

RESEARCH REPORT

A Publication of Research, North American Mission Board, SBC

*Data for the Philadelphia City Reaching Process: A Strategic
Focus Cities Report*

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***Data for the Philadelphia City Reaching Process:
A Strategic Focus Cities Report***

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April 2000

North American Mission Board

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Figure 1
Philadelphia Strategic Focus Study Areas

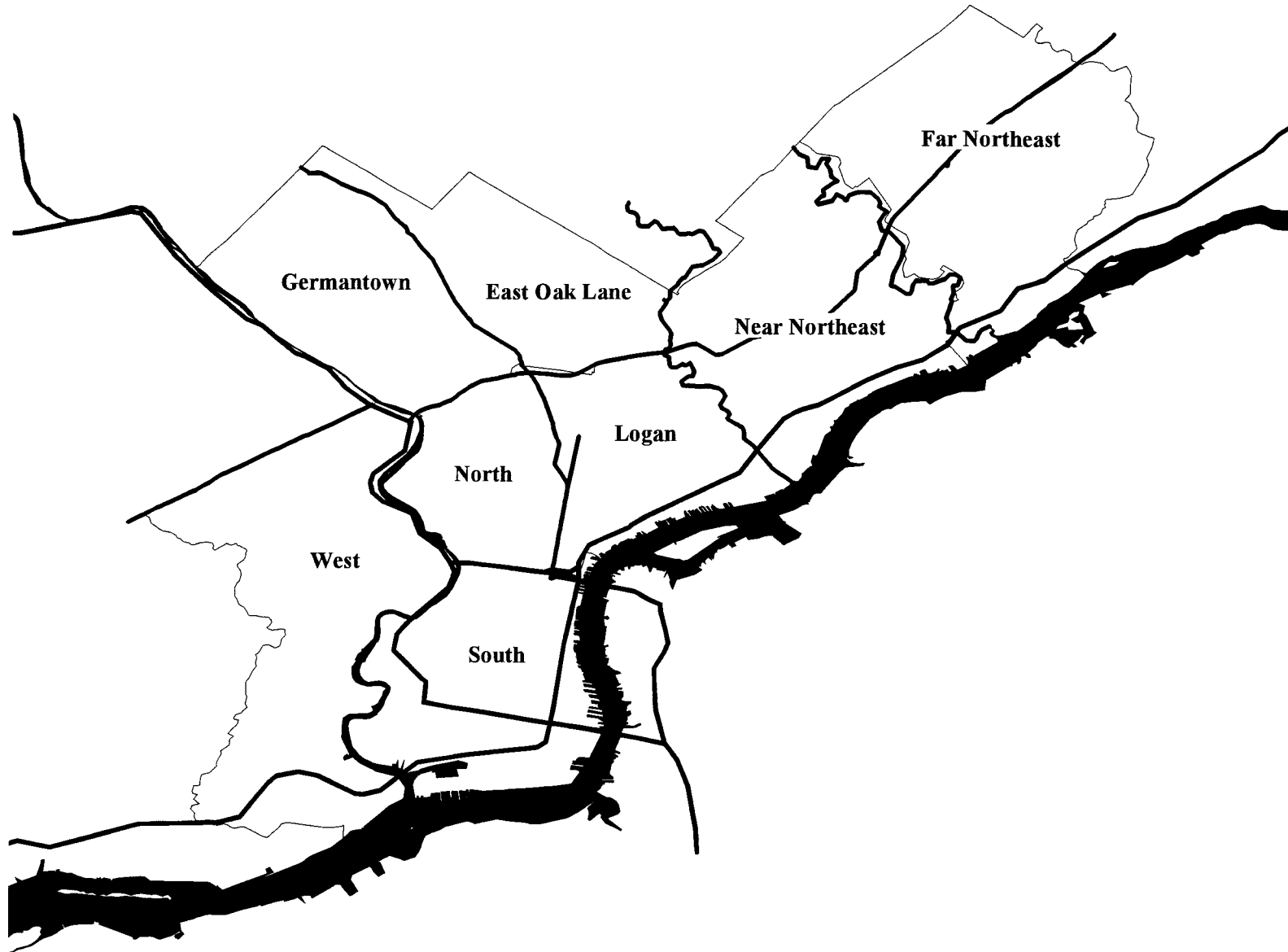


Table 1
Total Population Trends, 1990 to 2004

	Total Population			Change 1999 to 2004	
	1990	1999	2004	Net	Percent
Philadelphia	1,585,577	1,418,886	1,333,340	-85,546	-6.0 %
Far Northeast	160,379	145,322	136,887	-8,435	-5.8
Near Northeast	243,950	216,163	202,584	-13,579	-6.3
East Oak Lane	212,725	192,168	180,620	-11,548	-6.0
Germantown	94,811	86,181	81,175	-5,006	-5.8
Logan	187,714	170,455	160,202	-10,253	-6.0
North Philadelphia	167,811	149,639	140,661	-8,978	-6.0
South Philadelphia	216,589	189,386	177,614	-11,772	-6.2
West Philadelphia	301,598	269,572	253,597	-15,975	-5.9

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 2
Population Growth Rates, 1990 to 1999 and 1999 to 2004

