

NOVEMBER 1963

New Testament Evangelism

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MISSIONS



Thorns and Thistles

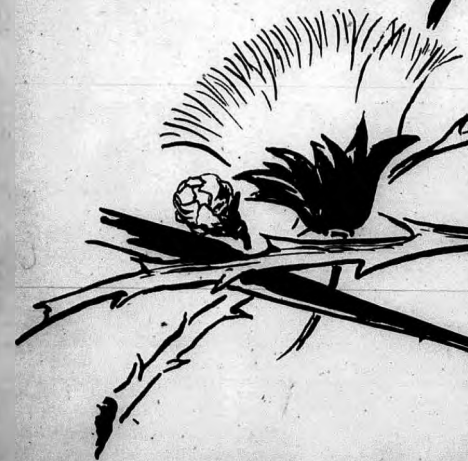
BY COURTS REDFORD
HMB EXECUTIVE SECRETARY-TREASURER

I used to think that man had no work to do when he was first placed in the Garden of Eden, but that work came as a result of his sin.

As I read the Word more carefully I found that he was placed in the garden to work it and keep it and that the "thorns and thistles," or the hinderances to his productive labor, came as a result of his sin.

Thorns and thistles have been in our way ever since. I was reared on the farm and spent days chopping cotton and hoeing corn. It always appeared strange to me how much faster the weeds and thistles grew than the planted crops.

We had many varieties of "thorns and thistles"—there were the sand-burrs and the grass-burrs. There was a plant with a beautiful bloom and hundreds of tiny thistles that penetrated the skin and seemed almost impossible to remove. For those who desired bigger things, there were cockleburs, which readily attached themselves to your clothing or to the horse's mane or



tail. These thorns and thistles were the bane of my existence.

I am no longer on the farm, but believe me, I spend a lot of time trying to weed out the thorns and thistles. I am still beset by many varieties.

First, there is *laziness*. I seldom recognize it in my own life, but can easily see it in others. It appears that many people spend much of their time trying to escape work. Laziness is as empty of genuine joy and satisfaction as the fool's head is of wisdom.

Then there is *ignorance*. Some folk have so much ignorance they can ignore every suggestion and every effort that folks may make to help them. They take pride in their ignorance and brag of their lack of learning as the eggshell brags to the chicken of its freedom from care. Willful ignorance is a sin. The Christian seeks knowledge and wisdom. Some day I shall know even as I also am known.

Self-sufficiency is another variety of thistle that thwarts success and happiness.

The heart that is thus afflicted finds no room for faith and no need for human fellowship and companionship. Such a person stands on the street corner to proclaim his virtues and his achievements, knowing not that his voice reverberates as sounding brass or a tinkling cymbal to those who pass by with hungry hearts and thirsty souls. He knows nothing of fellowship with God or the joys of Christian service. He lives as the larvae wrapped in a cocoon of selfishness, but never emerges to show the world the latent glories of his soul.

In nearly every field, there is one thistle or burr that resists extermination above all others. So it is in the human soul. Sin is the thistle above all others that separates from God and completely ruins hopes and welfare of the sinner's life. Man is helpless to rid himself of this evil. It blights his intellect, mars his mind, defeats every good purpose and brings him ultimately to defeat and death. In despair he cries out with the poet:

O, for a man to arise in me
That the man I am might cease to be.

Fortunately, there is one who can help such a man. Paul said, "whosoever shall call upon the name of the Lord shall be saved."

Saved from eternal death by a new birth perfected by the Holy Spirit.

And from a wasted defeated life by divine strength of the Spirit of God that dwells within.

Saved from the thorns and thistles as he works out his salvation with fear and trembling, for it is God who works within him both to will and to do of his good pleasure.

NOVEMBER 1963

New Testament
Evangelism



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Ecclesiastes 12:1

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COVER



Photo by
Ralph Rogers

Life—the sudden freshness of God's love to a new Christian. It comes in a moment, perhaps because a Christian helped prepare a heart. The scene is from a new filmstrip, "Soul Winning through Revival Preparation," available after January 1 in Baptist book stores. Complementing the Evangelism Planbook in this issue, the filmstrip helps any church create an atmosphere in which the Holy Spirit can work. Cost of the filmstrip will be \$3.50, including a tract-form text which can also be purchased separately.

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November, 1963

The Cooperative Program--

What It Means

To the Home Mission Board

BY COURTS REDFORD
HMB EXECUTIVE SECRETARY-TREASURER

The Cooperative Program is the main lifeline of the Home Mission Board and makes it possible for the Board to render a maximum amount of service with a minimum of expense and energy.

It serves as a convenient and economical channel through which individuals and churches can participate in the ninety-five ministries carried on by 2,200 missionaries, working in every state, in Cuba, Panama and the Canal Zone.

It makes it possible to construct mission buildings, Good Will Centers, churches, and pastors' homes, throughout the Convention territory.

It means that every individual, young and old, rich and poor, learned and unlearned, may have a worthy part in the work of the Home Mission Board.

It stabilizes the work of the Home Mission Board, thus giving it a constant and dependable source of support.

It means that the channel for all kinds of mission ministries, as provided by the Board, can be effectively and efficiently open to all who desire to make Christ known to all the people of the United States.

It makes the personnel of the Home Mission Board conscious that they do not work alone, but that they are members of the great Baptist family serving together with the workers of other boards and agencies in Christian ministries at home and abroad.

It helps to stimulate interest and prayer for all of the Christian ministries in the homeland.

It means the extension of the Baptist message to new areas and to persons of special need in all areas of our territory.

Its promotion provides an occasion in every church to magnify and emphasize the home mission ministries and the work of the missionaries as they relate to the total task of Southern Baptists.

It helps associational and church workers to do a better job in promoting all denominational programs through concerted and co-ordinated planning and promotion.

Finally, the promotion of the Cooperative Program will help to develop a sense of stewardship among people of all age groups in all areas; thus, providing a sound and dependable financial basis on which larger and more extended mission and evangelistic programs may be formulated and promoted.

It is our pleasure to help in every way possible to promote the Cooperative Program, and to encourage the wholehearted support of kingdom activities through this channel; thus, making it possible for the Christian to lay up eternal treasures where moth and rust do not corrupt, and where thieves cannot break through and steal.

Church leaders in recent years have engaged in furious debate as they have sought more common agreement as to what constitutes the essential role of the church in the world. There are vast chasms yet to be spanned, but the once arbitrarily rigid differentiation between evangelism and missions is diminished. They are now more rightly seen to be the same.¹

Evangelism is the life of the church, our faith in action. If we fail to comprehend its meaning and significance, we are caught up in a whirl that makes no sense and which produces little or no fruit in the kingdom. But, by contrast, to understand the basis of our faith is to develop strength and conviction. Such understanding ought to make evangelists of us all. It could result in a living fellowship of those who shout the same good news. It should mean the recovery of purpose that would focus energy and concern. With clearer insight thus gained, and a more certain note sounded, the servants of God could well become one great chorus . . . its song not loud enough until every voice is raised, its work not done until all men are believers and all believe heralds.

The Word of Testimony

There is great need for us to be certain of the content of the gospel and to know the object and direction of its mission. Our knowledge, to be communicated well, would be better if gained from our own experience—something heard, something believed and verified. This is assured faith (II Tim. 1:12b). In this we come close to the experience alluded to by Paul when he would speak of "my gospel."

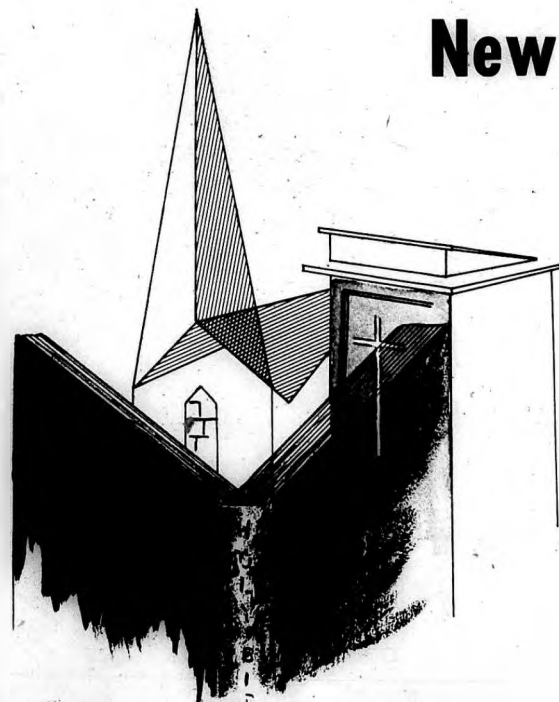
"Gospel," "evangel," "evangelist," and "evangelism" all come from a common root. The predominant usage of and emphasis in these words is that which means to preach the good tidings of salvation. Evangelizing is preaching those good tidings with the primary objective of winning new converts.² "Evangelism according to Christ is not an extra, an elective, an occasional activity. Evangelism is Christianity at work, producing the fruits of discipleship. Evangelism is never defensive; it has but one strategy, CONQUEST."³

Upon each of us falls the responsibility, the necessity, of knowing the content of the good tidings. Vague gen-

¹Miller, Donald G., *The Nature and Mission of the Church*, (Richmond, John Knox, 1957), p. 68ff. *The Christian Hope and The Task of the Church*, Sec. III, p. 11. Report prepared for the Second Assembly of the World Council of Churches.

²Weatherspoon, *Sons Forth To Preach*, New York, Harvest B. Brothers, 1954, p. 64, 65.

³Dobbin, Gaines S., *Evangelism According to Christ*, Nashville, Broadman Press, 1949, p. 148.



New

Testament Evangelism

BY CHARLES R. STANDRIDGE, PASTOR FIRST BAPTIST CHURCH, TIFTON, GA.

tive process (event plus interpretation) was set in a historical context by the initiative of the sovereign God, we need next to study the content and structure of the good news as preached. In the scriptures frequent reference is made to "the word," "the word of God," etc. When the New Testament speaks of the message of salvation as "the word" the writers "distinguished it not only from the wisdom of men but gave it pre-eminence among all the words of God. They were preaching God's climactic revelation of himself and his purpose."⁴

An examination of the sermons preached by the early Christians shows that the Greek words for "the message of salvation," "preaching," etc. were filled with meaning. These words (*keryssein* or *kerygma*) are used more than 60 times. In the main they refer to the thing, the event preached, and that event is summarized best in two words—JESUS CHRIST. C. H. Dodd, A. M. Hunter, Vincent Taylor, and James Stewart have enriched this whole field of study by their contributions to our understanding. Their books are of great value for those who would make a more thorough study than this writing can include.⁵

C. H. Dodd summarizes the *kerygma* with these points which he says are

⁴Weatherspoon, *Op. cit.*, p. 78.

