

A REVIEW OF SAN DIEGO POPULATION DATA

By Phil Jones and E.W. Hunke, Jr.

San Diego County Today
(See Table I)

San Diego County's CPO (Comprehensive Planning Organization Board of Directors) estimated that 1,767,450 persons lived in San Diego County on January 1, 1979. This figure represents a 3.1 percent increase per year over the 1970 census or a net gain of 409,596 persons.

San Diego's Del Mar/Mira Mesa subregion led the county's growth with a 24.3 percent annual growth-rate since 1970. Other county subregions doubling the population during the decade of the 70's included North San Diego, Poway, Ramona, San Marcos, and Carlsbad.

The population increase since 1970 reveals that the growth may be attributed 75 percent to net migration (difference between in-migration/out-migration) and 25 percent to natural increases (difference between births/deaths). Following L.A. and Orange counties, San Diego now ranks as the third largest county in California.

Table I reports January 1, 1979, San Diego County population data and compares it with 1970 data. The estimates for both incorporated cities and unincorporated areas have been included in

San Diego's SBC Strength Today

San Diego Baptist Association reported 61 SBC churches and 23,817 members at the end of the 1978 church year (latest available figure at HMB). Relating this data to population estimates shows that the county has one SBC church for every 28,975 people and one SBC member for every 74 persons.

San Diego's Latest Official Count (See Table II)

The special 1975 San Diego Census listed population counts by subregional areas (note cover page of report). The data included total population, household population, and group quarters population. Household population includes persons living in single or multiple dwelling units; group quarters includes persons living in military barracks, jails, institutions, college dorms, and boarding houses. About 98 percent of the county's population live in households.

San Diego Ethnicity and Age Structure (See Table III)

The 1975 census reported ethnic origin of the household head by subregion. Latins comprise the largest segment of the racial ethnic population, followed by the Black population.

The growth pattern reveals a striking change in age structure. The median age of the pyramid will be increasing from 27.7 years reported in 1975 to 34.4 years in 1995 because of low fertility rates and of rapid increase in the 65+ population.

San Diego's Projected Growth
(See Table IV)

San Diego's CPO adopted growth forecasts for the county in October 1977. The forecasts represent both a consensus among the region's local governments and a forecast of the region's intent to provide needed services for the growth.

The CPO expects San Diego County to grow at the rate of 45,000 people annually through 1995. This is equivalent to adding a city the size of National City to the county each year. The 800,000 population increase from 1977 to 1995 will boost the county's population to 2 1/2 million persons, a gain of 50 percent. Here are a few pointed predictions for consideration.

- Cities with large amounts of vacant land (north cities) will experience the largest growth.
- National City and Imperial Beach will experience little population growth because there is little vacant land.
- San Diego City will grow 14,000 people annually to reach a quarter-million people by 1995.
- The county growth will exceed city growth so that the city's 48 percent of total population will drop to 42 percent by 1995.
- San Diego's central and coastal areas, which have been losing population, will experience some growth by 1995.
- Kearny Mesa will gain 30,000 people by 1995.

- Eastern San Diego County will continue to grow about the same rate till 1995, mostly in the Elliot area.
- The North City area will continue to grow and gain 100,000 people by 1995.
- South San Diego will grow by only 1,400 persons annually till 1995.
- Chula Vista will experience significant growth and gain 53,000 people in the next 15 years (Rice Canyon).
- The East County cities will grow more slowly because of limited land: El Cajon (15,000); La Mesa (9,000), and Lemon Grove (10,000)..
- With the exception of Del Mar (static community), the North County area will grow the most rapidly between now and 1995.
- Ocean side will absorb 40,000 new people in the next 15 years and become the county's third largest city behind San Diego and Chula Vista.
- Escondido will grow 44 percent to an expected population of 77,500 in 1995 while the fringe areas will grow 85 percent.
- San Marcos will triple population (185 percent growth) in the next 15 years.
- Vista will add 20,000 new people by 1995.

- The unincorporated communities report "planned population goals" rather than forecasts (See Table V).
- The housing forecasts call for a 67 percent gain while the population forecast calls for a 48 percent gain. The age structure pattern, household size, and single-parent family call for this change.

San Diego's Growth Components

The single most important contributor (80 percent) to San Diego County's growth will be the arrival of new people into the county. About 22 percent or one fifth of all the new people will be 65 years of age or older. These 8,000 new retirees arriving each year come because of the climate and living conditions.

