

161 Spring Street, N. W., Atlanta 3, Georgia

JULY, 1961

VOL. XXXII, NO. 7

PASTORS "BRAINSTORM" **EVANGELISM PROGRAM**

The first of a series of "brainstorming" sessions to find better methods in evangelism was held in Memphis with representative leadership from Southern Baptist churches.

with representative leadership from Southern Baptist churches.

Sponsored by the Evangelism Division of the Home Mission Board of the Southern Baptist Convention, the meeting was attended by nearly 50 pastors from various size churches.

Attending were two former convention presidents, Ramsey Pollard of Memphis and J. D. Grey of New Orleans, and the current president, H. H. Hobbs of Oklahoma City.

No results were released at the meeting, but the group studies included mass evangelism, personal evangelism, conserving results, and child evangelism.

Similar meetings are planned for each of the state conventions. Suggestions from all the meetings will be studied by state and convention evangelism from all the meetings will be studied by state and convention evangelism straffs and new ideas incorporated into the evangelism program.

C. E. Autrey of Dallas, secretary of the evangelism division, pointed to trends in Southern Baptist churches. He said less than one per cent of the church membership practices soul-winning.

"Five per cent visit to enlist people in church settivities" he added "Tibis"

Matt. 16:18

Eph. 5:25

Heb. 10:25

400,000 a year to Christ by revivalism and through the Sunday school.

and through the Sunday school.

"If we can win this many this way, what could we do if we really enlisted our people to witness?"

Autrey pointed to Baptists' growth through baptisms. He said that 26 years ago the convention averaged 200,000 baptisms a year, and in 13 years the churches baptized 8,817,000, an average of 400,000 a year.

Special Ministries Secretary Chosen

Miss Beverly Hammack of Wichita, Kansas, has beeh elected by the Home Mission Board of the Southern Bap-tist Convention as secretary of special missions ministries, a newly-created office.

office.

Miss Hammack, Woman's Missionary Union youth secretary for the Kansas Convention of Southern Baptists, will work in four areas: student summer missions, tentmakers, Woman's Missionary Union work in pioneer states, and the correspondence Bible course.

"Five per cent visit to enlist people in church activities," he added. "This means we have been winning about said Arthur B. Rutledge of Atlanta,

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iged, if he gain the f, or be cast away?" Luke 9:25



director of the Mission Division. "Her training, experience and ability provide excellent qualifications."

Miss Hammack, who will begin work August 1 under Rutledge's direction, will cooperate with the personnel department and all departments of the Mission Division in securing and assigning student summer missionaries and tentmakers, persons secularly employed who do mission work.

She will cooperate with state convention leadership and the recently appointed Woman's Missionary Union pioneer field worker, Miss Bernice Elliott of Birmingham, Ala., and with S. F. Dowis of Atlanta, author of the correspondence Bible course.

A native Missourian, Miss Hammack is a graduate of Southwest Baptist College, Bolivar, Mo.; Oklahoma Baptist University, Shawnee; and Southwestern Baptist Theological Seminary, Fort Worth, Texas.

She has served as a church education secretary, a mission center worker, and as a summer missionary.

First Minister Ordained In Northeast Area

The first minister to be ordained by a Southern Baptist church in the northeast area of the United States is Thomas J. Hathcote of Northboro, Mass

The announcement was made by Elmer Sizemore of New York City, missionary in the area.

Hathcote, mission pastor of Northboro Baptist Chapel, and a graduate student at Harvard University, was ordained by the Screven Memorial Baptist Church of Portsmouth, N. H.

A native of Arkansas, Hathcote is a graduate of Yale University and Southern Baptist Theological Seminary in Louisville, Ky. Membership of the Northboro Chapel has grown from six to 40 in four months under his leadership.

Mission Worker

Southern Baptists have been asked to intensify mission work among the three million non-church residents in the Southern Appalachian areas of the United States.

"Recent exhaustive studies financed by the Ford Foundation emphasize this is still one of our largest mission fields," announced M. Wendell Belew, secretary of the Associational Missions Department of the Home Mission Board.

He referred to the Southern Appalachian Studies, a three-year, "250,000 survey of the social, cultural, and economic conditions in 190 mountain counties in Alabama, Georgia, Kentucky, North Carolina, Tennessee, West Virginia, and Virginia.

