

***Home Missions Resource Document***

***Prepared for The Executive Board  
Woman's Missionary Union***

***January 9, 1995***

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## Home Mission Facts

### Did You Know?

- 1995 marks 100 years of WMU promotion of special offerings for Home Missions. The first offering was made in 1895 under the leadership of Annie Armstrong and designated as the "Self-Denial Offering." The name was later changed to "Thank Offering" and in 1934 to the "Annie W. Armstrong Offering." Records of the offering amounts were not kept in the first years, but records beginning in 1907 show that more than \$575 million dollars have been contributed to Home Missions through the special offerings.
- Of the 261 million people in the United States, an estimated 183 million are lost.
- Most Americans, young and old, hold to traditional social values and would welcome stronger family ties, greater respect for authority, more emphasis on working hard, and less emphasis on money.
- There are 268 metropolitan areas in the United States. Metropolitan areas are home to 4 of 5 people in the U.S. Almost one-third of the total population live in the central cities of metropolitan areas. The largest metropolitan area is New York-Northern New Jersey-Long Island with 19.3 million population. The second largest is Los Angeles-Riverside-Orange County with 14.8 million people. Number three is Chicago-Gary-Kenosha with 8.3 million people.
- Unchurched does not always mean unbelieving; 63 percent believe the Bible to be either the literal or inspired Word of God, and only 18 percent claim no religious affiliation.
- The states of California, Florida, and Texas accounted for almost half of the nation's increase in population during the past quarter of a century.
- There was a net gain of over 4,300 new SBC churches in the U.S. from 1970 to 1993.
- Nearly all Americans, young and old, believe in God or a universal spirit. Accordingly, only about 4 percent of Americans can be described as "totally non-religious"—that is, are not church members, rarely or never attend church, say religion is "not very" or "not at all" important in their lives, and have no religious preference.
- In the United States there are 6,668 people for every Southern Baptist church. This population to church ratio is not distributed uniformly throughout the nation. It ranges from a low of 1.326 people for every church in Mississippi to a high of 142,857 people for every SBC church in Rhode Island.
- One in 5 adult Americans cannot read a newspaper.
- One child in 5 in the United States lives in poverty.
- Four of every 10 adults attend a church or synagogue during a typical week.
- Four of 5 adults believe that one should arrive at his or her religious beliefs independent of any church or synagogue.
- Three of 4 adults believe that a person can be a good Christian or Jew without attending church or synagogue.
- There are 1.5 million abortions in the United States every year.

**Missions Personnel Listed by State/Area and Classifications  
as of December 31, 1994**

State	Missionary	Missionary Associate	Apprentice	US-2	Mission Pastor	Field Personnel Assistance	State Staff	Mission Service Corps	Total
Alabama	14	11	--	2	--	25	3	29	84
Alaska	13	8	--	4	8	7	1	6	47
Arizona	18	12	2	2	8	80	3	34	159
Arkansas	14	4	--	1	6	28	3	13	69
California	65	49	8	1	8	177	3	55	366
Colorado	16	14	4	1	34	31	2	39	141
Connecticut	3	--	2	1	4	21	--	2	33
Delaware	2	--	--	1	--	--	--	--	3
District of Columbia	3	--	--	--	--	--	2	--	5
Florida	29	12	4	5	--	5	14	62	131
Georgia	30	24	8	13	2	70	3	69	219
Hawaii	8	4	2	1	10	20	2	2	49
Idaho	2	2	--	--	17	11	--	2	34
Illinois	17	14	2	1	16	35	6	16	107
Indiana	12	22	8	1	6	50	2	8	109
Iowa	8	2	4	2	20	10	3	--	49
Kansas	20	14	2	3	17	25	3	22	106
Kentucky	10	10	--	4	10	28	2	11	75
Louisiana	26	7	--	--	--	105	--	15	153
Maine	4	--	--	--	1	5	--	3	13
Maryland	18	16	2	2	10	53	2	6	109
Massachusetts	4	8	--	1	14	43	4	10	84
Michigan	15	11	8	2	18	40	3	13	110
Minnesota	5	4	--	1	25	29	2	17	83
Mississippi	2	7	--	--	8	8	3	25	53
Missouri	13	2	4	6	2	21	4	22	74
Montana	9	--	--	2	11	26	2	17	67
Nebraska	6	4	--	--	2	5	--	6	23
Nevada	11	8	--	2	23	31	3	3	81
New Hampshire	2	--	2	--	2	2	--	2	10
New Jersey	2	6	--	--	4	25	--	--	37
New Mexico	15	9	--	3	14	38	2	21	102
New York	31	11	4	5	22	87	5	15	180
North Carolina	13	11	--	--	4	86	--	17	131
North Dakota	9	--	--	--	4	2	1	1	17
Ohio	32	17	4	2	23	64	3	17	162
Oklahoma	15	25	--	1	11	80	2	20	154
Oregon	12	2	--	1	6	28	4	13	66
Pennsylvania	16	6	--	--	28	48	3	14	115
Rhode Island	2	--	2	2	2	4	--	--	12
South Carolina	22	10	4	5	2	12	3	22	80
South Dakota	10	2	--	1	6	30	--	7	56
Tennessee	10	6	4	1	--	53	2	10	86
Texas	28	52	--	--	--	18	--	366	464
Utah	9	6	--	1	8	10	2	3	39
Vermont	2	--	1	--	8	7	--	9	27
Virginia	15	26	--	3	14	34	1	10	103
Washington	10	4	--	2	6	47	--	12	81
West Virginia	10	11	--	--	3	38	3	12	77
Wisconsin	6	--	--	--	4	22	--	3	35
Wyoming	12	4	--	1	16	18	2	5	58
American Samoa	--	--	--	--	2	4	--	4	10
Canada	16	8	--	--	15	39	--	5	83
Guam	--	--	--	--	--	--	--	--	--
Puerto Rico	6	2	--	5	--	24	--	4	41
Virgin Islands	--	--	--	--	--	4	--	--	4
East	2	--	--	--	--	--	--	--	2
East Central	2	--	--	--	--	--	--	--	2
Midwest	2	--	--	--	--	--	--	--	2
Northeast	--	--	--	--	--	--	--	--	--
Southeast	--	--	--	--	--	--	--	--	--
West	2	--	--	--	--	--	--	--	2
National	15	16	--	8	--	--	--	--	39
<b>TOTAL</b>	<b>725</b>	<b>503</b>	<b>81</b>	<b>100</b>	<b>484</b>	<b>1,813</b>	<b>108</b>	<b>1,099</b>	<b>4,913</b>