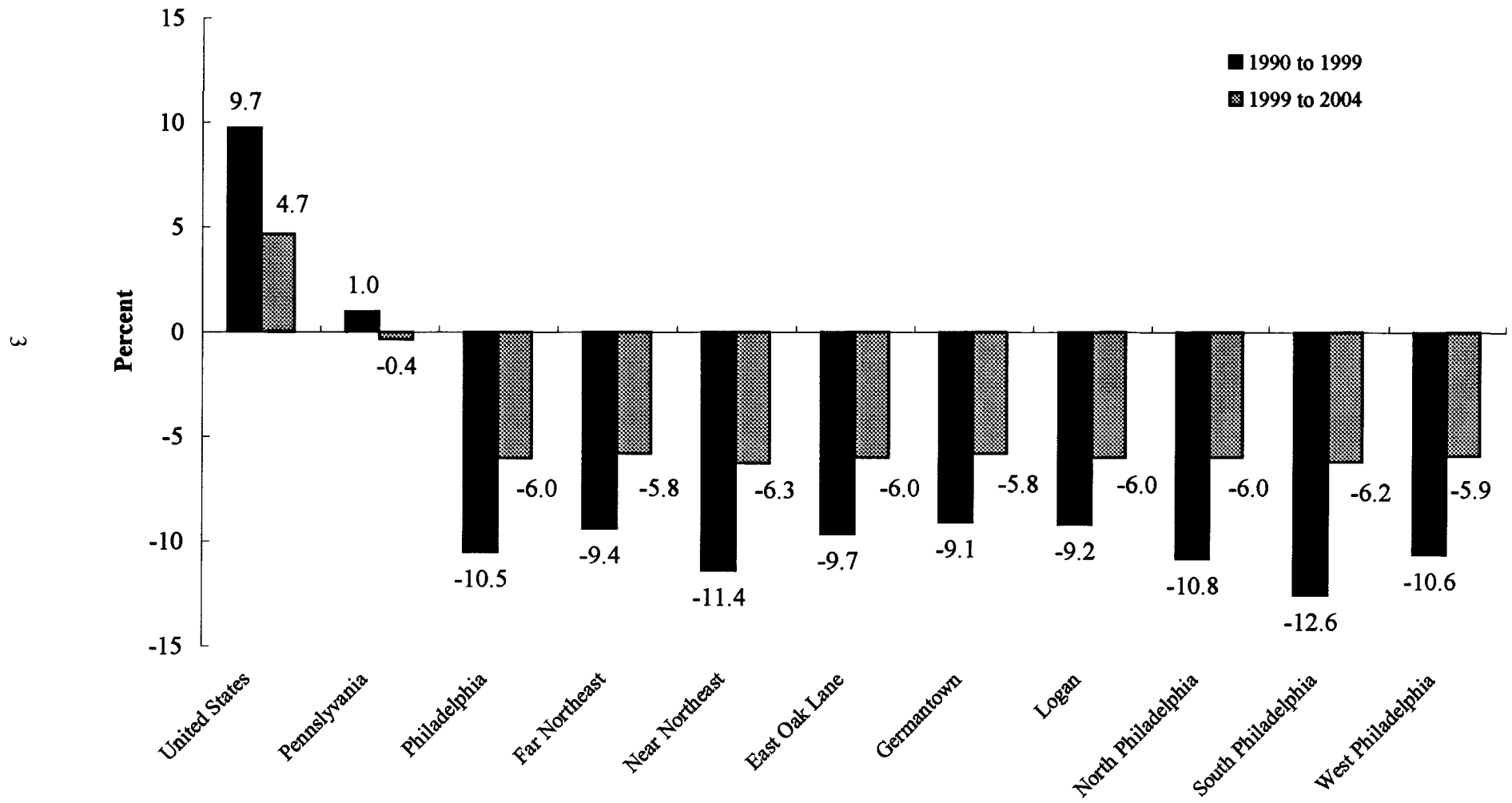


Figure 3
Estimated Total Population, 1999

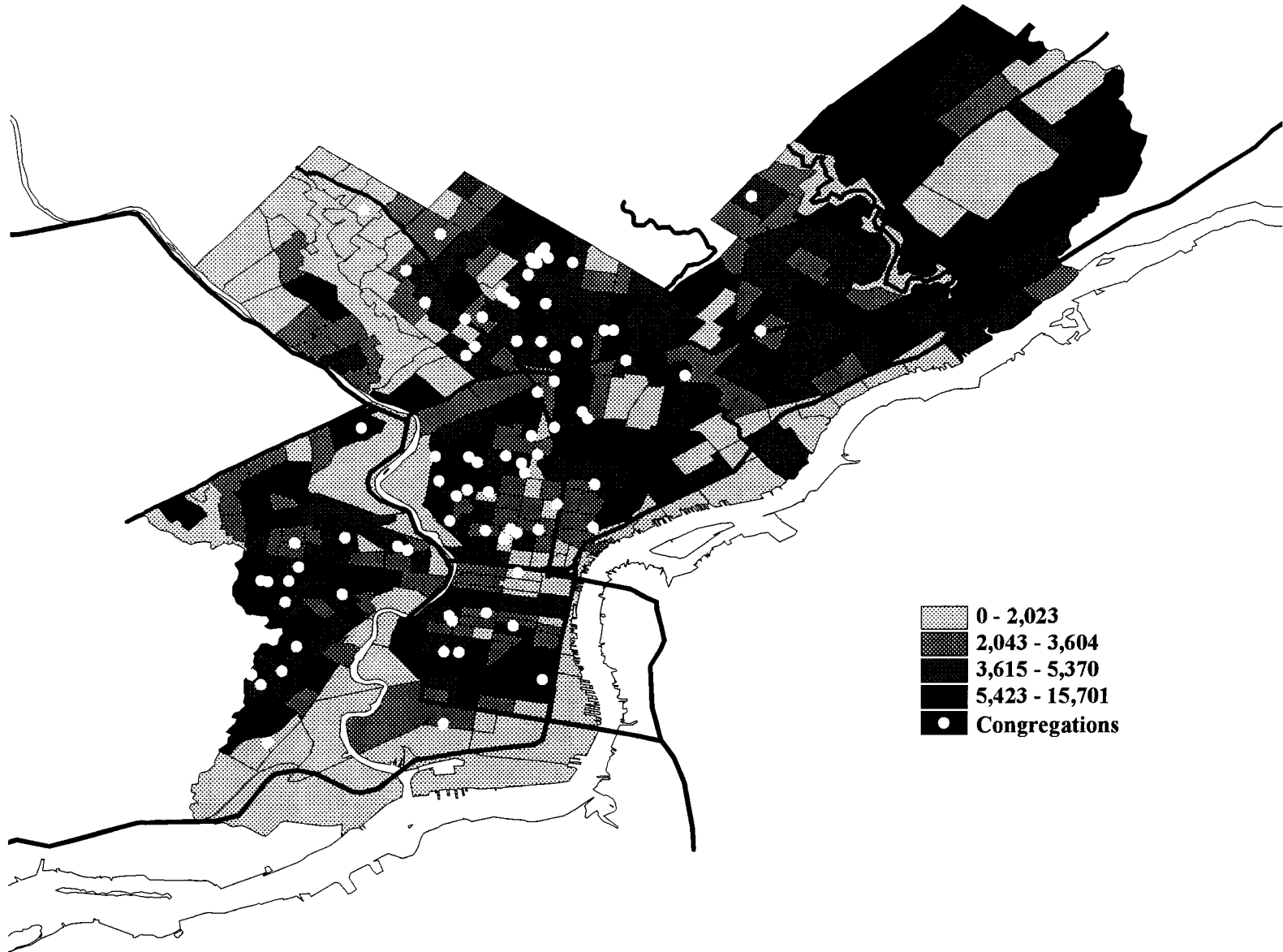


Figure 4
Projected Net Change in Total Population, 1999 to 2004

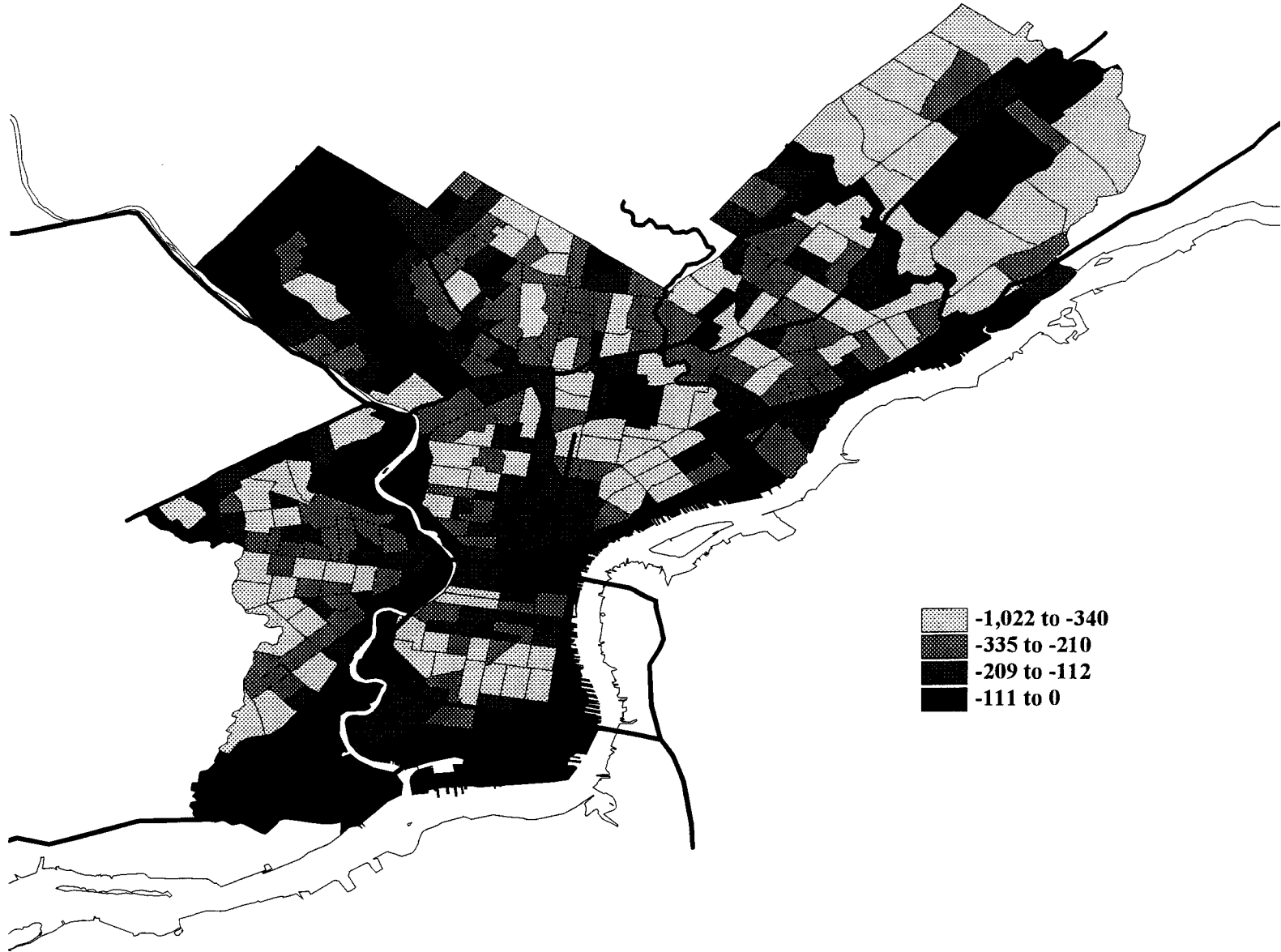


Figure 5
Projected Percent Change in Total Population, 1999 to 2004

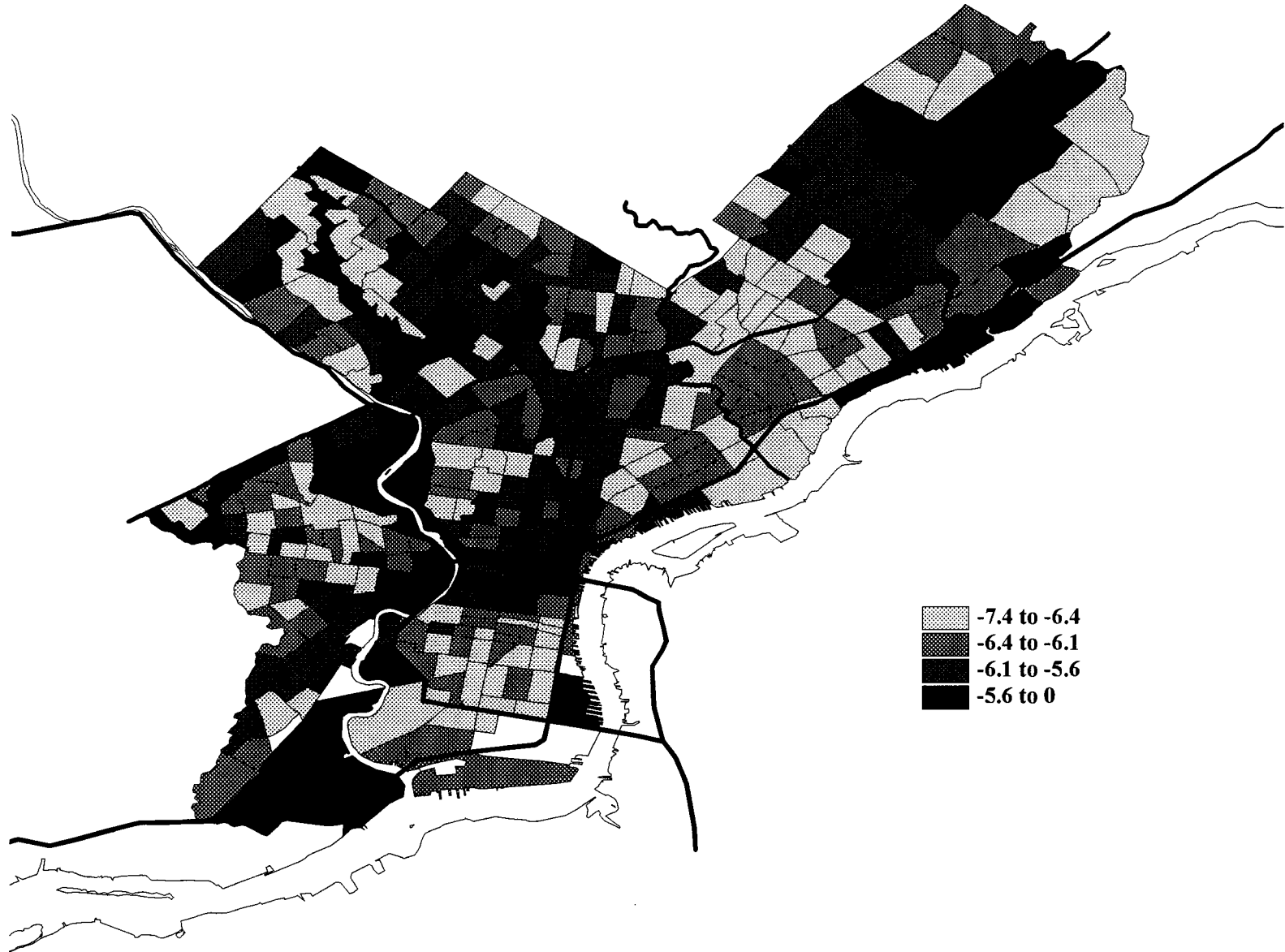


Table 2
Anglo Population Trends, 1999 to 2004

	Anglo Population 1999	Percent of Total Population 1999	Anglo Population 2004	Change 1999 to 2004 Net	Change 1999 to 2004 Percent
Philadelphia	657,426	46.3 %	571,181	-86,245	-13.1 %
Far Northeast	123,424	84.9	109,819	-13,605	-11.0
Near Northeast	191,309	88.5	172,544	-18,765	-9.8
East Oak Lane	25,796	13.4	19,031	-6,765	-26.2
Germantown	51,186	59.4	44,061	-7,125	-13.9
Logan	81,641	47.9	70,928	-10,713	-13.1
North Philadelphia	13,898	9.3	11,208	-2,690	-19.4
South Philadelphia	111,080	58.7	95,301	-15,779	-14.2
West Philadelphia	59,092	21.9	48,289	-10,803	-18.3

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 6
Estimated Anglo Population, 1999