Despite reports that Southern Baptists are the largest group, with more than a million members, and the fastest growing (4.7 per cent), Belew cited figures showing that only 2.5 million of the 5.75 million residents are members of any church.

Preliminary releases indicate the formerly isolated area is moving into the mainstream of American life, due to the opening of the area by industry, modern highways, television, and improved public education.

The area has lost heavily in population due to migration of residents

Special Article For New Readers In August Issue

An article written especially for adults who are learning to read will appear in the August issue of Home Missions.

If you are taking part in literacy missions, you will want to draw the attention of adult reading pupils to this specially written story.

Asks Appalachian Emphasis

to industrial centers. The survey in- are publishing results of the study. dicated that counties with lowest church membership are losing the most population. Counties with less than 20 per cent of their population in churches declined eight per cent, while those with more than 50 per cent in churches increased one per

The average size of churches in the area is 158 members, less than half the size of the national average. Of the 13,387 churches in the mountains, 4,351 are Southern Baptist.

The study showed Protestants were closing secondary and elementary schools as public schools were provided, while Roman Catholics were opening them.

Denominations have increased their emphasis on the support of mission churches and mountain workers. More churches have been started since 1950 than during the first 25 years of this

"Fewer people in this area belong to churches than in any comparable territory east of the Mississippi River," Belew said.

The study originated at Berea College in Kentucky, and basic research data will become a part of the college's library. Many groups, including the National Council of Churches.

Commenting on why Southern Baptists were the largest group and still the fastest growing, Belew said, "It is primarily because our church polity permits the people to remain independent. We have no hierarchy. Our work is entirely church-centered, and these people have always been strongly independent. They can identify easily with our work."

He added these additional reasons for Baptist growth: the development of programs of enlargement that reach into the grass roots and which can be used by the smallest church. the use of ministers of varying educational achievement, and the development of leadership from the area as a mission force.

It is important also that we are concerned about what a person eats and wears, but we realize that to change a man's nature is more important than to change his environment." Belew said.

"And Southern Baptists do not feel two or more churches in a community is necessarily a devisive factor." he added. "The presence of more churches can complement each other in building a total Christian environment in a community where one church could not possibly accomnlish this "

Chester Swor To Be Featured Speaker at Juvenile Rehabilitation Conference

Chester Swor, noted youth leader, will be one of the featured speakers at the Juvenile Rehabilitation Conference at Ridgecrest, North Carolina, during Home Mission Week, August 17-23, J. V. James has

The conference, planned for the general public and dealing with the problems of broken homes and juvenile delinquency, will be directed by James, juvenile rehabilitation secretary for the Home Mission Board.

TAYLOR CITES NEEDS OF MILITARY YOUTH

Youth entering military service rethe world but not about spiritual matters in comparison to former vears.

"The military is getting as fine a Brig. General Robert Taylor of Washington, deputy chief of Air Force and intensive counselling. chaplains. "They are academically stronger but religiously about the

Taylor, a Baptist, was in Atlanta conferring with officials of the Chaplains Division of the Home Mission Board of the Southern Baptist Convention

He suggests churches do more to prepare their youth for military service and encourage them to be Christian workers and witnesses in service. One area where he thought churches could strengthen their programs is in public worship.

"Many churches are shooting over the heads of their youngsters, especially in the adolescent ages," he says. "Our worship services are for adults, and the day has come when we need worship services pitched for youth. More of our churches should start separate services for them."

General Taylor, a chaplain for 21 years, was pastor of Baptist churches in Texas where he attended Southwestern Baptist Theological Seminary in Fort Worth. He is one of the survivors of the "Bataan death march" during World War II.

Since World War II the chaplaincy has changed to meet the needs of modern military strategy, he said. "We have passed quickly from the at missile sites."

The chaplain who serves these sites veal an increased knowledge about is called a "site chaplain." He may serve five or six small groups, some less than five people.

The large number of military dependents also has changed the chapgroup of young people as ever," says lain's role. This has brought emphasis on the religious education program

> He cited the help of Southern Baptist leaders, along with men from other denominations, in helping establish these programs. Such men as Wayne Oates of Southern Baptist Theological Seminary, Keener Pharr of the Sunday School Board, and Richard K. Young of the Baptist Hospital in Winston-Salem have conducted seminars and workshops.

