

BAPTIST VIEWpoll

NOVEMBER 1979

VIEWpoll is a cooperative effort of the Sunday School Board and Home Mission Board to monitor quarterly the key areas of Southern Baptists' awareness, thought, and action.

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Baptist VIEWpoll for November, 1979

I. INTRODUCTION

This report is a presentation of the findings from the November, 1979 poll of the Baptist VIEWpoll panel.

There are currently 758 members (277 pastors; 308 ministers of education; representing only those churches with 500 or more members; and 173 directors of missions) on the Baptist VIEWpoll panel. Of these, 81.2 percent (225) of the pastors, 91.9 percent (283) of the ministers of education, and 94.2 percent (163) of the directors of missions participated in the November poll.

Items on the November poll involved nine areas of interest:

- Church Study Course diplomas
- The functions of a Director of Missions
- The major roles of a Director of Missions
- Prices of Sunday School Board literature
- The future use of Sunday and Wednesday nights
- Cooperative Program designations
- Midweek activities offered by churches
- National Adult Start-A-Class Sunday
- Strategy planning at the Associational level

II. COMMENTS ON THE FINDINGS

- A. Panel members were asked to indicate the general attitude in their churches/associations towards the awarding of Church Study Course diplomas as a form of recognition, and the majority of each panel group (57.8% of the pastors, 66.1% of the ministers of education, and 61.3% of the directors of missions) indicated that the general attitude was "so-so." On the other hand, 30.2 percent of the pastors, 26.4 percent of the directors of missions, and 15.5 percent of the ministers of education indicated that the general attitude was "positive."

- B. When panel members were asked to indicate, on a ranking basis, the three most important functions for a director of missions, they selected the following: "work with/assist churches" (received a weighted ranking of 1.51); "work with/assist pastors" (received a weighted ranking of 1.25); and "work with associational organizations and leaders" (received a weighted ranking of 1.09). (See Summary of Findings for the ranking of other functions.)
- C. What are the five major roles of the director of missions? According to the panelists, the five major roles of a director of missions are (based on selection from a list): "resource person for information" (selected by 56.3% of the panel); "pastor to pastors" (selected by 50.8%); "missionary" (selected by 33.7%); "mission strategist" (selected by 33.2%); and "administrator" (selected by 31.3%).

The respective panel groups differed some in their selections, but the importance of the director of missions as a "resource person for information" and as a "pastor to pastors" was given prominent recognition by all three groups. The five principal roles chosen by each panel group is shown on the next page for the reader's convenience in comparing the three groups on this item.

The Five Major Roles of a Director of Missions as Viewed by
Pastors, Ministers of Education, and Directors of Missions

The five major roles of a Director of Missions as viewed by . . .

PASTORS	MINISTERS OF EDUCATION	DIRECTORS OF MISSIONS
1. Pastor to pastors (53.3%)	Resource person for information (62.9%)	Pastor to pastors (61.3%)
2. Resource person for information (51.1%)	Pastor to pastors (42.8%)	Resource person for information (52.1%)
3. Missionary (41.3%)	Mission strategist (41.3%)	Administrator (39.9%)
4. Denominational leader (37.5%)	Encourager (29.0%)	Missionary (33.1%)
5. Denominational program promoter (35.1%)	Administrator (28.3%)	Teacher/trainer/equiper (30.7%)

It is interesting to note that pastors give considerable emphasis to the "denominational" nature of the role, while neither ministers of education nor directors of missions chose this role as one of the five major roles of the position.

Cross-tabulation data reveals a significant difference between directors of missions who serve in "old"* SBC states as compared to those who serve in "new" SBC states in relationship to the "missionary" and "mission strategist" roles. Approximately 45 percent of those who serve in "new" SBC states checked these two roles as major roles, while approximately 25 percent of those who serve in "old" SBC states checked these two roles as major ones. Probably the nature of the work in the two areas accounts for this difference. Also, a significant percentage of pastors who serve west of the Mississippi River (as compared to those who serve east of the river) checked "mission strategist" as a major role for the director of missions. Again, the nature of the work in that area probably contributes to this difference between pastors.