⁵Dodd, C. H., *The Apostolic Preaching and its Development*, New York, Harper & Brothers, 1935, p. 21f; Hunter, A. M., *The Message of the New Testament*, Philadelphia, Westminster, 1944, p. 24-28; Taylor, Vincent, *The Person of Christ in New Testament Teaching*, London, Macmillan & Co., 1953, p. 194; Stewart, James S., *A Faith To Preach*, New York, Scribner's, 1953; Stewart, James S., *Thine Is The Kingdom*, New York, Scribner's, 1954.

common to the majority of the sermons recorded. First, the age of fulfillment has dawned. (Note: what the prophets proclaimed as promise, the apostles announce as fact.) Secondly, this fulfillment has taken place through the ministry, death, and resurrection of Jesus. Thirdly, by virtue of the resurrection, Jesus has been exalted to the right hand of God, as Messianic head of the new Israel. Fourthly, the Holy Spirit in the church is the sign of Christ's present power and glory. Finally, the *kerygma* always closes with an appeal for repentance, the offer of forgiveness and of the Holy Spirit, and the promise of salvation. These several elements comprise that body of truth to which Paul makes reference when he urges that if a man preach any other gospel, let him be anathema.

The Witness

Recalling the fate of the sons of Sceva (Acts 19:13ff) and the question posed by the evil spirit, perhaps we should phrase a question something like this: We know the message, but who are to be the messengers? Is there a tribe of Levi, a priestly clan, some exclusive order, a select few . . . who alone bear the news? Such questions ought to have died from absurdity long ago, but they have lived because of ignorance and apathy and are very much alive.

In Mark 3:14 reference is made to the purpose of Jesus in choosing the twelve. They were to be with him; he would send them forth to preach; they were to have authority over demons

(not over the assembly); and to these he gave the name "apostle." They were first companions of his—then heralds of him. Their name connoted their mission. "Now there is all the difference in the world between going out on mission with the motive of helping Christ to become King, and going out because the King has sent you."

At the time mentioned by Mark the disciples may not have guessed they were being sent by the King; but when he appeared to them after the resurrection showing his ability to move behind doors closed to them and saying, "as the Father hath sent me, even so send I you" . . . then they understood him to be King and themselves to be the "sent ones." They had heard him speak of his own commission with reverence and awe. They caught the spirit of that commission. They noted, as had his enemies, how he bore himself with dignity and with what authority he spoke. They would reflect upon these traits and imitate his example. They never abused authority by seeking to perpetuate themselves in power or in trying to transmit what was not theirs to give.

The responsibility of being a herald (*keryx*), with all the title implies, was to know wide distribution immediately. The great commission was given to the company of believers, not to the apostles alone. Individually others were also commissioned to "go, tell those of your own household." Moreover, when the church was young the subtle and evil distinction between "lay" and "clergy" was not known. Paul wrote the church at Corinth: "For behold your calling, brethren, that not many wise after the flesh, . . ." It is evident that all those who were "called to be saints" were also called to be witnesses and if they had not witnessed the resurrection (seen the risen Lord) for themselves, they could surely witness to the power of that resurrection life within themselves.

To Timothy Paul also wrote a very clear directive: ". . . do the work of an evangelist, fulfill thy ministry . . . guard that which is committed unto thee . . . and the things which thou has heard from me among many witnesses, the same commit thou to faithful men who shall be able to teach others also." Let Moses say it again: "Would that all God's people were prophets!" The necessity of this is obvious.

The witnesses of succeeding ages have found as true for themselves what D. M. Baillie calls the two great dis-

⁶Stewart, *Ibid.*, p. 27.

(Continued on page A-36)

eralities are notable in their lack of concreteness and piercing power. One would assume that the content of the message would be essentially the same whether given by angels or men. (Gal. 1:8.) But part of the power and value of the news is in knowing its source, reference or authority. (Gal. 1:11,12) J. B. Phillips writes of our's being the VISITED PLANET.⁶ The apostle Paul is certain of it and writes, ". . . when the fullness of the time came, God sent forth His Son . . ." (Gal. 4:4). The four Gospels agree in showing Jesus careful to anchor his presence on earth as that fine expression of his Father's sovereign love. It was to do his Father's

will that he had come. It is not the Father's will that any should perish.

Jesus was careful to tell and to demonstrate the extent and manner of his Father's concern. That concern was shown in that heart-rendering lament of Jesus over Jerusalem. It was illustrated in his story of the search for a coin . . . lost in routine use. It was evidenced in a scouring of the hills for a sheep . . . lost in aimless wandering. It was depicted in a prolonged waiting for a son . . . lost through his waywardness. Always the plot is the same: man is lost, willfully lost; the Saviour has come and the search is under way. The first calls for help; the second answers that help has come!

Once we have seen that the redemp-

⁶New Testament Christianity, (New York, Macmillan, 1956), p. 4.

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Area Revivals— Crusade to Christians

By ORVILLE SCOTT
PUBLIC RELATIONS DEPARTMENT, BAPTIST GENERAL CONVENTION OF TEXAS

From all walks of life they came—college professors, day laborers, businessmen, American and foreign students—packing the huge auditorium to overflowing the first time in history. The messages they heard preached were not intellectual or trimmed in fancy oratory—but just the "simple Gospel."

When the crusade in the Austin, Tex., Municipal Auditorium came to an end, almost 1,100 people had made decisions for Christ and total attendance has exceeded 50,000.

The evangelist, C. E. Autrey, was described by a local newspaper as "quiet, soft-spoken" in conversation "but a dynamo in the pulpit, stirring great multitudes to a new spiritual commitment."

Response of churches and people in Austin was typical of that in other area and city-wide revivals conducted this year by Autrey, superintendent of evangelism for the Southern Baptist Home Mission Board.

Charleston, S. C., local Baptists said, had not had a successful city-wide revival since Billy Sunday failed there. Many evangelists were purported to have given it a "wide berth." But this summer, crowds up to 6,000 made their way into a football stadium there to hear the Southern Baptist evangelist call for a genuine nationwide spiritual awakening "if this nation and civilization is to exist." Nearly 700 people responded to the call, including 72 coming to profess Christ as Savior.

Sounding the keynote of his revival emphasis, Autrey said it is not his main purpose to build membership in local churches, but to "bring about a deepening in the spiritual lives of Baptists." In all the crusades, he appeals more

for dedication than for lost souls, because he feels that dedicated church members who "really stand for something" will take care of winning the lost souls.

These area-wide crusades held during the summer in city auditoriums or stadiums are relatively new to Southern Baptists.

Although the revivals are similar to the Billy Graham crusades, they have some adaptations. In Austin, for example, trained counselors were stationed only in designated rooms until people came forward to make decisions.

Also, unlike the Graham crusades, they were sponsored by associations or groups of associations and do not depend upon the fame or personality of the evangelist.

"At least 200 Baptist pastors who preach fiery gospel-centered messages are needed for crusades of this type," Autrey said. "If 200 Baptist associations could conduct this kind of area-wide crusade every four years and keep the meetings Southern Baptist sponsored, revival fires could sweep across America."

Too many times, church revivals become membership drives instead of evangelistic services to win souls, Autrey feels. One reason the area-wide crusades are able to reach people the churches apparently cannot is because they are evangelistic-centered and not membership drives.

An association-wide revival in Marshall, an East Texas city of 25,000 people, resulted in more than 800 decisions in one week. Crowds packed the East Texas Baptist College gymnasium there every night during the crusade, and faculty members and students witnessed extensively, along with other Baptists of the area.

All attendance records for religious or civic meetings in Collin County, Tex., were broken when more than 6,000 attended the closing night service of the crusade there. Decisions for the eight-day crusade in the McKinney High School Stadium reached 350.

Autrey is quick to disclaim any credit for the almost unprecedented results of the revivals. He does not resort to emotionalism or gimmicks, but simply preaches Jesus Christ. The message is brief, fiery, and relevant to this day. The meetings are usually characterized by people of all races coming together to hear the "Word of God."

He points to four major reasons for the crusades' success: they are well organized and well planned; public interest is aroused by newspaper and television advertising and publicity; the meetings feature good singing and short, fiery gospel messages; the power of prayer and of the Holy Spirit convicts the hearts of the people and prompts decisions.

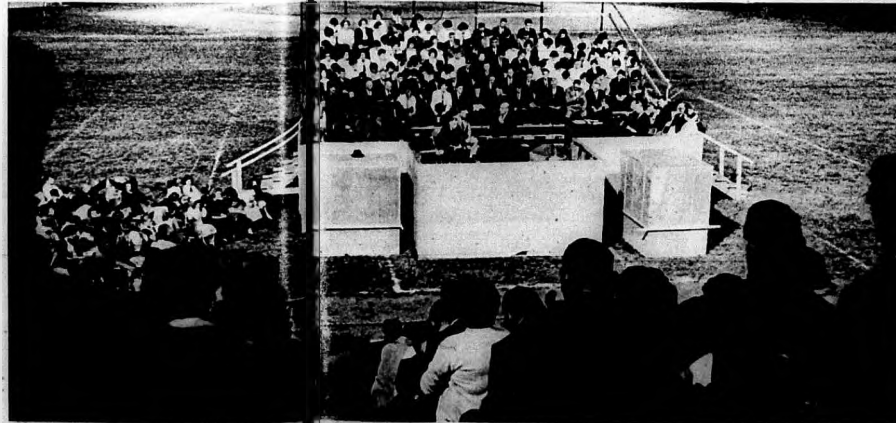
While the preparation, publicity, singing and preaching are important, Autrey says the most important of all is the power of prayer and the working of the Holy Spirit.

"When the people pray and come expecting to see results," he said, "something happens."

What happened in Austin was described by Crusade Chairman Ralph Smith, pastor of the Hyde Park Baptist Church, as "the greatest spiritual awakening that has ever come to our area."

"I have lived here for many years and this is the greatest revival I ever saw," said Layman H. I. Maytan. "We never dreamed anything like this could happen in Austin, Tex."

NEARLY 700 persons made decisions for Christ at Charleston, S. C., where C. E. Autrey warned that a spiritual awakening must come if the United States and civilization continue to exist.



HOME MISSIONS

November, 1963

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BY WILLIAM B. MITCHELL
HMB ASSISTANT SECRETARY IN CHARGE
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Belden Menkus, with the help of Rabbi Arthur Gilbert, enlisted eleven outstanding, well informed Jewish leaders to write about topics about which they were well qualified.

Many Christians want to know, "What the American Jew Believes." This book is a one volume attempt to answer that question. Rabbi Gilbert says, "This is not to suggest that Baptists and Jews do not conflict on religion. But it is our responsibility, if we are to converse with each other, that we at least quarrel over the right issues. . . . This significant effort to interpret contemporary Judaism for the Christian leader is to be applauded." This book gives an honest and balanced introduction to varied points of

view among Jews on both religious and social issues.