From 1977 to 1995, about 20 percent of the growth will be attributed to natural increases, i.e., the difference between births and deaths. By the end of this century, the natural increase will approach zero because of a decreasing birth rate and of an aging population.

San Diego's SBC Growth

If San Diego Baptist Association maintains the same church/population and member/population ratio for 1995, the association must net 24 new churches and 9,500 new members in the next 15 years. Bold Mission Thrust requires that we be much more aggressive than this in both our planning and our actions.

Population Projections by Subregional Areas

Table 6 contains detailed population projections for 1980, 1985, 1990 and 1995 for the subregions in San Diego County. The 1975 special census data is included for comparison. The last two columns of Table 6 show the numeric and percentage change for each of the areas from 1975 to 1995. Some of the areas projected for fast growth are Jamul, Sweetwater, Ramona, San Marcos, Carlsbad, and North San Diego. All of these subregional areas are projected to at least triple in size.

Table 7 shows the population density per square mile for each subregional area. Central San Diego is the most densely populated area. Jamul is projected to grow rapidly, but it will remain a sparsely populated subregional area.

Table 8 lists the projected percentage of single family housing units by subregional area. Single family units are houses and mobile homes occupied by one family. Table 8 shows that most people in Central San Diego live in something other than single family housing units. Other types of housing units include apartment buildings, duplexes, etc. Table 8 shows that Central San Diego will decrease its percentage of population living in single family housing units. People living in Central San Diego subregional area will reside predominately in multiple family housing units such as apartments, etc. Churches in the Central San Diego area therefore must include ministry to apartment dwellers.