Tally a Positive For Servicemen, Tobey

"Tally one on the positive side" for American armed servicemen overseas says chief of Army chaplains, Mai. Gen. Frank A. Tobey of Washington.

Hitting the play on the negative influence and impression made by American servicemen abroad by both secular and ecclesiastical press, Tobey related incidents from the "other side of the story."

"Largely untold is the story of the good, the beautiful, the charitable lives and deeds of the majority of American servicemen and their families," Tobey said.

Quoting a member of the Interboard Committee for Christian Work in Okinawa, John L. McMullen, the atomic to the space and missile age. chief of chaplains said specifics were Large concentrations of personnel are itemized as consistent giving to the becoming a thing of the past, and we scholarship fund . . . for training now must minister to small groups church leaders, support of the Christian orphanage, financing a water

system for a summer camp, visitation, donations for medical equipment and facilities, manual labor on buildings and equipment, and moral support."

"They have given steady help quietly and with no concern for publicity," concluded McMullen.

Tobey asserts that maybe the words "steady" and "quietly" are the clue to the infrequent publicity on the lives of this type of military personnel overseas.

"Keep the white chalk handy to tally on the positive side," he challenges.

DuBose Appointed **Detroit Superintendent**

Francis M. DuBose, pastor and missions teacher in Texas, has been named city missions superintendent for Southern Baptist work in metropolitan Detroit.

DuBose, pastor of Bethany Baptist Church in Breckenridge and a teaching fellow in the missions department at Southwestern Baptist Theological Seminary in Fort Worth, replaces J. W. Brown, who accepted the pastorate of Farmingdale Baptist Church in Louisville, Ky.

As city missions superintendent, DuBose will work with more than 50 churches of three associations in a ministry among four million people.

He is jointly employed by the Home Mission Board of the Southern Baptist Convention, the Michigan Baptist Convention, and the association of the Detroit area.

Detroit is the "Big City" of 1961, having received an appropriation of \$100,000 for church site loans from the Home Mission Board. The city became the fifth major metropolitan area to receive such an emphasis, according to Fred Moseley of Atlanta, secretary of the City Missions Department of the mission board.

"Three church sites have been purchased and three or four others will be purchased before the end of the year," Moseley said. "Three mission pastors are presently being assisted under the program."

DuBose is a native of Alabama who moved to Texas for his education and ministry. He attended Baylor University, the University of Houston, and Southwestern Baptist Theological Seminary. He received his doctor of theology degree from the seminary this year.

Appointments To Climax Openings At Assemblies

Opening nights of Home Mission Weeks at Southern Baptists' summer assemblies will be climaxed by the appointment of new missionaries.

"The public is invited, and nearby churches are urged to bring their young people," said Glendon McCullough of Atlanta, personnel secretary for the mission board. The main body of appointment services are testimonies from candidates for appointment of their call to mission service.

Public appointment services, initiated last year at Glorieta, have continued throughout the year in Atlanta, where the board's offices are located.

"These services have been highly successful, and the interest shown by the public has been gratifying," said McCullough.

The appointees attend two days of orientation in policies and programs before being commissioned for mission work in the United States, Cuba. or Panama. Three hundred forty-three appointments were made during the last year, bringing the total number of Southern Baptist home missionaries to 2,101.

"We expect to appoint more than 35 new missionaries during the summer months," said McCullough, "As many of these as possible will be brought to the assemblies for appointment and orientation."

A survey of public opinion on the high points of last year's Home Mission Weeks placed the appointment service first, according to L. O. Griffith of Atlanta director of the mission board's Division of Education and Promotion.

Why So Few Are Personal Soul-Winners

By Courts Redford

Executive Secretary, Home Mission Board

Acts 8:4 - "Therefore, they that fest in soul-winning. were scattered abroad went everywhere preaching the Word."

The Lord expects every Christian to be a soul-winner.

In early Christian history He allowed the enemies of Christianity to persecute and scatter Christians, and they went everywhere preaching the Word.

World War II served to scatter Southern Baptists. Thousands went to the west coast, to the Great Lakes area, and to the northeast, and many went preaching the Word.

