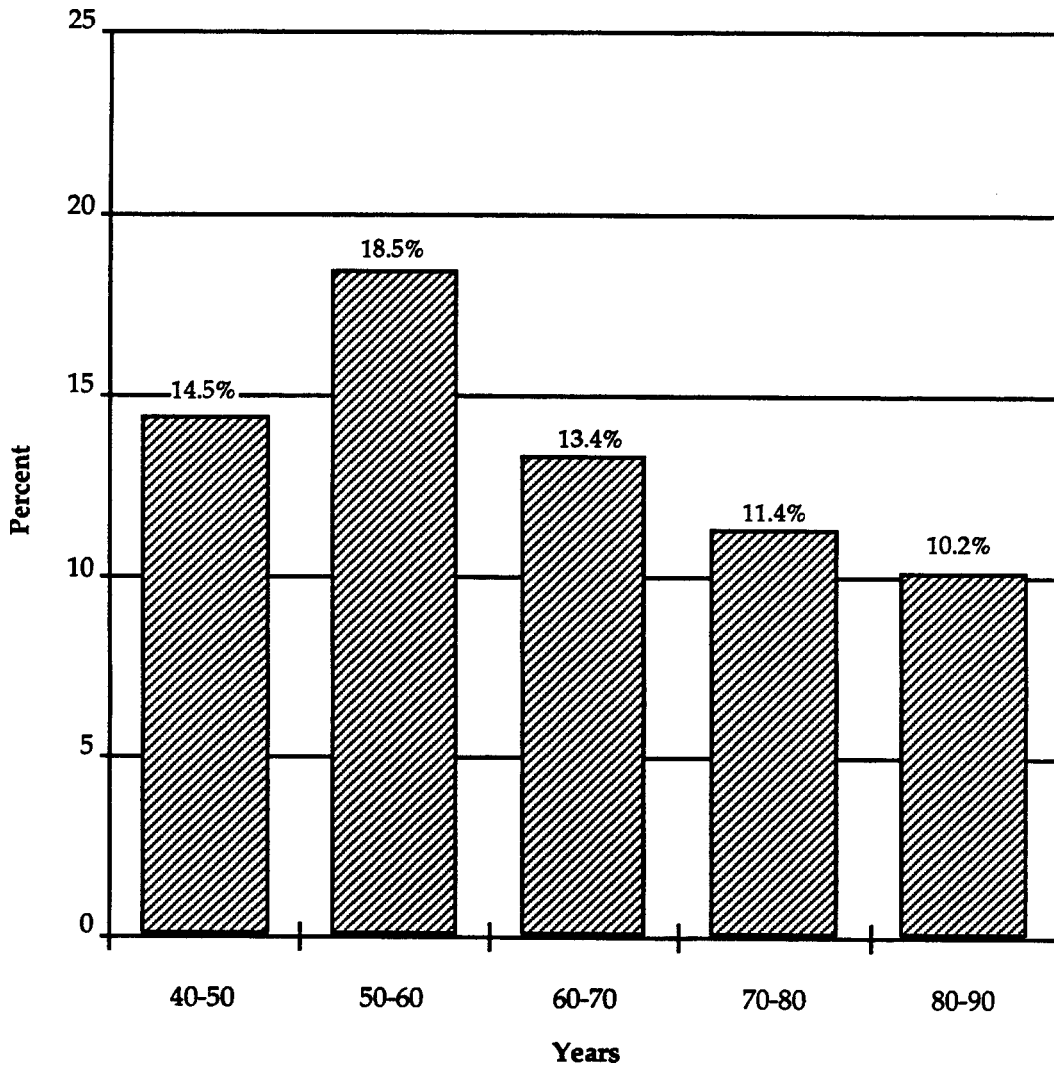
c — estimates for 1988 and 1989 (criteria being established by HMB staff)

Population Growth

The most recent estimate (August 1990) of the Resident U.S. Population is that there are 251 million people. The population is projected to grow to 268 million people by the year 2000.

Source: Bureau of the Census, Washington, D.C.

**Percentage Change In U.S. Population By Decade,
1940-1990**



Source: Bureau of the Census, Washington, D.C.

The Lost

As of July, 1990, there are estimated to be 172.8 million lost people in the United States.