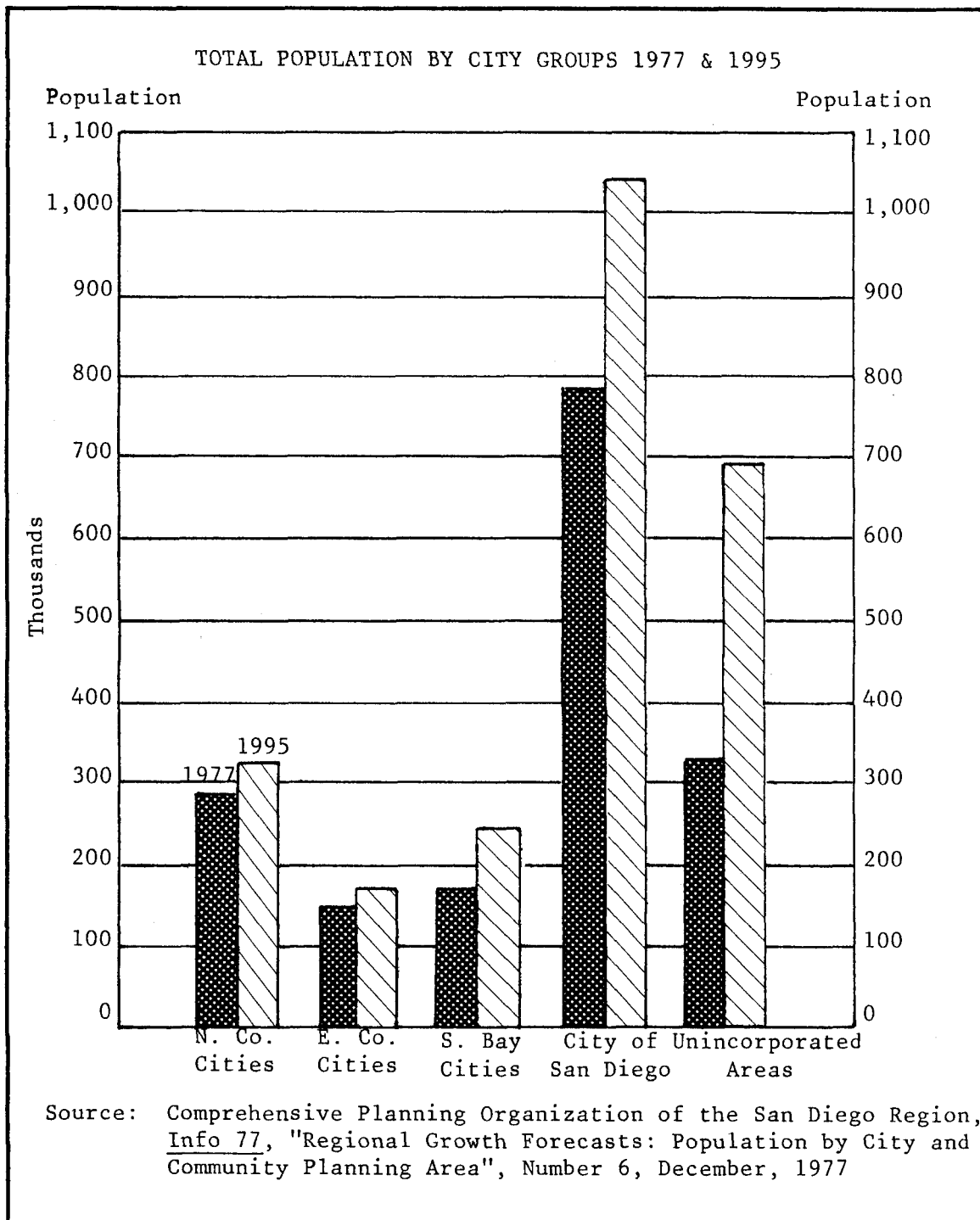


Fig. 1--Population Growth Forecasts for San Diego.

TABLE 1

POPULATION--CITIES AND UNINCORPORATED AREAS, 1970 AND 1979

Areas	Population Estimates January 1, 1979 ^a	Population April 1, 1970	Change Since 1970 ^b	
			Numerical	Percent
Incorporated Cities				
East County Cities				
El Cajon	71,120	52,273	18,847	36.1%
La Mesa	50,130	39,178	10,952	28.0
Lemon Grove	19,920	19,935	(15)	(0.1)
North County Cities				
Carlsbad	32,110	14,944	17,166	114.9
Del Mar	5,240	3,956	1,284	32.5
Escondido	59,980	36,792	23,188	63.0
Oceanside	72,420	40,494	31,926	78.8
San Marcos	14,610	3,896	10,714	275.0
Vista	33,340	24,688	8,652	35.0
South Bay Cities				
Chula Vista	81,390	67,901	13,489	19.9
Coronado	21,300	20,910	390	1.9
Imperial Beach	20,830	20,244	586	2.9
National City	48,080	43,184	4,896	11.3
San Diego City ^c	825,680	696,769	128,911	18.5
Total	1,356,150	1,085,164	270,986	25.0
San Diego County	1,767,450	1,357,854	409,596	30.2
Unincorporated Area	411,300	272,690	138,610	50.8

Source: Department of Planning and Land Use, San Diego County, County Data Base, Report No. 79-5, July 1979.

^aTotal population includes both civilian and military population by place of residence.

^bLosses are attributed to decrease in military population as well as to declining household size.

^cJanuary 1, 1979 estimates for City of San Diego and the subregional areas therein were provided by the City of San Diego Planning Department.

TABLE 2

1975 TOTAL POPULATION, HOUSEHOLD POPULATION, AND GROUP QUARTERS
POPULATION BY SUBREGIONAL AREAS

Subregional Area	Total Population	Household Population	Group Quarters Population
Unknown	148	142	6
Central San Diego	104,493	100,604	3,889
Peninsula	50,284	49,060	1,224
Coronado	15,454	15,386	68
National City	38,449	37,836	613
Southeast San Diego	85,797	85,380	417
Mid City	104,645	101,178	3,467
Kearny Mesa	127,992	126,571	1,421
Coastal	70,993	69,780	1,213
University	20,969	19,267	1,702
Del Mar-Mira Mesa	36,056	36,003	53
North San Diego	19,215	19,215	0
Poway	31,954	31,928	26
Miramar	791	791	0
Elliot-Navajo	67,179	66,687	492
Sweetwater	18,764	18,764	0
Chula Vista	80,722	80,018	704
South Bay	64,863	64,770	93
Jamul	4,195	4,052	143
Spring Valley	36,662	36,216	446
Lemon Grove	22,291	21,800	491
La Mesa	49,723	48,711	1,012
El Cajon	77,569	76,193	1,376
Santee	34,531	33,965	566
Lakeside	29,984	29,686	298
Harbison-Crest	7,530	7,447	83
Alpine	4,478	4,383	95
Ramona	8,168	7,945	223
Escondido	65,698	65,151	547
San Marcos	15,573	15,496	77
San Dieguito	39,484	39,318	166
Carlsbad	21,668	21,477	191
Oceanside	55,365	55,090	275
Pendleton	9,260	9,256	4
Fallbrook	16,548	16,203	345
Vista	35,488	35,341	147
Valley Center	4,789	4,765	24
Pauma	1,994	1,987	7
Palomar-Julian	2,924	2,712	212
Laguna-Pine Valley	2,174	1,912	262
Mountain Empire	2,729	2,581	148
Anza - Borrego Springs	1,412	1,406	6
Total	1,489,005	1,466,473	22,532