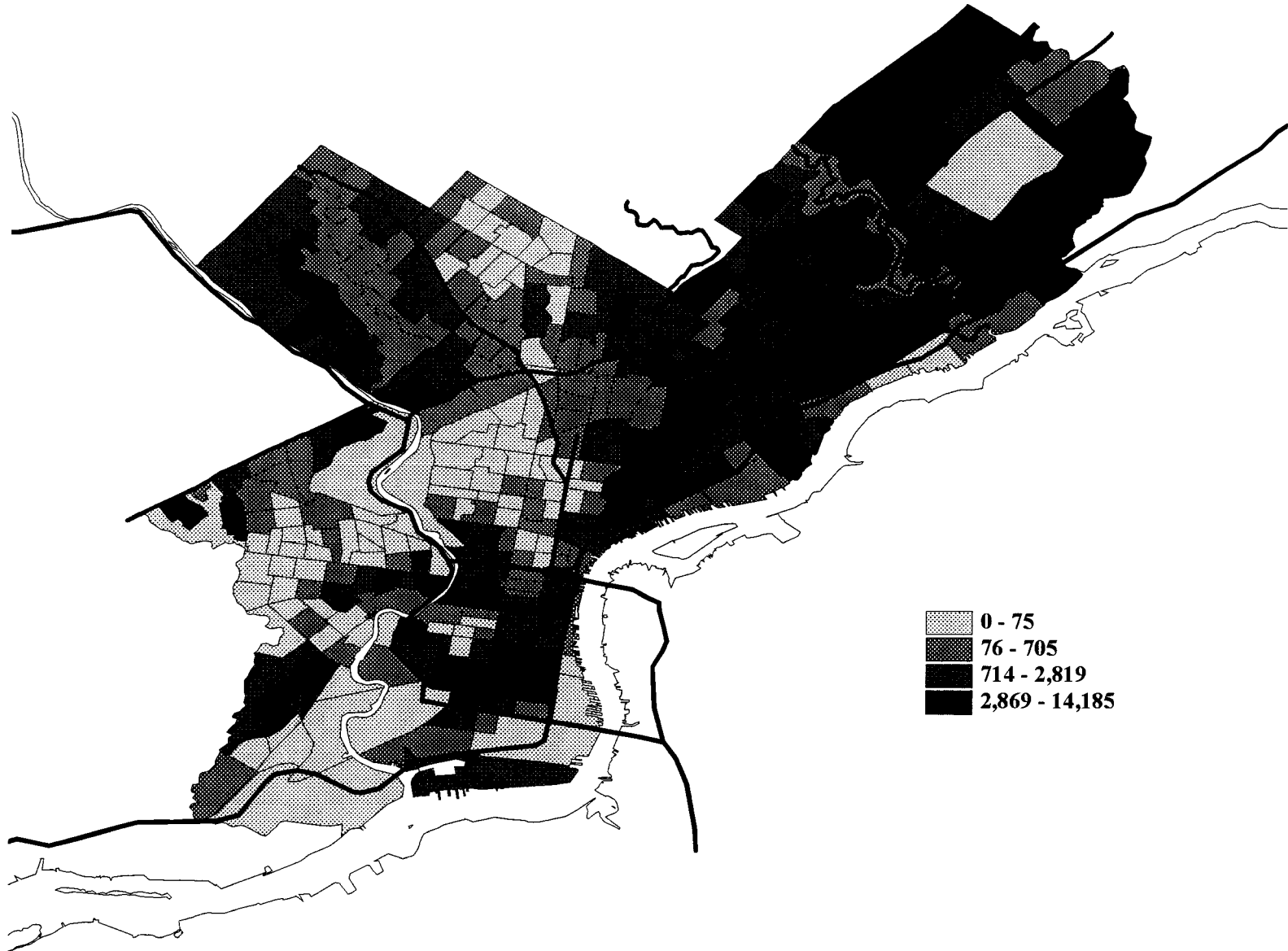


Figure 7
Estimated Anglo Population as a Percent of Total Population, 1999

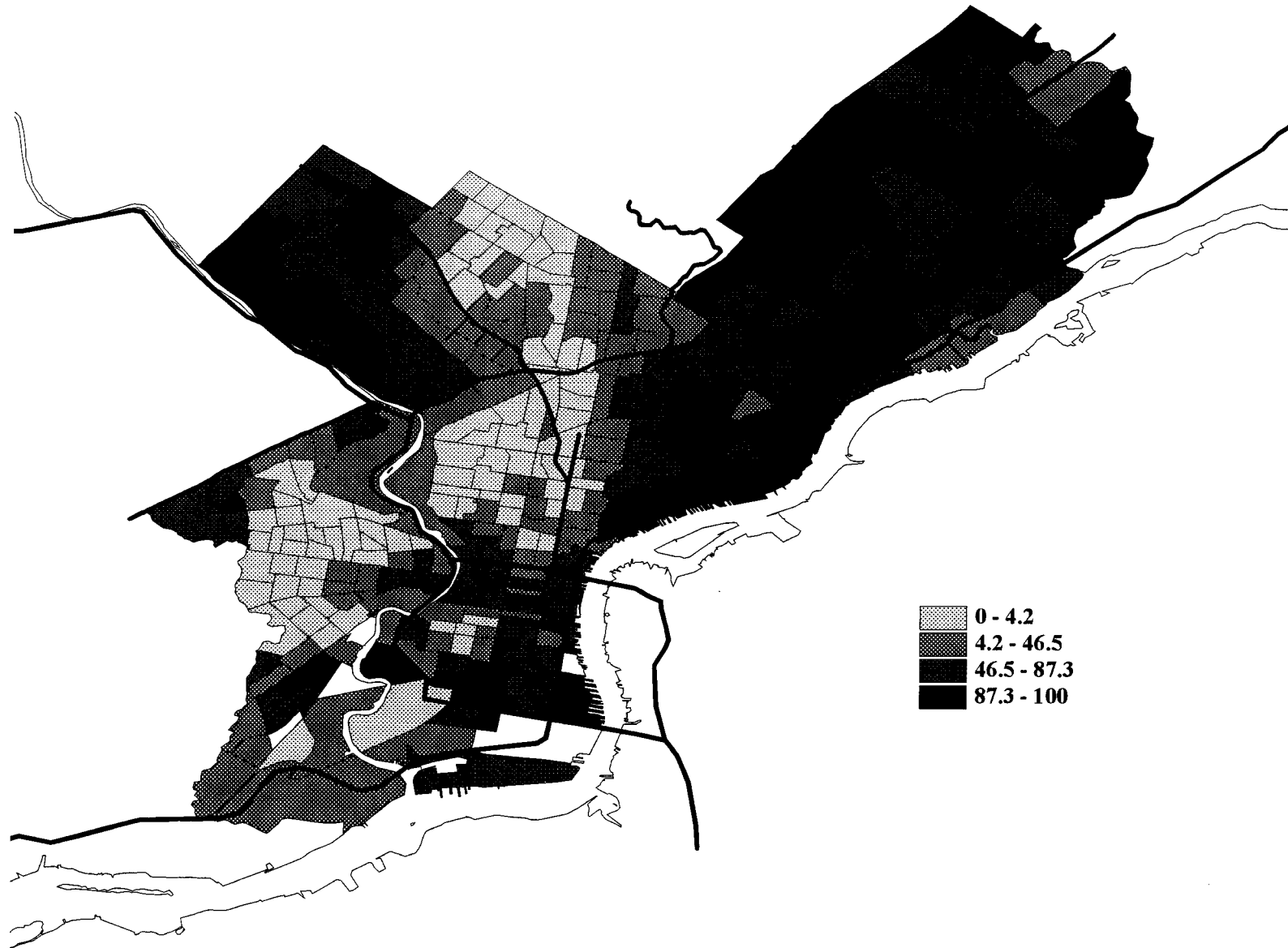


Figure 8
Projected Net Change in Anglo Population, 1999 to 2004

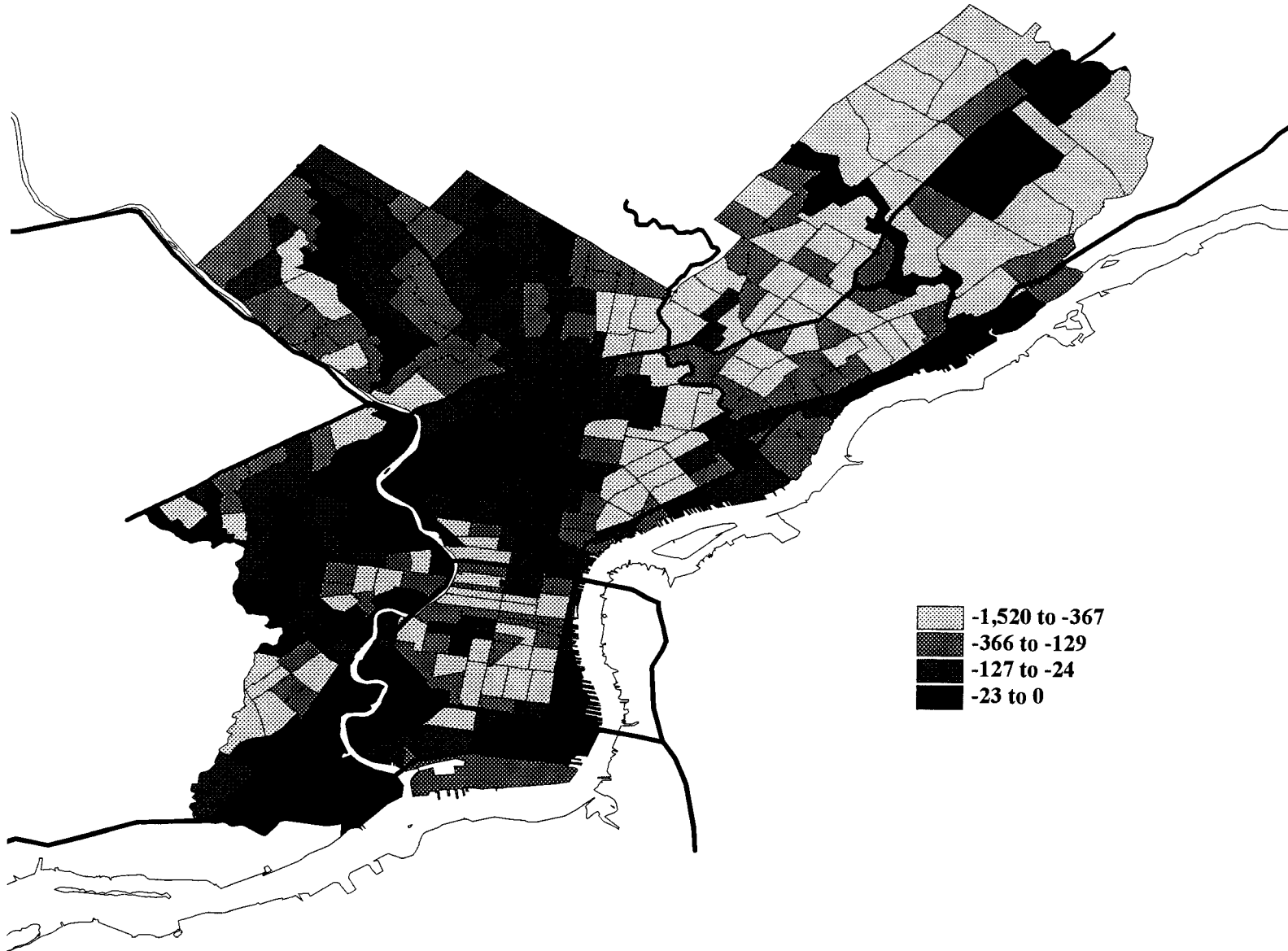


Table 3
African-American Population Trends, 1999 to 2004

	African-American Population 1999	Percent of Total Population 1999	African-American Population 2004	Change 1999 to 2004	
				Net	Percent
Philadelphia	610,110	43.0 %	597,302	-12,808	-2.1 %
Far Northeast	9,947	6.8	11,853	1,906	19.2
Near Northeast	9,102	4.2	10,347	1,245	13.7
East Oak Lane	145,721	75.8	140,161	-5,560	-3.8
Germantown	31,424	36.5	32,950	1,526	4.9
Logan	28,683	16.8	27,758	-925	-3.2
North Philadelphia	128,948	86.2	122,490	-6,458	-5.0
South Philadelphia	60,105	31.7	61,810	1,705	2.8
West Philadelphia	196,180	72.8	189,933	-6,247	-3.2

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 9
Estimated African-American Population, 1999