Source: Research Division, Home Mission Board, SBC

Crossover Atlanta Soul-Winning Encounter

**Atlanta, Georgia
(Prior to Annual SBC Meeting)**

**Theme: “Sharing Love with
Greater Atlanta”**

Local Church Crossover Rallies

Friday Night Soul-Winning Rally

**100 Local Church One Day Soul-Winning
Workshops**

House-to-House Soul-Winning Visitation

Harvest Sunday

Intercessory Prayer for Every Household

Specialized Evangelistic Events for Youth

**Goals: 5,000 people participating in
visitation (50% from local
churches)**

1,000 professions of faith

1990 Here's Hope Simultaneous Revival Emphasis

Participation

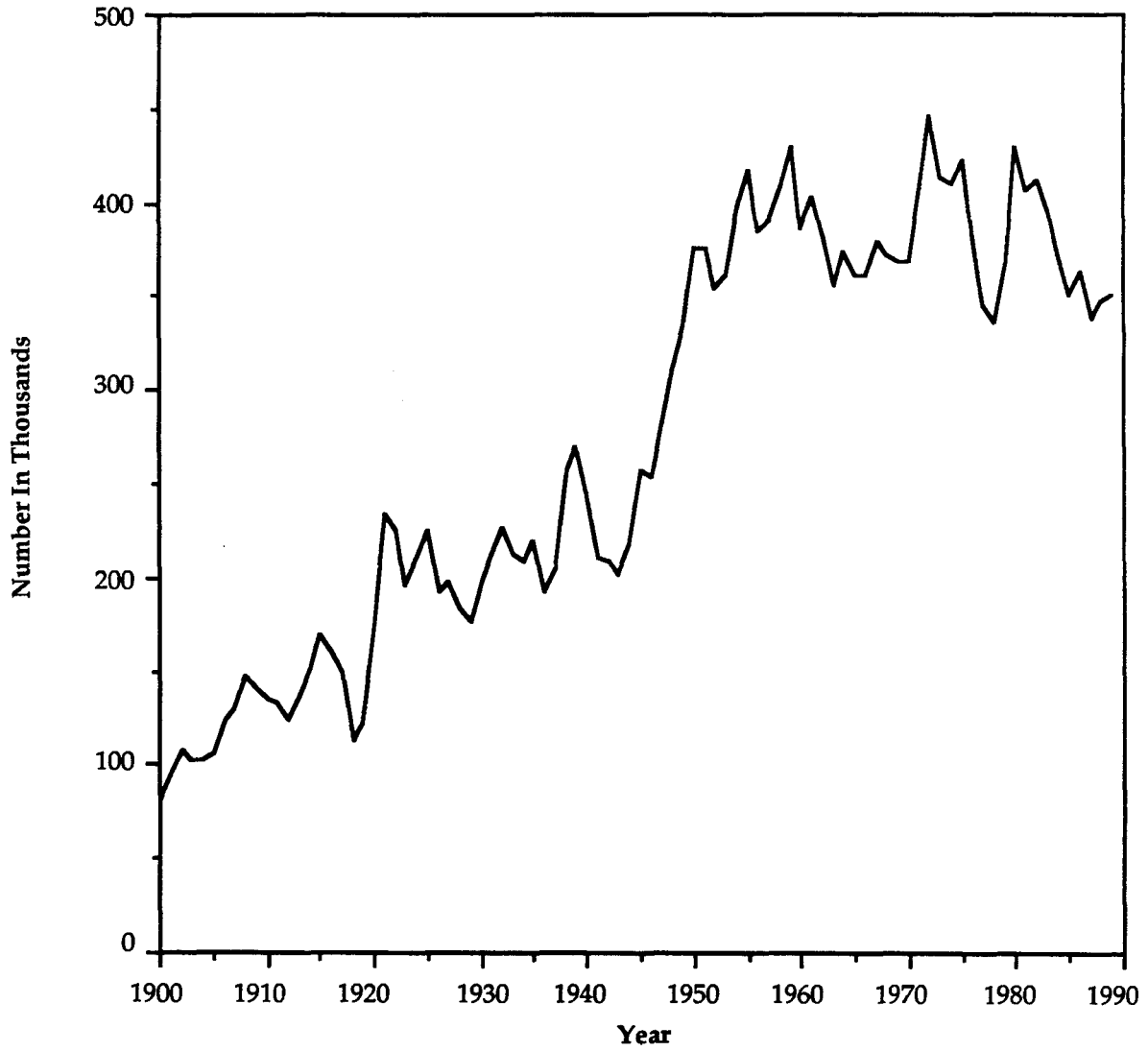
100% state conventions

99% associations

63% churches

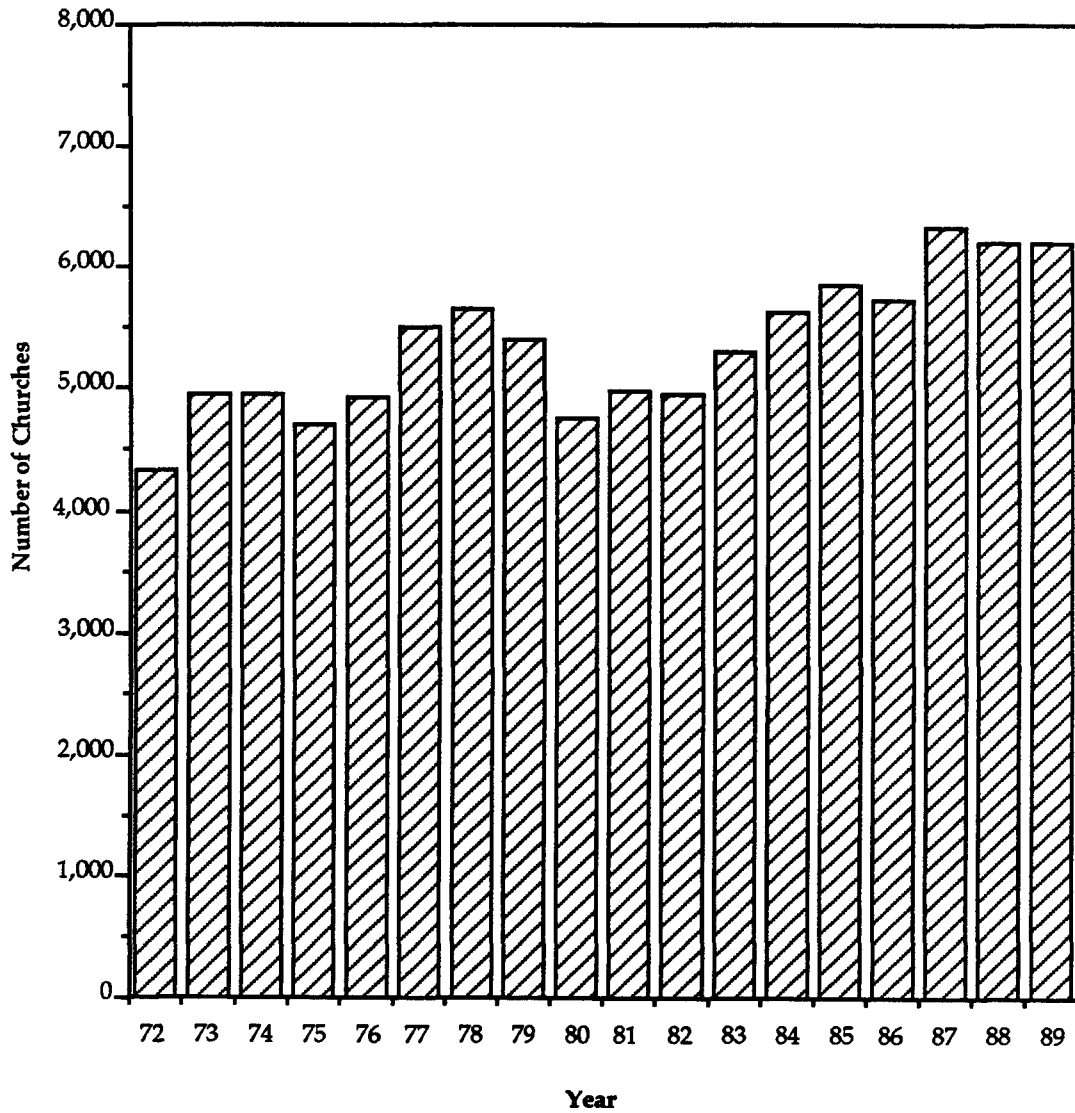
**104,100 professions of faith during a
six-week period**

Total Baptisms in the Southern Baptist Convention, 1900-1989



Source: *The Quarterly Review*, Sunday School Board, SBC

Churches Not Reporting Baptisms, 1972-1989



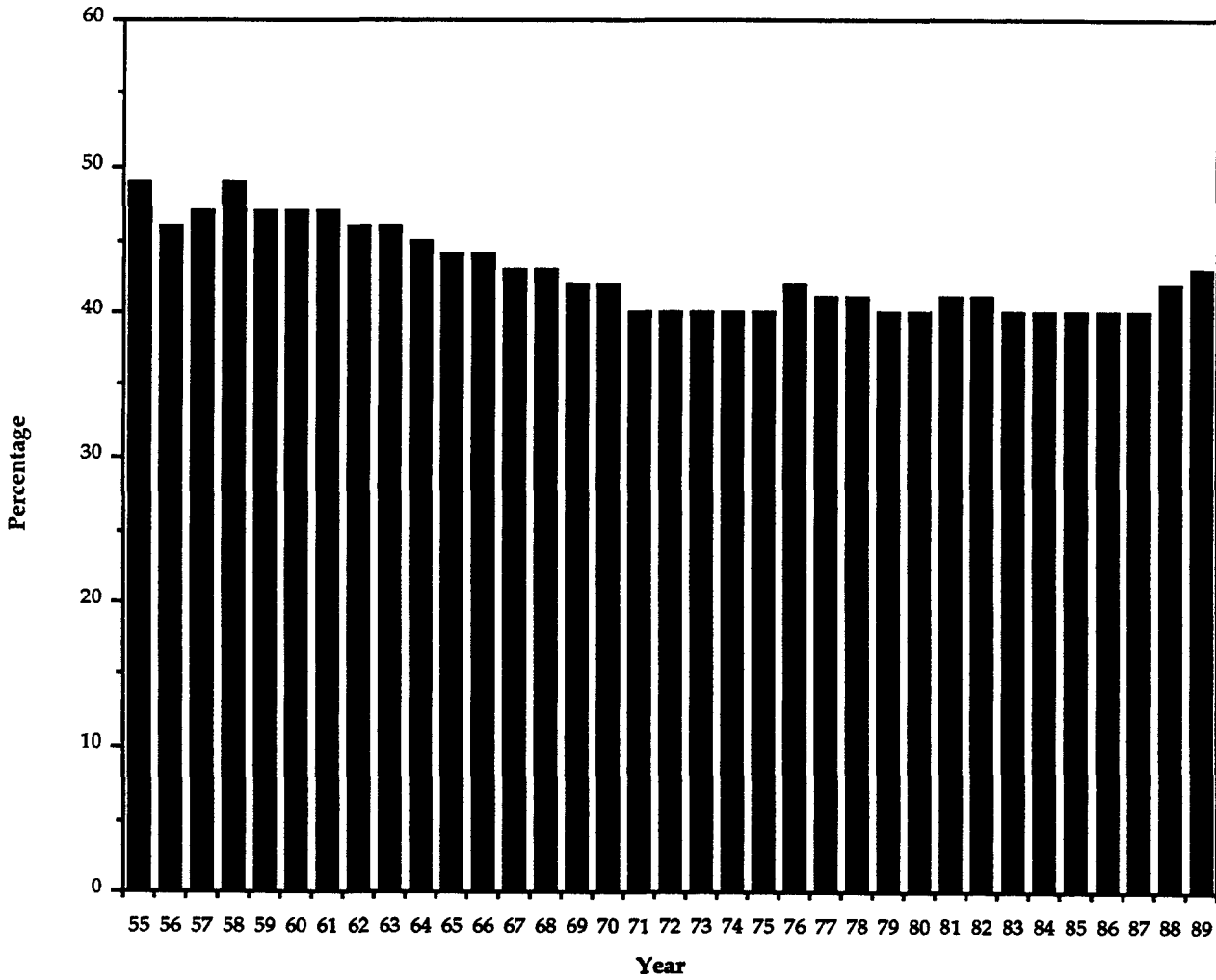
Source: Research Division, Home Mission Board, SBC

Unchurched

In 1988, the Gallup Organization conducted a national survey and concluded that 44 percent of the adult U.S. population is "unchurched." The "unchurched" are defined as persons who are not members of a church or had not attended religious services for the last six months other than for special religious holidays, weddings, funerals or the like. Both the number of unchurched adults and their percentage of the adult population have increased since a comparable survey in 1978.

Source: *The Unchurched American...10 Years Later*, The Princeton Religion Research Center