Source: 1975 Special Census of San Diego.

TABLE 3

1975 HOUSEHOLD POPULATION BY RACIAL/ETHNIC ORIGIN OF HEAD OF HOUSEHOLD
BY SUBREGIONAL AREA

Subregional Area	Total House- hold Popula- tion	Racial/Ethnic Origin of Head									
		No Re- sponse or Un- known	White	Black	Latino	Amer. Indian	Fili- pino	Japa- nese	Chi- nese	Other Pacific Asian	Other
Unknown	142	43	72	25	2	0	0	0	0	0	0
Central San Diego	100,604	5,133	72,086	8,326	12,545	287	743	314	435	173	562
Peninsula	49,060	2,218	44,260	441	916	70	540	155	104	94	262
Coronado	15,386	420	14,236	158	271	42	144	36	15	20	44
National City	37,836	845	21,152	2,580	9,724	208	2,286	225	63	346	407
Southeast San Diego	85,380	4,249	32,477	30,559	12,711	292	3,571	432	114	546	429
Mid City	101,178	2,863	83,820	5,894	6,260	362	302	299	445	217	716
Kearny Mesa	126,571	7,295	106,314	3,129	5,047	368	2,002	732	463	489	732
Coastal	69,780	1,845	65,521	434	1,276	54	58	168	147	94	183
University	19,267	202	17,838	368	271	22	58	182	146	60	120
Del Mar-Mira Mesa	36,003	4,537	27,659	657	1,011	108	1,313	125	171	116	306
North San Diego	19,215	1,490	16,757	288	230	72	100	31	29	43	175
Poway	31,928	1,214	29,484	164	506	34	115	107	76	36	192
Miramar	791	40	730	11	0	0	4	0	0	0	6
Elliot-Navajo	66,687	3,453	59,422	1,366	966	94	475	171	169	116	455
Sweetwater	18,764	469	16,193	199	1,077	47	299	181	29	66	204
Chula Vista	80,018	2,902	61,702	1,039	11,336	224	1,271	555	142	225	622
South Bay	64,770	3,183	39,118	1,621	15,698	175	3,971	225	44	290	445
Jamul	4,052	96	3,757	8	161	12	7	0	0	0	11
Spring Valley	36,216	1,376	31,891	468	1,725	93	195	97	41	56	274
Lemon Grove	21,800	510	18,621	859	1,242	33	127	120	37	43	208
La Mesa	48,711	2,301	44,386	349	999	80	65	94	62	64	311
El Cajon	76,193	1,254	71,427	332	2,256	193	77	83	44	77	450
Santee	33,965	689	31,690	156	1,017	96	96	21	8	32	160

TABLE 3--Continued

Subregional Area	Total House- hold Popula- tion	Racial/Ethnic Origin of Head									
		No Re- sponse or Un- known	White	Black	Latino	Amer. Indian	Fili- pino	Japa- nese	Chi- nese	Other Pacific Asian	Other
Lakeside	29,686	827	27,958	28	558	178	22	12	23	27	53
Harbison-Crest	7,447	181	7,003	7	162	64	4	3	0	2	21
Alpine	4,383	16	4,216	7	53	78	0	4	5	1	3
Ramona	7,945	267	7,040	12	528	58	7	3	2	0	28
Escondido	65,151	3,273	56,884	158	4,067	275	72	112	50	38	222
San Marcos	15,496	611	13,650	31	1,058	22	43	39	4	13	25
San Dieguito	39,318	1,955	34,087	164	2,061	70	17	260	96	32	576
Carlsbad	21,477	2,297	16,549	130	1,900	45	47	150	36	44	279
Oceanside	55,090	2,004	42,214	3,383	5,315	260	348	353	41	534	638
Pendleton	9,256	1,113	6,431	927	377	65	79	3	4	34	223
Fallbrook	16,203	261	14,200	110	1,499	35	8	38	3	13	36
Vista	35,341	1,360	29,654	253	3,288	151	88	200	32	121	194
Valley Center	4,765	77	4,256	12	235	170	0	0	0	1	14
Pauma	1,987	92	902	1	376	594	0	6	0	0	16
Palomar-Julian	2,712	40	2,375	3	47	217	0	0	4	0	26
Laguna-Pine Valley	1,912	44	1,791	6	56	13	0	2	0	0	0
Mountain Empire	2,581	73	2,189	32	176	105	0	0	0	4	2
Anza--Borrego Springs	1,406	35	1,163	1	197	4	4	0	0	2	0
Total	1,466,473	63,153	1,183,175	64,696	109,200	5,370	18,558	5,538	3,084	4,069	9,630