## HOME MISSION BOARD BOLD MISSION THRUST GOALS AND RESULTS

	1993		1995	2000
	Goals	Results	Goals	Goals
<b>BAPTISMS (TOTAL)</b>	412,500	349,073	437,500	500,000
Adult	189,750	154,747	201,250	230,000
Youth	104,000	80,438	110,000	125,000
Children	118,750	113,888	126,250	145,000
<b>MEMBERSHIP: (Thousands)</b>	15,740	15,405	16,100	17,000
<b>AM WORSHIP ATT.: (Thousands)</b>	4,300	4,610	4,500	5,000
<b>PERCENTAGE OF CHURCHES GROWING</b>	61%	56%	65%	75%
<b>NUMBER OF CHURCHES (Constituted)</b>	40,500	38,741	41,500	44,000
<b>NUMBER OF MISSIONS OPERATED</b>	4,830	7,971	5,162	6,000
<b>CONGREGATIONS</b>	45,330	46,712	46,662	50,000
Anglo	38,534	38,497	39,238	41,000
Ethnic	5,451	6,588	5,893	7,000
Black	1,345	1,627	1,531	2,000
<b>NEW CHURCH STARTS</b>	1,500	1,500	1,500	1,500
Anglo	900	705	900	900
Ethnic	525	521	525	525
Black	75	274	75	75
<b>% CHURCHES WITH MINISTRIES</b>	60%	64%	64%	75%
<b>CHAPLAINS (Total)</b>	2,435	2,331	2,605	3,000
Military	1,180	1,016	1,230	1,360
Hospital	805	771	898	1,025
Institutional	255	303	259	310
Business/Industrial	195	237	218	305
<b>MISSION PERSONNEL (Total)</b>	4,275	4,882	4,481	5,000
Planters	923	1,018	1,050	1,250
Pastors	2,109	1,848	2,161	2,300
Ministries	647	472	689	800
DOMs	389	345	395	410
Evang. Missionaries	111	93	123	160
Mission Service Corps		977		
Other Missionaries	96	129	63	80
<b>VOLUNTEERS (Total)</b>	56,475	74,860	62,625	77,000
Mission Service Corps	1,475	1,753	1,625	2,000
Short Term	55,000	62,241	61,000	75,000
Evangelism & Language		10,866		

Source: Research Division, Planning and Finance Section, HMB

## HMB FACT SHEET

### WORLD

Estimated population (July 1, 1993)	5,505,910,000
Annual natural increase	90,000,000

### UNITED STATES

Total resident population (July 1, 1994)	260,662,000
Annual net increase in population	2,754,000
Estimated "lost" population (1994)	182,700,000
Percentage of US population attending church or synagogue on a given weekend (Gallup, 1993)	40 %

### 1990 Census

White, not of Hispanic origin	188,128,000
Black	29,986,000
Asian or Pacific Islander	7,274,000
American Indian, Eskimo or Aleut	19,590,000
Other races	9,805,000
Hispanic origin	22,354,000

### THE SOUTHERN BAPTIST CONVENTION

#### Congregations (1993)

Churches (UCL)	38,741
Church-type missions operating (HMB)	7,971

#### Members (1993)

Total members	15,404,621
Resident members	10,939,093
Percentage of churches growing	56 %
Percentage of churches declining	42 %

#### Evangelism Results (1993)

Baptisms reported	349,073
Baptisms to 100 total member ratio	2.3 %
Churches reporting no baptisms	6,186

#### The Median Church (1993)

Total members	238
Total baptisms	5
Average Sunday School attendance	58

#### Home Missions Data (1993)

Total missions personnel (12/31/94)	4,913
Total ethnic congregations (HMB)	6,588
Total Black congregations (HMB)	1,627
Total AAEO received by HMB (1994)	37,177,516
Total Cooperative Program funds received through states	367,718,731
Total Cooperative Program funds received through SBC	136,539,729
Coop. Prog. as a percent of total receipts of churches	7.3 %
Number of state conventions	37
Number of state fellowships	4
Number of Associations	1,212
Directors of Associational Missions (filled positions, 1993)	896
Number of volunteers sent through HMB	74,860
Number of MSC volunteers (on field)	1,753

**Annie Armstrong Receipts by State Convention  
January 1 through December 31, 1994**

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Alabama	\$3,422,962
Alaska	75,621
Arizona	261,497
Arkansas	1,073,220
California	556,877
Canada	26,253
Colorado	159,055
Dakotas	18,854
District of Columbia	51,741
Florida	1,907,894
Georgia	3,451,759
Hawaii	81,921
Illinois	470,481
Indiana	161,678
Iowa	29,686
Kansas-Nebraska	207,059
Kentucky	1,295,704
Louisiana	1,181,304
Maryland/Delaware	281,402
Michigan	103,816
Minnesota	44,619
Mississippi	2,246,739
Missouri	1,310,224
Montana	33,395
Nebraska	50
Nevada	61,015
New England	52,467
New Mexico	232,873
New York	80,803
North Carolina	4,105,248
Northwest	152,642
Ohio	305,113
Oklahoma	1,024,966
Oregon	600
Pennsylvania-South Jersey	70,260
Puerto Rico	9,125
South Carolina	2,503,324
Tennessee	2,663,020
Texas	5,466,466
Utah/Idaho	37,079
Virginia	1,805,246
Washington	100
West Virginia	81,909
Wyoming	36,154
Miscellaneous Countries	35,295
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Total	\$37,177,516

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## Annie Armstrong Easter Offering Receipts, 1933-1994