- D. Panelists were asked their impressions regarding overall prices of Sunday School Board literature compared with those for similar literature of most other publishers, and the response was enlightening. Forty-five percent of the respondents reported the impression of "no appreciable difference" between BSSB prices and those of most other publishers. An additional 19.0 percent reported the impression that other publishers' prices were either "somewhat" (16.2%) or "significantly" (2.8%) lower than BSSB prices. Approximately 26 percent of the respondents indicated the impression that BSSB prices were either "somewhat" (23.0%) or "significantly" (3.3%) lower than other publishers' prices.

Of those (605) who indicated an impression regarding the overall prices of BSSB literature as compared to the prices of other publishers, 35.7 percent (216) reported that their impression was based on "actual comparison of specific prices." And, of these 216 (35.7%) the following is known: 6.5 percent (14) indicated that other publishers' prices are "significantly lower;" 24.1 percent (52) reported that other publishers' prices are "somewhat lower;" 31.0 percent (67) indicated "no appreciable difference"

*See Appendix for indication of "new" and "old" SBC states.

between the prices of BSSB literature and similar literature of most other publishers; 32.4 percent (70) indicated that BSSB prices are "somewhat lower;" and 6.0 percent (13) reported that BSSB prices are "significantly lower." Thus, 61.6 percent (133) of those who made actual comparison have the impression that other publishers' literature prices are either lower or about the same as BSSB literature prices.

All of the above is perplexing, to say the least, in the light of the fact that during the period 1974-1979, the Research Services Department has conducted five competitor studies (Research reports numbered 263, 291, 341, 381, and 420), and each of these has discovered through actual comparisons, catalog comparisons, etc., that the Sunday School Board's literature is priced overall noticeably lower than other publishers' literature. The facts, as far as the Research Department can discern them, simply do not bear out many of the panelists' impressions related to BSSB prices as compared to other publishers. It is possible that comparisons on selected items have led some panelists to the impression that BSSB literature overall is either higher or about the same as other publisher's.

Cross-tabulation of this item reveals that all of the pastors (14.2%) who indicated that BSSB literature was either "somewhat" or "significantly lower" in price than other publishers serve in churches with fewer than 1,000 members. And, these are probably the pastors who would more than likely have made actual comparisons in the absence of a minister of education.

- E. The future use of Sunday and Wednesday nights for regular, ongoing church activities is a concern that has been expressed in a number of religious circles. When the question concerning attendance on these two nights was presented to panelists, the following was learned:

Sunday night

- 41.9% feel that attendance will increase
- 35.3% feel that attendance will remain about the same as now
- 17.9% feel that attendance will decrease
- 3.4% feel that Sunday night cannot be used in the future for church activities

Of those (41.9%) who feel that Sunday night attendance will increase in the future, 43.8 percent based their bright outlook on hope for

changes in attitudes and circumstances. Directors of missions were noticeably out in front on this optimistic stance. The second largest portion (19.6%) who see brighter things in store for Sunday evening based their optimism on their own experiences and observations, while 11.7 percent feel that Sunday night attendance will increase in the future because of a sense of need for God and spiritual things-- especially in the light of world conditions today.

Of those (35.3%) who feel that Sunday night attendance will remain about the same as now in the future, 42.6 percent base their opinions on their own experience at this point. The second largest portion (19.8%) who hold this view do so out of a feeling that the churches want/feel the need for Sunday night services.

There were those (17.9%) who felt that Sunday night could be used in the future, but will decrease in attendance (every pastor--16.4%--who took this position serves in a church with fewer than 1,000 members). When asked why, 30.8 percent indicated that other commitments will draw members away. An additional 24.2 percent reported that their experience led them to this conclusion. A third group (21.7%) felt that the energy crisis would lead to a decreasing attendance on Sunday night.

There were 23 panelists (3.4%) who felt that Sunday night will not be available for church activities in the future. And, their reasons centered around such things as the nature of the Sunday night program, apathy of members, the energy crisis, etc.

Wednesday night

- 41.8% feel that attendance will increase in the future
- 37.6% feel that attendance will remain about the same as now
- 16.2% feel that attendance will decrease
- 2.2% feel that Wednesday night cannot be used in the future for church activities

Of those (41.8%) who feel that Wednesday night attendance will increase in the future, 42.5 percent based their optimism on the hope that attitudes and circumstances will change (ministers of education--50.0%--and directors of missions--48.5%--took this position noticeably ahead of pastors--25.6%). Experience (15.7%) and the sense of need for God and spiritual things (15.0%) served as the basis of optimism expressed by others at this point.