**Percentage of Adult Population Attending Church
During Previous Seven Days, 1955-1989**

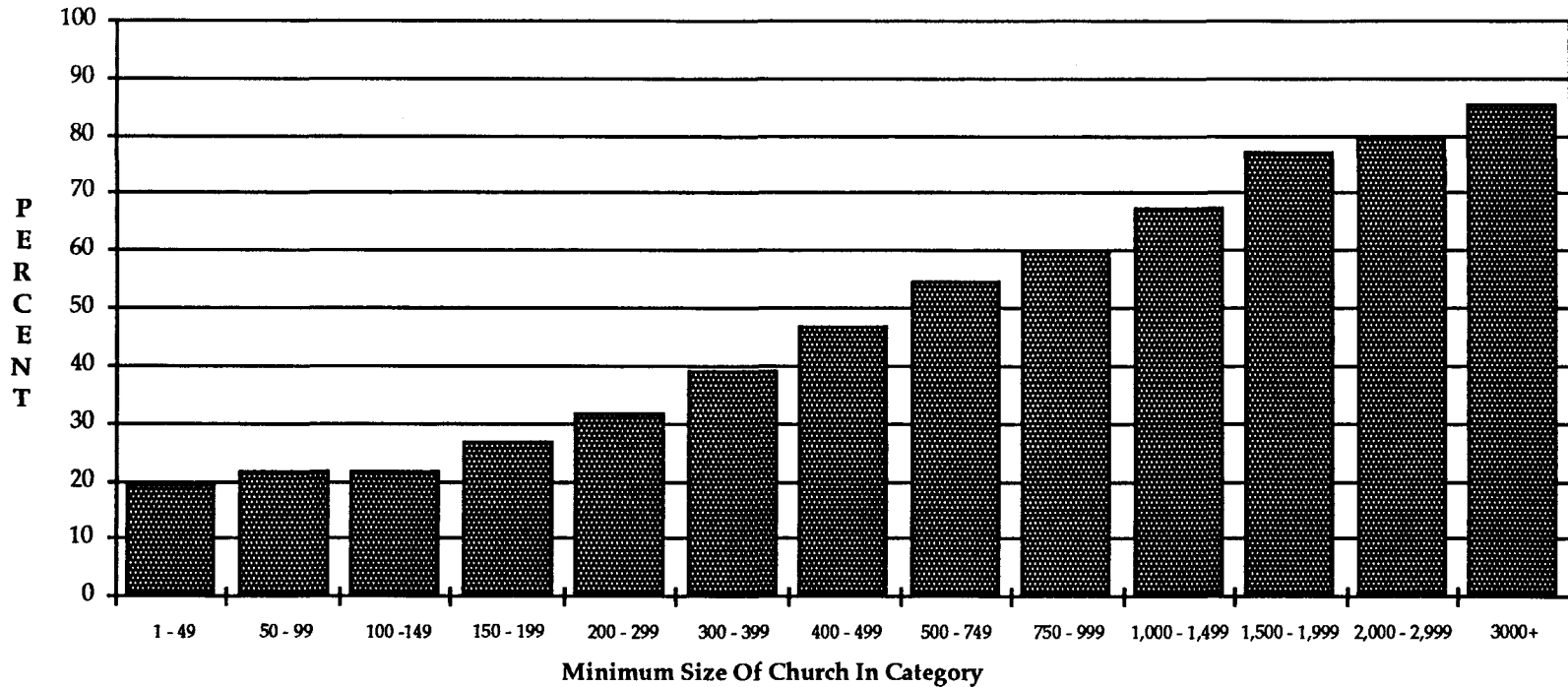


Source: *Religion in America*, The Princeton Religion Research Center

In a June 1990 survey conducted by The Gallup Poll, 38 percent of adult Americans described themselves as "born-again" or evangelical Christians. Half of all Southerners and half of all Blacks identified themselves as "born-again" or evangelical.

Source: *Emerging Trends*, Princeton Religion Research Center, Vol 12, No 7, September, 1990

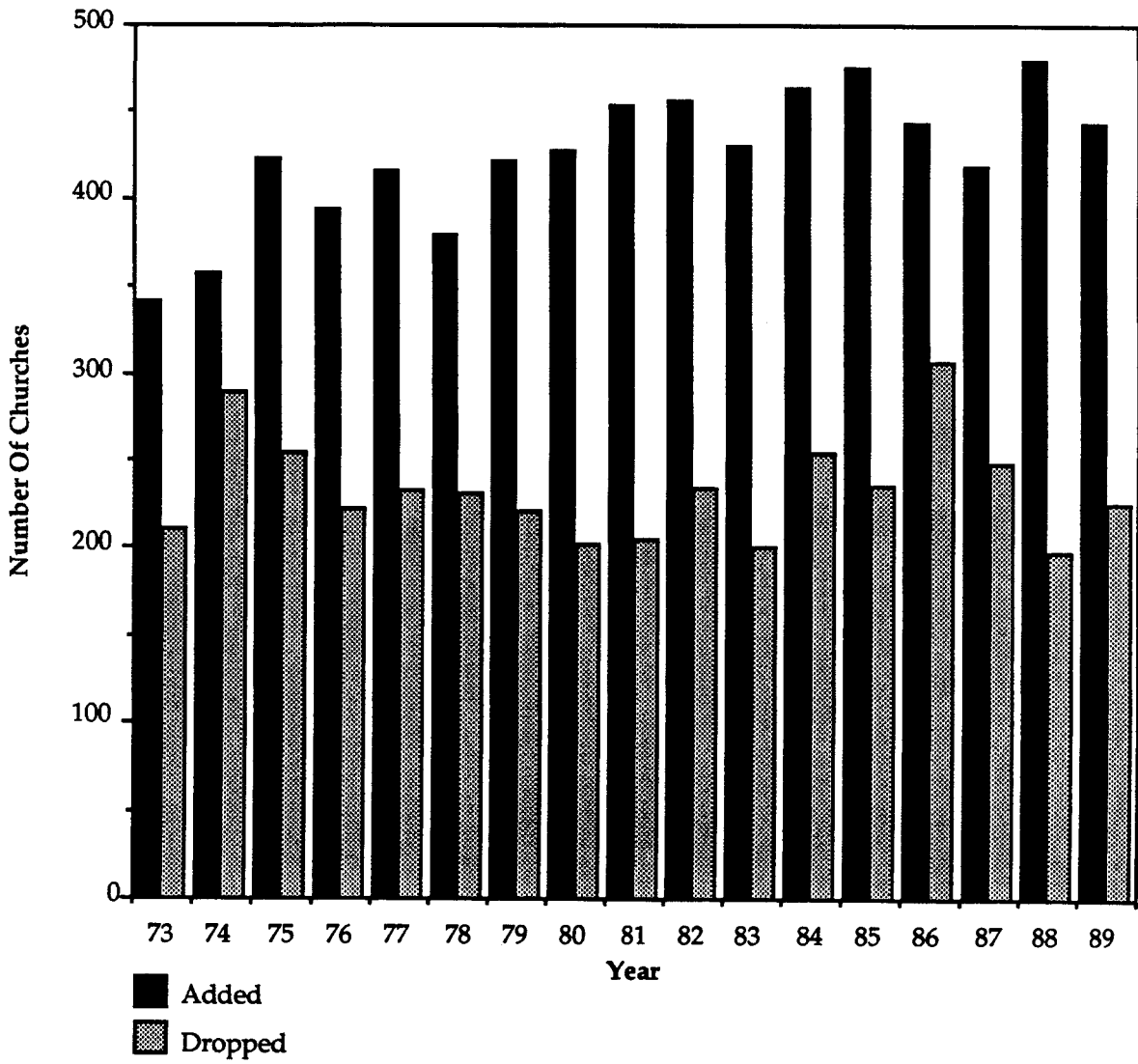
Percentage of Churches by Size of Membership With Weekly Evangelistic Visitation



Note: Percentages computed for currently reporting churches. Weekly evangelistic visitation is defined as responding yes to the question "Does your Sunday School conduct *weekly* evangelistic visitation (visits to homes needing to win people to Christ)."

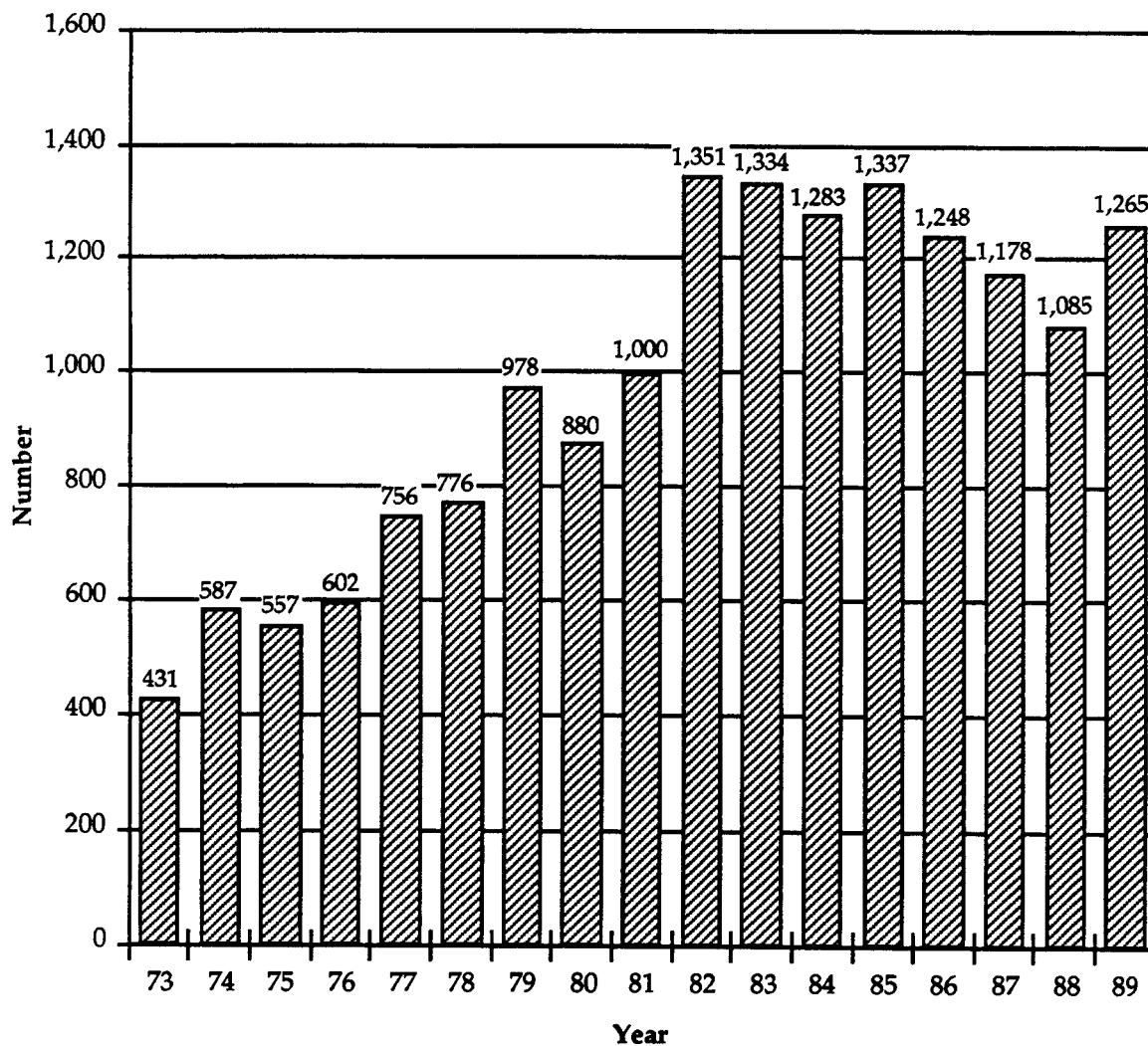
Source: 1989 Uniform Church Letter, Sunday School Board, SBC

SBC Churches Added and Dropped, 1973-1989



Source: Corporate Planning and Research Department, Sunday School Board, SBC

Church Type Missions by Year Started, 1973-1989



Source: *The Quarterly Review*, Sunday School Board, SBC

Church Growth

A recent study shows that during the time period of 1981 to 1986, 33.3 percent of Southern Baptist Churches were "growing" churches, 50.5 percent were "plateaued" and 16.2 percent were "declining." Churches which gained 11.0 percent or more in membership during the time frame were defined as "growing;" churches which lost 11.0 percent or more of their members were defined as "declining"; and those who gained less than 11.0 percent and lost less than 11.0 percent of their membership were defined as "plateaued."