Here is an excellent opportunity for church librarians to help others to become better acquainted with the Jew in America, as he introduces himself.

This book should be a must in every area where Jewish people live. Baptists should not only become acquainted with this book but with other books of the contributors to understand our Jewish neighbors so that we might have a fuller understanding of our positions on "the right issues." May the book become a tool for breaching the unseen walls of ignorance and suspicion so that Christian and Jew can learn to appreciate each other and understand their role in the redemptive purpose of God.

On pages 161-164 a list of the contributors is given. This list is a Who's Who in American Jewish Life. Of course, necessary limitation in the size of the book prevented their writing more fully.

Bombed Church Gets \$2,000 from HMB

The Sixteenth Street Baptist Church of Birmingham, Ala. will receive \$2,000.00 from the Home Mission Board to help repair its recent bomb damage.

Four young Negro Sunday school pupils were killed when a racist's bomb shattered the church's building September 15.

The church had given office space to headquarters for the Baptist education center work of Southern Baptists in Birmingham until last June.

Guy Bellamy of Oklahoma City, secretary of the Department of Work with National Baptists, said, "This \$2,000.00 partially expresses our sympathy in this tragedy and our appreciation to the church as our friends and co-laborers."

He said his workers had started using the office space in the building in 1953 when the late Dr. Luke Beard was pastor of the church. They changed last June when the new education center was completed.

The \$2,000.00 will be given the church through the Department of Work with National Baptists in Alabama. H. O. Hester of Montgomery, secretary of the department, will make the presentation to the church.

Southern Baptists through their state mission agencies and the Home Mission Board employ 77 workers with National Baptists in 33 states, for which they spend approximately \$500,000 annually.

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This Section Two of the 1964 Evangelism Plan Book begins with PLAN SEVEN and continues through PLAN TWENTY-FIVE.

These plans for the church and association come from years of experience and when bathed in prayer, empowered by the Holy Spirit, motivated by the exaltation of Jesus Christ and undergirded with detail work, concern for lost souls will result. Such concern will win the lost to Christ NOW.

You may also secure, study, show and teach the newest evangelism filmstrip, "Soul Winning Through Revival Preparation." It is available from your BAPTIST BOOK STORE.

Study these plans. Teach these plans to the church council. Lead the church to participate in Spiritual Conquest . . . NOW!

VERNON YEARBY, Editor

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A2

1964

Evangelism PLAN BOOK

Top plans for
successful evangelism
in a Baptist church

Prepared By
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HOME MISSION BOARD, SBC
Courts Redford, Executive Secretary-Treasurer

BAPTIST JUBILEE REVIVAL

A3

1
9
6
4

Soul Winning
Commitment Day

Date Completed

Soul Winning
Studies or Clinic

Date Completed

Religious Census

Date Completed

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28 DAYS TO REVIVAL	27 DAYS TO REVIVAL	26 DAYS TO REVIVAL	25 DAYS TO REVIVAL	24 DAYS TO REVIVAL	23 DAYS TO REVIVAL	22 DAYS TO REVIVAL
Pray for Revival Preach for Revival A.M.—P. P.M.—P. Religious Census or Survey brought up-to-date—S.S.—14 Testimony—T.U. Church Council meet—P. Sunday School Enrollment Increase Job Assignment—Completed Training Union Enrollment Increase Cultivative Commitment Witnessing—10	Pray for Revival Order Revival Materials—31-32 Process Prospect Cards (# 120)—S.S. Soul Winning Clinic—9 Brotherhood Early Morning Prayer Meeting—B. Audit Prospect File—C.C.	Pray for Revival Schedule "Paid Advertising"— PUB.—27 Schedule News Releases— PUB.—27 News Release # 1—PUB.—28 Process Prospect Cards (# 120)—S.S.	Pray for Revival Process Prospect Cards (# 120)—S.S. Weekly Sunday School Faculty Meet—S.S. Soul Winning Clinic—9 Soul Winning Demonstration P. Film: "How To Witness" Add New Names to Prospect File—C.C.	Pray for Revival Process Prospect Cards 120— S.S. Church-Wide Soul Winning Visitation (# 120) Every Member of Church Council Make Soul Winning Visit News Release # 2—PUB.—28	Pray for Revival WMU Circle Prayer Meeting —W.M.U.—18 Process Prospect Cards (# 120)—S.S.	Pray for Revival Day of Prayer for Revival (Church Open All Day)— S.S. Departments in Charge
21 DAYS TO REVIVAL	20 DAYS TO REVIVAL	19 DAYS TO REVIVAL	18 DAYS TO REVIVAL	17 DAYS TO REVIVAL	16 DAYS TO REVIVAL	15 DAYS TO REVIVAL
Pray for Revival Preach for Revival A.M.—P. P.M.—P. Sunday School Enrollment Increase Testimony—T.U. Baptismal Service—P. Bulletin Insert # 1—PUB.—29 News Release # 3—28 Revival publicity up in church today—PUB. Training Union Enrollment Increase Enlist Revival Choir—M.	Pray for Revival Brotherhood Early Morning Prayer Meeting—B. Brotherhood Meeting—Evan- gelism Committee in charge —B.—Film "The Constant Witness" Neighborhood Prayer Meeting Leaders assigned—B.—18 Men and Boys Visitation assignments—B. Audit Prospect File—C.C.	Pray for Revival WMU Meet—Community Missions Chairman Give Evangelistic Program— W.M.U. Women and Girls Visitation Assignments—W.M.U. Neighborhood Cottage Pray Meetings Places Secured— W.M.U.—18 Imprint Window Cards—PUB.	Pray for Revival Weekly Sunday School Faculty Meet—S.S. Church-Wide Evangelistic Con- ference—P.—At Prayer Meeting Revival Choir Rehearsal—M. News Release # 4—PUB.—28 Film: Answering Objections # 1 Add New Names to Prospect File—C.C.	Pray for Revival Church-Wide Soul Winning Visitation (# 120) Every Member of Church Council Make Soul Winning Visit	Pray for Revival WMU Circle Prayer Meeting— W.M.U. Hotel Reservations—P. Direct Mail # 1—C.C.—16, 17 Direct Mail # 2—C.C.—16, 17	Pray for Revival Day of Prayer for Revival (Church Open All Day)— S.S. Departments in Charge Outdoor Billboards Up—PUB.
14 DAYS TO REVIVAL	13 DAYS TO REVIVAL	12 DAYS TO REVIVAL	11 DAYS TO REVIVAL	10 DAYS TO REVIVAL	9 DAYS TO REVIVAL	8 DAYS TO REVIVAL
Pray for Revival Preach for Revival A.M.—P. P.M.—P. Sunday School Enrollment Increase Testimony—T.U. Baptismal Service—P. Bulletin Insert # 2—PUB.—29 Deacon Pre-Revival Visitation —D.—15 News Release # 5—PUB.—28 Display Ad # 1—PUB.—28 Training Union Enrollment Increase Enlist Revival Choir—M.	Pray for Revival Brotherhood Early Morning Prayer Meeting—B. Deacon Pre-Revival Visitation —D.—15 Audit Prospect File—C.C.	Pray for Revival Planned Revival Visitation Cards Prepared # 120—P. Deacon Pre-Revival Visitation —D.—15	Pray for Revival Weekly Sunday School Faculty Meet—S.S. Hi-Attendance Goals Sunday School Revival Attendance Plans (Second Week of Revival)—P. Evangelistic Sunday School Lesson (First Sunday of Revival)—18, 19, 20 Revival Choir Rehearsal—M. Deacon Pre-Revival Visitation —D.—15 Film: Answering Objections # 2 Add New Names to Prospect File—C.C.	Pray for Revival Church-Wide Soul Winning Visitation (# 120) Every Member of Church Council Make Soul Winning Visit Deacon Pre-Revival Visitation —D.—15	Pray for Revival WMU Circle Prayer Meeting— W.M.U. Deacon Pre-Revival Visitation —D.—15 Hospitality—W.M.U. Direct Mail # 3—C.C.—16, 17	Pray for Revival Day of Prayer for Revival (Church Open All Day)— S.S. Departments in Charge Deacon Pre-Revival Visitation —D.—15
7 DAYS TO REVIVAL	6 DAYS TO REVIVAL	5 DAYS TO REVIVAL	4 DAYS TO REVIVAL	3 DAYS TO REVIVAL	2 DAYS TO REVIVAL	1 DAY TO REVIVAL
Pray for Revival Preach for Revival A.M.—P. P.M.—P. Sunday School Enrollment Increase Testimony—T.U. Baptismal Service—P. Bulletin Insert # 3—PUB.—29 Bumper Strip on Parked Cars —R.A. News Release # 6—PUB.—28 Display Ad # 2—PUB.—28 Training Union Enrollment Increase Enlist Revival Choir—M.	Pray for Revival Brotherhood Early Morning Prayer Meeting—B. Soul Winning Visitation (# 120)—20 Radio Devotional—P. Audit Prospect File—C.C.	Pray for Revival Neighborhood Prayer Meeting —18 Pastor's Letters to Prospects and Members—P. Soul Winning Visitation (# 120) Radio Devotional—P.	Pray for Revival Weekly Sunday School Faculty Meeting—S.S. Revival Next Sunday Hi-Attendance Goals Extra Effort to Have Un- saved in Sunday School— 22 Complete Details for Sunday School Attendance Plans— 22 All-Church Prayer Meeting—P. Distribute Prospect Names— Small Group Praying Radio Devotional—P. Revival Choir Rehearsal—M. Film: "Reclaiming The Saved" Add New Names to Prospect File—C.C.	Pray for Revival Church-Wide Soul Winning Visitation (# 120) Every Member of Church Council Make Soul Winning Visit Neighborhood Prayer Meeting —P.—18 Soul Winning Visitation (# 120)—P18 Window Cards—B. Radio Devotional—P.	Pray for Revival WMU Circle Prayer Meeting— W.M.U.—18 News Release # 8—PUB.—28 Soul Winning Visitation (# 120) "Planned Revival Visitation" —P. Radio Devotional—P.	Pray for Revival Day and/or Night of Prayer for Revival (Church Open All Day)—S.S. Departments in Charge R.A.'s put out handbill invitations News Release # 9—PUB.—28 Display Ad # 3—PUB.—28 Planned Revival Visitation— P.—20