Among those (37.6%) who felt that in the future Wednesday night attendance will remain about the same as now, experience and observation (36.9%) served as the major basis for their opinions. The conviction that churches want/feel the need for Wednesday night services caused 17.9 percent of the respondents to take this position, while 12.7 percent took this position based on their awareness that other things are, and will be, competing with the churches for Wednesday night.

There were those (16.2%) who felt that Wednesday night could be used in the future, but with decreasing attendance (all of the pastors--16.9%--who took this position serve in churches with fewer than 1,500 members). And, the primary cause, according to 40.4 percent of those who felt this way, centered around the persuasion that other commitments will take people away from Wednesday night activities. The experience of 21.1 percent led them to take a decreasing attendance stand, while an additional 20.2 percent indicated that the energy crisis will lead to a decreasing attendance on Wednesday evening.

The 15 individuals (2.2%) who felt that Wednesday evening will not be available for church activities in the future, gave such reasons as apathy, the present program, the energy crisis, etc., as the basis for their position.

From the previous discussion it appears that optimism about using Sunday and Wednesday nights in the future for church activities centers around hope for change, while those who see either no change in attendance in the future on these two nights or actually foresee a decline in attendance are basing their viewpoint on experience, observation, or anticipation of the impact of the energy crisis, competition with other activities, etc.

- F. The largest portion of the pastors (21.0%) and ministers of education (26.5%) who responded to the poll, represent churches that have budgeted ten percent of their 1980 income to the Cooperative Program. Approximately 44 percent (43.5%) of the pastors and 52.6 percent of the ministers of education represent churches that have designated more than the tithe (10%) of their 1980 budgets to the Cooperative Program.
- G. The majority (51.9%) of the churches represented in the poll have not changed the Cooperative Program percent of the budget for 1980 as compared to 1979. However, 40.2 percent of the churches have raised the Cooperative Program percentage of the 1980 budget either "less than one percentage point" (7.1%) or "one percentage point or more" (33.1%). Only 4.0 percent of the churches represented have lowered the Cooperative Program percent of their 1980 budget as compared to 1979.

Cross-tabulation data reveals that churches located in "old"* SBC states and churches located east of the Mississippi River are more significantly involved in raising their Cooperative Program percentage "one point or more" than are the other churches in the SBC.

- H. When respondents were asked to indicate the activities offered by their churches on Wednesday evening, the following was learned:
- Prayer service--90 percent (89.8%) of the pastors and 98.9 percent of the ministers of education reported a prayer service. All of the churches with 1,000 or more members reported a prayer service.
 - Sunday School workers meeting--there is a significant difference in the data related to Sunday School workers meetings on Wednesday evening. Almost three-fourths (72.8%) of the ministers of education reported a workers meeting on Wednesday evening, but only one-third (33.8%) of the pastors report this meeting.

Cross-tabulation of the data reveals that the larger the church the greater is the likelihood that the church will have a workers meeting on Wednesday evening. Also, the data reveals a significant difference

*See Appendix for indication of "new" and "old" SBC states.

between churches represented by ministers of education that serve East of the Mississippi River as compared to those that serve West of the River. Two-thirds (66.9%) of the ministers of education serving East of the River report a Wednesday evening Sunday School workers meeting, while a significant 82.9 percent of those serving West of the River reported a workers meeting.

- Music opportunities--choirs, handbells, etc.--approximately 89 percent (88.7%) of the ministers of education and 63.1 percent of the pastors reported music opportunities in their churches on Wednesday evening. This difference is not surprising in that pastors represent all sizes of churches, while ministers of education represent only those churches with 500 or more members.

Cross tabulation data for pastors reveals that as church size increases so does the likelihood that the church will offer music opportunities on Wednesday evening.

- Mission organizations--approximately 87 percent (87.3%) of the ministers of education and 55.6 percent of the pastors reported mission organizations on Wednesday evening. Cross tabulation data for pastors reveals that as church size increases so does the likelihood that the church will offer mission organizations on Wednesday evening. Cross tabulation data for ministers of education shows a significant difference on this item between those serving in "old"* and "new" SBC states. While 89.7 percent of the ministers of education serving in "old" SBC states reported missions organizations on Wednesday evening, only 66.7 percent of those serving in "new" SBC states reported Wednesday evening mission organizations.
- Fellowship meal--71 percent (70.7%) of the ministers of education and one-third (33.3%) of the pastors reported a fellowship meal on Wednesday evening. Cross tabulation data for both pastors and ministers of education reveals that as church size increases so does the likelihood that the church offers a fellowship meal on Wednesday evening.