Year	AAEO Receipts	Percentage Increase	Percentage of Total HMB Income	Goal	Percentage of Goal
1933	\$ 62,630	... %	... %	\$ 80,000	78.3 %
1934	94,274	50.5	...	68,000	138.6
1935	101,548	7.7	...	103,500	98.1
1936	113,981	12.2	...	105,000	108.6
1937	130,905	14.8	...	107,000	122.3
1938	139,766	6.8	...	120,000	116.5
1939	149,969	7.3	...	125,000	120.0
1940	157,009	4.7	...	130,000	120.8
1941	193,298	23.1	...	140,000	138.1
1942	224,910	16.4	...	145,000	155.1
1943	290,112	29.0	...	145,000	200.1
1944	387,038	33.4	...	200,000	193.5
1945	453,935	17.3	28.1	225,000	201.7
1946	517,915	14.1	28.8	500,000	103.6
1947	532,612	2.8	31.5	500,000	106.5
1948	636,841	19.6	32.4	600,000	106.1
1949	671,313	5.4	30.9	1,000,000	67.1
1950	664,476	-1.0	29.6	800,000	83.1
1951	837,389	26.0	35.2	800,000	104.7
1952	991,484	18.4	33.4	900,000	110.2
1953	1,119,865	12.9	37.6	1,000,000	112.0
1954	1,212,435	8.3	38.5	1,250,000	97.0
1955	1,256,255	3.6	37.9	1,375,000	91.4
1956	1,574,891	25.4	37.5	1,500,000	105.0
1957	1,741,860	10.6	39.3	2,000,000	87.1
1958	1,676,354	-3.8	36.3	2,000,000	83.8
1959	2,126,085	26.8	40.6	2,000,000	106.3
1960	2,226,166	4.7	37.6	2,350,000	94.7
1961	2,553,733	14.7	38.1	2,470,000	103.4
1962	2,891,184	13.2	44.3	2,910,000	99.4
1963	3,049,284	5.5	43.3	3,310,000	92.1
1964	3,193,954	4.7	40.4	3,310,000	96.5

**Annie Armstrong Easter Offering Receipts, 1933-1994**  
(continued)

Year	AAEO Receipts	Percentage Increase	Percentage of Total HMB Income	Goal	Percentage of Goal
1965	\$3,573,146	11.9 %	35.7 %	\$3,690,000	96.8 %
1966	4,033,080	12.9	36.8	4,000,000	100.8
1967	4,088,470	1.4	34.4	4,500,000	90.9
1968	4,682,555	14.5	37.1	5,500,000	85.1
1969	5,045,758	7.8	37.3	6,500,000	77.6
1970	4,966,985	-1.6	36.6	6,000,000	82.8
1971	5,345,551	7.6	37.8	6,000,000	89.1
1972	6,137,612	14.8	39.6	6,000,000	102.3
1973	6,884,358	12.2	37.4	6,600,000	104.3
1974	8,130,142	18.1	39.7	7,200,000	112.9
1975	8,491,653	4.4	39.8	8,500,000	99.9
1976	9,656,512	13.7	39.3	9,500,000	101.6
1977	10,728,832	11.1	40.6	11,250,000	95.4
1978	12,282,228	14.5	40.3	13,000,000	94.5
1979	14,171,637	15.4	41.2	15,000,000	94.5
1980	16,479,032	16.3	34.8	15,500,000	106.3
1981	18,539,913	12.5	39.2	17,250,000	107.5
1982	20,709,206	11.7	40.3	22,000,000	94.1
1983	22,648,544	9.4	39.8	25,000,000	90.6
1984	24,914,311	10.0	40.7	29,000,000	85.9
1985	26,890,137	7.9	40.4	30,000,000	89.6
1986	27,810,377	3.4	39.3	33,500,000	83.0
1987	30,246,290	8.8	40.3	37,500,000	80.7
1988	30,855,305	2.0	40.4	37,500,000	82.3
1989	32,993,023	6.9	41.4	39,000,000	84.6
1990	35,679,669	8.1	40.3	41,000,000	87.0
1991	35,522,892	-0.4	39.9	41,000,000	86.6
1992	37,614,592	5.9	39.8	41,000,000	91.7
1993	36,319,471	-3.4	41.3	38,000,000	95.6
1994	37,177,516	2.4	...	40,000,000	92.9

Sources: Home Mission Board and Woman's Missionary Union

Notes: AAEO receipts are based on a January 1–December 31 fiscal year. AAEO receipts from 1933-1993 are from HMB audits printed in SBC Annuals. AAEO receipts for 1994 are unaudited. Total income figures are from HMB audits printed in SBC Annuals, and include Church Loans Division funds and other special funds. AAEO goals are from WMU.

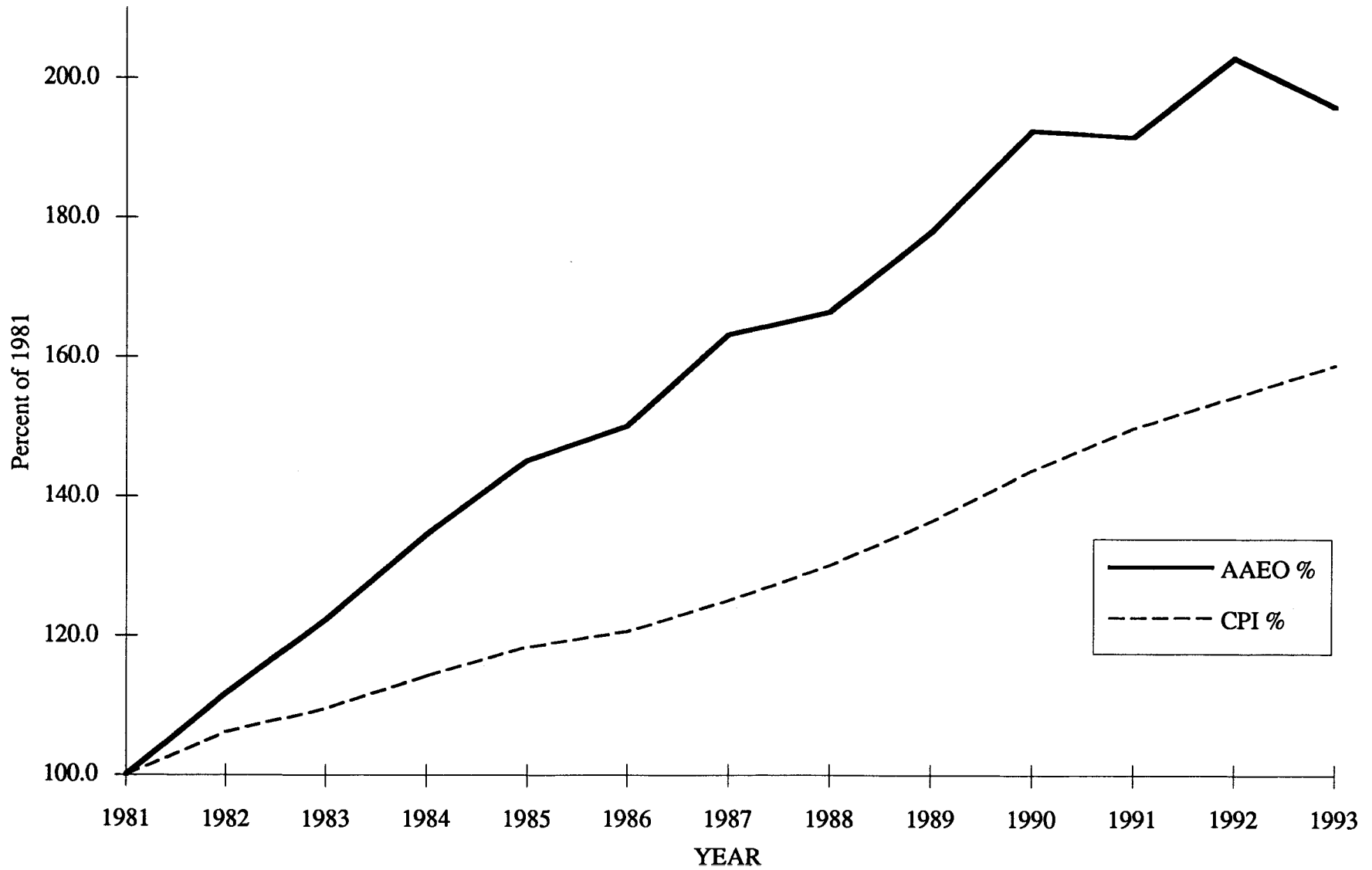
## Annie Armstrong Easter Offering Receipts Adjusted for Inflation, 1967-1993