Source: *New Churches and Church Growth in the Southern Baptist Convention* by C. Kirk Hadaway, November 1987, Sunday School Board, SBC

Mega Focus Cities

Strategy: Assist churches and associations in largest (44) metropolitan areas to implement strategies to accomplish Bold Mission Thrust

Consider: Ratio of Southern Baptist Convention churches to population in non-Mega Focus Cities is 1 to 4,400 people, while in Mega Focus Cities it is 1 to 25,000 people

1991

**Indianapolis
Memphis
Boston
New York
Los Angeles**

1992

**Chicago
Detroit
Miami/Fort Lauderdale
Palm Beach
San Diego
Baltimore**

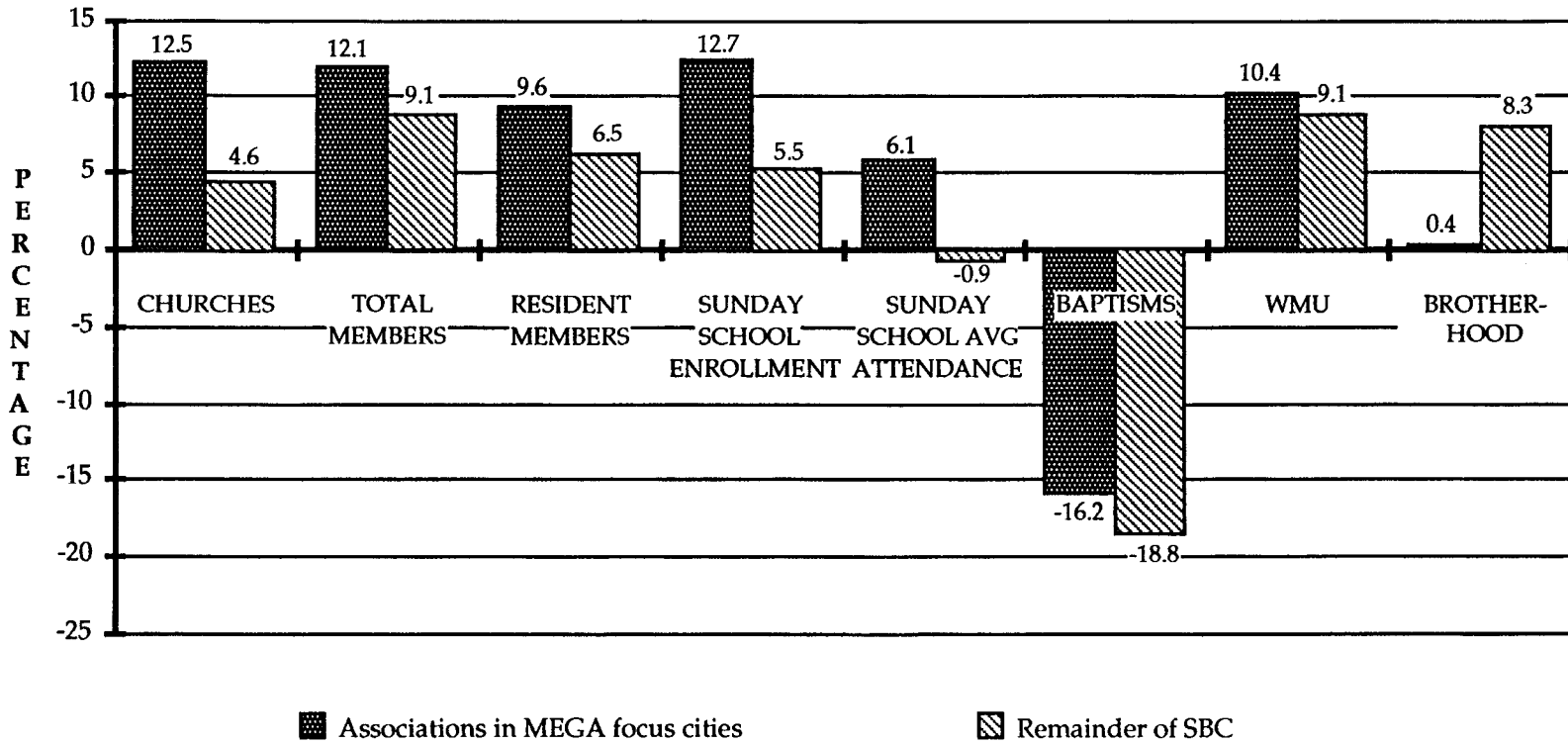
Mega Focus Cities

Evaluation at End of First Cycle of 44 Cities

Figures are changes in percentages for decade

<u>Number of Churches</u>	<u>1970s (pre Mega)</u>	<u>1980s (Mega)</u>
SBC	4.0	5.5
Non-mega Associations	3.8	4.6
Mega Associations	5.8	12.5
 <u>Total Membership</u>		
SBC	15.1	9.6
Non-mega Associations	15.1	9.1
Mega Associations	14.8	12.1
 <u>Total Receipts</u>		
SBC	25.2	22.7
Non-mega Associations	27.6	20.2
Mega Associations	16.2	32.8

Church Growth in Mega Focus Cities, 1980-1989



Source: Program Research Department, Home Mission Board, SBC (based on UCL data)

SELECTED
HOME MISSION BOARD/WOMAN'S MISSIONARY UNION RELATED MISSION PROJECTS

BRINGING HOPE TO THE INNER CITY
HEYWARD CALVERT, HOME MISSIONARY, INDIANA

Home missionary Heyward Calvert is "breaking new ground." As pastor of the small Pearl Baptist Church of New Albany, he is leading his 52 Sunday School members to minister in the inner city. Members served 250 people for thanksgiving dinner. To continue and expand their ministry, the church needs funds for additional property. Because the people to whom the church ministers are primarily unemployed and on welfare, they are unable to pay for the services Pearl Baptist Church offers. One of those services is an after school program for high risk children, those most likely to become dropouts. Through reaching the children, Pearl Baptist Church is eventually reaching families, and making a difference. Woman's Missionary Union (WMU) members of the Southeastern Baptist Association have joined Pearl Baptist Church in their efforts in facilitating, coordinating, and helping stock the food and clothes closets. Together, Pearl Baptist Church members and associational WMU are sharing Christ's love, giving hope to lives once hopeless.

RACING WITH THE GOSPEL
ED QUATTLEBAUM, DIRECTOR OF MISSIONS, WELSH NECK BAPTIST ASSOCIATION, SOUTH CAROLINA

"If we're serious about the gospel," says director of missions, Ed Quattlebaum, "we have to reach out to all people everywhere." Quattlebaum and South Carolina WMU are doing just that. At the Darlington International Raceway, in Darlington, Southern Baptists are making headway, using cold water, sweets, and music as drawing cards for sharing the gospel. WMU workers staff the tent pitched outside of the racetrack stadium. Through hospitality, refreshments, and tracts explaining the plan of salvation, they share Christ's love.

LITERACY MISSIONS MINISTRY, CALIFORNIA

One ministry sponsored by an associational WMU is the English as a Second Language schools in Orange County association. Two programs are functioning, one at The Main Place in Santa Ana (that's a church!) and the other at Chapman Avenue Baptist Church in Garden Grove. At Chapman Avenue they average about 12 students and the program includes a class for some "fresh off the plane," a basic conversation class, combination conversation and literacy, and tutoring for two high school boys. Most students are Korean, although a Spanish woman who has been attending classes professed Christ. Recently, June Tate, our former state WMU president, was shopping in a fabric store. She could not communicate with the clerk and did not recognize the language the employees spoke. The head clerk did speak some English and June discovered they were from Romania. She invited them to the ESL classes. Those two ladies did not come, but they told another clerk who has begun attending the classes and bringing her husband.

LITERACY MISSIONS MINISTRY, CALIFORNIA

Being fingerprinted by the police in jail was a new experience for June Tate, former California state WMU president. She nervously stood in the juvenile correction facility as she waited to meet her new literacy student. June had taught internationals to speak English as ministry outreach of First Baptist Church, Westminster, California, for over 20 years. Their literacy missions ministry helped begin a Spanish congregation and Vietnamese congregation. June was coordinating three literacy missions "Good News Centers" in her association in Orange County, California. But she had never taught a native English speaker how to read and write. This was a new experience.