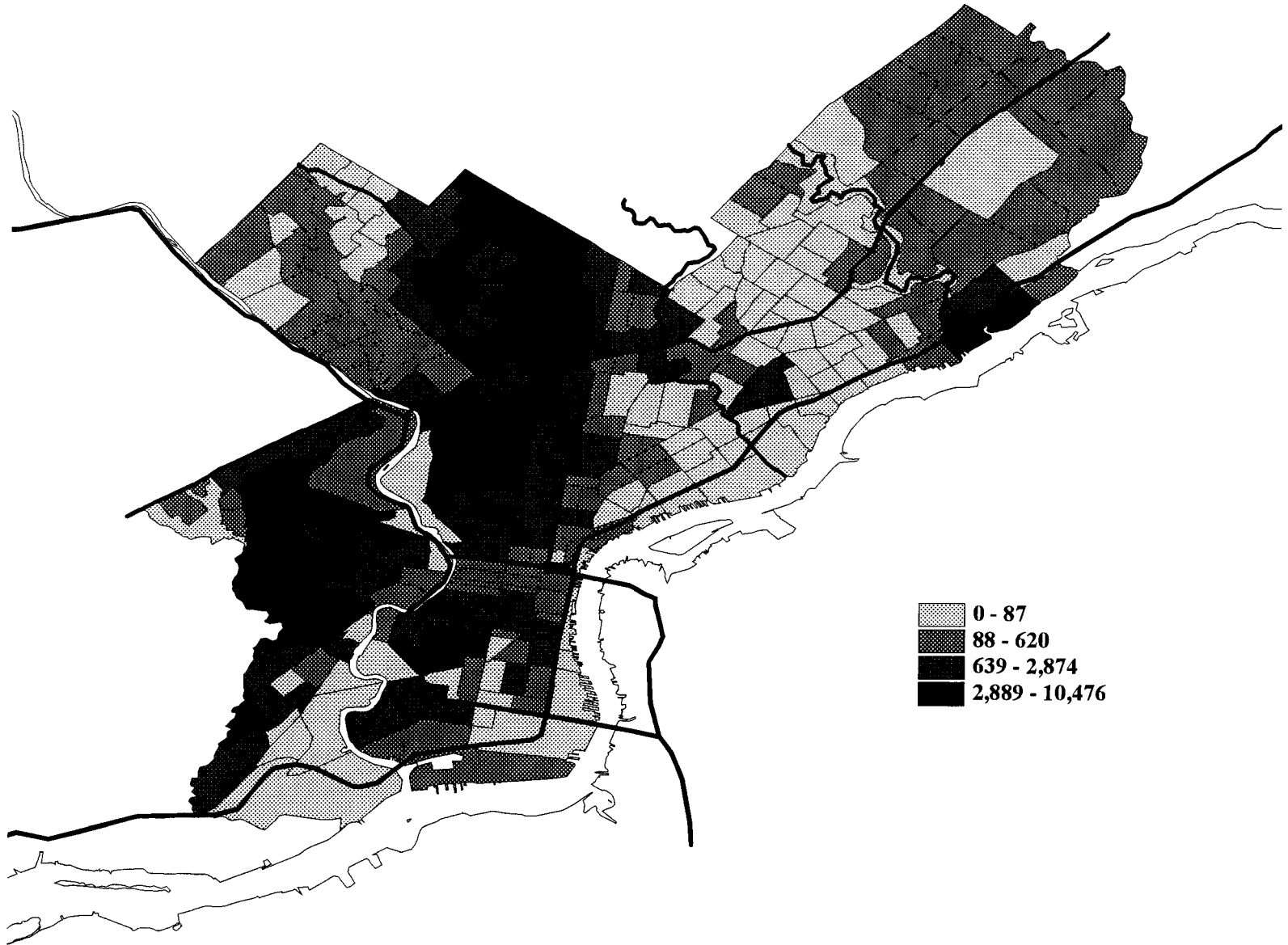


Figure 10
Estimated African-American Population as a Percent of Total Population, 1999

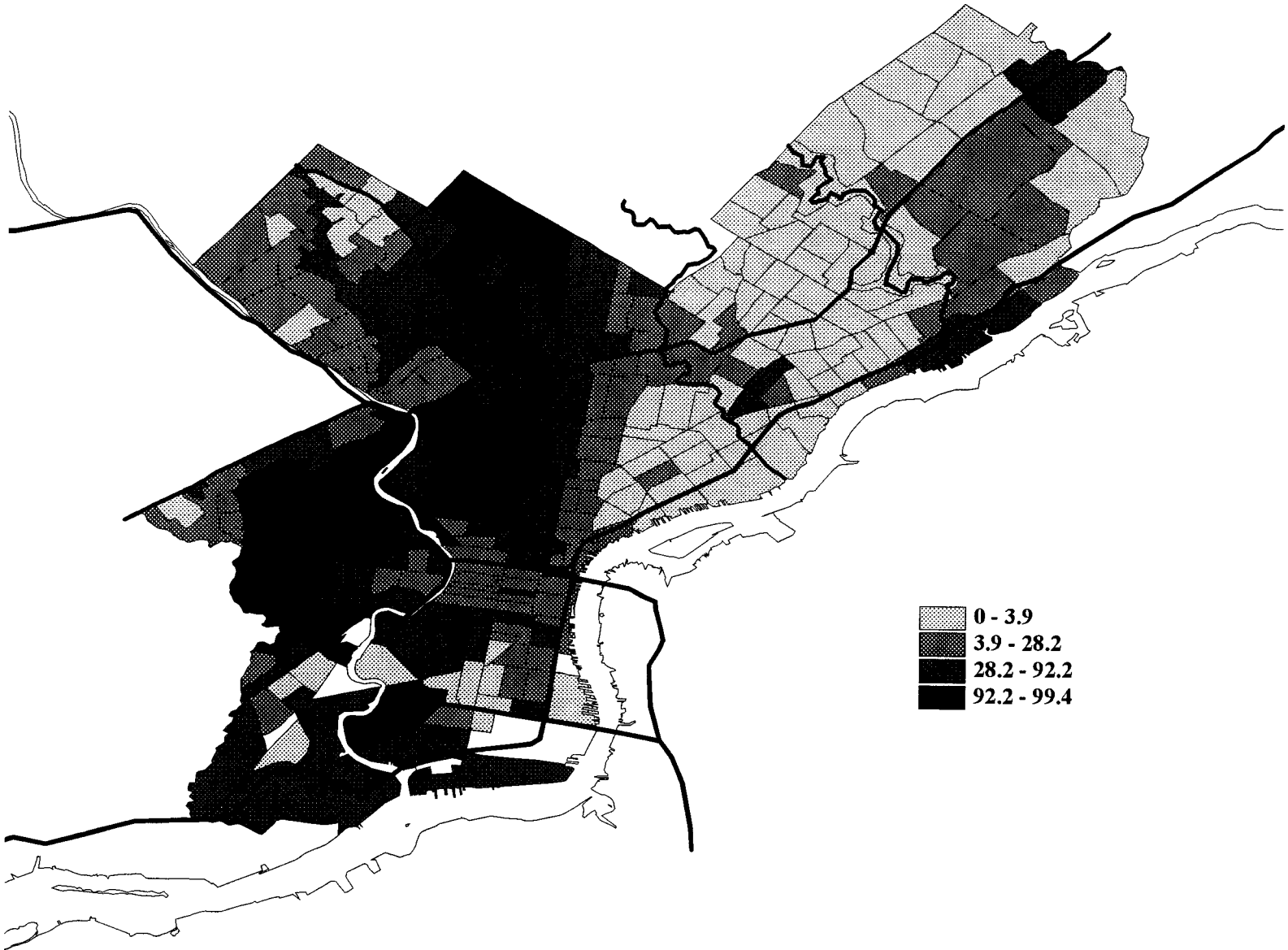


Figure 11
Projected Net Change in African-American Population, 1999 to 2004



Table 4
Hispanic Population Trends, 1999 to 2004

	Hispanic Population 1999	Percent of Total Population 1999	Hispanic Population 2004	Change 1999 to 2004	
				Net	Percent
Philadelphia	104,010	7.3 %	112,431	8,421	8.1 %
Far Northeast	5,131	3.5	6,567	1,436	28.0
Near Northeast	9,041	4.2	11,534	2,493	27.6
East Oak Lane	12,226	6.4	13,136	910	7.4
Germantown	1,948	2.3	2,310	362	18.6
Logan	57,863	33.9	58,980	1,117	1.9
North Philadelphia	6,371	4.3	6,609	238	3.7
South Philadelphia	6,819	3.6	8,164	1,345	19.7
West Philadelphia	4,611	1.7	5,131	520	11.3

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 12
Estimated Hispanic Population, 1999