Cross tabulation data for ministers of education on this item reveals that 73.9 percent of those serving in "old" SBC states reported a fellowship meal, while only 43.3 percent of those serving in "new" SBC states reported the meal.

*See Appendix for indication of "new" and "old" SBC states.

- Classes--Bible study, discipleship, etc.--38 percent (38.2%) of the pastors and 44.9 percent of the ministers of education reported classes on Wednesday evening. Cross-tabulation data reveals that churches with 2,000 or more members are the ones most likely to offer classes on Wednesday evening.
 - Puppets--16 percent (15.5%) of the ministers of education and 8.9 percent of the pastors reported puppets on Wednesday evening.
- I. Seventy-six percent (75.8%) of the responding panelists indicated an awareness of the fact that October 7, 1979 was national Adult Start-A-Class Sunday.
 - J. Twenty-four percent of the ministers of education and 15.1 percent of the pastors who responded to the poll, reported one new adult Sunday School class started in their church on Sunday, October 7, 1979. Another 13.9 percent of the panelists reported starting two or more. It should be pointed out that response to the number of classes started was not dependent on respondents' awareness of the national Adult Start-A-Class Sunday promotion.
 - K. The largest portion (47.2%) of the directors of missions in the poll reported that their association had not participated in strategy planning in the past three years. However, an almost equal percentage (45.4%) have participated. Cross-tabulation data reveals a tendency for non-participants to dominate over participants in "new"* SBC states.

Of those 77 (47.2%) who have not participated in strategy planning in the past three years, 75.3 percent (58) have no plans to participate in the next year or two.

Of the 74 (45.4%) who have participated in strategy planning in the past three years, 47.3 percent (35) used an "outside consultant from the state office," while an equal number (35) "did the planning using only associational leadership." Twenty-three percent used "an outside consultant from an SBC agency." Cross-tabulation data reveals that a greater percentage of associations in "new" SBC states and associations West of the Mississippi River are more inclined to use consultants from an SBC agency than are other associations. Further, on a percentage basis, associations in

*See Appendix for indication of "new" and "old" SBC states.

"new" SBC states are more inclined than others to do their strategy planning "using only associational leadership."

- L. Even though over the past three years strategy planning has been done in only 45.4 percent of the associations represented in the study, 60.7 percent of the directors of missions feel that strategy planning is "very important" to the work of their association. Cross-tabulation data reveals that of the 77 (47.2%) directors of missions whose associations have not participated in strategy in the past three years, 45.4 percent (35) of these indicated that strategy planning is "very important." On the other hand, of the 45.4 percent (74) that did participate in strategy planning in the past three years, 73.0 percent (54) indicated that strategy planning is "very important."

III. SUMMARY OF FINDINGS

1. What is the general attitude in your church/association towards the awarding of Church Study Course diplomas as a form of recognition?

	<u>Pastors</u>	<u>Ministers of Education</u>	<u>Directors of Missions</u>
Very positive	3.1%	3.9%	4.9%
Positive	30.2	15.5	26.4
So-so	57.8	66.1	61.3
Negative	6.2	11.3	3.7
Very negative	-	1.4	1.2
Not Indicated	<u>2.7</u>	<u>1.8</u>	<u>2.5</u>
Totals	100.0%	100.0%	100.0%
	(225)	(283)	(163)

2. Listed below are some of the functions for a director of missions. What three do you feel are most important? Please rank the three most important functions with a "1" being most important, "2" being of next importance, etc. (Please rank only three.)

