

January 12, 1924

Rev. J. E. Davis,
Box 665,
El Paso, Texas

Dear Davis:-

Thank you for yours of January 7th enclosing check for \$5.00 for foreign missions, being a portion of the money sent you by Brother Aguirre. I am writing Brother Aguirre in acknowledgment of this amount.

I hope all things are going well. May 1924 be a big year to you.

Cordially yours,

R/F

January 16, 1924

Rev. J. E. Davis,
Box 667
El Paso, Texas

Dear Davis:-

I thank you very much for yours of January 12th enclosing check for \$100.00 to make the last payment on your 75 Million Campaign pledge. Good for you! This puts you right up to date and ahead, and gives us one man at least who keeps his word. May your tribe increase all over the Convention, and bring us a great victory in this concluding year. I think things are going to be better; there are indications to this effect and we are more hopeful, though we are frightfully burdened.

May God bless you in all things.

Cordially yours,

R/F

January 24, 1924

Rev. J. E. Davis,
Box 667
El Paso, Texas

Dear Davis:-

I am enclosing some report blanks which I wish you would use in reporting upon the property owned by the Board in the Publishing House. I know we don't own the house but we own some things in it, and we would like to get an estimate not of the stock that is in the house, this is a fluctuating matter, but of the real property value which the Board has in the Publishing House, machinery, fixtures, etc.

We want to get an estimate of all of our holdings everywhere.

We would like to have this very promptly, and thank you in advance for your cooperation.

Cordially yours,

R/F

January 24, 1924

Rev. J. E. Davis,
Box 667
El Paso, Texas

Dear Davis:-

I have been thinking for a long time that we ought to have in our annual statistical table a summarized statement of the activities of our publishing houses.

What would you suggest for two or three columns, or maybe even more columns, to be inserted in the report?

How would it do to have columns covering such items as these:

Total copies of publications sold.
Total ~~pages~~ of literature issued
Total receipts for sales of literature

There might be other columns showing the number of writers employed and total number of colporters supported.

Have you any suggestions as to what should be included in such a table? Please let me have your reaction right away. I think by all means we ought to try to do something along this line.

Blessings on you.

Cordially yours,

R/F

CASA BAUTISTA DE PUBLICACIONES

EL ATALAYA
El Expositor Bíblico
Revista Juvenil
Nuestros Niños

519-521 N. CAMPBELL ST.
P. O. Box 211

Revista para las U. B. de J.
La Revista Homilética
Tarjetas y Rollos Ilustrativos
de la Escuela Dominical
Libros y folletos.

EL PASO, TEXAS, E. U. A.

January 28th, 1924

Rev. T. B. Ray, D.D.,
Richmond, Va.

Dear Ray:

First let me call your attention to the fact that our box number is 211 now and not 667. Make the change.

Yours of the 24th to hand. Thanks. I think you are right about having some statistical report from the publishing work. It is of great importance these days. One of our greatest instruments.

It will increase our work, but after all one more straw--if it does not happen to be that one that broke the camel's back--wont make much difference, eh? It would be rather hard to tell just how many books we have sold, but we could carry a register of them. Our book sales have imcreased very greatly as the years have gone by.

As to pages of literature, some standard should be set--I would say approximately the ordinary book size page. You see our periodicals are of so many sizes, that a page of some would equal several pages of another. That is the reason why I suggest the matter. And it would be well for you to set the standard.

You might also get the total receipts from sale of work--I mean, as income from that source. We carry our books under the following heads: Work, Periodicals, Books, Miscellaneous. Of course, just whether you want to show the outlay against the income from these sources, I do not know. But that is the big thing that keeps us from getting rich--the expense of producing and handling.

I certainly hope you will keep after us till you get this important information to give to our folks. It will show what is being done and it is not a small item any more.

I have been down again, this time with the Flu, and have a cough that hangs on. Am trying to take care of myself. And you know what the Flu does for the heart, so I have been working under great handicap this past week or ten days. Yet, I have my owrk fairly well in hand.

I want to get my Expositor work one year in advance and then I can take it easier. You see I write the Exposition for that magazine. I have the second quarter done and printed. Tomorrow I plan on beginning the third quarter. Then follow that with the last, getting this all ready as soon as possible. Then I can begin on 1925.

Yes, it is a grind--a perpetual grind; but the end of the day will come, and certainly it will be light at eventide, if we shall have been faithful to Him. The road is rough in places, the burden is heavy at times, but in Him, all will be well. Fraternally

Done