Source: 1975 Special Census of San Diego.

TABLE 4

TOTAL POPULATION BY CITY
1975-1995

Incorporated Areas	1975	1985	1995	Change 1975-95		Percent of Region	
				Numer- ical	Per- cent	1975	1995
Carlsbad	19,400	36,300	54,400	35,000	180.4%	1.2%	2.2%
Chula Vista	75,100	97,100	131,100	56,000	74.5	4.8	5.3
Coronado	18,100	25,900	26,400	8,300	45.9	1.2	1.1
Del Mar	4,700	5,600	5,800	1,100	23.4	0.3	0.2
El Cajon	60,000	75,000	80,000	20,000	33.3	3.9	3.3
Escondido	49,200	67,400	77,500	28,300	57.5	3.2	3.2
Imperial Beach	20,800	21,300	22,700	1,900	9.1	1.3	0.9
La Mesa	42,400	54,900	62,000	19,600	46.2	2.7	2.5
Lemon Grove	20,100	24,900 ^b	30,000	9,900	49.3	1.3	1.2
National City	44,200	47,700	48,400	4,200	9.5	2.8	2.0
Oceanside	55,300	78,100	102,000	46,700	84.5	3.6	4.2
San Diego							
Central	108,300	117,400	137,500	29,200	27.0	7.0	5.6
Coastal	157,200	169,000	176,400	19,200	12.2	10.1	7.2
Eastern	252,200	307,200	318,900	66,700	26.5	16.2	13.0
Kearny Mesa	149,200	182,000	182,800	33,600	22.5	9.6	7.4
North S.D.	59,100	96,700	162,700	103,600	175.3	3.8	6.6
South S.D.	44,300	59,400	70,500	26,200	59.1	2.8	2.8
Total	770,300	931,700	1,048,800	278,500	36.2	49.5	42.6
San Marcos	9,900	22,900	34,400	24,500	247.5	0.6	1.4
Vista	28,300	40,100	50,200	21,900	77.4	1.8	2.0
Unincorporated	339,000	503,500 ^{a, c}	686,500 ^{a, c}	347,500	102.5	21.8	27.9
Total	1,556,800	2,032,400	2,460,200	903,400	58.0	100.0	100.0

Source: 1975 Special Census of San Diego.

^aPopulation for the Rice Canyon area has been included within the City of Chula Vista.

^bPopulation for Lemon Grove (incorporated July 1, 1977) has been estimated from the 1975 Special Census and excluded from the unincorporated figure.

^cData adjusted to reflect community planning goals for the unincorporated area.

TABLE 5
POPULATION GOALS FOR UNINCORPORATED COMMUNITY AREAS^a
1975-1995

Unincorporated Areas				Change 1975-95		Percent of Region	
	1975	1985	1995	Numer- ical	Per- cent	1975	1995
Alpine	4,600	5,400	10,800	6,200	134.8%	1.4%	1.6%
Fallbrook	13,400	22,100	36,000	22,600	168.7	4.0	5.2
Lakeside	38,500	43,500	50,000	11,500	29.9	11.4	7.3
Poway	25,700	31,600	45,000	19,300	75.1	7.6	6.5
Rainbow	2,200	3,300	6,000	3,800	172.7	0.6	0.9
Ramona	8,000	16,700	28,500	20,500	256.3	2.3	4.2
San Dieguito	41,600	64,100	90,000	48,400	116.3	12.2	13.1
Santee	40,400	61,000	75,000	34,600	85.6	11.9	10.9
Sweetwater	16,500	17,800 ^b	20,000 ^b	3,500	21.2	4.9	2.9
Valle De Oro	67,400	83,100	94,000	26,600	39.5	19.9	13.7
Valley Center	4,000	6,800	10,000	6,000	150.0	1.2	1.5
Remainder Unincorporated Area	76,700	148,100	221,200	144,500	188.4	22.6	32.2
Total	339,000	503,500	686,500	347,500	102.5	100.0	100.0