Figure 13
Estimated Hispanic Population as a Percent of Total Population, 1999

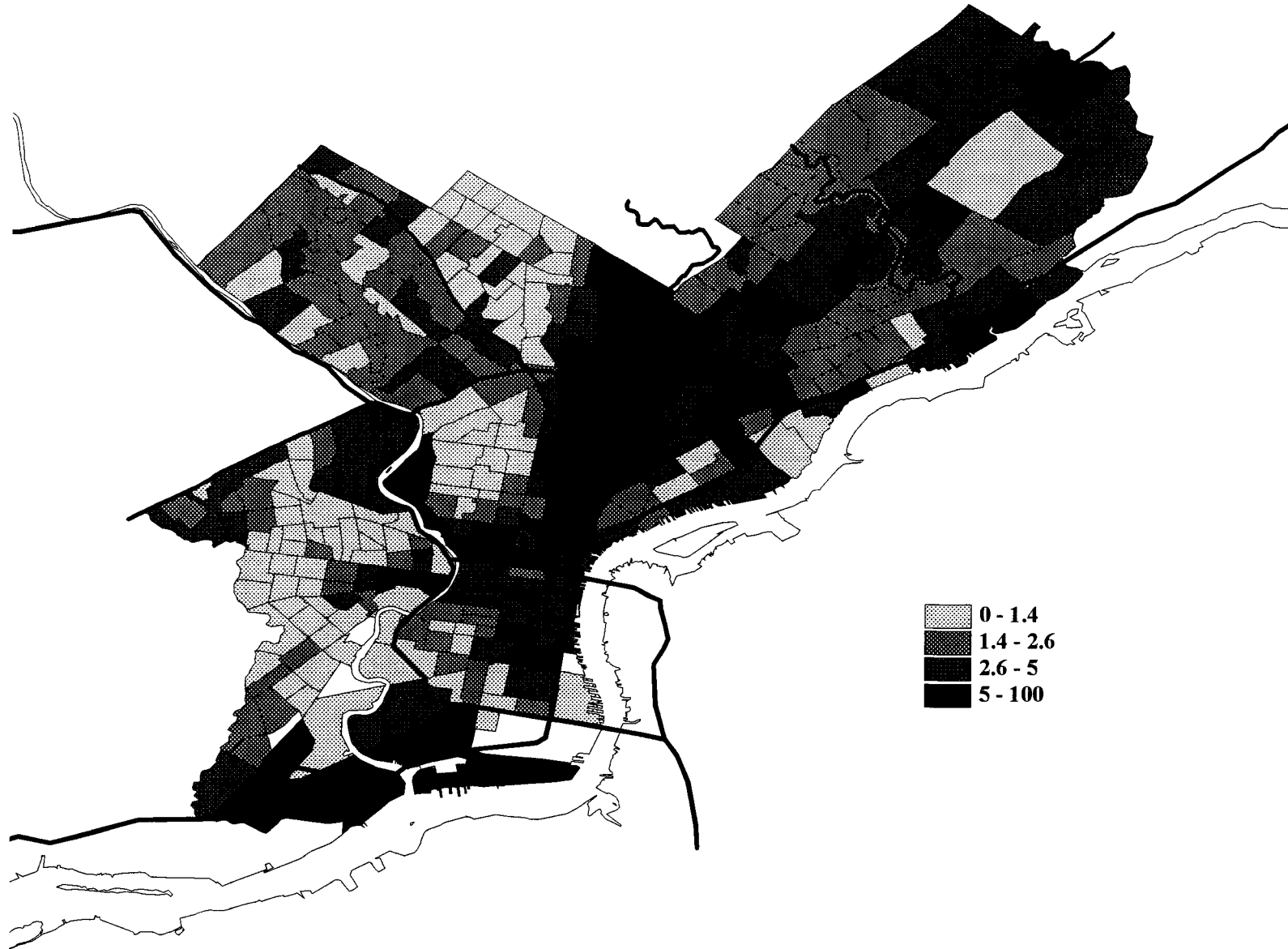


Figure 14
Projected Net Change in Hispanic Population, 1999 to 2004



Table 5
Asian and Pacific Islander Population Trends, 1999 to 2004

	Asian and Pacific Islander Population 1999	Percent of Total Population 1999	Asian and Pacific Islander Population 2004	Change 1999 to 2004	
				Net	Percent
Philadelphia	54,148	3.8 %	60,084	5,936	11.0 %
Far Northeast	7,111	4.9	9,008	1,897	26.7
Near Northeast	6,665	3.1	8,192	1,527	22.9
East Oak Lane	9,994	5.2	9,988	-6	-0.1
Germantown	1,710	2.0	2,026	316	18.5
Logan	4,911	2.9	5,214	303	6.2
North Philadelphia	1,443	1.0	1,464	21	1.5
South Philadelphia	11,855	6.3	12,954	1,099	9.3
West Philadelphia	10,459	3.9	11,238	779	7.4

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 15
Estimated Asian and Pacific Islander Population, 1999

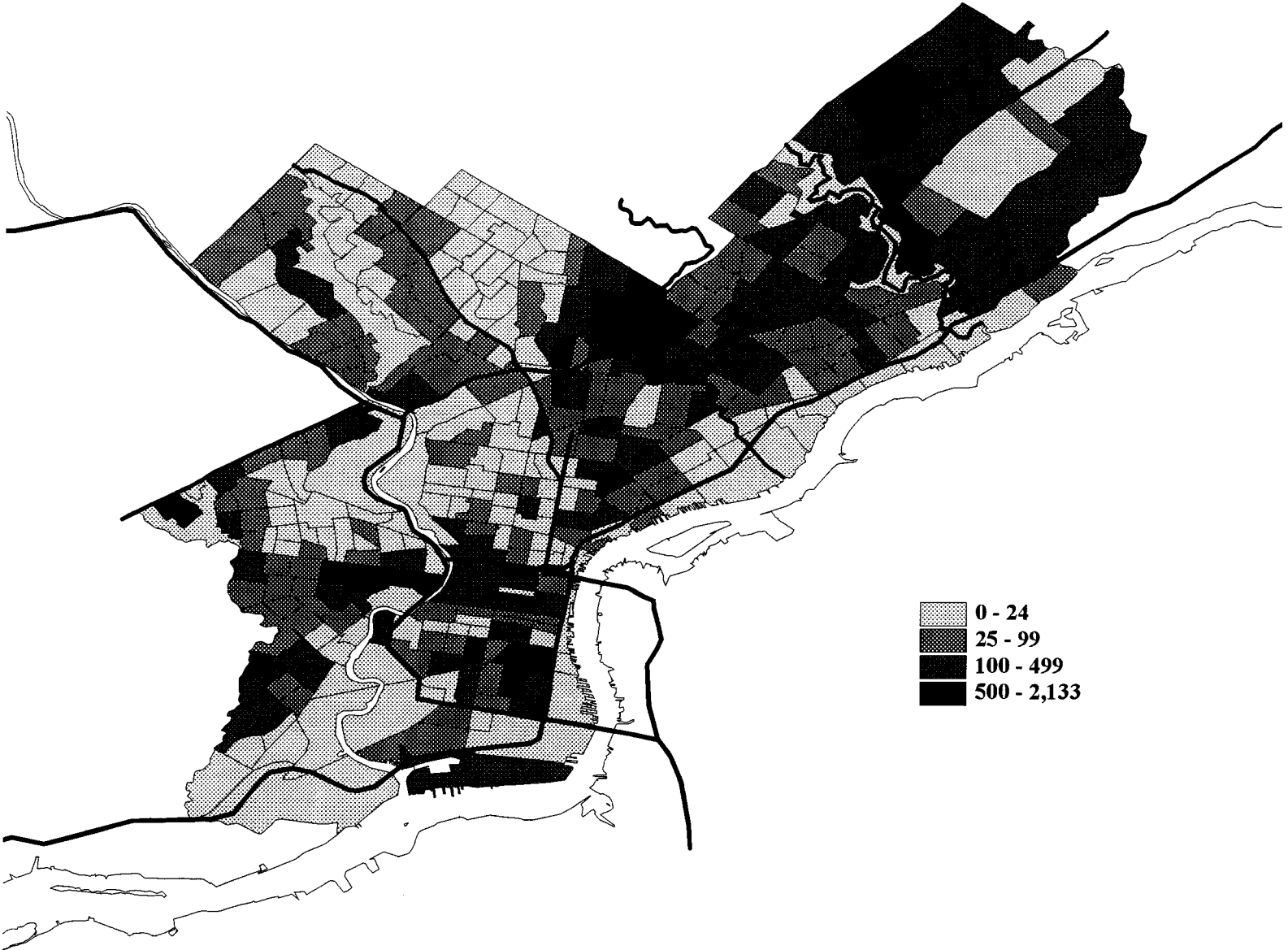


Figure 16
Estimated Asian and Pacific Islander Population as a Percent of Total Population, 1999