	As ranked by Pastors			As ranked by Min. of Education			As ranked by Dir. of Missions			Ranking total for all three groups			Weighted ranking for each function
	1	2	3	1	2	3	1	2	3	1	2	3	
Work with/assist pastors	27.6%	18.6%	16.9%	18.0%	17.3%	13.1%	24.5%	27.0%	14.1%	22.8%	20.1%	14.6%	1.25
Work with/assist churches	20.9	32.9	14.7	32.8	21.6	13.4	27.0	23.3	16.6	27.4	25.8	14.6	1.51
Strengthen relation- ships among churches	13.8	12.4	18.7	14.5	19.1	18.0	5.5	12.9	13.5	12.1	15.4	17.1	.85
Work with associa- tional organizations and leaders	13.3	18.7	15.1	14.8	28.2	23.0	13.5	19.0	19.6	14.0	22.8	19.5	1.09
Provide missionary leadership	16.9	7.6	13.8	13.1	9.2	9.9	20.2	8.6	6.7	16.1	8.5	10.4	.77
Maintain denominational and other external relationships	1.3	2.7	11.1	1.1	2.5	11.7	-	1.8	8.0	0.9	2.4	10.6	.18
General administration/ leadership	2.2	2.2	4.4	5.3	1.8	9.2	7.4	5.5	16.6	4.8	3.0	9.4	.30
Office/staff management	-	0.9	0.9	-	0.3	0.7	-	0.6	1.2	-	0.6	0.9	.02
Not Indicated	4.0	4.0	4.4	0.4	-	1.0	1.9	1.3	3.7	1.9	1.4	2.9	
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	(225)	(225)	(225)	(283)	(283)	(283)	(163)	(163)	(163)	(671)	(671)	(671)	

3. From the following list please check the five major roles that you would use to best explain who a director of missions is. Please check only the five major roles that you would use to describe a director of missions to another person. (The list is in alphabetical order.)

	<u>Pastor</u>	<u>Ministers of Education</u>	<u>Directors of Missions</u>	<u>Total</u>
Administrator	28.9%	28.3%	39.9%	31.3%
Change Agent	3.1	9.2	11.0	7.6
Communicator	24.9	23.0	20.9	23.1
Community Leader	1.8	0.7	-	0.9
Counselor	13.3	11.3	20.9	14.3
Denominational Leader	37.8	26.1	18.4	28.2
Denominational Program Promoter	35.1	24.4	15.3	25.8
Denominational Representative	17.3	19.8	12.3	17.1
Enabler	10.7	17.7	20.9	16.1
Encourager	31.6	29.0	30.1	30.1
Evangelist	4.0	3.5	1.2	3.1
Executive Secretary or Director	12.4	12.4	13.5	12.7
Implementor	8.0	10.6	9.2	9.4
Innovator	5.8	8.8	8.0	7.6
Minister	9.8	17.0	15.3	14.2
Missionary	41.3	27.9	33.1	33.7
Mission Strategist	27.1	41.3	27.6	33.2
Pastor to Pastors	53.3	42.8	61.3	50.8
Planner	17.8	19.8	27.6	21.0
Preacher	5.8	3.2	11.7	6.1
Printer	1.3	0.4	1.2	0.9
Reconciler	5.3	8.8	2.5	6.1
Resource Person for Information	51.1	62.9	52.1	56.3
Resource Person for Supplies	5.8	5.3	1.2	4.5
Shepherd of the Churches	10.2	7.8	5.5	8.0
Spokesperson	0.4	1.1	-	0.6
Supervisor	1.3	0.4	1.2	0.9
Supply Preacher	6.2	4.2	5.5	5.2
Teacher/Trainer/Equipper	21.3	27.6	30.7	26.2
Other	1.2	0.7	-	0.6
Not Indicated	-	-	-	-
Totals	*	*	*	*
	(225)	(283)	(163)	(671)

*Percents do not add to 100.0 due to multiple answers

4a. What is your impression regarding overall prices of Sunday School Board literature compared with those for similar literature of most other publishers? Check one.

	<u>Pastor</u>	<u>Ministers of Education</u>	<u>Directors of Missions</u>	<u>Total</u>
Other publishers significantly lower	4.4%	1.8%	2.5%	2.8%
Other publishers somewhat lower	18.7	10.6	22.7	16.2
No appreciable difference	49.4	44.8	39.2	45.0
Sunday School Board somewhat lower	12.0	32.2	22.1	23.0
Sunday School Board significantly lower	2.2	4.9	1.8	3.3
Not Indicated	<u>13.3</u>	<u>5.7</u>	<u>11.7</u>	<u>9.7</u>
Totals	100.0%	100.0%	100.0%	100.0%
	(225)	(283)	(163)	(671)

b. Indicate the basis for your view as expressed above:

Actual comparison of specific prices	38.5%	39.8%	24.3%	35.7%
Secondary information; word of mouth	16.4	14.3	40.3	21.2
Have no basis for knowing; impression only	41.0	37.6	31.9	37.4
Other	3.1	3.0	-	2.3
Not Indicated	<u>1.0</u>	<u>5.3</u>	<u>3.5</u>	<u>3.4</u>
Totals	100.0%	100.0%	100.0%	100.0%
	(195)	(266)	(144)	(605)

5. Looking to the future, do you think churches will be able to use Sunday and Wednesday nights for regular, ongoing church activities?