1964

BAPTIST JUBILEE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FIRST DAY	SECOND DAY	THIRD DAY	FOURTH DAY	FIFTH DAY	SIXTH DAY	SEVENTH DAY
Pray for Revival Morning Revival Service Evening Revival Service Register Attendance—P.—18 Sunday School faculty meet thirty minutes early— S.S.—18 Sunday School Enrollment Increase Testimony—T.U. Baptismal Service—P. Bulletin Insert # 4—PUB.—27 Bumper Strip on Parked Cars— R.A. Sign Up for Attendance Next Sunday—S.S.—22 Planned Revival Visitation Workers Meet—P.—20 Training Union—T.U.	Pray for Revival Early Morning Brotherhood Prayer Meeting—B. Morning Revival Service Evening Revival Service Welcome Evangelist Sign Up Hi-Attendance— S.S.—22 "Planned Revival Visitation" Workers meet—P.—20 Baptismal Service—P. Register Attendance—P. Make Soul Winning Visit Today Audit Prospect File—C.C.	Pray for Revival Morning Revival Service Evening Revival Service Register Attendance—P. Sign Up Hi-Attendance S.S.— S.S.—22 Planned Revival Visitation Workers Meet—P.—20 Review Prospect Cards for Pastor/Evangelist Visitation —P. News Release # 11—PUB.— Make Soul Winning Visit To	Pray for Revival Morning Revival Service Evening Revival Service Register Attendance—P. Full Sunday School Faculty Meeting—S.S.—22, 23, 24, 25 Baptismal Service—P. "Planned Revival Visitation" Workers Meet—P.—20 Review Prospect Cards for Pastor/Evangelist Visitation —P. Sign Up Hi-Attendance—S.S.— 22 Make Soul Winning Visit Today Add New Names to Prospect File—C.C.	Pray for Revival Morning Revival Service Evening Revival Service Register Attendance—P.— Sign Up Hi-Attendance—S.S.— 22 News Release # 12—PUB.— 27 Baptismal Service—P. "Planned Revival Visitation" Workers Meet—P.—20 Review Prospect Cards for Pastor/Evangelist Visitation —P. Sign Up Hi-Attendance—S.S.— 22 Make Soul Winning Visit Today	Pray for Revival Morning Revival Service Evening Revival Service Register Attendance—P.— Sign Up Hi-Attendance S. S.— 22 Baptismal Service—P. "Planned Revival Visitation" Workers Meet—P.—20 Review Prospect Cards for Pastor/Evangelist Visitation —P.—20 Baptismal Service—P. News Release # 13—PUB.—28 Make Soul Winning Visit Today	Pray for Revival Morning Revival Service (School Children Special)— S.S. Evening Revival Service (Stress Prayer for Sunday) Day and/or Night of Prayer (Church Open All Day)— S.S. Register Attendance—P. Sign Up Hi-Attendance—S.S.— 22 "Planned Revival Visitation" Workers Meet (Reports)— P.—20 News Release # 14—PUB.—28 Display Ad # 4—PUB.—28 Make Soul Winning Visit Today Review Prospect Cards for Pastor/Evangelist Visitation —P.
EIGHTH DAY	NINTH DAY	TENTH DAY	ELEVENTH DAY	TWELTH DAY	THIRTEENTH DAY	FOURTEENTH DAY
Pray for Revival Sunday School faculty meet thirty minutes early—S.S. (Request names of pupils they want saved today) S.S. Hi-Attendance Day Today—S.S.—22 Unified Evangelistic Service— S.S.—22 Register Attendance—P. Baptismal Service—P. All-Church Visitation in Afternoon—P. Training Union Hi-Attendance Next Sunday—T.U. Training Union—T.U. Evening Revival Service—	Pray for Revival Morning Revival Service News Release # 15—PUB.—27 Evening Revival Service S. S. Attendance Plan— S.S.—24 Register Attendance—P. Sign Up Hi-Attendance—T.U. Baptismal Service—P. Plan New Members Class—P. Review Prospect cards for Pastor/Evangelist Visitation —P. Make Soul Winning Visit Today Brotherhood Early Mbrning Prayer Meeting—B. Audit Prospect File—C.C. Revival Report Mailed Today News Release # 15—PUB.—28	Pray for Revival Morning Revival Service Evening Revival Service—S.S. Attendance Plan—S.S.—24 Register Attendance—P. Sign Up Hi-Attendance—T.U. Baptismal Service—P. Review Prospect Cards for Pastor/Evangelist Visitation —P. Make Soul Winning Visit To	Pray for Revival Morning Revival Service News Release # 16—PUB.—28 Evening Revival Service—S.S. Attendance Plan—S.S.—24 Register Attendance—P. Sign Up Hi-Attendance —T.U. Baptismal Service—P. S. S. Faculty Meet—S.S. Review Prospect Cards for Pastor/Evangelist Visitation —P. Make Soul Winning Visit Today Add New Names to Prospect File—C.C.	Pray for Revival Morning Revival Service Evening Revival Service—S. S. Attendance Plan—S.S.—24 Baptismal Service—P. Sign Up Hi-Attendance—P. Sign Up Hi-Attendance —T.U. Review Prospect Cards for Pastor/Evangelist Visitation —P. Make Soul Winning Visit Today New Member Reception Observe Lord's Supper	Pray for Revival Morning Revival Service Evening Revival Service—S. S. Attendance Plan—S.S.—24 Register Attendance—P. Sign Up Hi-Attendance—T.U. Baptismal Service—P. Review Prospect Cards for Pastor/Evangelist Visitation —P. Make Soul Winning Visit Today	Pray for Revival Day of Prayer (Church Open All Day)—S.S. Evening Revival Service (Dedicated to Prayer) S. S. Attendance Plan— S.S.—22 Register Attendance—P. Review Prospect Cards for Pastor/Evangelist Visitation —P. Make Soul Winning Visit Today News Release # 17—PUB.—28
FIFTEENTH DAY	News Release # 18—PUB.—28		New Members Reception Observe Lord's Supper			



Deacon Led Spiritual Growth Program

Date inaugurated

Two Weeks Revival

(Two consecutive weeks of evangelistic preaching
as soon adopted by the Association)

Date Completed



SOUL-WINNING COMMITMENT DAY, JANUARY 5

"So has he given some to be apostles but others to be prophets; some to be evangelists but others to be pastors and teachers, to make the saints fit for the task of ministering toward the building up of the body of Christ. . . ."
Ephesians 4:11 The Berkeley Version

Pray

"Therefore said he unto them, the harvest truly is great, but the labourers are few: pray ye therefore the Lord of the harvest, that he would send forth labourers into his harvest"
—(Luke 10:2).

The enlisting and training of Christians to follow Christ in winning souls demands our best prayer efforts. It would be well to have seasons of prayer for the success of Soul-Winning Commitment Day in the various services of the church.

Plan

Plans bathed in prayer and carried out in the power of the Holy Spirit always bring results. Begin now to lay the challenge of personal soul-winning on the hearts of your people, and make plans through your Church Council to have a great commitment day.

Provide

Provide the necessary materials needed to make Soul-Winning Commitment Day a success.

Display poster and call attention to it from time to time. Use bulletin, personal letters and public appeals to help prepare and enlist people. Make mention of the articles appearing in the *Home Missions*, *Sunday School Builder*, *Training Union*, and *Baptist Program* magazines, relating to various aspects of Soul-Winning Commitment Day.

My Personal Soul Winning Commitment for Christ and My Church

Between myself and Jesus I prayerfully commit my life to winning the lost this year.



Date _____

Signature _____

"Every Baptist A Soul Winner"

Detach for wallet or Bible marker

Turn in to church

My Personal Soul Winning Commitment for Christ and My Church

Between myself and Jesus I prayerfully commit my life to winning the lost this year.

Date _____

Name _____

Address _____

Department _____

I will attempt to win the following to Christ:



"Every Baptist A Soul Winner"

E-9 BROADCAST SUPPLIES NASHVILLE, TENN. PRINTED IN U.S.A.

Secure soul-winning commitment cards (E-9) from the Baptist Book Store. (75¢ per 100; \$3.50 per 500; or \$6.50 per 1,000) Mail a card to each member with a letter explaining Commitment Day. Cards should also be made available through the Sunday school and Training Union, and at the beginning of the worship services.

Preach

The pastor is the key man in developing the attitude a church has toward personal soul-winning. The people need to be informed and inspired concerning soul-winning.

Participate

On January 5 (or as soon after as possible), the pastor should preach on personal soul-winning. At the close of sermons on Commitment Day, the members should be earnestly urged to fill out and sign the commitment card,

come forward and place it on the table or pulpit, and remain for a prayer of dedication.

The names of those committed should be checked against the church membership, and an attempt made through personal contact to enlist others.

Immediately following Soul-Winning Commitment Day, the pastor should meet with the Sunday school teachers, give them the names of those who signed commitment cards, and teach them how to enlist and train those committed.

The names and addresses of the prospects listed on the commitment card should be given to the appropriate teachers and placed on the prospect list of the church.

Specific suggestions for conducting training sessions on three Wednesday nights following Bible Study Week will be found in the *Guide For Training Christian Witnesses* (Pastor's edition).

This guide dealing with depth studies of soul winning scriptures is provided by the Training Union Department of the Sunday School Board and the Division of Evangelism of the Home Mission Board. It has been published by the Training Union Department, and a free copy has been mailed to each pastor.

Plan Eight

BIBLE STUDY WEEK, JANUARY 6-9

Enlist all church members in a week of studying the suggested book.

This week of intensive Bible study will help every Southern Baptist develop toward spiritual maturity and become skilled in Christian witnessing.

Plan Nine

INSTRUCTION FOR COMMITTED JANUARY 15, 22, 29

Those who sign commitment cards on January 5 should be given special training on Wednesday nights January 15, 22, and 29. Suggestions from the Training Union Department for pastors will relate to January 1964 Training Union Sunday night programs.

A pastors guide on depth studies of familiar soul-winning scriptures has been prepared by the Training Union Department of the Sunday School Board. This guide is mailed to every pastor in the Southern Baptist Convention.

Plan Ten

TRAINING UNION PROGRAM ON EVANGELISM, JANUARY, 1964

The Training Union Curriculum and Resource Units for January are on evangelism. This program material is re-

lated to Wednesday night suggestions for pastors for January.

What Is a Resource Unit?

It's an extensive collection of planning suggestions, content materials, and other sources to be used as a guide by persons leading the union in a particular area of study.

Three Training Union resource units on evangelism will become available with the other literature for the first quarter, 1964. These new units are to be used by the three older age groups. Here are their titles:

Intermediates Learning to Witness
Young People Learning to Witness
Adults Learning to Witness

These units of study provide a wide variety of problems in soul-winning . . . procedures to be used in studying problems selected . . . suggestions of appropriate materials for use in studying the problems.

Who Should Have a Copy?

Only those responsible for planning the study . . .

*In an Intermediate union—the leader, the sponsor, and two group captains.

*In a Young People's union—the counselor and two or three group captains.

*In an Adult union—the president and the group captains.