Year	AAEO Receipts	Adjusted Receipts	Percentage of Total HMB Income
1967	\$4,088,470	\$4,088,470	... %
1968	4,682,555	4,493,815	9.9
1969	5,045,758	4,595,408	2.3
1970	4,966,985	4,270,838	-7.1
1971	5,345,551	4,406,885	3.2
1972	6,137,612	4,898,334	11.2
1973	6,884,358	5,172,320	5.6
1974	8,130,142	5,504,497	6.4
1975	8,491,653	5,267,775	-4.3
1976	9,656,512	5,663,643	7.5
1977	10,728,832	5,911,202	4.4
1978	12,282,228	6,285,685	6.3
1979	14,171,637	6,518,692	3.7
1980	16,479,032	6,677,079	2.4
1981	18,539,913	6,806,135	1.9
1982	20,709,206	7,163,337	5.2
1983	22,648,544	7,589,995	6.0
1984	24,914,311	8,008,457	5.5
1985	26,890,137	8,345,791	4.2
1986	27,810,377	8,468,446	1.5
1987	30,246,290	8,885,514	4.9
1988	30,855,305	8,708,808	-2.0
1989	32,993,023	8,885,813	2.0
1990	35,679,669	9,115,909	2.6
1991	35,522,892	8,706,591	-4.5
1992	37,614,592	8,949,463	2.8
1993	36,319,471	8,393,684	-6.2

Sources: Home Mission Board and U.S. Bureau of Labor Statistics

Note: Annie Armstrong Easter Offering receipts are for a calendar year and are from annual audits published in SBC Annuals. Adjustments are made using the Consumer Price Index; 1967 is used as the base year (1967=\$1.00). Adjusted receipts represent the purchasing power of AAEO in 1967 constant dollars, i.e., the offering is adjusted for inflation.

**ANNIE ARMSTRONG EASTER OFFERING RECEIPTS COMPARED  
TO INFLATION (BASED ON THE CONSUMER PRICE INDEX)**



**Churches Not Reporting Annie Armstrong  
Easter Offerings, 1978-1993**

Year	Number of Churches Not Reporting Gifts to AAEO	Percentage of Churches Not Reporting Gifts to AAEO
1978	11,557	33.5 %
1979	na	na
1980	10,004	28.7
1981	9,843	28.1
1982	9,517	27.0
1983	9,246	26.1
1984	9,199	25.9
1985	9,177	25.8
1986	9,080	25.4
1987	8,631	24.1
1988	8,034	22.4
1989	7,560	21.0
1990	7,472	20.7
1991	7,339	20.3
1992	7,174	19.9
1993	7,236	20.1