● Sunday night:

Yes, with increasing attendance	40.5%	43.8%	40.6%	41.9%
Yes, with attendance about the same as now	36.4	33.6	36.8	35.3
Yes, but with decreasing attendance	16.4	18.0	19.6	17.9
No	4.0	4.2	1.2	3.4
Not Indicated	<u>2.7</u>	<u>0.4</u>	<u>1.8</u>	<u>1.5</u>
Totals	100.0%	100.0%	100.0%	100.0%
	(225)	(283)	(163)	(671)

(Question 5 continued)

- Please indicate the basis for the view expressed above.

	<u>Pastor</u>	<u>Ministers of Education</u>	<u>Directors of Missions</u>	<u>Total</u>
<u>Yes, with increasing attendance</u>				
Conditional statements--If certain things happen/when certain things are done, (i.e., if format, programs, emphases, etc., are changed; when motivated, led, challenged, etc.)	30.8%	46.8%	56.1%	43.8%
A sense of need for God, prayer, Bible study, etc./ sense of need growing out of the "impending crisis"	19.8	11.3	1.5	11.7
Experience/observation over a period of time/tradition	23.1	21.8	10.6	19.6
Energy crisis/consolidation on one night	4.4	7.3	15.2	8.2
Other	-	-	-	-
Not Indicated	<u>26.3</u>	<u>16.1</u>	<u>18.2</u>	<u>19.9</u>
Totals	*	*	*	*
	(91)	(124)	(66)	(281)

Yes, with attendance about the same as now

Competition with other things	6.1%	6.3%	23.3%	10.5%
Experience over a period of time/tradition	46.3	37.9	45.0	42.6
Most Baptist churches want/feel the need for Sunday night services	15.9	23.2	20.0	19.8
Population changes	1.2	-	1.7	0.8
Other (consolidation on one night, energy crisis)	1.2	5.3	-	2.5
Not Indicated	<u>29.3</u>	<u>28.3</u>	<u>23.3</u>	<u>27.4</u>
Totals	100.0%	*	*	*
	(82)	(95)	(60)	(237)

*Percents do not add to 100.0 due to multiple answers.

(Question 5 continued)

	<u>Pastor</u>	<u>Ministers of Education</u>	<u>Directors of Missions</u>	<u>Total</u>
<u>Yes, but with decreasing attendance</u>				
Experience over a period of time	32.4%	15.7%	28.1%	24.2%
Energy crisis	13.5	31.4	15.6	21.7
Other commitments--work, family, leisure, etc.	27.0	33.3	31.3	30.8
Members unwilling to attend/ get out on Sunday night	8.1	13.7	31.3	16.7
Other	-	3.9	3.1	2.5
Not Indicated	<u>19.0</u>	<u>15.7</u>	<u>9.4</u>	<u>15.0</u>
Totals	100.0%	*	*	*
	(37)	(51)	(32)	(120)
<u>No</u>				
Unless program is changed . .	-	3	2	5
Unless members change	1	-	1	2
Apathy	3	2	-	5
Other commitments	3	1	-	4
Other (energy shortage, unwilling to get out on Sunday after dark)	-	5	-	5
Not Indicated	<u>2</u>	<u>1</u>	<u>-</u>	<u>3</u>
totals	9	12	*	*
	(9)	(12)	(2)	(23)

*Percents do not add to 100.0 or total does not add to base due to multiple answers.