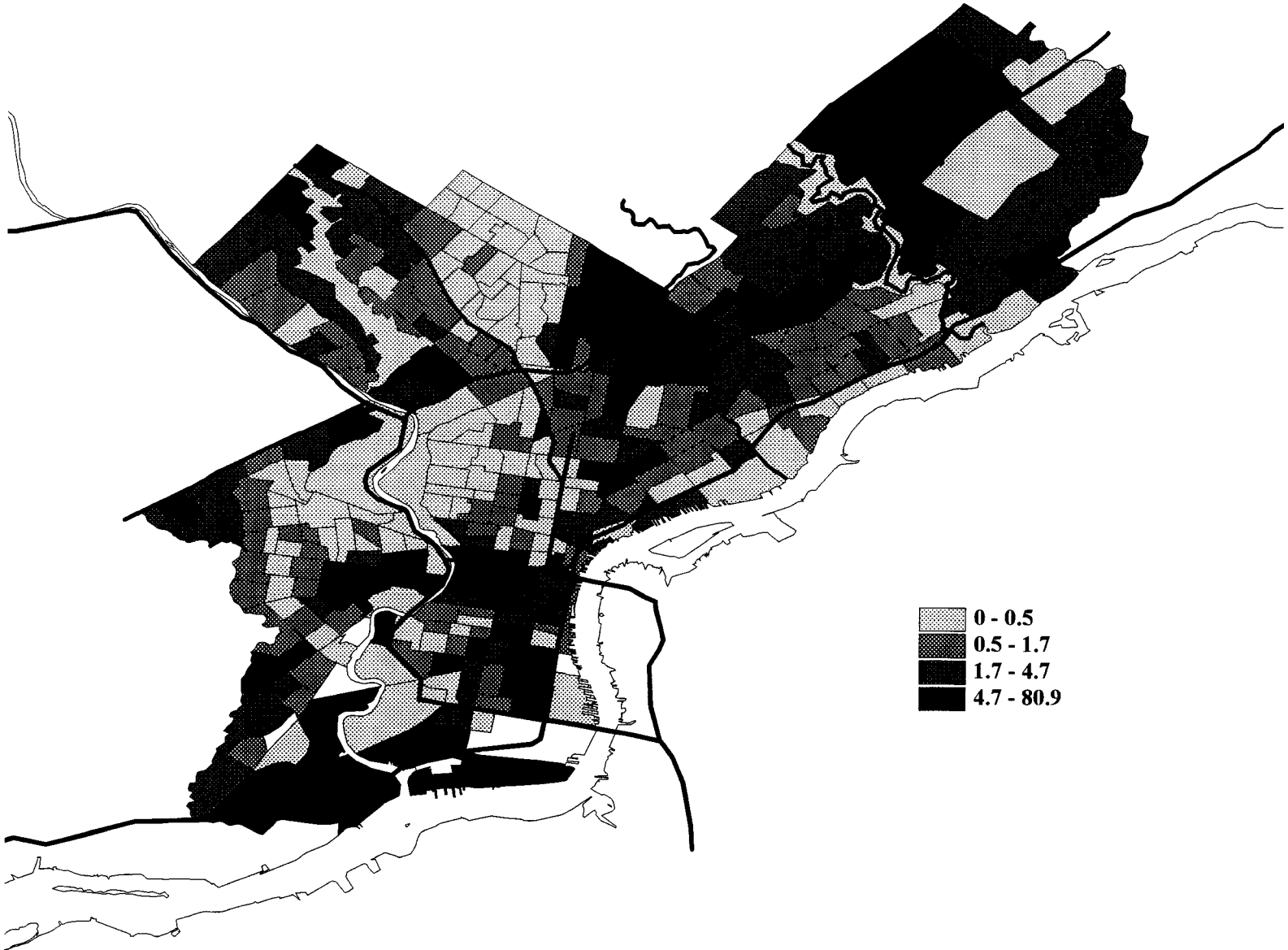


Figure 17
Projected Net Change in Asian and Pacific Islander Population, 1999 to 2004



Table 6
Age 65 and Over Population Trends, 1999 to 2004

	Age 65 and Over Population 1999	Percent of Total Population 1999	Age 65 and Over Population 2004	Change 1999 to 2004 Net	Change 1999 to 2004 Percent
Philadelphia	215,548	15.2 %	203,568	-11,980	-5.6 %
Far Northeast	22,738	15.6	21,376	-1,362	-6.0
Near Northeast	46,713	21.6	44,029	-2,684	-5.7
East Oak Lane	22,114	11.5	21,020	-1,094	-4.9
Germantown	14,368	16.7	13,711	-657	-4.6
Logan	19,159	11.2	18,073	-1,086	-5.7
North Philadelphia	20,394	13.6	19,280	-1,114	-5.5
South Philadelphia	31,703	16.7	29,770	-1,933	-6.1
West Philadelphia	38,359	14.2	36,309	-2,050	-5.3

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 18
Estimated Age 65 and Over Population, 1999

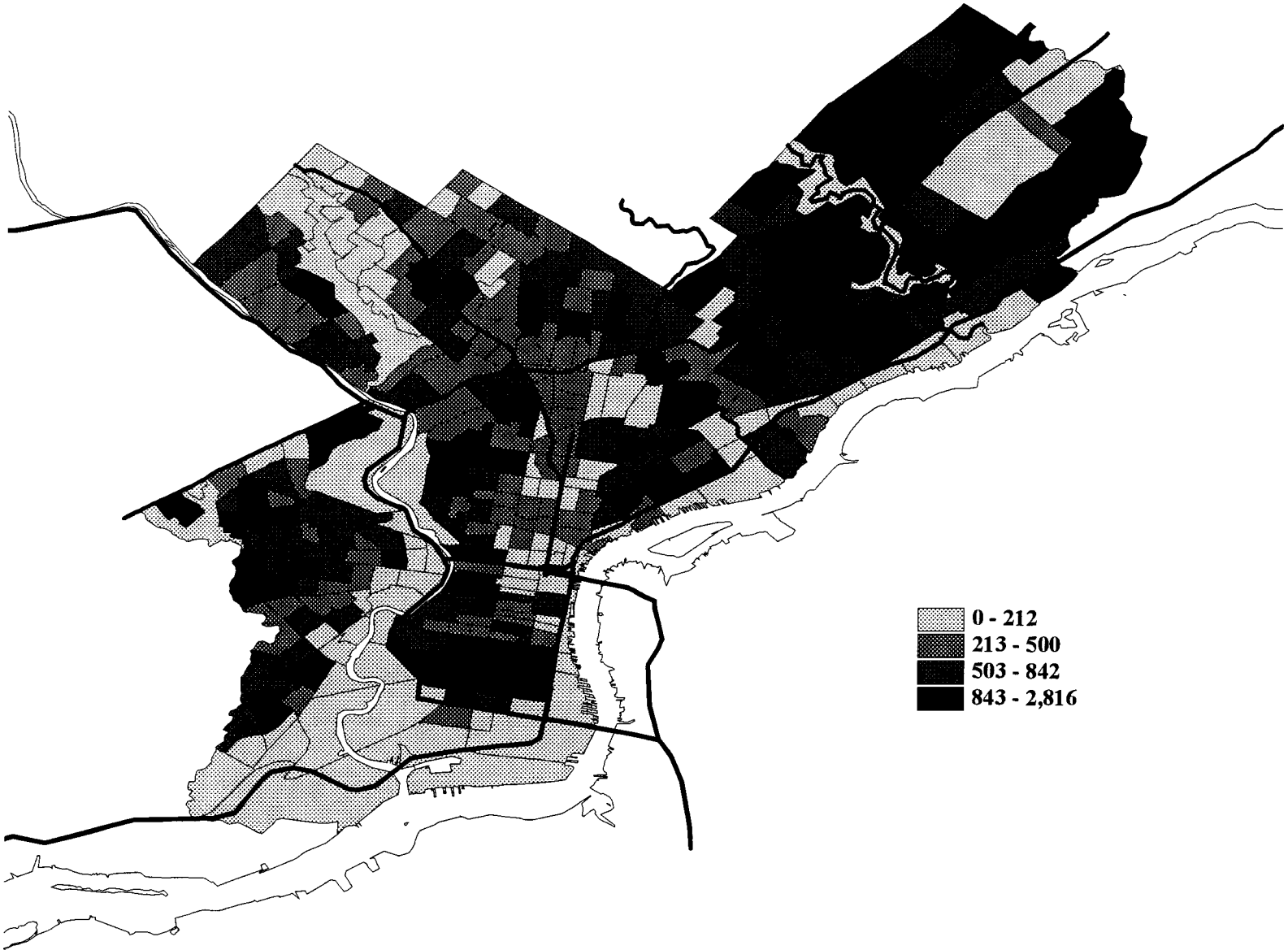


Table 7
Under Age 18 Population Trends, 1999 to 2004

	Under Age 18 Population 1999	Percent of Total Population 1999	Under Age 18 Population 2004	Change 1999 to 2004	
				Net	Percent
Philadelphia	348,953	24.6 %	319,299	-29,654	-8.5 %
Far Northeast	30,557	21.0	27,797	-2,760	-9.0
Near Northeast	48,632	22.5	44,304	-4,328	-8.9
East Oak Lane	53,004	27.6	48,553	-4,451	-8.4
Germantown	17,633	20.5	16,192	-1,441	-8.2
Logan	54,983	32.3	50,639	-4,344	-7.9
North Philadelphia	42,701	28.5	39,167	-3,534	-8.3
South Philadelphia	37,137	19.6	33,880	-3,257	-8.8
West Philadelphia	64,306	23.9	58,767	-5,539	-8.6

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 19
Estimated Under Age 18 Population, 1999



Table 8
Estimated Median Age, 1999 to 2004

	Median Age 1999	Median Age 2004
Philadelphia	35.51	36.59
Far Northeast	38.57	40.24
Near Northeast	39.11	40.84
East Oak Lane	34.88	35.82
Germantown	37.56	38.83
Logan	30.68	31.23
North Philadelphia	32.39	33.14
South Philadelphia	37.24	38.56
West Philadelphia	33.71	34.55

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 20
Estimated Median Age, 1999



Table 9
Estimated Median Household Income and Per Capita Income, 1999

	Median Household Income 1999	Per Capita Income 1999
Philadelphia	\$29,872	\$15,442
Far Northeast	40,980	19,097
Near Northeast	34,014	16,192
East Oak Lane	32,637	14,418
Germantown	37,553	22,822
Logan	22,381	10,143
North Philadelphia	19,806	11,260
South Philadelphia	28,445	19,707
West Philadelphia	26,456	13,149

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 21
Estimated Median Household Income, 1999