Source: Comprehensive Planning Organization of the San Diego Region, "Regional Growth Forecasts: Population by City and Community Planning Area," No. 6, December, 1977, p. 7.

^aData from county of San Diego, Integrated Planning Office.

^b Excludes Rice Canyon Area which has been included within the City of Chula Vista.

TABLE 6

1975 ACTUAL AND 1980-1995 PROJECTED TOTAL POPULATION
San Diego Region - Cordon Area
(In Thousands)

Subregional Area	1975	1980	1985	1990	1995	Change, 1975-95	
						Numeric	Percent
Central San Diego	125.0	134.6	136.7	146.2	156.6	31.6	25.3%
Peninsula	69.6	71.7	72.8	73.5	74.2	4.6	6.6
Coronado	18.6	24.3	26.6	26.8	27.1	8.4	45.2
National City	44.7	47.4	48.4	48.6	48.8	4.1	9.1
South East San Diego	86.0	97.6	109.9	113.5	116.6	30.6	35.6
Mid City	104.9	106.5	107.6	109.5	111.3	6.4	6.1
Kearny Mesa	128.2	133.1	137.6	136.6	135.6	7.4	5.7
Coastal	71.1	74.3	77.1	80.0	82.9	11.7	16.5
University	21.0	31.4	43.8	45.2	46.4	25.4	120.7
Del Mar-Mira Mesa	35.9	44.5	55.2	73.8	89.6	53.7	149.3
North San Diego	19.3	25.9	33.0	46.4	57.8	38.6	200.2
Poway	32.0	37.3	42.5	54.7	65.3	33.3	103.9
Miramar	3.0	3.7	3.8	3.8	3.8	0.8	26.2
Elliott-Navajo	67.3	85.2	103.3	107.0	110.0	42.7	63.4
Sweetwater	18.8	28.6	37.8	62.8	84.0	65.2	346.6
Chula Vista	80.9	88.8	96.4	98.9	101.2	20.3	25.1
South Bay	65.4	74.2	82.9	92.2	100.4	35.0	53.5
Jamul	4.2	5.1	6.0	12.5	18.4	14.2	337.2
Spring Valley	36.7	48.3	59.1	60.2	61.1	24.4	66.3
Lemon Grove	22.3	25.0	27.7	29.9	31.9	9.5	42.7
La Mesa	49.8	54.4	58.4	62.2	66.0	16.2	32.5
El Cajon	77.7	88.4	98.4	105.7	112.1	34.4	44.3
Santee	34.6	45.3	55.3	60.5	65.1	30.5	88.2
Lakeside	30.0	33.5	36.9	41.0	44.6	14.6	48.5
Harbison-Crest	7.5	8.0	8.5	11.6	14.2	6.6	87.9
Alpine	4.5	4.8	5.1	7.2	9.0	4.5	100.4
Ramona	8.2	12.6	16.9	23.1	28.6	20.4	249.3
Escondido	65.8	84.3	101.3	114.4	125.9	60.1	91.3
San Marcos	15.6	23.9	33.1	42.4	50.3	34.7	222.6
San Dieguito	39.6	49.5	59.2	70.5	80.6	41.0	103.6
Carlsbad	21.7	32.1	42.8	55.8	67.3	45.6	210.2
Oceanside	55.5	66.1	76.3	88.1	98.4	42.9	77.4
Pendleton	22.9	27.0	26.9	27.3	27.5	4.6	20.2
Fallbrook	16.6	22.8	28.9	38.4	46.7	30.1	181.6
Vista	35.6	44.4	53.0	62.1	70.3	34.7	97.6
Valley Center	4.8	6.6	8.5	10.6	12.6	7.8	162.0
Pauma	2.0	2.2	2.3	2.6	2.8	0.8	38.5
Total Cordon Area	1,547.4	1,792.0	2,019.7	2,245.4	2,444.5	897.2	58.0

Source: Comprehensive Planning Organization of the San Diego Region,
RCP Series IV Revision B. Forecast.