Southern Baptists have gone forward by an emphasis on more converts, more churches, and more effective witnessing. Their growth has aged two new churches per day for the last six years. During this period they have averaged 1,100 baptisms per day and have given \$8,500,000 million per week for the Lord's work. Southern Baptists now constitute 42 per cent of all Baptists and if we National Baptist conventions, with which we have been co-operating in kingdom activities, the total would in their lives if they would be soulconstitute 73 per cent of the Baptists of the world.

Many doors are open today. Eighty million people in the homeland do not even claim to be Christian. Approxi- gambling, and crime. Donald Froener, mately 227 thousand children come to the years of accountability from this testimony: "It is God's will that I Baptist homes each year. They need go to the chair. Guys like me go Christ. More than 1,600,000 children wrong because of the way we are come to the years of accountability brought up. I was guided in life by from non-Christian homes who need

Evangelism is the heart of our total and our strength tomorrow, depends upon the spiritual power that is mani-

The need for revival and personal soul-winning is evident from the fact it takes 25 of our members an entire year to win one person to the Lord and to church membership. There were 5.031 Southern Baptist churches that reported no baptisms last year. About 27 per cent of our church membership is non-resident. In an hour when God's blessings have been showered upon Southern Baptists, and in an hour when there is such desperate need for the gospel, why should there be so few bearing an effective witness for their Lord?

Let me suggest 11 reasons:

1. Our people do not realize that men are lost without Christ. There is been phenominal. They have aver- the expectation and hope that everything will work out all right in due time. For that reason a great majority procrastinate and put off all soul-winning efforts.

2. A lack of deep conviction and spiritual discernment. There is little Bible reading, irregular church atshows add the membership of the tendance, and practically no prayer for lost people. Christians must allow the Holy Spirit to have right-of-way winners.

3. There is much worldliness and unrighteousness. Our way of life is characterized by divorce, alcholism, who killed an Ohio salesman, -bore movies, comics, and crime books. If I had been brought up by the right kind of parents and had gone to mission program. Our progress today, church and had known God, I would not have gone wrong."

4. Indifference on the part of pas-

tors. Many of our people do not at-tempt to win the lost because their pastors do not attempt personal soulwinning. There are approximately 34,000 ordained ministers in the Southern Baptist Convention. Some are pastors and others are engaged in various phases of denominational astivity. If these ministers were to win only one person per month to the Lord the total for the year would be 408,000. This is more than all of our churches won to the Lord last year.

5. Many depend on professional ministries. Churches are constantly adding more members to their church staffs. In some cases the laity seem to feel that they are employing these professionals to win the lost and to enlist the unenlisted. For this reason they do not feel the responsibility that they might otherwise feel. In the new churches where every member counts, the ratio of baptisms to membership is 1 to 14, while in the older churches it is 1 to 27. Many churches are now seeking to correct this false impression of a professionalized ministry by asking every employed person to participate in visitation and soulwinning efforts.

6. Many think they do not know how. Let it be thoroughly understood that no specialized training is essential to soul-winning. The individual who will yield himself wholly to the Lord and follow the unction of the Holy Spirit, can win the Lost. However, training in soul-winning methods and in the use of the Bible in presenting the plan of salvation will increase the effectiveness of the soul-winner and will give him great joy in talking with the lost. The July issue of the Home Mission Magazine will be a helpful aid to the inexperienced soulwinner.

7. Many are not enlisted in soulwinning efforts because the church has no definite soul-winning program. Many churches do not even have an evangelism committee which co-operates with the pastor in planning ways churches, or home fellowship services, and means by which the lost may be or by any other means through which reached. Some do not even expect the gospel can be effectively preached conversions except during special re- to them.

vival meetings. Some make little or no preparation for revival efforts. Some are failing to utilize the various organizations of the church in their soul-winning efforts. An evangelism committee can contribute much by encouraging individual soul-winning visitation and by creating a spirit in the church that will support such a ministry.

'8. People often are so absorbed in the mechanics of church work that they fail to participate in personal evangelism. Organization, numbers, buildings, departments, are all important but they are secondary to spiritual motivation. They are only means to an end. The pastor must lead his people to put first things first.