Source: Uniform Church Letter data

### Comparison of Financial Statistics, 1978-1993

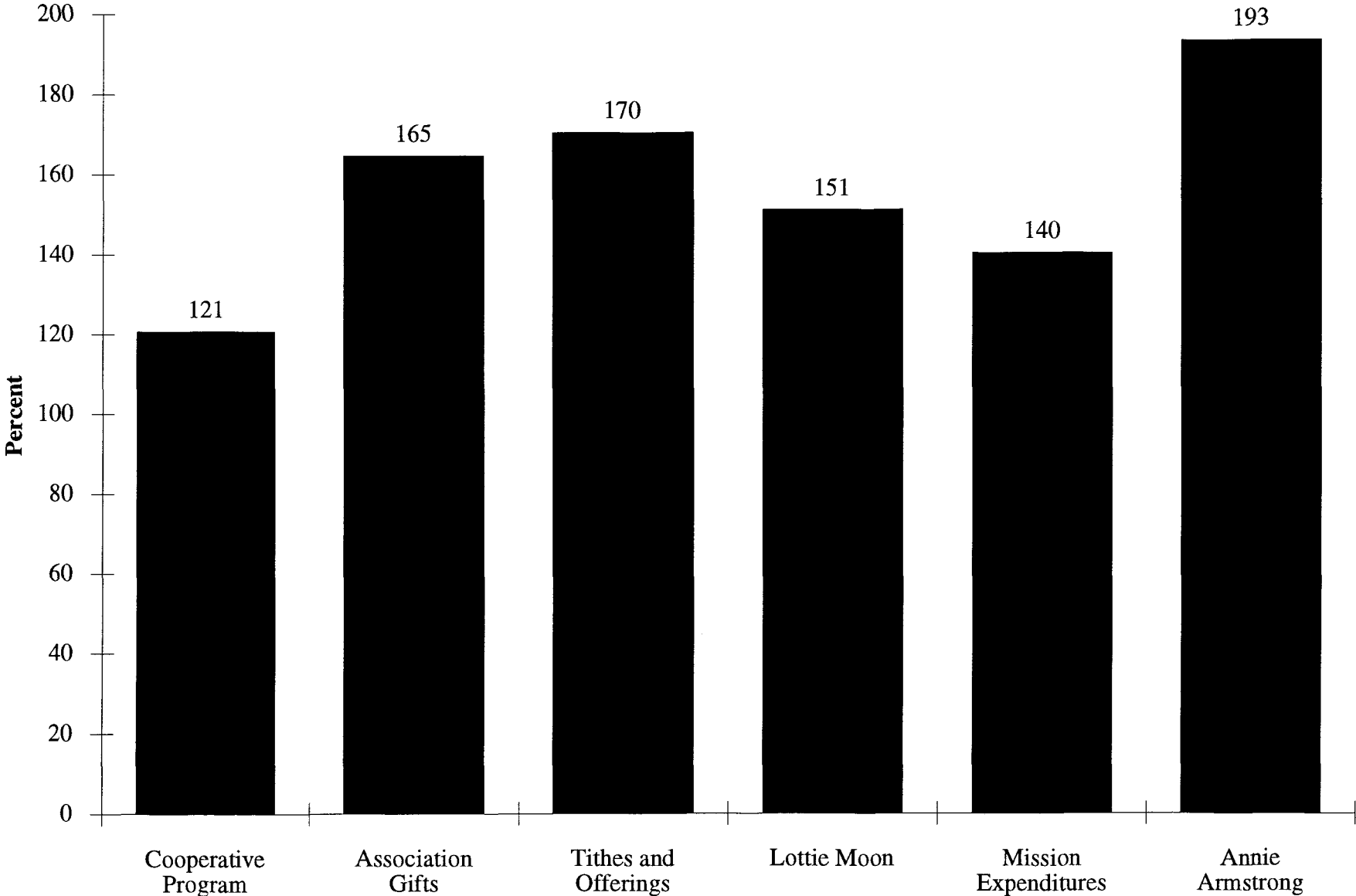
Year	Cooperative Program (Undesignated)	Gifts to Associations	Total Gifts (Total Tithes & Offerings)	Lottie Moon Christmas Offering	Total Mission Expenditures	Annie Armstrong Easter Offering
1978	\$164,886,284	\$33,487,241	\$1,869,701,706	\$31,762,519	\$316,919,377	\$12,248,416
1979	184,169,263	37,051,057	2,085,955,800	36,109,731	356,207,790	14,068,530
1980	207,284,435	41,360,514	2,315,149,038	40,642,054	401,499,506	16,403,686
1981	229,471,751	46,369,486	2,583,985,280	44,892,065	441,400,157	18,292,563
1982	253,281,558	51,752,230	2,919,507,245	50,653,944	486,935,086	19,482,743
1983	272,571,144	56,870,842	3,165,237,965	54,454,577	529,283,289	22,567,458
1984	290,560,432	60,978,348	3,437,112,245	57,501,223	568,059,173	24,277,344
1985	309,798,124	64,756,551	3,638,340,885	63,598,719	610,668,080	26,603,265
1986	325,436,882	68,832,601	3,848,521,715	66,221,173	635,377,346	27,371,000
1987	336,856,534	72,092,298	4,008,914,324	68,356,387	662,691,289	29,979,025
1988	344,517,695	74,184,743	4,129,259,580	69,843,648	689,598,220	30,164,329
1989	354,764,112	77,691,054	4,309,338,980	77,296,386	712,921,790	32,668,432
1990	364,166,807	80,935,105	4,567,834,980	79,387,866	718,476,262	35,401,974
1991	363,987,833	83,664,819	4,704,986,720	78,662,150	732,090,978	35,341,141
1992	369,415,439	86,501,799	4,899,015,605	79,829,402	751,773,457	37,158,763
1993	367,718,731	88,618,037	5,054,436,650	79,748,263	761,639,840	35,926,839
% Growth 1978-1993	120.8%	164.6%	170.3%	151.1%	140.3%	193.3%
% Growth 1980-1993	77.4%	114.3%	118.3%	96.2%	89.7%	119.0%
% Growth 1985-1993	18.7%	36.8%	38.9%	25.4%	24.7%	35.0%
% Growth 1990-1993	0.0%	9.5%	10.7%	0.5%	6.0%	1.5%

Sources: Cooperative Program Receipts (Undesignated) is compiled by the Executive Committee, SBC, from state conventions and represent totals for Jan.1-Dec. 31 or for their fiscal year.