(Question 5 continued)

● Wednesday night:

	<u>Pastor</u>	<u>Ministers of Education</u>	<u>Directors of Missions</u>	<u>Total</u>
Yes, with increasing attendance	36.4%	45.8%	41.7%	41.8%
Yes, with attendance about the same as now	39.6	37.5	35.0	37.6
Yes, but with decreasing attendance	16.9	13.1	20.9	16.2
No	4.0	1.8	0.6	2.2
Not Indicated	<u>3.1</u>	<u>1.8</u>	<u>1.8</u>	<u>2.2</u>
Totals	100.0%	100.0%	100.0%	100.0%
	(225)	(283)	(163)	(671)

● Please indicate the basis for the view expressed above.

Yes, with increasing attendance

Conditional statements--If certain things happen/when certain things are done, (i.e., if format, programs, emphases, etc. are changed; when motivated, led, challen- ged, etc.).	25.6%	50.0%	48.5%	42.5%
A sense of need for God, prayer, Bible study, etc./ sense of need growing out of the "impending crisis"	20.7	12.3	13.2	15.0
Experience over a period of time/tradition	22.0	13.1	13.2	15.7
Energy crisis/consolidation on one night	7.3	5.4	14.7	8.2
Not Indicated	<u>24.4</u>	<u>19.2</u>	<u>16.2</u>	<u>20.0</u>
Totals	100.0%	100.0%	*	*
	(82)	(130)	(68)	(280)

*Percents do not add to 100.0 due to multiple answers.

(Question 5 continued)

Yes, with attendance about the same as now

	<u>Pastor</u>	<u>Ministers of Education</u>	<u>Directors of Missions</u>	<u>Total</u>
Competition with other things	10.1%	15.1%	12.3%	12.7%
Experience/observation over a period of time/tradition . .	42.7	32.1	36.8	36.9
Most Baptist churches want/ feel the need for Wednesday night services	13.5	17.9	24.6	17.9
Population changes	1.1	1.9	-	1.2
Other (consolidation on one night, energy crisis, conditional statements) . . .	1.1	8.5	-	4.0
Not Indicated	<u>32.6</u>	<u>30.2</u>	<u>28.1</u>	<u>30.6</u>
Totals	*	*	*	*
	(89)	(106)	(57)	(252)

Yes, but with decreasing attendance

Experience over a period of time	23.7%	8.1%	32.4%	21.1%
Energy crisis	10.5	29.7	20.6	20.2
Other commitments--work, family, leisure, etc.	36.8	48.6	35.3	40.4
Members unwilling to attend/ get out at night	10.5	8.1	8.8	9.2
Not Indicated	<u>21.1</u>	<u>10.8</u>	<u>5.9</u>	<u>12.8</u>
Totals	*	*	*	*
	(38)	(37)	(34)	(109)

*Percents do not add to 100.0 due to multiple answers.

(Question 5 continued)

No

	<u>Pastor</u>	<u>Ministers of Education</u>	<u>Directors of Missions</u>	<u>Totals</u>
Unless program is changed . . .	-	1	1	2
Unless members change	2	-	1	3
Apathy	2	-	-	2
Other commitments	-	1	-	1
Other (energy shortage, people unwilling to come out after dark, cottage prayer meeting)	1	3	-	4
Not Indicated	<u>4</u>	<u>-</u>	<u>-</u>	<u>4</u>
Totals	9	5	*	*
	(9)	(5)	(1)	(15)

QUESTIONS 6-10 WERE ASKED ONLY OF PASTORS AND MINISTERS OF EDUCATION

6. In your 1980 church budget, what percent is (or will be) designated for the Cooperative Program?

	<u>Pastor</u>	<u>Ministers of Education</u>	<u>Total</u>
1-5%	13.3%	2.1%	7.1%
6-9%	16.9	11.7	14.0
10%	21.0	26.5	23.9
11-12%	12.9	15.5	14.4
13-14%	8.9	8.5	8.7
15%	6.2	8.1	7.3
16-17%	5.8	6.7	6.3
18-19%	4.4	3.9	4.1
20-24%	4.0	6.7	5.5
25-29%	0.9	1.4	1.2
30% or more	0.4	1.8	1.2
Not Indicated	<u>5.3</u>	<u>7.1</u>	<u>6.3</u>
Totals	100.0%	100.0%	100.0%
	(225)	(283)	(508)

*Total does not add to base due to multiple answers.

7. Please indicate below any change in your church's Cooperative Program percent of the budget for 1980 as compared to 1979.