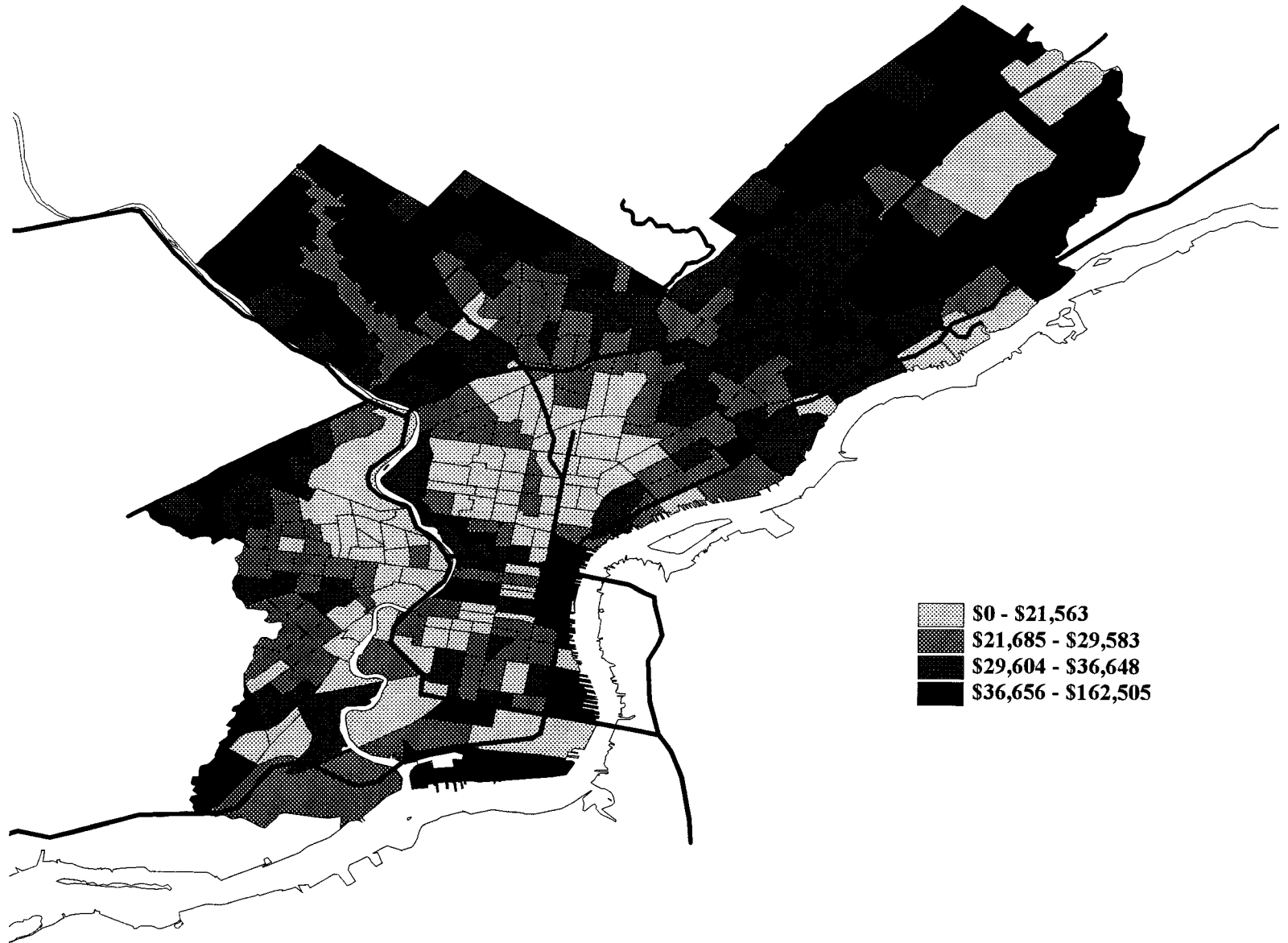


Table 10
Estimated Households with Income Less Than \$15,000; and \$75,000 and Over, 1999

	Households with Income Less Than \$15,000		Households with Income \$75,000 and Over	
	Number	Percent	Number	Percent
Philadelphia	144,201	26.3 %	51,884	9.5 %
Far Northeast	7,871	14.6	8,287	15.3
Near Northeast	17,055	19.3	8,077	9.1
East Oak Lane	14,146	20.8	6,732	9.9
Germantown	6,162	16.9	5,818	15.9
Logan	20,544	35.1	2,522	4.3
North Philadelphia	22,763	41.4	3,287	6.0
South Philadelphia	25,211	29.2	9,818	11.4
West Philadelphia	30,449	30.0	7,343	7.2

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 22
Estimated Percent of Households with Income Less Than \$15,000, 1999

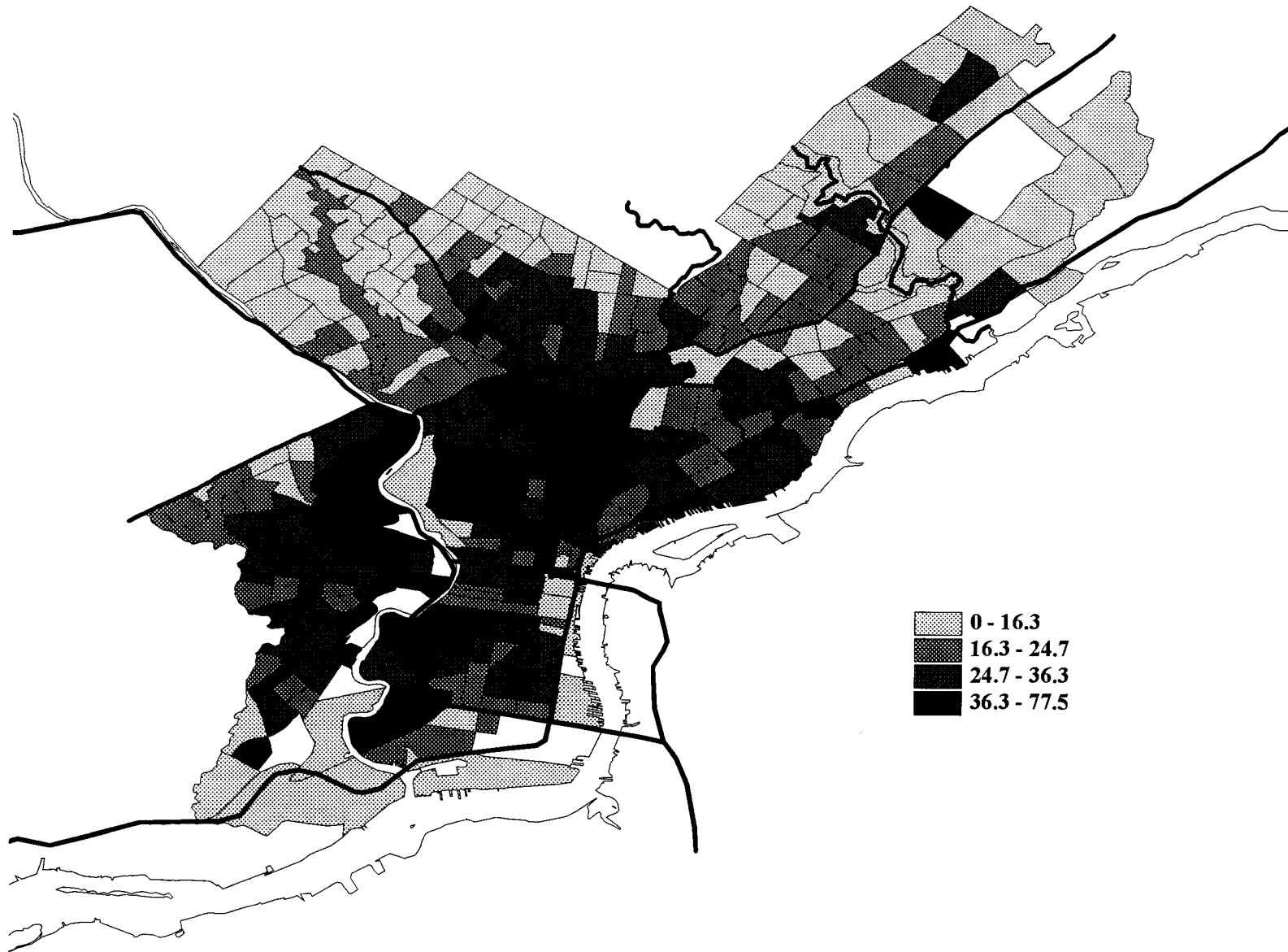


Figure 23
Estimated Percent of Households with Income \$75,000 and Over, 1999



Table 11
Group Quarters Population, 1999

	Group Quarters Population 1999	Percent of Total Population 1999
Philadelphia	37,223	2.6 %
Far Northeast	6,806	4.7
Near Northeast	2,056	1.0
East Oak Lane	3,365	1.8
Germantown	2,953	3.4
Logan	726	0.4
North Philadelphia	5,715	3.8
South Philadelphia	2,602	1.4
West Philadelphia	13,000	4.8

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Table 12
Family Households, 1999

	Total Households 1999	Family Households 1999	Percent of Total 1999
Philadelphia	548,223	332,013	60.6 %
Far Northeast	54,001	37,198	68.9
Near Northeast	88,449	55,685	63.0
East Oak Lane	68,082	46,733	68.6
Germantown	36,523	19,468	53.3
Logan	58,489	40,740	69.7
North Philadelphia	54,963	31,735	57.7
South Philadelphia	86,278	41,876	48.5
West Philadelphia	101,438	58,578	57.7

Source: CACI Marketing Systems, Arlington, Va.; compiled by Strategic Planning Support, NAMB, Alpharetta, Ga.

Figure 24
Families as a Percent of Total Households, 1999