Each of the three publications—*Intermediates Learning to Witness* . . . *Young People Learning to Witness* . . . *Adults Learning to Witness*—has 36 pages, size 6 by 8½ inches, including attractive two-color covers. The cost is 30¢ each.

These units will be listed by title on the regular order form beginning with the January-February-March quarter. Order with your other church literature—by November 12!

Plan Eleven

ONE NIGHT CLINIC FOR SUNDAY SCHOOL OFFICERS AND TEACHERS

Immediately following Soul-Winning Commitment Day, the pastor will utilize the necessary time of the weekly officers' and teachers' meeting or monthly worker's conference to distribute names of class members who have signed soul-winning commitment cards to Sunday school teachers, and make definite suggestions concerning ways in which they may successfully follow through on their commitment. (Guidance materials will be provided through the *Sunday School Builder*.)

Plan Twelve

CULTIVATIVE-COMMITMENT WITNESSING—JANUARY-MARCH

Cultivative and commitment witnessing supplements the perennial plan of visitation evangelism in the local church.

The plan consists of a three-month period of cultivative visitation followed by a week of commitment visitation. This plan of visitation is not to take the place of revivals. It may be used either at the beginning of a revival or as a special visitation effort to climax on a given day.

It is hoped this method will be used throughout the Southern Baptist Convention during the Jubilee Advance period and possibly beyond.

The basic personnel to engage in cultivative and commitment visitation are Sunday school officers and teachers.

The prospects for this special visitation are:

- those of the community not enrolled in Sunday school.
- the unsaved
- the unaffiliated church members

These may be secured through a preliminary community survey.

The instruction consists of three parts:

- how to establish the plan
- how to do cultivative visitation
- how to do commitment visitation.

Check List

for three-month plan of cultivative and commitment witnessing

- ☐ Present plan to church council, deacons, and to church in conference.
- ☐ Set dates for three-month period.
- ☐ Secure list of prospects.
- ☐ Set goal for last Sunday.
- ☐ Enlist prayer support of church with covenant cards to be printed by the church.
- ☐ Ask Sunday school to furnish cultivative visitors.
- ☐ Train visitors for cultivative phase.
- ☐ Prepare materials concerning church and secure other materials from book store for visitors.
- ☐ Lead cultivative visitors in making four visits to prospects.
- ☐ Enlist commitment visitors, and instruct them.
- ☐ Set the hour of visitation for every night of final week.

Materials You Will Need

From the Baptist book store:

Cultivative Witnessing Brochure, "New Life"

This is an attractive four-color brochure in magazine format that presents the plan of salvation and helps awaken spiritual desire within the person visited. 5¢ a copy.

Evangelistic Visitation Assignment and Report Card (Form E32)

This card to be used to make monthly reports.

Home Visitation Record of Decision Card (Form E32)

This card is to be used the last week of visitation.

From the church:

Covenant Card

This card is to be used in enlisting all church members in prayer support for the program.

Church Brochure

This brochure should outline the program and ministry of the church in an attractive form. It should be left during one of the four cultivative visits.

Soul-Winning Tracts

These can be secured from the tract editor, Baptist Sunday School Board, or the Home Mission Board, and should be left in the home during one of the four cultivative visits.

Plan Thirteen

TELEVANGELISM 1964 FEBRUARY-MARCH

Televangelism, as employed by Southern Baptist churches since 1959, is both a product and an integral part of the Baptist Jubilee Advance. It was conceived as a means of harnessing the great persuasive power of television, and directing that power toward the winning of the lost.

Explained in simplest terms, Televangelism is a method of personal witnessing in which the dramatic films of "The Answer," Southern Baptists' weekly television series, are viewed in groups organized by Christians, to which the unsaved are invited. It may be one man inviting his neighbor to watch, or a larger neighborhood group. It may be a Sunday school class or WMU circle inviting prospects to view a film with the group. Whatever method is used, the intent is that the unsaved or the wayward will see a dramatized portrayal of a specific personal problem, and see it solved through genuine faith in Christ.

Following the television program, the members of the group are encouraged to give personal testimony of how faith in Christ has helped them in finding solutions to life's problems. Through the testimony of born-again Christians, the lost may be led to seek and to find Christ as their own Saviour.

Responsibility of the Associational Evangelism Chairman

As evangelism chairman for your association, you are responsible for employing radio and television in any way possible to aid in the work of evangelism. Televangelism offers you an effective means of doing this.

During February and March, 1964—leading up to the great Baptist Jubilee Revivals across America—nine dramatic films in "The Answer" series will be shown on local television stations. This series will begin the week of February 2.

During this period, as churches and individuals organize viewing groups to watch the films, the Radio and Television Commission will provide free story synopses and discussion guides to all who wish to participate in the project.

(1) If there is a television station within your association, you will be asked to pay a personal visit to the manager of the station this winter, and explain to him that the churches of the association wish to take advantage of this project. The purpose of the visit will be to ask him to carry these films at an hour when church members may organize their viewing groups and watch the films. (Please do not make this visit until you receive complete information from the Radio and Television Commission.)

(2) After you have made this visit, you will have determined whether there is some likelihood that the films can be scheduled at an acceptable hour. (There may be several stations in your association. The Radio and Television Commission will give you complete details on all past dealings with these stations, and suggestions as to how to proceed with the contacts.)

(3) If you foresee a good time for the telecasts, you will want to present Televangelism to the pastors of the association at the first opportunity—a pastors' conference, associational meeting, etc.

(4) If you are not in an association with its own television stations, but receive programs from other nearby cities, you will be kept abreast of time clearance progress as information is available. A complete list of stations and broadcast times will be released in January, prior to the beginning of Televangelism.

Points to Remember

TELEVANGELISM is not the name of a program that appears on television. It is a project using the television series, "The Answer," in combination with personal visits and viewing parties to present the Gospel in a graphic manner to the unsaved.

AS CHAIRMAN OF EVANGELISM you are responsible for local arrangements and organization of the project. For some, this will include making contacts with local stations to secure the best possible time for the program. (If the chairman of evangelism desires, station contacts will be handled by the Radio and Television Commission from its office in Fort Worth. The choice is with the local chairman.)

ALL MATERIALS ARE FREE. All local churches will be given order blanks with which to secure viewing guides, instruction materials, promotional items, etc., in the desired quantities. The chairman of evangelism will not be responsible for distributing these materials locally; they will be mailed directly to the pastor or individual church member. Questions and suggestions should be addressed to:

TELEVANGELISM DIRECTOR
Radio and Television Commission, S.B.C.
P.O. Box 12157, Fort Worth 16, Texas



Plan Fourteen

ASSOCIATIONAL SUNDAY SCHOOL WITNESSING CAMPAIGN, JAN.-FEB.

Four to six weeks preceding the revivals, trained leadership will be made available for 1,100 Associational Sunday School Witnessing Campaigns.

This program is a concerted, cooperative approach placing specific responsibility for personal witnessing.

A Field for Evangelism

Evangelist Billy Graham states that "the Sunday school is the church's most fertile field for evangelism. If properly tilled and cultivated, it can produce an abundant harvest for the kingdom of God."¹

Jesus said, "Look on the fields; for they are white already to harvest" (John 4:35). In his teaching of the parable of the soils, he said that the seed that fell on good ground sprang up and bore fruit an hundredfold. He likened the good ground to those "which in an honest and good heart, having heard the word, keep it, and bring forth fruit with patience" (Luke 8:15).

Those unsaved persons enrolled in Sunday school, having been taught the Word of God, having experienced the fellowship with church members in a Sunday school class, having been led into the preaching service, are the best prospects for evangelism. Pastors indicate approximately 70 to 90 per cent of the baptisms come through the Sunday school.

On an average, churches win to Christ and church membership each year one out of three lost persons who are enrolled in Sunday school. R. Othal Feather, professor in the School of Religious Education, Southwestern Baptist Theological Seminary, estimates that the number of evangelistic possibilities represents from 26 to 34 per cent of the total Sunday school enrollment. This means that from 1,500,000 to 2,500,000 prospects for evangelism are already touched by our churches through the Sunday school. What a field! What a responsibility! What a challenge!

In the book *One to Eight*, J. N. Barnette reveals some interesting facts from a study of 300 churches in a number of associations throughout the Convention.

WHEN THE AVERAGE SUNDAY SCHOOL ENROLLMENT FOR EVERY 100 CHURCH MEMBERS IS:	THEN THE RATIO FOR BAPTISMS TO CHURCH MEMBERS IS:
170 or more	1 to 4.5
160-169	1 to 8
150-159	1 to 9.7
140-149	1 to 11.4
130-139	1 to 12.4
120-129	1 to 13
110-119	1 to 16
100-109	1 to 19.6
90-99	1 to 21
80-89	1 to 23.4
70-79	1 to 24.5
60-69	1 to 27
50-59	1 to 33
40-49	1 to 52
30-39	1 to 70

¹The Sunday School Builder, January, 1959, p. 7.

A Force for Evangelism

A program of witnessing to those enrolled in Sunday school has been developed. It is the Associational Sunday School Witnessing Campaign. C. E. Autrey, director, Division of Evangelism, Home Mission Board, states "The Sunday School Witnessing Campaign meets two vital needs. It provides the essential ~~inward~~ reach and it leads the teachers and officers of the Sunday school to witness."

This associational project gives help to the pastor as he leads his Sunday school workers (the force) in witnessing to evangelistic prospects in the Sunday school (the field.) In the very center of this program are the analysis and assignment meetings. The pastor meets with no fewer than seven workers and no more than 20 workers in the analysis meeting to consider, pray for, and become burdened for the decision of every person touched by the Sunday school. The Sunday school workers (the force) are given scripture verses that can be used in witnessing. In the training sessions, the pastor also helps the worker overcome any timidity that he may have about witnessing to an evangelistic prospect.

Dependence on the leadership and power of the Holy Spirit is emphasized in the three-night sessions. Periods of prayer for lost persons is a definite part of the schedule. A sense of responsibility is generated as names of evangelistic prospects are discussed one at a time in the analysis meeting.

The Sunday School Department of the Baptist Sunday School Board, and representatives from the Division of Evangelism of the Home Mission Board, with the help of R. Othel Feather and Kenneth Chafin, of Southwestern Baptist Theological Seminary, have provided training for directors of the Associational Sunday School Witnessing Campaign. Over 650 men have received this training. After conducting campaigns in their own churches, they are ready to lead all associations in the Convention in this project.

Contact your state Sunday school secretary and let him work with you in setting up this three-day campaign. He is responsible for the promotion of this project and is working closely with the secretary of evangelism in his state.

"Lift up your eyes, and look on the fields; for they are white already to harvest" (John 4:35).

"The harvest truly is plenteous" (Matt. 9:37).

"Send forth labourers into his harvest" (Matt. 9:38).