9. Many churches fail to find the lost. It is important that every church have a survey or a census to find where the lost people live and to discover as much information concerning them as possible. Many churches have been awakened out of their lethargy by participating in a survey of the church field which revealed the spiritual status of all those within the area served by that church. "Andrew first findeth his Brother," and he brought him to Jesus. We must first find the lost if we would win them.

10. A lack of encouragement of soul-winning often results in potential soul-winners dropping by the wayside. It is important that the pastor, the members of the evangelism committee, and other church leaders give some recognition to those who are seeking to win the lost to Christ. This may be done by public recognition of work well done, or by a personal letter, or by some word of apprecia-

11. Finally we can enlarge our soul-winning ministry by the establishment of new missions and new churches. Some people cannot come to church, others will not come. Where possible these should be reached through mission stations or mission

HMB REPORT INDICATES WHY SBC NATIONAL GROUP

Some reasons for Southern Baptists' shift from a regional to a national religious group were revealed in the report to the denomination's annual convention in St. Louis by its Home Mission Board.

A major share of the personnel and resources of the mission board are used in 30 states of the northern and western sections of the nation.

Southern Baptists call this "pioneer" missions, since it is territory they have entered since the beginning of World War II.

"We have 2,335 churches in these states," announced Courts Redford of Atlanta, executive secretary. "Our Missions Division spends more than 62 per cent of its budget in this work.

"We are seeking to carry out the expressed wishes of the convention that major consideration be given to pioneer fields and language and underprivileged groups."

Last year the budget for the mission board was more than \$4 million and 2,035 missionaries were employed.

The growth of new churches and missions has been accelerated by the 30,000 Movement, a denominational effort to start 10,000 churches and 20,000 missions by 1964. The latest report showed 11,817 of these have been started, many of them in this "pioneer" area.

Redford warned the growth might falter for lack of church sites, especially in "large cities in the west, the Great Lakes area, and the Northeast."

He indicated additional funds were needed to purchase these sites. The mission board, through its Church Loans Division, now provides funds interest free for 2½ years for sites. The Board also allots \$100,000.00 annually for site or building loans for a designated "big city."

The denomination's annual offering for home missions, the Annie Armstrong Offering, carried provision for funds for the loans division; and all over-and-above the set goal was to "augment the church site fund."

Redford indicated that the combined efforts of the denomination will be on church extension next year, with goals to 'start 6,000 churches and missions.

"The denomination is organized to the 'grass roots' for this effort," he said, including laymen giving vacations and paying their own way to start missions.

The mission board, which has work in the continental United States, Alaska, Cuba, and Panama, began evangelism work in Hawaii during the past year, and is studying needs in Puerto Rico.

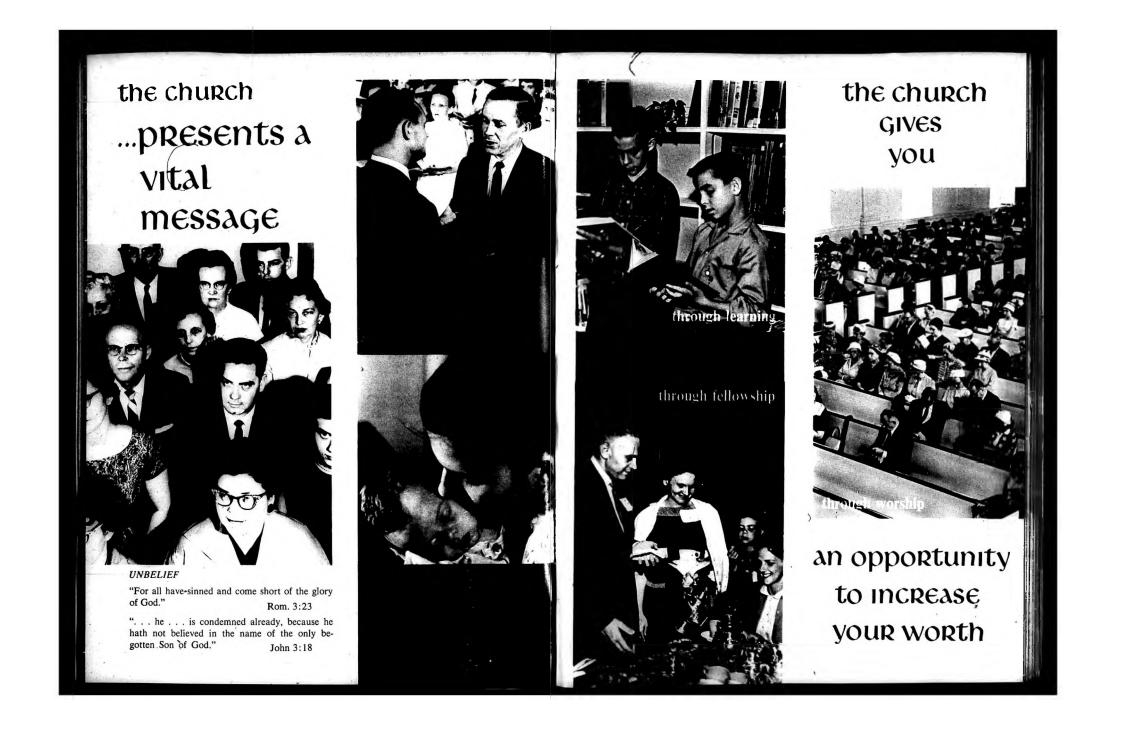
The Hawaii work was under the Foreign Mission Board until last year. With Hawaii gaining statehood, the Baptist effort was given to local forces as in other states.