The teenage young man who was to be her student was also nervous. He was a total nonreader. All of the educational work at the correctional facility was beyond his skill level. He feared these lessons would be too.

He was amazed that June started at his level. After several months of hard work, he wrote his first letter. It was to June. "If it hadn't been for you I would't be able to read and write."

June wept for joy.

June has seen lives changed as a result of her involvement in literacy missions ministry. People have been introduced to Jesus Christ and accepted him as Lord and Savior. New churches have been started. Doors to a new life have been opened through WMU mission action.

DISASTER RELIEF MINISTRY, CALIFORNIA

Greg Sumii and our state Missions Ministries Department recently sponsored a follow-up to the disaster relief ministries from the October 1989 earthquake. Many WMU and Brotherhood groups, as well as church members not involved in our missions programs, responded in collecting food, clothing, blankets, helping to feed people in the tent cities, and rebuilding homes.

Letters were sent to all those who have been touched by our ministries inviting them to a worship service on October 17 celebrating the survival and rebuilding. Those who attended would also receive a bag of groceries. The service was held at the Arthur Road Baptist Church in Watsonville, which had been used as a collection center for food and clothing. So many people showed up that Greg decided to shorten the service and add a second service. When the bell rang at 5:04 p.m. to mark the earthquake anniversary, the service started. Through testimonies and a short message the plan of salvation was presented twice. Many responded. They were taken to a counseling room while the second service began. Augustine Salazar again shared the gospel with them, cautioning them to think seriously about their commitment to Jesus Christ as Savior and Lord. A total of 60 adults registered salvation commitments. Another 104 signed up for ESL classes. Greg and the Central Coast association are trying to follow-up on the commitments and find the best way to respond to the needs for ministry and for discipleship.

LITERACY MISSIONS MINISTRY, FLORIDA

Ruby Smith, acteen director at Haines Creek Baptist Church, Leesburg, Florida, taught her acteens about literacy missions ministry from material in the May 1990 Accent magazine. Two youth, Robin and Heather, wanted to learn more about this ministry.

The two 13-year-olds visited their churches' English as a second language classes. Ruby introduced them to the first, second, and third grade international children who were coming. The children were having difficulty in school because of their inability to speak English. Robin and Heather worked as helpers with the children's class. Then they attended a 16-hour training workshop which equips volunteers to teach English as a second language as a mission outreach. Robin and Heather now teach the class themselves.

WMU mission education materials accomplished their purpose. Awareness of ministry opportunities resulted in direct mission involvement.

MINISTRY TO UNWED MOTHERS, NEW MEXICO

The newly organized Baptist Young Women (BYW), composed of 21 women, from First Baptist Church, Rio Rancho, New Mexico, experienced great satisfaction in conducting their first mission action project. These BYWs prepared layettes, collected jars of baby food, supplied personal items for new mothers and their babies, and took them to an apartment community for unwed mothers in Albuquerque. They visited with the young mothers-to-be and made plans for continued ministry. This resulted in the appointment of a group leader and the development of a BYW Mission Action Group. Plans include a Christmas party in December as the next activity with these troubled young women.

LITERACY MISSIONS MINISTRY, UTAH

We often state that all persons need God and must come to Him through Christ, and that the Bible, God's Word, can help a person to come to God through Christ. A person who cannot read, however, must depend upon someone else to share the message of the Bible with them.

One of the churches in Utah-Idaho Convention that has started a literacy program is the First Baptist Church of Brigham City, Utah where Jim Herod serves as pastor. Their WMU Director, Dr. Roberta Edwards, attended the state-sponsored literacy training course. She made friends with a lady in her 50s who was able to confide in her that she could not read nor write. The lady expressed that she had tried various ways to keep others from knowing this, and that she had always wanted to learn. Dr. Edwards agreed to teach her. The lady is very excited about what she is learning and is still amazed that someone would take the time to meet with her each week to teach her. She is attending church regularly now.

MINISTRY TO WOMEN IN PRISON, UTAH

Layton Hills Baptist Church, Layton, Utah has a number of mission action projects under the coordination of Mrs. Barbara MacPeek, Woman's Missionary Union Director. One of the newer projects that is impacting lives is a ministry to women in the David County Jail. Each Sunday morning a Bible study is held with the ladies. Arrangements are made for ladies desiring a one-on-one visit during the week. There has also been follow-up with some of the inmates when they are released, attempting to relate them to a Baptist church in the area where they will be living.

Another phase of the jail ministry is a project the ladies have started of writing to inmates in the women's section of the Utah State Penitentiary. A post office box number is used for receiving the mail from the ladies. This project was begun in August, and already there have been opportunities to witness through correspondence and to offer encouragement.

LATCH-KEY MINISTRY, PENNSYLVANIA

After school, the children are picked up and taken to the Bux-mont Church in Philadelphia. There workers provide a snack and supervise the children as they do their homework and participate in special planned activities until the parents arrive. One afternoon one of the girls asked if there were any cupcake pans available at the church. As the worker continued the conversation, she discovered that the child's birthday was soon. Her mother said that she would provide the cake mix if her daughter could get the workers at the church to bake the cupcakes for her birthday cake. Of course, the workers did make the cupcakes, but a woman in the church made a real birthday cake for the girl. Imagine the impression and witness on this young life.

EARLY MORNING LATCH-KEY MINISTRY, PENNSYLVANIA

Haines Road Church in Philadelphia is located across the street from an elementary school. The church opens at 6:30 a.m. for children whose parents leave early for work. A light breakfast is provided, and then the children are taken across the street to school.

MINISTRY TO HOMELESS, PENNSYLVANIA

Volunteers from numerous churches in Philadelphia go to the Philadelphia Committee for Homeless (a building) each Monday to prepare and serve sandwiches and casseroles for the homeless.

MINISTRY TO THE MIGRANTS, PENNSYLVANIA

Numerous churches in Keystone association prepare health kits and baby layettes for migrant workers in the area. At Christmas, the Baptist Young Women and Girl's Auxiliary from the Country and Town Church provided gifts for Women's Shelter in Harrisburg.

HUNGER MINISTRIES, PENNSYLVANIA/SOUTH JERSEY

Hunger ministries, including food pantry for emergency help, soup kitchens, nutrition training, food shares, and meals for the elderly are conducted by numerous churches across the two states. There were 42 professions of faith through hunger ministries last year.

WEEKDAY MINISTRY, TEXAS

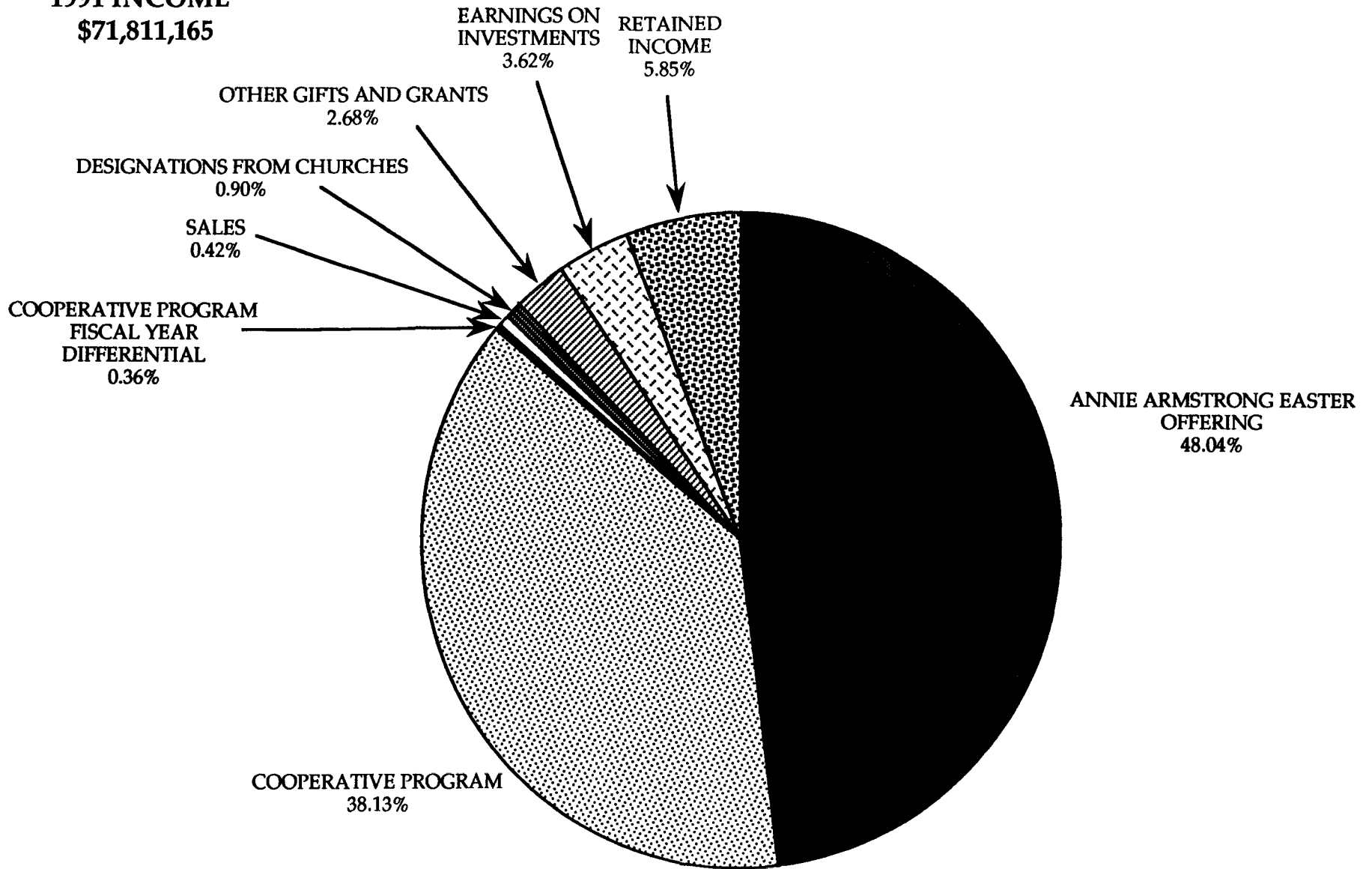
For seven years Betty Roberson has been teaching a crafts class at Cornerstone Baptist Church through weekday ministries in the primarily black community in south Dallas. With that program self-sustaining, Bettie is moving to a new Hispanic church in east Dallas to begin a similar program. Each class concludes with a Bible study which sends the women home knowing that God loves them. A number of professions of faith have resulted from the class.