The Sunday School Witnessing Campaign

MORNING MEETINGS
(CAMPAIGN DIRECTOR LEADING)
PASTORS, MINISTERS OF EDUCATION,
OTHER CHURCH LEADERS ONLY

FIRST DAY

1. Present description of campaign.
2. Study survey of evangelistic prospects.
3. Pray for witnessing emphasis.
4. Study the place of evangelism in the church.
5. Study the place of Sunday school in evangelism.

SECOND DAY

1. Pray for ability to lead people.
2. Give brief report and testimony.
3. Demonstrate analysis and assignment meeting.
4. Study use of personal testimony in witnessing.
5. Assign Scripture verses to be studied.

(Continued on page 29)

¹Guidebook for Sunday School Witnessing Campaign, p. 11.



Plan Fifteen

STATE-WIDE EVANGELISTIC CONFERENCES, JAN. - FEB.

State Evangelistic Conferences for all pastors and all members of the Baptist Jubilee Revival Committee.

1964 STATE EVANGELISTIC CONFERENCE DATES

Alabama—January 27-28
Alaska—January 7-9
Arizona—January 20-22
Arkansas—January 27-29
California—January 13-17
Colorado—February 6-7
District of Columbia—January 16-17
Florida—January 14-16
Georgia—January 27-29
Hawaii—January 23-24
Illinois—January 13-15
Indiana—February 3-4
Kansas—January 16-17
Kentucky—January 13-15
Louisiana—January 27-29
Maryland—January 16-17
Mississippi—February 3-5
Michigan—January 23-24
Missouri—January 13-15
New Mexico—January 20-22
North Carolina—February 10-12
Ohio—January 23-24
Oklahoma—January 27-29
Oregon—Washington—January 20-21
Panama—July 6-7
South Carolina—February 24-26
Tennessee—January 20-21
Texas—January 13-15
Utah—February 3-5
Virginia—January 15-17



Plan Sixteen

TRANSFER OF CHURCH MEMBERSHIP MONTH, FEBRUARY

During this month, an effort should be made to get every non-resident church member to move his membership.

CONSIDER THESE FACTS!

- ... Church members who move make up the largest group of losses reported annually in religious statistics
- ... One family in four moves every year
- ... Most moving families are young, representing the future of Baptists
- ... One-third of the members of rural churches and two-thirds of those in cities unite with the church by transfer of membership

... Every religious census reveals hundreds of thousands of people who never become active in a church where they live, because their membership is somewhere else.

... Most Baptist churches are part of an assembly line, ministering to members temporarily entrusted to them, and then passing them on to other Baptist churches for the next phase of their personal and spiritual development.

Every Church Is Involved in This Problem.
Every Church Is Responsible for a Solution.

YOU CAN DO THIS:

1. USE A CARD OF INTRODUCTION
(Form EV-1001—Give to each moving member)
One side of this duplex card introduces your member to a new church and pastor. The other side of this card, addressed to the home church, is a report and recognition of this introduction.
2. USE A CARD OF ENCOURAGEMENT
(Form EV-1002—Mailed to non-resident member at his new address)
One side of this duplex card is a message from the home pastor, encouraging the "moved member" to transfer church membership. The other side of the duplex card is addressed to the home church, asking for a report from the "moved member" about his interest in transferring the church membership to the place of residence.
3. USE A NOTIFICATION CARD
(Form EV-1003—Mailed to a pastor, church or state secretary of evangelism in the area where a member is moving)

SUGGESTED PROCEDURES FOR CHURCH EVANGELISM STUDY

(To be reproduced and used one month before revival to help bring the prospect file up to date.)

1. You are asked to visit every home in your class and secure this information:
 - a. Enrolled pupils who are prospects
 - b. Parents who are lost or unaffiliated or unenrolled.
 - c. Others who may live at same address.
2. List names and spiritual condition.
3. Return "Pastor's Copy" in one week.
4. All Prospects will be assigned to proper class and department.

Evangelism Study

Baptist Church

CLASS COPY

My Copy for Prayer and Visitation

Teacher
Address Phone
Department Class

Lost and Unenlisted in my Class

Name
Address Phone
Lost () Unaffiliated Baptist ()
Other Information

Other Members of Family Who are Prospects

Name Age
Lost () Unaffiliated Baptist () Other Denom. ()

(Duplicate above to fill notebook page.)

One side of this duplex card lists the name, address, and some information about the "moved member." The other side of the duplex card is addressed to the home church with a report about the interest of the member transferring church membership.

2,716,741 Southern Baptists are Non-Resident Church Members
February is Transfer Church Membership Month



Plan Seventeen

SPECIAL ASSOCIATIONAL EVANGELISTIC RALLIES, FEB. 10 AND FEB. 24, 1964.

Rally date, February 10, (March 8-22 Revivals).

Rally date, February 24, (March 29-April 12 Revivals).

These are associational rallies and should be supported by all the organizations in the churches.

Sunday School Witnessing Campaign Rally

It is suggested that associations which are scheduling a Sunday school witnessing campaign early in 1964 use the witnessing campaign rally also for emphasis on Jubilee Revivals. The campaign rally is usually held about four weeks prior to the campaign. The pastors and Sunday school workers from the churches are urged to attend the rally. Other church leaders should also be urged to attend.

According to this plan, associations which are having the

PASTOR'S COPY

Teacher
Address Phone
Department Class

Lost and Unenlisted in My Class

Name
Address Phone
Lost () Unaffiliated Baptist ()
Other Information

Other Members of Family Who are Prospects

Name Age
Lost () Unaffiliated Baptist () Other Denom. ()

Sunday school witnessing campaign would have only one rally. This would eliminate the need for a special rally February 10 or 24, 1964. The associational chairman of evangelism would be invited to participate on the rally program, emphasizing Jubilee Revivals.

* * * * *

Suggested Program

Sunday School Witnessing Campaign Rally

Song Service—(associational music director)

Devotional Period

Recognitions—pastors, general superintendents, department officers, teachers, class officers, other church leaders

"Preparing for Jubilee Revivals"—(associational chairman of evangelism)

"Personal Evangelism"—(a message by a pastor)

Hymn

Witnessing Campaign Director:

Description of the Campaign

The Place of the Pastor

The Place of Sunday School Workers

The Place of Prayer

Closing Period of Prayer for God's Power



PRE-REVIVAL VISITATION PROGRAM

All evangelistic prospects should be visited before the revival begins. The Sunday school, Training Union, Brotherhood, and WMU can be used to visit these prospects.

The Brotherhood will visit all men and boy prospects, the WMU will visit all women and girl prospects. This visitation can be under the leadership of the Christian Witness Leader and the Community Missions Chairman. Assignments can be made on the Prospect Visitation Assignment and Report Slip. (Form 120)

Census Or Survey

Effective Evangelism Depends on an Up-to-date Prospect File

BRING YOUR PROSPECT FILE UP TO DATE.

Try a telephone survey. A telephone survey has been developed by the Department of Survey and Special Studies of the Home Mission Board as an alternative to the proved religious census and survey methods used by Southern Baptists.

The need for a new and larger prospect file is absolutely necessary for winning people to Christ.

There are good prospects in every area. They must be located before they can be enlisted and won to Christ.

Secure Telephone Survey Record Form 740

A Solution

A. Use the telephone to canvass the area searching for prospects.

B. Enlist other churches—regardless of denomination—to help you in the project.

C. It has proved to be simple and very effective. It brings the task of locating prospects in the metropolitan

area from the realm of the seemingly impossible down to the realm of the practical.

D. Your first reaction to this method may be one of the following:

1. Will it work in our area?—Yes
2. Is it practical?—Yes
3. Can we enlist other churches to help us?—Yes
4. Should we enlist other churches to help us?—Yes
5. Why didn't we think of this before?

The Procedure

A. Decide to try it.

B. Choose the area you want to canvass for prospects. Be specific in determining the exact area. By using proper planning and procedures, you should be able to enlist enough workers to canvass any population you desire.

C. Enlist other churches to help you. As a rule, there are other churches in any area that you can enlist to work with you in such a project. Explain that every participating church has access to identical information; they share in the results, in the cost, and in the work. But they, like you, want to locate prospects for their own church. It will take a little time to explain the procedure and sell them on the advantages of it. But it can be and is being done across the nation, including the pioneer areas.

The fact that other churches work with you in the telephone survey does not mean there will be a problem of competition for the results of the survey. Southern Baptists go after their best prospects, and the other churches go after their best prospects. Methodists, Jews, Pentecostals, Catholics, Lutherans, etc., will go after the prospects who state those preferences.

Set a date for the survey. Let the survey begin three or four weeks immediately after a new telephone directory is published. In preparation for this, you will want at least six months for an area of 100,000; nine months for 500,000; 12 months for 1,000,000, etc.

Call a meeting of ministers, priests, rabbis, religious leaders, etc., in the area you want to survey. Explain, sell, and enlist those who are interested.

But why should other churches be willing to join in with SBC churches in making a survey of the area?

Many of them would like very much to have the names, addresses, ages, preferences, etc., of the unchurched in their area.

Someone must take the initiative to get a project started. SBC has the experience and the know-how to give successful guidance to such an undertaking.

Every participating church will have access to the same information when the survey is over.

Only those congregations that choose to participate can obtain the listings on the unchurched prospects.

Advantages Of The Telephone Survey

A. You can enlist more churches to help you in a survey.

B. Each church can enlist twice as many members to volunteer their assistance in a telephone survey because of the following:

1. Many people would prefer talking on their telephone to walking through a strange neighborhood.
2. Many people do not feel like dressing and going out canvassing on Saturday and Sunday.
3. The volunteer can work in the comforts of his own home.

He does not have to arrange for a baby sitter.

He does not have to arrange for transportation.

He works at his own convenient time.

He does not have to spend time dressing and riding to the church to meet someone, or driving to the area to work.

4. Elderly people and handicapped people are very useful in this type of church work.

C. Each telephone can survey three times as many people as the canvasser walking from door to door.

D. The telephone will command more attention than the doorbell. Ladies and/or businessmen will answer the telephone when they will not answer the doorbell.

E. You can get into apartment buildings, trailer parks and other restricted areas that are not otherwise accessible.

F. Bad weather cannot ruin the survey—weather can help you—the worse the weather, the more people will be home to answer the telephone.

G. It is a new method and it will appeal to more people.

H. Many residents would rather be interviewed over the telephone than at their door.

I. Some people will be more honest and give more information over the telephone than they will at their door.

J. The impossible task of surveying a metropolitan area is made practical by using the telephone.

K. You do not run the risk of embarrassing the residents when they come to the door improperly dressed.

L. You do not have a big problem of mapping.

M. High school students can help by addressing the survey cards before the survey begins.

Some Problems That May Arise

As To The Use Of The Telephone

A. You cannot get as much information over the telephone as you can at the door. This is not correct. Experience has proved that you can get more information over the phone.