TABLE 7

1975 ACTUAL AND 1980-1995 PROJECTED POPULATION DENSITY PER SQUARE MILE
San Diego Region - Cordon Area

Subregional Area	1975	1980	1985	1990	1995
Central San Diego	7,580.8	7,031.7	8,290.7	8,872.3	9,499.7
Peninsula	5,356.9	6,846.1	5,599.8	5,658.0	5,707.9
Coronado	2,130.9	2,777.1	3,038.5	3,069.3	3,094.5
National City	6,091.6	6,453.0	6,596.1	6,616.1	6,646.5
South East San Diego	4,561.0	5,176.5	5,829.8	6,022.3	6,184.5
Mid City	6,561.1	6,663.5	6,729.3	6,858.5	6,964.6
Kearny Mesa	4,093.0	4,248.1	4,391.6	4,359.0	4,328.1
Coastal	3,885.8	4,058.8	4,211.3	4,370.9	4,526.7
University	1,666.7	2,491.0	3,478.7	3,584.4	3,678.2
Del Mar-Mira Mesa	790.4	979.7	1,215.5	1,623.6	1,970.8
North San Diego	392.7	527.8	672.8	946.2	1,179.1
Poway	571.2	666.4	757.5	975.9	1,164.9
Miramar	247.5	307.1	313.8	313.0	312.3
Elliott-Navajo	1,107.2	1,402.0	1,699.3	1,759.8	1,808.7
Sweetwater	443.7	674.3	891.3	1,481.2	1,981.7
Chula Vista	5,423.1	5,952.1	6,461.4	6,630.9	6,783.5
South Bay	1,405.3	1,594.2	1,781.5	1,980.7	2,157.1
Jamul	20.3	24.8	29.0	60.6	88.7
Spring Valley	1,958.3	2,575.3	3,150.3	3,206.7	3,256.3
Lemon Grove	5,039.0	5,633.0	6,240.7	6,735.4	7,193.2
La Mesa	4,934.4	5,383.2	5,783.0	6,156.5	6,537.8
El Cajon	3,107.2	3,533.6	3,933.3	4,224.6	4,482.8
Santee	2,296.0	3,008.3	3,667.5	4,015.3	4,320.4
Lakeside	395.6	441.5	485.7	539.9	587.3
Harbison-Crest	232.3	247.7	262.8	355.9	436.4
Alpine	101.0	108.2	114.8	162.3	202.5
Ramona	57.4	88.3	118.3	161.8	200.5
Escondido	549.5	704.1	845.7	954.8	1,051.3
San Marcos	529.4	809.5	1,123.2	1,438.2	1,707.7
San Dieguito	752.1	941.3	1,124.3	1,340.4	1,531.2
Carlsbad	541.7	800.3	1,068.4	1,393.6	1,630.6
Oceanside	1,242.9	1,482.2	1,708.6	1,973.6	2,204.7
Pendleton	108.7	128.6	128.1	129.6	130.6
Fallbrook	134.3	185.1	234.2	311.0	378.3
Vista	874.9	1,092.1	1,304.9	1,529.0	1,729.0
Valley Center	42.6	58.9	75.1	94.5	111.7
Pauma	20.0	21.7	23.5	25.8	27.7
Total Cordon Area	806.4	933.9	1,052.5	1,170.1	1,273.9

Source: Comprehensive Planning Organization of the San Diego Region,
RCP Series IV Revision B. Forecast.

TABLE 8

1975 ACTUAL AND 1980-1995 PROJECTED SINGLE FAMILY HOUSING UNITS
AS A PERCENT OF TOTAL HOUSING UNITS
San Diego Region - Cordon Area