MINISTRY TO CHILDREN, ILLINOIS

East St. Louis is one of the most destitute communities in the nation. Our Baptist center there, under the leadership of Chet and Michelle Cantrell, is ministering to 100-125 children and teens five days a week.

The Illinois State WMU is very supportive of this ministry. WMU groups from across the state collect school supplies during the month of August. On a weekend just before school starts, a team of WMU volunteers go to the center, sort the donated items, and distribute them to the children of the community. Due to the Christian influence of the Center program, more children are staying in school and their grades are improving. Some tutoring is also offered to the children, but more volunteers are needed.

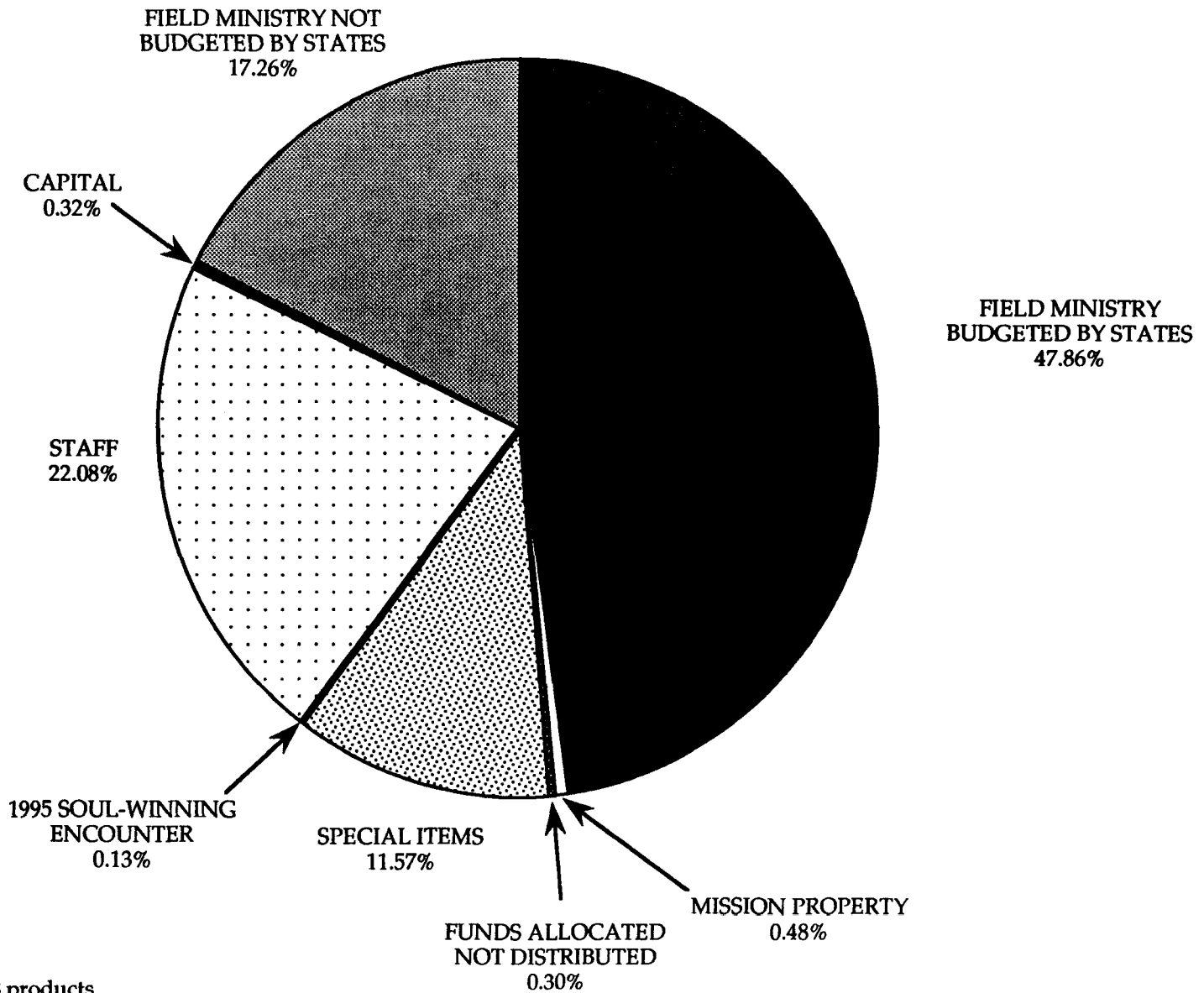
1991 INCOME*
\$71,811,165



34

*Less Church Loans and HMB products
Source: Planning Section, Home Mission Board, SBC

1991 EXPENDITURES*
\$71,811,165



35

*Less Church Loans and HMB products
Source: Planning Section, Home Mission Board, SBC

COMPARISON OF INCREASE OF MAJOR SEGMENTS OF BUDGETS 1987-1991

Evangelism Section	6.78 percent
Extension Section	1.72 percent
Ministry Section	8.48 percent

Annie Armstrong Easter Offering

In 1990, Southern Baptists contributed over \$35 million to the Annie Armstrong Easter Offering.

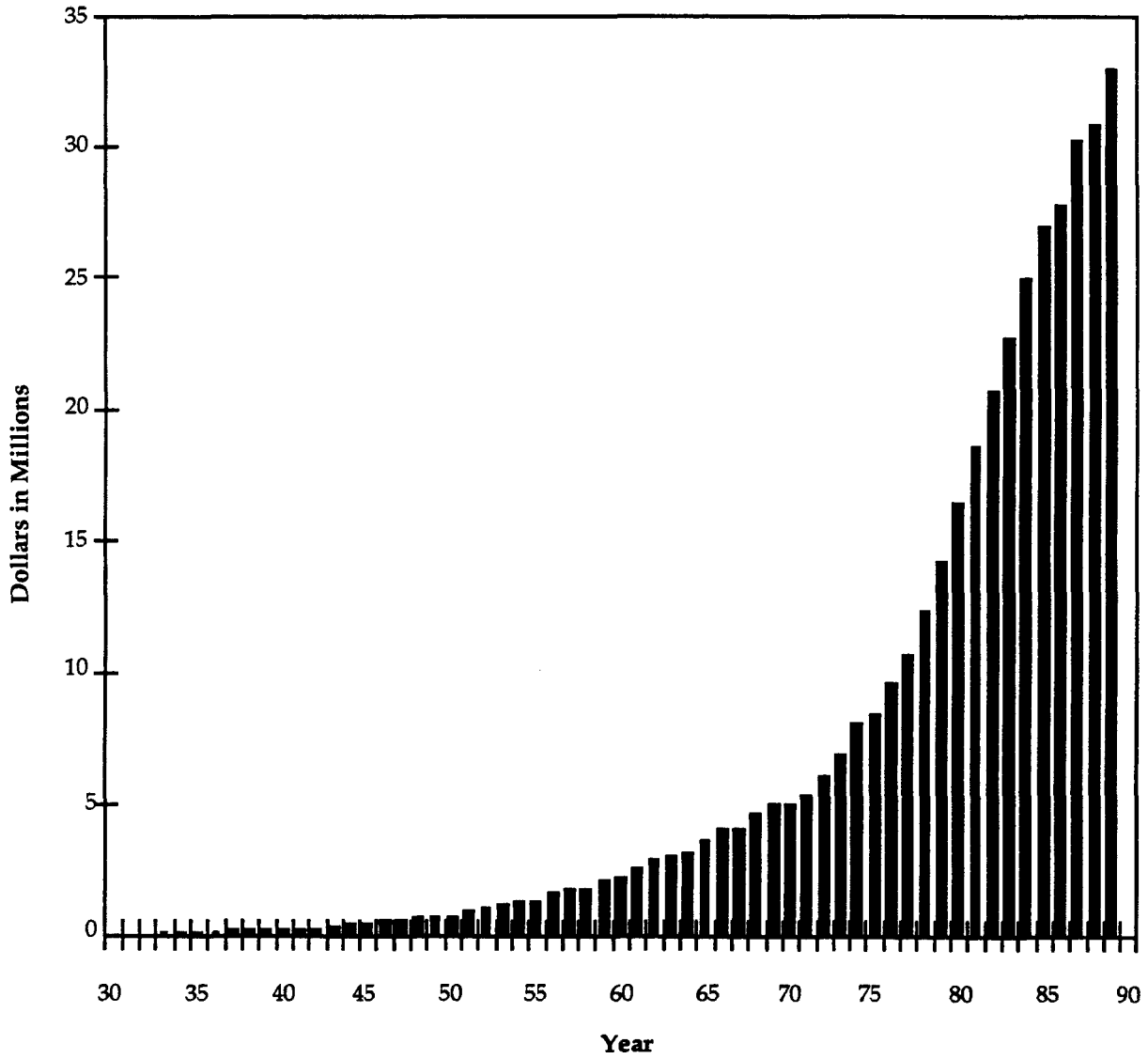
The typical Southern Baptist Church (median) contributed \$315 to the special offering in 1989. Only 10 percent of Southern Baptist Churches contributed \$2,148 or more to the offering. This top 10 percent of churches accounted for 55.6 percent of the total offering received in 1989.