B. Everyone does not have a telephone. You can easily determine which homes do not have a telephone and go to their door. There is no such thing as a 100 per cent complete survey. But you can get a lot of prospects by canvassing those who do have a telephone.

C. Some people have unlisted telephone numbers. But the percentage with unlisted numbers is very small. The telephone companies are discouraging the practice of having unlisted telephone numbers. You can determine the homes that do not have telephone numbers listed.

D. Sales people are using the telephone. If it will work for the business world, then it will work for the churches. The residents will be more cooperative when they learn that:

1. You are calling on behalf of the church.
2. You are not selling anything.
3. You are not asking for money.
4. Various churches are participating in the survey.
5. You will take less than a minute of their time in the interview.

E. The telephone does away with the personal contact. That is true. But keep in mind that the survey is not a visitation program. It is seeking information and hunting prospects. You can go and visit the prospects when you learn where they are. But you must locate the prospects first. A survey is a program of finding prospects, and is not intended to be the same as a visitation program. Use the telephone to locate the prospects, then go visit them in person.

F. This is a new method and some people just do not like to change ruts.

How can you choose a specific area to canvass when using the telephone?

Use a street address directory such as Criss Cross, or City Directory.

It requires three telephones to canvass 1,000 people. This means 75 telephones for 25,000 population; 150 telephones for 50,000 population.

Before the actual survey begins, you enlist addressers to copy the name, address and the telephone number out of the directory onto the survey card (Form 740.) High school students make excellent addressers—their handwriting is good. Then these addressed cards are gathered in packets of 100. Each telephoner takes a packet and makes 100 calls.

The Survey Is Done In Just One Week

The telephoners are trained on Friday. Identical training sessions are held morning, afternoon and night, to make it convenient for more people.

The telephoner does his calling then on Saturday and Sunday, then finishing up the ones not home on Monday.

The survey cards (Form 740) are processed in a central church beginning on Monday. The unchurched, or prospects, are typed on stencils and mimeographed.

The mimeographed listings of the prospects are then distributed to the participating churches on Friday.

Then each church goes after those it feels are its best prospects.



FIRST PHASE OF SPIRITUAL GROWTH PROGRAM

Deacons' pre-revival visitation to all the church members should be started February 10 (March 8-22 revivals) and March 15 (March 29-April 2 revivals).

(Two Weeks Before Revival)

I. Preparation of membership

- a) The church family will be divided among the deacons with a visit to each home by a deacon, (or those he may enlist to assist him). Every church family is visited and prayed with for revival. A commitment will be sought for continued prayer and attendance upon the revival services. This visiting should be done by teams of two.

II. Materials

- a) "My Revival Covenant" cards
- b) "Deacon Report on Member" cards
- c) "A Prospect For Our Church" cards
- d) "Suggestions For Deacons" sheet
- e) Membership list for assignment
- f) Large envelope—9"x12"

Make up a deacons' pre-revival visitation packet. Place sufficient number of materials for each deacon in envelope. Mimeograph "Suggestions for Deacons" for each deacon.

Give each deacon list of church members and addresses he is to visit. Assignments should be made by third Sunday before revival and completed the Sunday before the revival.

III. Suggestions for Deacons' Pre-Revival Visitation (To be mimeographed).

What To Do

- With a smile as your passport, introduce yourself and your partner; greet all the family; be seated; explain that you have come for a visit in the interest of the church and the coming revival.
- Take out the revival covenant card and read with family; ask if they will agree to
 - 1) Pray daily for revival,
 - 2) Start talking about revival, and
 - 3) Be faithful in attending services of revival unless providentially hindered.(Mark the services they plan to attend. Pass the marked card to individual to be signed. Explain that they are to keep card, placing it on the breakfast or bedside table as a daily reminder of the revival.)
- Take out your report card, saying "I want to tell to the pastor that our church can expect you at the services that are marked on your card." (Call them off again and mark them.)
- Then, "Do you know a prospect that should be reached during this revival?" If so, take out the card, "A Prospect For Our Church," and fill it out. (Members of the family, neighbors, fellow employees, etc.)
- Ask the question, "Have you ever done any revival visitation or personal soul-winning? Would you like to?" If response is favorable, notify the pastor.
- Then talk in a positive way about our church, our challenge in the community, our need for revival. Be positive, enthusiastic and optimistic. Talk about the revival as a spiritual opportunity, as a soul-saving mission, as the most important event in the church.
- Before you leave, have a prayer asking the member to lead the prayer (if the person has been offended or seems critical, remind him that a Christian is "to pray for those who have offended them.") Pray together for the revival, for our church, for our pastor and for our visiting evangelist.

Remember: Practice teamwork. Let one deacon talk at a time. Get all the family together if you can. Get commitments. Pray that the Holy Spirit will give you words and wisdom that you might make every member you visit love the Lord and the church more. Make complete reports, and return them immediately. The pastor and chairman of deacons could make this kind of visit to deacons and help prepare them for revival.

Begin your preparation now! Show this outstanding new filmstrip at your next deacons' meeting. Encourage your deacons to accept the challenge and assume the responsibilities their office opens for them.

The Ministry of A Deacon

A filmstrip setting forth the office of deacon—what it is and what it should do. 50 frames, color, with manuals. (26b) \$5.00.

A NEW DIRECT

Letter No. One—to be duplicated on the evangelist's letterhead and mailed over the evangelist's signature. The host church can duplicate the letters, address them to the church family on plain No. 10 envelopes, stamp them and ship the entire mailing to the evangelist for mailing two weeks before the revival from the evangelist's address.

Letter No. Two—to be duplicated and a minimum of three enclosed with Letter No. One. The church member is to sign and mail these invitations to the unsaved and unchurched they know. The Pastor's Information slip should be duplicated and enclosed with Letter No. One.

Letter No. Three—Should be on the pastor's letterhead and mailed to the church family one week before the revival.

Letter No. 1

My dear and valued friend:

This letter is important to you—and to me.

The opening day of our revival will soon be here.

I am burdened that this REVIVAL will be ALL we PRAY and PLAN for. I believe that you, too, have this same concern, therefore, I am asking you to do three specific things which will make these revival days truly miracle days for all of us.

FIRST - Pray for this REVIVAL that the UNTOUCHED, UNCHURCHED, and UNSAVED will be reached for Jesus; hearts spiritually renewed and enriched; and that a lasting spiritual impact will be evident in your church.

SECOND - Clear your calendar of activities for the entire time of (Dates), and plan to attend with your family every night of the revival.

THIRD - Let's pledge together that we will concentrate as never before on DEFINITE INDIVIDUALS for whom we are burdened. Many individuals attend the revival services and are won to Christ, because a friend like you invited them to go to church and to come by your home for "coffee time" afterwards.

I am counting on your active cooperation for total evangelism impact during our revival.

Yours in loyalty,

(Evangelist)

P. S. Please sign and mail the enclosed invitations to those you know we should pray for and try to win in this Revival.

MAIL PROMOTION FOR BAPTIST JUBILEE REVIVAL

Letter No. 2

How I wish I could sit down with you right now and discuss the needs of our nation and our city. I know that we share a deep concern about the trends of our times and the multiplied difficulties in our every day living. Often we wonder what we can do to help each other and our community.

We at (Church) are dedicated to do something serious, solid, and lasting toward meeting the moral and spiritual needs of our homes and young hearts while there is still time. (Dates) has been set aside to help us do something positive in finding real solutions to our many complex problems. I am anxious that you hear (Evangelist) each evening at (Hour).

Knowing how important YOU are to our community, and realizing the imperative need for a spiritual reawakening now, I wanted to share this significant time with you. I would consider it a personal favor to have you attend (Church) during these important days. If there is anything I can do for you, please feel free to get in touch with me.

Sincerely,

(Church member)

Pastor's Information

PLEASE RETURN TO THE PASTOR.

Dear Pastor:

Here are the names and addresses of those I mailed special invitations for our Revival.

NAME	ADDRESS	UNSAVED	NON RESIDENT
			BAPTIST

Additional Invitation Letters are available from the Church office.

Letter No. 3

Good morning to you . . .

. . . or perhaps you receive your mail in the afternoon.

I would love to sit down with you over coffee for real heart-to-heart fellowship, but we're all under the tremendous pressure of TIME in these hurried spring days.

However, we DARE NOT be too busy for our families and their needs. Nevertheless, we get caught in the whirl of buying new clothes and supplies, paying bills, and adjusting to spring schedules, and forget the REAL PERSON wrapped up in those blue-jeans, that frilly pink dress, or even the college or business garb of the more mature folks.

You keep on saying (like I do) that, "Someday I'm going to have to do something much more serious and solid for the people I love."

Well, this is the time to do it! Dedicate this revival time - (Date) to the hearts and hands and hopes of this and our coming generation.

(Evangelist) will be with us to guide us in our revival. You will appreciate the evangelistic freshness of his messages each evening at (Time).

The right word of invitation and personal testimony from you could actually mean the salvation of an entire family . . . the salvaging of a home on the verge of disaster . . . the influence that may tip the scale of decision in the life of a young heart.

We cannot play at church any more. Tides of unbelief, unconcern, and indifference are running. We at (Church) must help turn the tide. We must prove to people in this great area that we are serious about spiritual values. Your 100% cooperation and faithfulness is vital to the total evangelistic impact of (Church) in these revival days.

Plan to live . . . and then live your plan!

Yours in service,

(Pastor)

P. S. Don't forget to sign and mail the invitation letters (Evangelist) sent to you and let me have your Pastors Information slip.

Plan Twenty

PRAYER PROGRAM, FEBRUARY 24-28, AND MARCH 15-20

WMU Week of Prayer for Home Missions, March 2-6. Intercessory prayer for revival in America will be appropriate.

Neighborhood prayer meetings—February 24-28 (March 8-22 revivals).

Neighborhood prayer meetings—March 15-20 (March 29-April 2 revivals).

The WMU will secure the places for the neighborhood prayer meetings.

The Brotherhood will provide the leaders for the prayer meetings. Both organizations will promote the attendance for the neighborhood prayer meetings.

Set the Time: On Tuesday and Thursday before the revival begins the neighborhood prayer meetings should last about 45 minutes. An additional 45 minutes may be wisely used for visitation. The schedule most likely to produce the desired results is:

7:30-8:15 p.m.—Neighborhood prayer meetings.
8:15-9:00 p.m.—Visit unsaved and/or unaffiliated Baptist.

It may be necessary to adjust the above suggested schedule to local conditions.

Determine Number: The number of neighborhood prayer meetings will depend upon three things: (1) size of church membership, (2) qualified leaders available, and (3) number of homes which may be secured. In most churches one prayer meeting can be held for every twenty-five resident members.