	<u>Pastors</u>	<u>Ministers of Education</u>	<u>Total</u>
Up one percentage point or more	34.2%	32.2%	33.1%
Up less than one percentage point	4.4	9.2	7.1
No change	55.1	49.4	51.9
Down less than one percentage point	0.9	2.5	1.8
Down one percentage point or more	2.7	1.8	2.2
Not Indicated	<u>2.7</u>	<u>4.9</u>	<u>3.9</u>
Totals	100.0%	100.0%	100.0%
	(225)	(283)	(508)

8. Which of the following activities are offered at your church's midweek services? (Check all that apply.)

Prayer service	89.8%	98.9%	94.9%
Sunday School Workers Meeting	33.8	72.8	55.5
Music opportunities--choirs, handbells, etc.	63.1	88.7	77.3
Mission organizations--Acteens, GA's, RA's, etc.	55.6	87.3	73.2
Fellowship meal	33.3	70.7	54.1
Classes--Bible study, discipleship, etc.	38.2	44.9	41.9
Puppets	8.9	15.5	12.6
Other: Children's church, youth creative worship, preaching, personal testimonies, new member class, foreign and home mission studies, visitation, youth program, general Bible study, sharing time, ladies craft, group therapy, counseling, outreach to nursing homes, committee meetings, church council, and business meeting	12.8	25.1	19.7
Not Indicated	<u>3.1</u>	<u>-</u>	<u>1.4</u>
Totals	*	*	*
	(225)	(283)	(508)

*Percents do not add to 100.0 due to multiple answers.

9. Were you aware that October 7, 1979 was national Adult Start-A-Class Sunday?

	<u>Pastor</u>	<u>Ministers of Education</u>	<u>Total</u>
Yes	72.5%	78.4%	75.8%
No	26.2	21.2	23.4
Not Indicated	<u>1.3</u>	<u>0.4</u>	<u>0.8</u>
Totals	100.0%	100.0%	100.0%
	(225)	(283)	(508)

10. How many new adult Sunday School classes did your church start on Sunday, October 7, 1979?

1	15.1%	24.0%	20.1%
2	6.7	8.8	7.9
3	3.1	2.8	3.0
4	0.4	2.1	1.4
5	-	1.8	1.0
6	-	0.4	0.2
7	-	-	-
8	-	0.4	0.2
9	-	-	-
10 or more	-	0.4	0.2
None	73.8	58.6	65.2
Not Indicated	<u>0.9</u>	<u>0.7</u>	<u>0.8</u>
Totals	100.0%	100.0%	100.0%
	(225)	(283)	(508)

QUESTIONS 11 AND 12 WERE ASKED ONLY OF DIRECTORS OF MISSIONS

11. Has your association participated in strategy planning in the past three years?

	<u>Directors of Missions</u>
Yes	45.4%
No	47.2
Not Indicated	<u>7.4</u>
Total	100.0%
	(163)

(Question 11 continued)

If "No," has your association made plans to do strategy planning in the next year or two?

	<u>Directors of Missions</u>
Yes	22.1%
No	75.3
Not Indicated	<u>2.6</u>
Total	100.0%
	(77)

If "Yes," did you: (Check all that apply.)

use an outside consultant from an SBC agency?	23.0%
use an outside consultant from the state office?	47.3
use an outside consultant from another association?	8.1
use a private outside consultant?	-
do the planning using only associational leadership?	<u>47.3</u>
Total	*
	(74)

12. How important do you feel strategy planning is to the ongoing work of your association?

Very important	60.7%
Somewhat important	27.0
Not particularly important	8.0
Not Indicated	<u>4.3</u>
Total	100.0%
	(163)

*Percent does not add to 100.0 due to multiple answers.

APPENDIX

LIST OF "OLD" AND "NEW" SBC STATES

"OLD" SBC STATES

Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Mississippi
Missouri
North Carolina
Oklahoma
South Carolina
Tennessee
Texas
Virginia

"NEW" SBC STATES

Alaska
Arizona
California
Colorado
Connecticut
Delaware
District of Columbia
Hawaii
Idaho
Illinois
Indiana
Iowa
Kansas
Maine
Maryland
Massachusetts
Michigan
Minnesota
Montana
Nebraska
Nevada
New Hampshire
New Jersey
New York
North Dakota
Ohio
Oregon
Pennsylvania
Rhode Island
South Dakota
Utah
Vermont
Washington
West Virginia
Wisconsin
Wyoming