Subregional Area	1975	1980	1985	1990	1995
Central San Diego	41.0%	35.5%	30.8%	25.2%	21.3%
Peninsula	56.1	52.7	49.7	46.6	44.1
Coronado	58.5	47.8	40.3	38.2	36.5
National City	54.1	51.7	49.5	47.3	45.6
South East San Diego	80.5	80.4	80.3	79.9	79.6
Mid City	60.6	56.3	52.5	48.3	44.9
Kearny Mesa	66.5	63.8	61.4	61.2	60.9
Coastal	49.7	47.4	45.5	41.2	37.9
University	69.3	37.9	28.0	26.8	26.0
Del Mar-Mira Mesa	90.1	79.1	73.1	80.0	83.1
North San Diego	65.4	63.3	62.1	74.0	79.3
Poway	93.7	87.8	84.2	88.9	91.3
Miramar	94.3	94.3	94.3	94.3	94.3
Elliott-Navajo	79.0	71.5	67.4	69.2	70.5
Sweetwater	99.0	90.7	87.6	92.9	94.8
Chula Vista	61.0	51.0	43.7	40.6	38.3
South Bay	69.6	58.4	50.9	50.8	50.7
Jamul	99.8	99.8	99.9	99.9	100.0
Spring Valley	86.0	90.1	92.1	91.9	91.7
Lemon Grove	81.6	74.3	69.0	67.1	65.8
La Mesa	63.9	59.6	56.3	51.7	48.4
El Cajon	65.1	62.6	60.9	62.2	63.2
Santee	91.6	74.2	65.7	67.4	68.5
Lakeside	88.4	89.3	89.8	91.0	91.8
Harbison-Crest	98.4	98.5	98.7	99.1	99.3
Alpine	83.6	75.1	68.5	80.7	86.0
Ramona	95.0	96.4	97.0	97.6	97.9
Escondido	76.6	74.5	73.4	74.7	75.6
San Marcos	87.5	68.9	61.6	67.8	71.1
San Dieguito	68.1	66.9	66.1	69.1	70.9
Carlsbad	66.2	65.5	65.2	70.7	73.4
Oceanside	58.2	61.4	63.3	67.6	70.4
Pendleton	27.9	27.9	27.9	27.9	27.9
Fallbrook	88.0	89.7	90.5	92.9	94.0
Vista	80.1	71.7	67.1	67.7	68.1
Valley Center	97.5	98.3	98.6	98.9	99.0
Pauma	98.2	98.4	98.6	98.7	98.8
Total Cordon Area	66.6	63.2	60.9	62.3	63.2

Source: Comprehensive Planning Organization of the San Diego Region,
RCP Series IV Revision B. Forecast.

STATE California

COUNTY San Diego

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HMB Missionaries			
No	Program	Category	Year
1	Asso.	SM	
1	CSM	BC	
1	C.E.	PM	
1	Lang.	Span.	
1	Lang.	Korean	
1	Lang.	Spec.Lang.Proj.	

	AFF	CH
SB	28,655	54
OB	42,805	110
EP	40,896	171
OP	109,144	209
CATH	311,901	86
SECT	28,285	62
NON X	15,667	13
UN	780,501	BAP 1,339
X	1,091,100	P/C 4,407.
X/P	80.35	P/M 5.09

PLACES	1970	1960	% Change
State	19,953,134	15,717,204	27.0
County	1,357,854	1,033,011	31.4
Alpine	1,570	1,044	50.4
the-Sea Cardiff-by-	5,724	3,149	81.8
Carlsbad	14,944	9,253	61.5
Chula Vista	67,901	42,034	61.5
Coronado	20,910	18,039	15.9
Del Mar	3,956	3,124	26.6
El Cajon	52,273	37,618	39.0
Encinitas	5,375	2,786	92.9
Escondido	36,792	16,377	124.7
Fallbrook	6,945	4,814	44.3
Mt. Helix Grossmont-	8,723

POPULATION SUBGROUPS

Race %	Less than 20%
Ethnic %	27.4
Poverty %	Less than 20%
Blacks #	62,028
Spanish #	174,209
Indian #	5,880
Japanese #	7,515
Chinese #	3,259
Filipino #	14,721
All others #	12,650

PLACES	1970	1960	% Change
Beach Imperial	20,244	17,773	13.9
Lakeside	11,991
Lemon Grove	19,690	19,348	1.8
National City	43,184	32,771	31.8
North Island	6,002
Oceanside	40,494	24,971	62.2
Park Otay-Castle	15,445
North Pendleton	11,803
South Pendleton	13,692
Poway	9,422	1,921	390.5
Ramona	3,554	2,449	45.1
San Diego	696,769	573,224	21.6
Urban	693,931
Rural	2,838
San Marcos	3,896
Santee	21,107
Solana Beach	5,023
Spring Valley	29,742
Vista	24,688