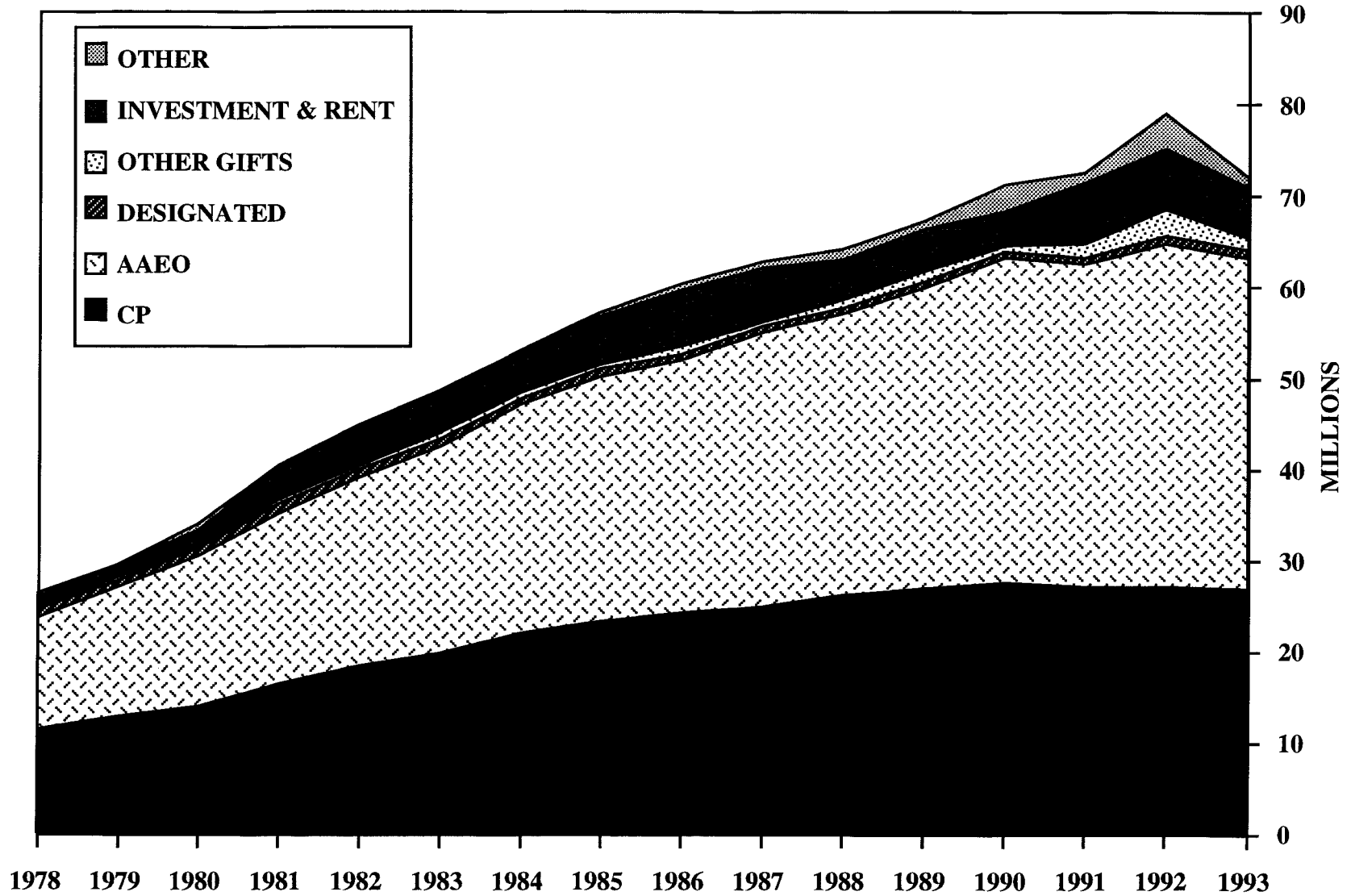
Gifts to Associations, Total Gifts (Tithes & Offerings), & Total Mission Expenditures are based on yearly summaries of Uniform Church Letter data made by the Sunday School Board.

Most of the above figures are reported in *The Southern Baptist Handbook*. Lottie Moon Christmas Offering Receipts and Annie Armstrong Easter Offering Receipts are Oct. 1-Sept 30 figures reported by the Executive Committee and printed in their report in SBC Annuals. PBJ 11/29/94

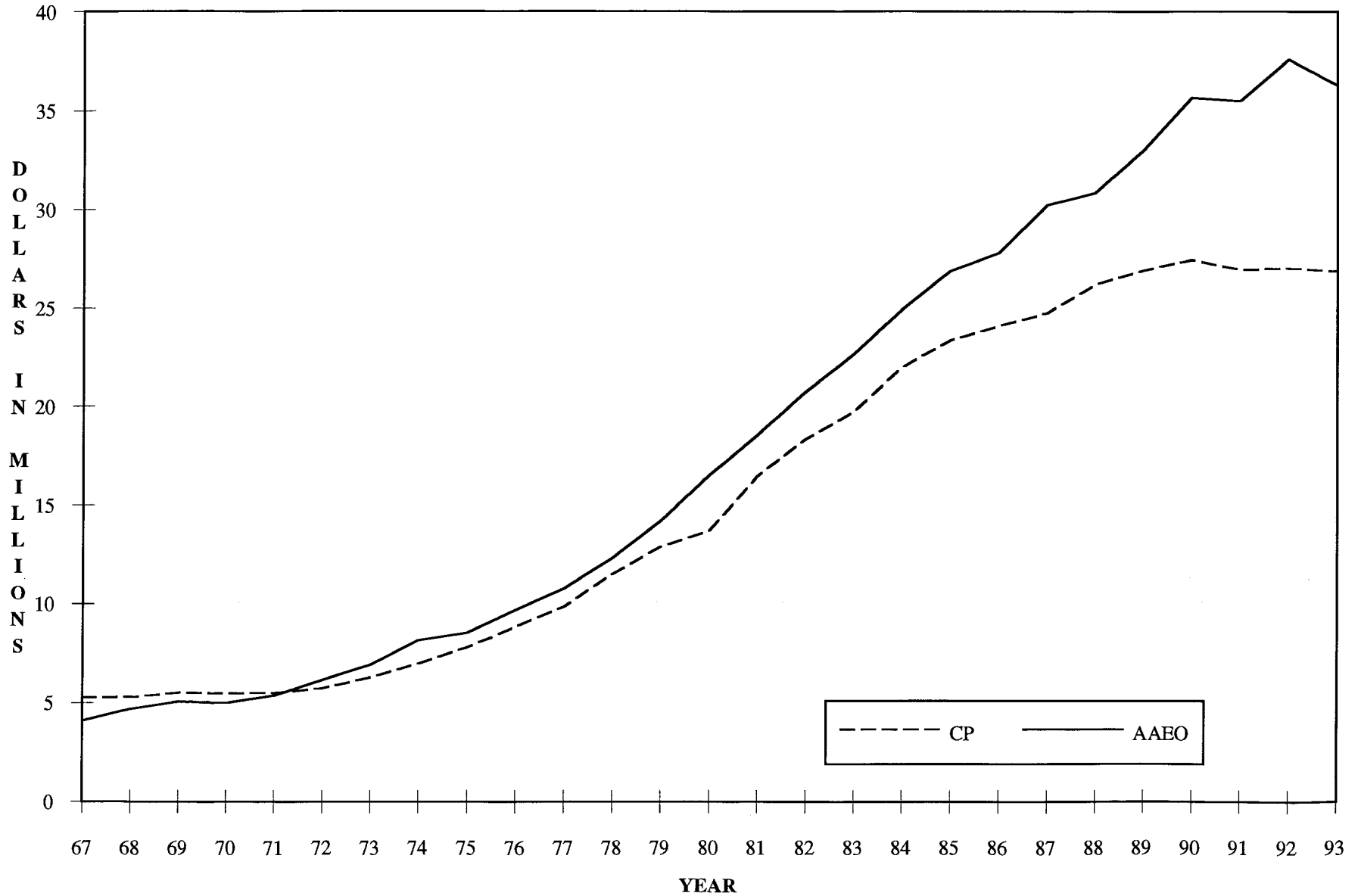
Percentage Increase In Missions Giving, 1978 to 1993



