



NORTH AMERICAN MISSION BOARD, SBC
NAMB

Memorandum

To: Bob Reccord
From: Phil Jones
Date: May 9, 2000
Re: NAMB Fact Sheet 1999

Attached is the NAMB Fact Sheet for 1999. This sheet is being sent to the Editorial and Design Unit for printing as a folded program cover (which will include NAMB's Mission and Vision statements) and as a laminated card. I thought you might want an advance copy of the statistics.

The following are notes for this year's fact sheet:

- (1) The term "Endorsed Chaplains" has been changed to "Endorsements for Chaplaincy and Pastoral Counseling," which more precisely communicates what is being reported. Technically, at the end of 1999 there were only 2,615 people endorsed as chaplains or pastoral counselors, but some of these people had multiple endorsements and worked in two or more places. Historically, we have reported endorsements rather than people although mislabeled as number of chaplains.
- (2) There are 2,387 Mission Service Corps volunteers. Of these, 1,761 are also included in the NAMB Missions Personnel Count.
- (3) We do not have a count of missions volunteers for 1999. There will be a multi-part question related to volunteerism included on the 2000 Annual Church Profile (ACP) this fall. The figure of 180,000 provided by the Volunteer Mobilization Team is felt to be a conservative estimate based on a count of 243,000 people reported on the 1998 ACP as having "participated in mission projects conducted within the United States (and its territories)...outside of your congregation's local community."
- (4) We do not have a total count of church-type missions for 1999 so we cannot produce a count of total congregations. Because we cannot breakdown total congregations by racial/ethnic count until we receive the 1999 ACP data in house and edit it for our purposes, we have used a 1998 count of total congregations and racial/ethnic breakdown instead. The total count of congregations for 1998 is less than the count for 1997. This is due to a difference in the way these numbers were derived and not due to a real decrease

in congregations. (The number of congregations in 1997 was based on ACP data and a separate survey of state convention directors of missions. The number of congregations in 1998 is based only on ACP data. The problem stems from the fact that some state directors of missions/program directors report different numbers than their state ACP data representatives. I have chosen to use the ACP figures since they are based on the official lists of Southern Baptist congregations maintained by associations, state conventions, and the Executive Committee, SBC.)

- (5) I have changed the term “New Church Starts” (redundant term) to Church Plants. The 1,743 units reported includes 154 previously existing congregations that affiliated with the denomination during the year (not exactly church plants). For the past five plus years, affiliates have been used to bolster the count of church plants (new church starts).

There may be other data items and goals that you would like for us to track over time. You may want to make changes in how some of the existing items are reported. This might be a topic of discussion for a future Executive Leadership Team meeting. Call me if you have questions.

MISSION

The North American Mission Board exists to proclaim the gospel of Jesus Christ, start New Testament congregations, minister to persons in the name of Christ, and assist churches in the United States and Canada in effectively performing these functions.

VISION

We see a day when every person in every community in the United States and Canada will have the opportunity to hear the gospel, respond with faith in Christ, and participate in a New Testament fellowship of believers.

Values and Commitments

Obedience

Urgency

Churches

Teamwork

Partnership

Accountability

Excellence

Creativity

Building Blocks for Effective

Mission Strategy

One Master Calling—"Go and Make Disciples"

Two Primary Tasks—Church planting and evangelism

Three Major Delivery Systems—Missions strategy, ministry systems, and media support

Four Priorities—Baptize new believers, plant churches, mobilize on mission Christians, and deploy effective missionary personnel

Five Immediate Points of Focus—Canada, volunteers, students, ethnic groups, cities

NAMB Fact Sheet—1999

Population

World	6,035,004,522
Total Assigned Area for NAMB	309,080,087
United States	273,828,000
Canada	30,958,000
Outlying Territories	4,294,087
Puerto Rico	3,889,507
American Samoa	63,781
Guam	151,968
U.S. Virgin Islands	119,615
Northern Mariana Islands	69,216
Estimated Lost People in United States	191,000,000

Personnel

NAMB Missions Personnel	5,025
Endorsements for Chaplaincy and Pastoral Counseling	2,909
Mission Service Corps	2,387
Southern Baptist Missions Volunteers (estimated)	180,000
Churches	41,099
Total Congregations (includes church-type missions, 1998)	44,949
Anglo	38,901
Black	1,907
Hispanic	1,975
Asian	1,158
Other	1,008
New Works	1,747
Total Baptisms, SBC	419,342
Total Membership, SBC	15,851,756
Annie Armstrong Easter Offering	\$43,549,861
Cooperative Program (NAMB portion)	\$38,760,173
Total NAMB Income	\$118,612,596

Goals

Baptisms for Year 2000	500,000
Baptisms for Year 2005	1,000,000
New Church Starts for Year 1999	1,900
New Church Starts for Year 2000	2,000
SBC Congregations for Year 2020	100,000
Annie Armstrong Easter Offering for Year 2000	\$47,000,000
Special Annie Armstrong Easter Offering Challenge Goal for Year 2000	\$55,000,000
Annie Armstrong Easter Offering for Year 2001	\$50,000,000

Strategic Focus Cities

Chicago and Phoenix for Year 2000
Boston and Las Vegas for Year 2001
Seattle and Philadelphia for Year 2002