In 1989, 7,560 churches reported no gifts to the Annie Armstrong Easter Offering—21 percent of reporting SBC churches.

In 1989, the Annie Armstrong Easter Offering accounted for 41.4 percent of total revenues of the Home Mission Board.

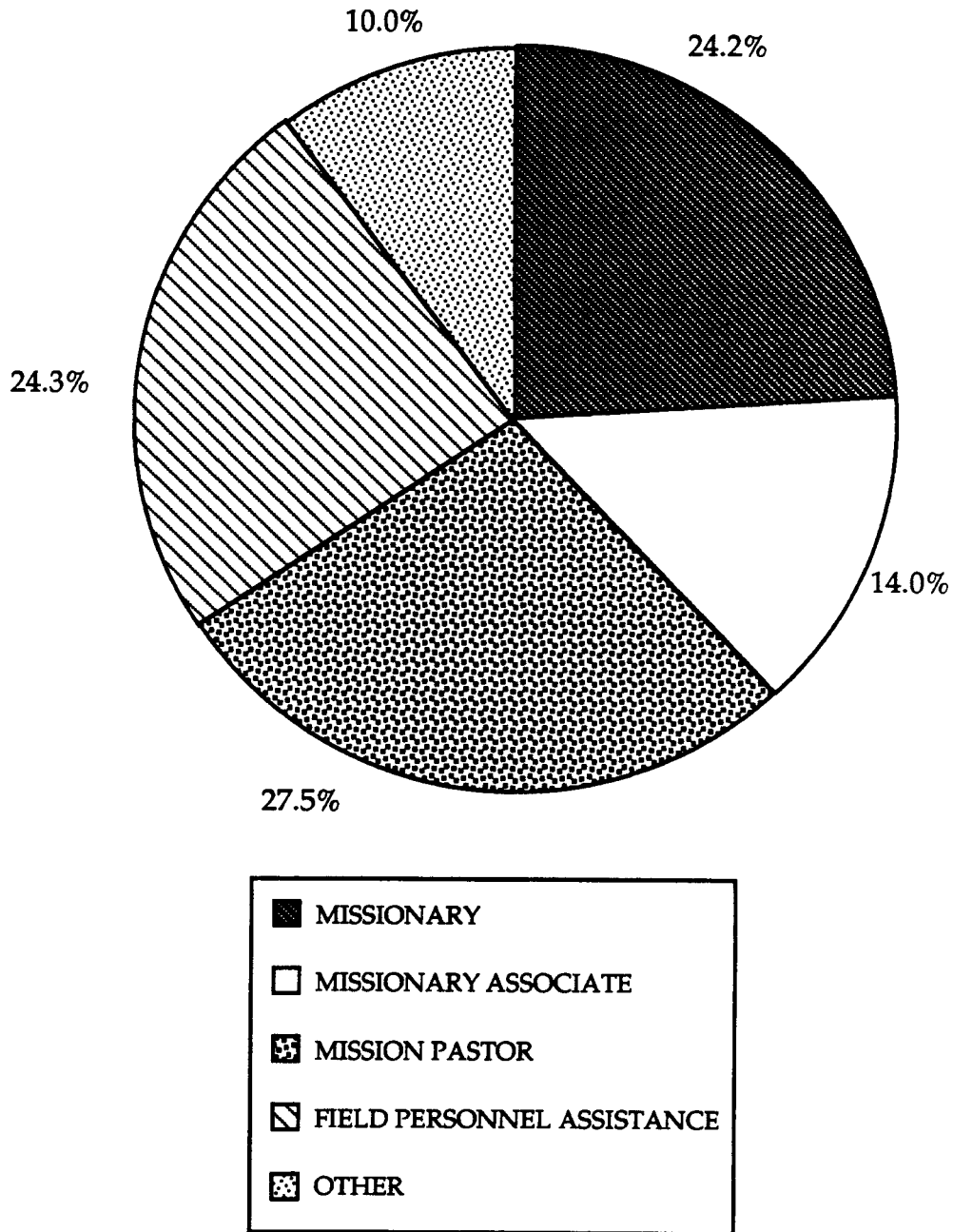
Source: Research Division, Home Mission Board, SBC

Annie Armstrong Easter Offering History, 1933-1989



Source: Home Mission Board, SBC and Woman's Missionary Union

Home Missions Personnel by Category, November 1, 1990



Note: As of November 1, 1990, there were 3,683 home missions personnel.
Source: Human Resources, Home Mission Board, SBC

America's Ethnicity, 1990

	1990 Estimate
Asian	4,063,894
Caribbean	805,709
European	51,112,484
Hispanic	23,254,836
North African & Middle Eastern	1,301,550
North American	2,848,087
Pacific Islanders	304,305
Subsahara African	386,151
Total Ethnic	84,077,016
United States	253,024,479
Percent Ethnic/Language Culture	33.2%

Source: Language Church Extension Division, Home Mission Board, SBC

MINISTRY RELATED DATA

ABORTION

It is estimated that there have been 1.6 million abortions in the U.S. each year since 1980.

Source: "Abortion Services in the United States" by Stanley Henshaw, *Family Planning Perspectives*, May-June 1990.

POVERTY

According to 1989 statistics, 31.5 million people in the U.S. live below poverty thresholds. This translates into 12.8 percent of the U.S. population.

Half of the nation's poor are children (39.9%) or elderly (10.7%). One of five children under 18 years old lives in poverty.

In 1989, 42.8 percent of all female-headed families (no spouse) with children were in poverty, compared to only 7.3 percent of married-couple families with children. Of all Black female headed families (no spouse) with children under age 18, 63.9 percent live below poverty thresholds.

In 1989, 10.0 percent of Whites, 30.7 percent of Blacks and 26.2 percent of Hispanics live in poverty.

The South has the highest poverty rate, 15.4 percent. The South, with 34 percent of the nation's population, has a disproportionately large share of the nation's poor, 41 percent.

Source: U.S. Bureau of the Census, *Current Population Reports, Series P-60, No. 169-RD Income and Poverty: 1989*

EDUCATION

(Literacy) In 1986, 25.3 percent of the persons age 25 or older had not completed high school. Three 3.0 percent of the adult population have less than 5 years of school.

6.1 percent of persons 15 years old and older have less than 8 years of education. Over 1 million people age 15 and older have no formal education.

22.5 percent of the heads of household who are below poverty level have less than 8 years of school.

Source: U.S. Bureau of the Census

FAMILIES

The American family isn't Mom, Dad and the kids anymore.

Families without children outnumber families with children (this change has occurred since 1980). Families are smaller. Two-parent families have declined both in number and as a proportion of all households. Married-couple families with children under 18 years of age accounted for 27.0 percent of all households.

The marriage rate is declining. Until now, 95 percent of almost every generation married. Looks like for the generation of persons in their 30s, that it will be 90 percent.

Fewer households are made up of families. By census definition, a "household" is one or more persons occupying a housing unit. A "family" includes at least two people related through birth, adoption or marriage.

Of the 92.8 million households in the United States as of March 1989, 70.9 percent were families. Forty years ago, 90.3 percent of all households were families.

The fastest growing household group since 1980 is the one person household (i.e., person living alone). About one-fourth (24.5 percent) of all households are made up of one person.

Single parent families are increasing. More the one-quarter of all families with children have only one parent present. Ninety percent of single parent families are headed by women.

One fourth of all American children live with one parent-usually their mother. About 60 percent of children who lived just with their mothers are poor or near poor.

Nineteen percent of all births in 1987 were out-of-wedlock. Of all births to Black women, 55 percent were to unmarried women. Among Black women age 18 to 24 years, 72 percent of births were out of wedlock.

Source: U.S. Bureau of the Census, Current Population Reports, Series P-20, No. 437, *Household and Family Characteristics: March 1988* and Current Population Reports, Series P-20, No. 441, *Households, Families, Marital Status and Living Arrangements: March 1989* (Advance Report)

Fifty percent of all first marriages and 60 percent of all second marriages end in divorce. Younger couples today not only divorce more readily, but do so earlier in the marriage.

Source: National Center for Health Statistics

In 1940, 8.6 percent of mothers with children under 18 were part of the work force. By 1987, the U.S. Labor Department reported that the figure had increased to 64.7 percent and that 50 percent of women with children younger than one year worked.

Source: U.S. Labor Department

AGE

The population is getting older: in 1980, the median age was 30.0 years. By 1988, the median was 32.3 years, and it is projected that the median age will be 36.4 by 2000 and 41.8 by 2030.