Redford said his organization "will soon undertake to co-operate with the state leadership in an associational missions program."

Revivals in the 92 churches and missions of Cuba resulted in 5,116 conversions, and gifts to the churches increased 20 per cent to \$210,649.00.

Personal witnessing by the individual church member has received a major emphasis by the division of evangelism of the mission board.

Redford said intensive plans by the division are expected to make 1964 "a climactic year in evangelism endeavors." This is the close of the Baptist Jubilee Advance, a five-year joint project of seven major Baptist groups on the North American continent.



christ

gods answer to man's needs



"For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life. For God sent not his Son into the world to condemn the world; but that the world through him might be saved. He that believeth on him is not condemned: but he that believeth not is condemned already, because he hath not believed in the name of the only begotten Son of God."

"... I am come that they might have life, and that they might have it more abundantly."

"Behold, I stand at the door, and knock: if any man hear my voice, and open the door, I will come in to him, and will sup with him, and he with me."

he speaks to men through...

the holy spirit...









Am I getting the most out of life?

"For whatsoever is born of God overcometh the world: And this is the victory that overcometh the world, even our faith."

Am I being fair to myself and family?

"And these words which I command thee this day shall be in thine heart: And thou shalt teach them diligently unto thy children."

Am I doing my share in my community?

"But seek ye first the kingdom of God, and his right-eousness; and all these things shall be added unto you."

Do I have power through Christ?

"But as many as received him, to them gave be power to become the sons of God, even to them that believe on his name."

search the scriptures

"Search the scriptures: for in them ye think ye have eternal life: and they are they which testify of me." John 5:39

".... they received the word with all readiness of mind and searched the scriptures daily." Acts 17:11

BIBLE REAding plan

Begin by reading the Gospel of John. Read it prayerfully and carefully remembering the promise of James 1:5, 6, "If any of you lack wisdom, let him ask of God, that giveth to all men liberally and upbraideth not; and it shall be given him. But let him ask in faith, nothing wavering."

Then read the other Gospels, followed by Acts and other New Testament books. It is best to read a book through at one sitting.

After reading the New Testament start on the Old Testament. It is a wonderful experience to read through the Bible. May it be "a lamp unto your feet and a light unto your path." (Ps. 119:105)

scriptures on selected subjects

Salvation. Romans 10:9, 10, 13; Ephesians 2:1-10. Evidences of Salvation. All of I John; John 14:15; Matt. 10:32. Baptism. Matt. 3:13-17; Col. 2:12; Acts 8:36-40; Rom. 6:3, 4. The Church. Matt. 16:18; Acts 2:47; Eph. 5:25; Heb. 10:25. The Lord's Supper. John 6:53-63; 1 Cor. 11:17-34. Victorious Living. Phil. 4:13; I John 4:4; Eph. 3:20; Jude 24.



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