### SOURCES OF HMB INCOME

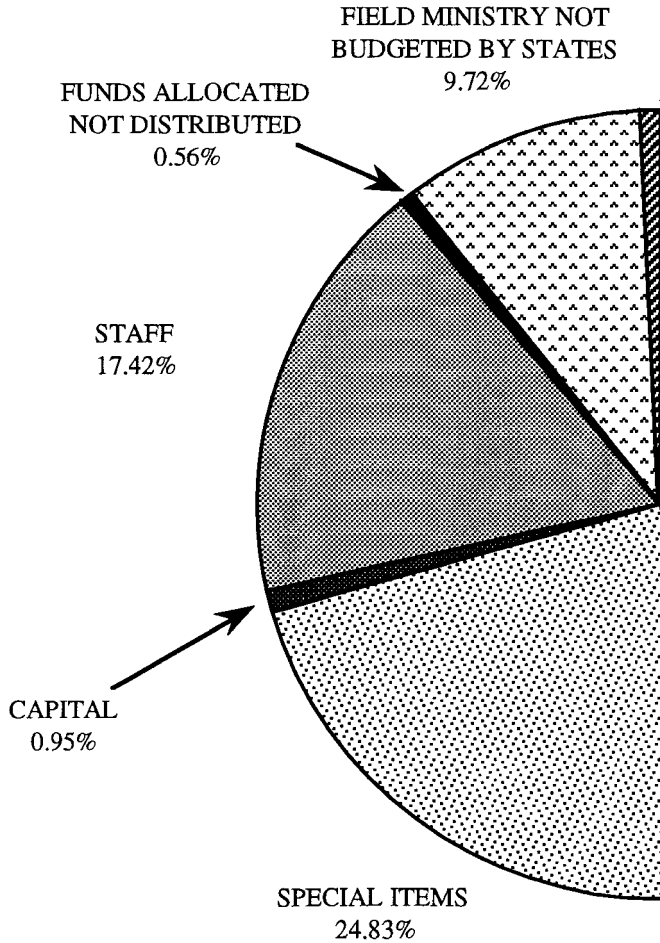


**COMPARISON OF ANNIE ARMSTRONG EASTER OFFERING AND  
COOPERATIVE PROGRAM RECEIPTS, 1967-1993**

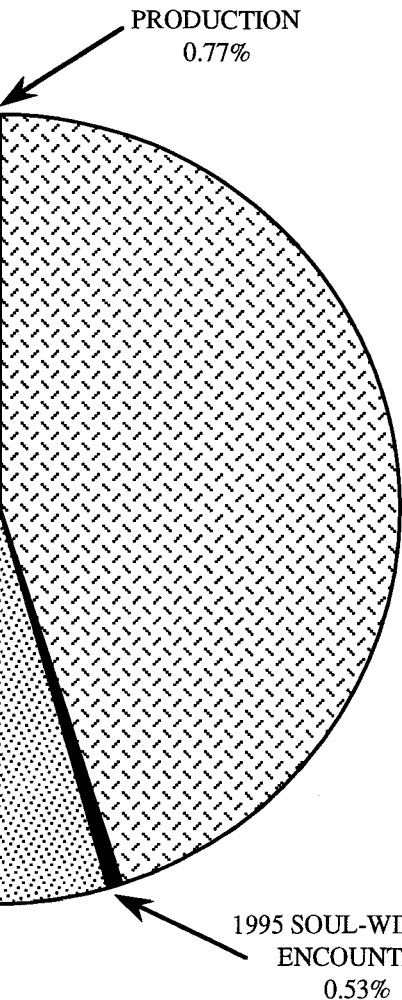


SOURCE: HOME MISSION BOARD, ATLANTA, GA

**1995 BUDGET\***  
**ANTICIPATED EXPENDITURES**  
**\$77,150,472**



\* DOES NOT INCLUDE CHURCH LOANS  
SOURCE: PLANNING & FINANCE SECTION, HMB, ATLANTA, GA  
1/4/94

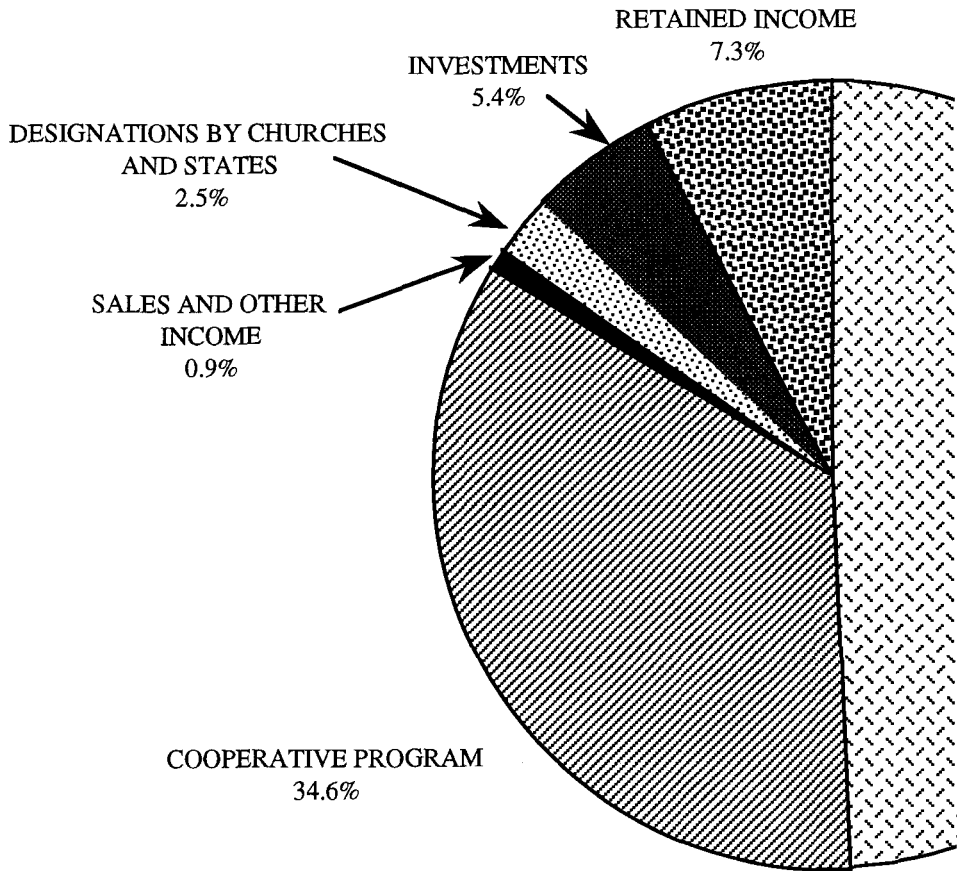


PRODUCTION  
0.77%

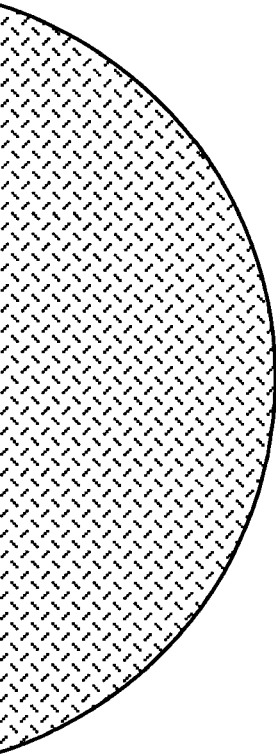