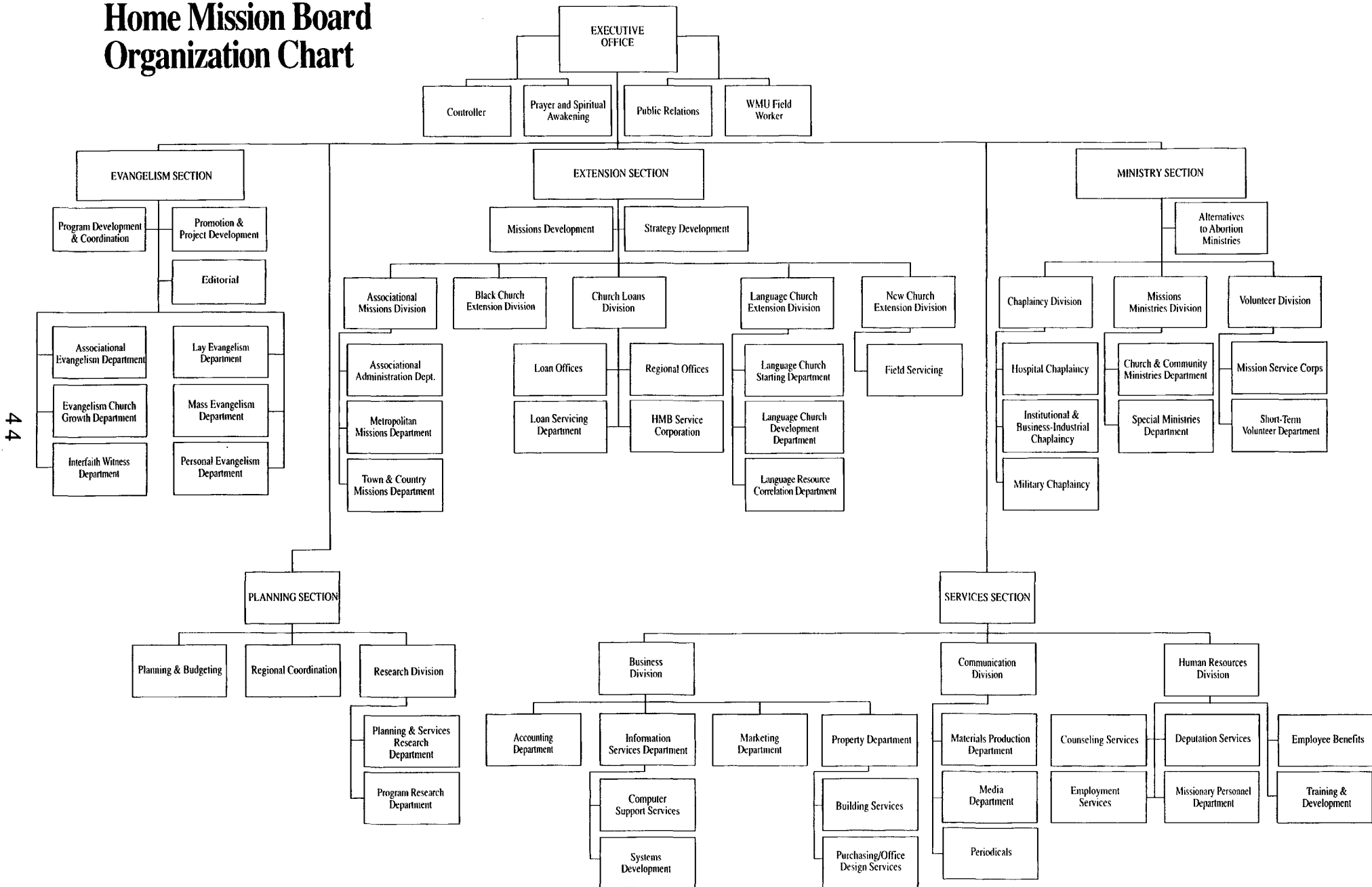
In 1980, 11.3 percent of the population was 65 years old or older. The percentage had increased to 12.4 by 1988.

Interesting note: Through the year 2000, the percentage of the population age 55 and over is expected to remain relatively stable. But, by 2010, as the Baby Boom generation reaches later life, the proportion of older Americans is projected to increase rapidly. By 2030, one-third of the population will be 55 years old or older and 20 percent of the population will be 65 or older.

More than half of all persons 65 and older live in just 9 states: California, New York, Florida, Pennsylvania, Texas, Illinois, Ohio, New Jersey and Michigan. At least one million people age 65 and older reside in each of these states.

Source: U.S. Bureau of the Census, *Current Population Reports, Series P-25, No. 1044, State Population and Household Estimates, With Age, Sex, and Components of Change: 1981-1988* and *Series P-23, No. 159, Population Profile of the United States: 1989*

Home Mission Board Organization Chart



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HOME MISSION BOARD--SELECTED INFORMATION
 TELEPHONE (404) 898-7000
 DIRECT DIALING (404) 898-PLUS EXTENSION

<u>PROGRAM</u>	<u>ACTIVITY</u>	<u>RESPONSIBLE INDIVIDUAL</u>	<u>EXT</u>
Executive Office	Interagency Relations	Bob Banks	7716
	Administrative Matters	Bob Banks	7716
	Luther Rice Center	Wallace Buckner	7694
	WMU Work in Pioneer Areas	Wallace Buckner	7694
	Jericho	Wallace Buckner	7694
	News/Channeling	Sarah Zimmerman	7523
	Personnel Directory for Missionaries and Tracts	Dan Euliss	7531
	Prayer/Solemn Assembly/Spiritual Awakening	Henry Blackaby	7779
	Evangelism	Correspondence Bible Course	James Eaves
Associational Evangelism		Dale Cross	7704
Metropolitan Evangelism		Dale Cross	7704
Renewal Evangelism		Reid Hardin	7774
Marketplace Evangelism		Reid Hardin	7774
UE-2ers, Evangelism		Leonard Hinton	7773
Mass Evangelism	Crusades/Revivals	Richard Harris	7778
	Special Evangelism Events	Thad Hamilton	7590
	Media Evangelism	Tom McEachin	7793
	Vocational Evangelist	Tom McEachin	7793
Personal Evangelism	Continuing Witness Training	Ron Barker	7786
	Lay Evangelism Schools	Ron Barker	7786
	Building Witnessing Relationships	Jack Smith	7691
	One Day Soul-Winning Workshops	Jack Smith	7691
	Metropolitan Missions	Project: Assistance for Churches in Transitional Communities	Jere Allen
Metro Thrust		Nelson Tilton	7384
Mega Focus Cities		Jere Allen	7305
Urban Training Cooperative		Jere Allen	7305
Town and Country Missions		Appalachia and Its Needs	Gary Farley
	Rural Churches	Gary Farley	7393
	Farm Crisis	Gary Farley	7393
	Town and Country Thrust (TACT)	J. Leon Boyd	7387

HOME MISSION BOARD--SELECTED INFORMATION

<u>PROGRAM</u>	<u>ACTIVITY</u>	<u>RESPONSIBLE INDIVIDUAL</u>	<u>EXT</u>
New Church Extension	Church Starting	Ken Neibel	7320
Materials Production	Printed Materials (except Magazine)	Bill Junker	7515
	Curriculum Resourcing	Bill Junker	7515
Media	Media Products Distribution	Marie McCall	7503
	Video Magazine Production and Resources	Ron Lawson	7568
	Slides. Black and White Pictures--Photo Library	Susan Crotts	7562
Periodicals	<u>MissionsUSA</u>	Phyllis Thompson	7520
Human Resources	Opportunities for Missionary Service	William Graham	7601
	Counseling Services	Richard Reasoner	7632
	Training and Development	Jerry Scruggs	7629
	Deputation Services (Week of Prayer, World Missions Con- ference and Other HMB Speaking Request)	Myra Book	7532
	Biographical Sketch	Susan Jackson	7537
	Ministry	Disaster Relief	Paul Adkins
Hunger		Paul Adkins	7453
Alternatives to Abortion		Sylvia Boothe	7454
Volunteers	Volunteer Resources	Don Hammonds	7446
	Mission Service Corps	Bob Mills	7705
	College Age Activities	Mike Roberston	7485
	Adult Projects	Elmer Goble	7479
	Youth Ministries	Valerie Hardy	7483
Chaplaincy	Chaplaincy Overview	Huey Perry	7440
	Hospital	Paul Stephenson	7420
	Institutional and Business Industrial	Bill Donovan	7445
	Military	Lewis Burnett	7433
Special Ministries	Internationals (Seafarers and Diplomats)	Bill Lee	7456
Church and Com- munity Ministries	Literacy Missions	Kendale Moore	7438

HOME MISSION BOARD--SELECTED INFORMATION

<u>PROGRAM</u>	<u>ACTIVITY</u>	<u>RESPONSIBLE INDIVIDUAL</u>	<u>EXT</u>
Planning	Budget	Jack Meredith	7656

Cooperative Planning and Budgeting--Regional Coordinators

Region I
Chan Garrett (7667)
 District of Columbia
 Florida
 Georgia
 Maryland-Delaware
 New England States
 New York
 North Carolina
 Pennsylvania-South Jersey
 Puerto Rico
 South Carolina
 Virginia

Region II
James Coldiron (7605)
 Alabama
 Hawaii
 Illinois
 Indiana
 Kentucky
 Michigan
 Mississippi
 Ohio
 Tennessee
 West Virginia

Region III
Dean Doster (7667)
 Arkansas
 Alaska
 Dakotas
 Iowa
 Kansas-Nebraska
 Louisiana
 Minnesota-Wisconsin
 Missouri
 Oklahoma
 Texas

Region IV
Fermin Whittaker (7605)
 Arizona
 California
 Canada
 Colorado
 Montana
 Nevada
 New Mexico
 Northwest
 Utah-Idaho
 Wyoming

NATIONAL PRAYERLINE--Georgia 1-800-282-SEEK
 Other States 1-800-554-PRAY