FIELD MINISTRY  
BUDGETED BY STATES  
45.22%

1995 SOUL-WINNING  
ENCOUNTER  
0.53%

**1995 BUDGET\***  
**ANTICIPATED INCOME**  
**\$77,150,472**

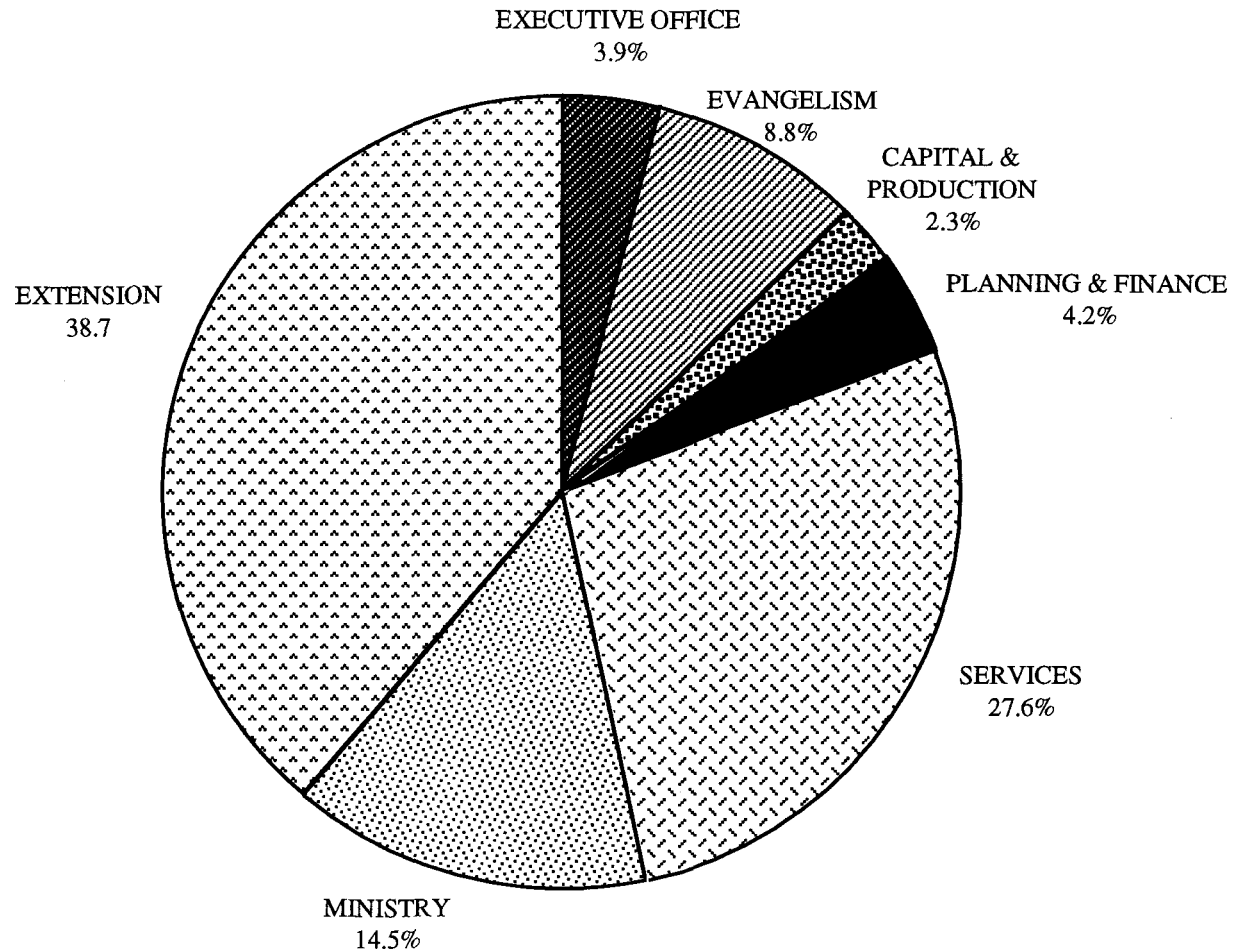


\* DOES NOT INCLUDE CHURCH LOANS  
SOURCE: PLANNING & FINANCE SECTION, HMB, ATLANTA, GA  
1/4/94



ANNIE ARMSTRONG EASTER  
OFFERING  
49.3%

**1995 BUDGET\***  
**BY SECTION**  
**\$77,150,472**



\* DOES NOT INCLUDE CHURCH LOANS  
SOURCE: PLANNING & FINANCE SECTION, HMB, ATLANTA, GA  
1/4/94