Secure Meeting Places: Prayer meetings should be held in various sections of the community. Locate meeting places as strategically as possible.

Always secure permission to hold the meeting well in advance. At the same time give each host the date, the time of the meeting, and an estimate of how many may be expected to attend.

Please — no refreshments.

Plan Twenty-One

PREACHING AND WITNESSING, MARCH 8-22 OR MARCH 29-APRIL 12

Two full weeks of evangelistic preaching and continued visitation in all churches in respective zones during the following dates:

March 8-22

March 29-April 12

Each state to make its own division of territory to use suggested dates in the Southern Baptist Convention. Addi-

tional information will be provided by each state secretary of evangelism.

NOTE: This material should be duplicated and discussed in detail with the Sunday school faculty two weeks before the Sunday the Sunday school lesson "How to Be Saved" is taught.

Sunday School Revival Preparation

Suggestions for First Revival Sunday, March 8 or March 29

To make the plan effective, it is necessary for the pastor, Sunday school superintendent and/or evangelist to have several meetings with the teachers and officers in order that they may thoroughly understand the time schedule, the lesson plan, and especially the way of presenting the invitation. Each teacher should know the spiritual condition of each one in the class. A personal visit must be made to each person who needs to make a decision before the time this plan is used. See that appropriate tracts are left with those visited.

See that an ample supply of pencils and decision cards (Form AMC 5) are in each class room.

Let's begin now to work with our Sunday school roll and prospect list to have as many prospects as possible present.

9:00 a.m. *Special Prayer Meeting.* All Sunday school faculty in the auditorium.

Juniors Through Adults

9:30 a.m. *Opening Departmental Assembly.* A revival hymn, a welcome to visitors and new members. Read John 3:1-16 to set the scene for the Sunday school lesson. The superintendent should explain carefully that the department will go to the auditorium before Sunday school is dismissed. Explain that Sunday school will be dismissed at the regular time from the auditorium and that this is not a joint service, that no one is to leave until the regular time of dismissal and dismissal will be from the auditorium.

9:40 a.m. *Assemble in class.* (If possible, have the record envelopes filled out and turned over to the class secretary.) Then the evangelistic Sunday school lesson on "How to be Saved" will be taught. (The teacher can relate own personal experience on how, when, where saved and baptized.)

10:00 a.m. *Begin asking for decisions.* The teacher should ask the class to bow their heads; then those members who are backslidden and feel the need of rededicating and consecrating their lives are to lift their hands for prayer. Second, people who are Baptist and have never moved their membership should lift their hands for prayer. Third, the teacher will ask those who have never been saved to lift their hands for prayer. Now the teacher leads the class in prayer for the persons who lifted their hands. Teacher, allow time for decisions in the class room.

AIM OF LESSON TO THE ADULTS: Encourage them in making the decision today for salvation and transfer membership, telling them that the responsibility of their own soul and possibly the souls of others rests with the decision they make. Most of all, their influence on their whole family. Use the lesson to show class members how to lead a soul to Christ.

AIM OF THE LESSON TO THE YOUNG PEOPLE AND INTERMEDIATES: Making the decision now to be saved or transfer church membership will guide you in your preparation for the future.

AIM OF THE LESSON TO THE JUNIORS: The teacher will explain that to be a member of the Sunday school is not to be a member of the church. To be a member of the church you must confess Christ and follow him in baptism.

Those who have never accepted Christ as their Saviour are asked to stand and accept him here and now. Romans 10:9 could be quoted or read at this time. Then those making other decisions to stand also. Lead class in prayer of thanksgiving, and help give assurance to those making decisions that the class members are concerned and interested in them. Keep the class reverent. The teacher will then fill out decision cards for each one who stood, and have them in hand when you return to the auditorium.

10:15 a.m. Ushers begin moving the departments to the auditorium, Juniors through Adults. Organ and/or piano play appropriate music.

10:20 a.m. Song, prayer and then invitation will be given for those who have made decisions in the classes to come forward with their teacher while the invitation hymn is being sung. Others will be invited to come also. Present and receive those who respond to this invitation.

THIS DAY MUST BE PRECEDED BY MUCH PRAYER AND PREPARATION.

Teacher, You Can Give An Invitation

When you come to the close of your lesson, please have all members of the class to bow their heads. Ask for those who have trusted Christ as their personal Saviour to raise their hands. Comment on how wonderful it is to bear this testimony. This will make it easier for those who have not trusted the Lord to respond to the invitation . . . which follows.

Then ask your class, as their heads are bowed, if there are those who feel themselves backslidden and feel the need of rededicating their lives to raise their hands for prayer. Then explain that being a member of the Sunday school is not being a member of the church. If there are those who have not transferred their church membership or who have been saved but have not followed the Lord in baptism and church membership, they need to do so this morning. Then ask those who would desire to take that step to indicate it by raising their hand. Show that some have members of their families who are already members of the church and that their families ought to be complete in the church. Those who are Baptists elsewhere should keep the solemn agreement that they made when they joined the church where their membership now is. Ephesians 5:24, 3:21. Have prayer for these who have raised their hands, if any.

Now make one final appeal to the unsaved of your class. Show the necessity of confessing Christ. Romans 10:9, Matt. 10:32-33. Stress the importance of doing it right now. James 4:14, 2 Cor. 6:2. Ask if they will pray with you. Then pray aloud, asking God to give them faith and repentance. Ask God to help them pray the prayer of Luke 18:13. Repeat the words, if necessary, so they will know what they have to pray. Then ask each one to pray what he feels in his heart he should pray. Pause a moment as they pray.

Ask the class to continue with bowed heads and those who will this morning, right now, confess Jesus as Saviour,

to stand to their feet. Have prayer of thanksgiving for God's love and willingness to take care of us and to answer our prayer for salvation, rededication and surrender. Note the ones who stand so you can deal with them individually. Give each one who makes a decision the assurance that the whole class is concerned and rejoices with them in their decision. Briefly fill out a decision card for each one. Get complete details later. Get name and decision made. Tell them if they have trusted the Lord they should make it public and follow Him in baptism. Use Romans 10:9-10 and also verse 11. Explain the meaning of baptism if necessary. The baptismal service will be that night or at their earliest convenience, but they should make their public profession today. Ask them to sit with you in the closing assembly of the Sunday school in the auditorium and as the pastor gives the invitation to go forward with you, making their decision public. When the ushers come, go with your department to the auditorium. Ask those who have made decisions to sit next to you. Keep your class quiet in case there is a delay in moving to the auditorium. Keep Praying.

NOTE: This Evangelistic Sunday School Lesson can be used the first Sunday of the revival—enough copies should be mimeographed for every person enrolled, Juniors through Adults.

How To Be Saved—

(Write your answer to every question.)

"Jesus came into Galilee, preaching the Gospel of the kingdom of God, and saying, the time is fulfilled, and the kingdom of God is at hand: repent ye, and believe the Gospel." Mark 1:14,15

1. Why must every person hear that Christ died for his sins?
Romans 3:23—"For all have sinned, and come short of the glory of God."
2. What does the Bible declare to be the penalty of sin and unbelief?
Romans 6:23—"For the wages of sin is death; but the gift of God is eternal life through Jesus Christ our Lord."
John 3:18—"He that believeth on him is not condemned: but he that believeth not is condemned already, because he hath not believed in the name of the only begotten Son of God."
3. What did Christ do that I might escape condemnation?
Romans 5:8—"But God commendeth his love toward us, in that, while we were yet sinners, Christ died for us."
4. What must I do to escape the judgment of God?
John 3:36—"He that believeth on the Son hath everlasting life: and he that believeth not the Son shall not see life; but the wrath of God abideth on him."
5. How do I become a child of God?
John 1:12—"But as many as received him, to them gave he power to become the sons of God, even to them that believe on his name."
6. Fill in the following verse: "For ye are all the children of God by in Christ Jesus."
Galatians 3:26—"For ye are all the children of God by faith in Christ Jesus."
7. If I confess my sins what will God do? 1 John 1:9.
a. b.
1 John 1:9—"If we confess our sins, he is faithful

and just to forgive us our sins, and to cleanse us from all unrighteousness."

8. Please write your first name in each of the blanks below:

John 3:16—"For God so loved that He gave His only begotten Son that if believes in Him, should not perish, but would have everlasting life."

9. If you with your mouth and in your heart you will be
Romans 10:9-11—"That if thou shalt confess with thy mouth the Lord Jesus, and shalt believe in thine heart that God hath raised him from the dead, thou shalt be saved. For with the heart man believeth unto righteousness; and with the mouth confession is made unto salvation. For the scripture saith, Whosoever believeth on him shall not be ashamed."

10. Have you passed from death until life? Yes ☐ No ☐
John 5:24—"Verily, verily, I say unto you, he that heareth my word, and believeth on Him that sent me, hath everlasting life, and shall not come into condemnation; but is passed from death unto life."

11. State briefly how you know you are a child of God.
.....
.....
.....
.....

APPLICATION FOR CHURCH MEMBERSHIP

Name Date

Residence Address Phone

Business Address Phone

To Be Received:

By Profession of Faith and Baptism

Date Baptized By Letter By Statement

On Promise of Letter Date Letter Rec'd

Previous Membership

Address of Church

Date of Birth Comments:
(Month) (Day) (Year)

PLANNED REVIVAL VISITATION

Planned Revival Visitation is directed by the pastor for the first week of Baptist Jubilee Revival.

- Materials Needed**
1. Plain white No. 10 Envelopes (inexpensive and available at stores where stationery supplies are sold).
 2. Prospect Card—form 195 (available from Baptist Book Stores).
 3. Assignment Record Card—form E-6 (available from Book Stores).

- Purpose**
1. To guarantee every prospect has several visits.
 2. To give worker information about preceding visit.
 3. To give worker an opportunity for soul-winning.
- » **FRIDAY** (before revival begins on Sunday).
- Pastor and/or minister of education and/or Sunday school superintendent makes a list of potential "planned revival visitations" workers (men and women). The pastor secures the names for this list from:
- Those who signed soul-winning commitment cards.
 - Those who enrolled in the soul-winning studies or clinic.
 - Church organization leadership.
 - Church membership rolls.
- The size of the list is determined by the church membership. Example: A church with 500 members will need 50 workers. A church with 1,000 members will need 100 workers.
- The list is divided into groups of ten. The pastor telephones one man (or woman) in each group on Friday (before revival begins on Sunday) and addresses him (or her) as follows:
- "Mr. (or Mrs.), I am your pastor. Would you do me a favor? Would you call about ten people for me sometime today or tonight? Fine. I'll wait for you to get a pencil and paper. (Calls off ten names). This is what I would like for you to tell them—
- "The pastor asked me to call and tell you that he would like to meet you in room at the church Sunday night, immediately following the service. He will tell you what he wants. I would like for you to attend this meeting, too. Thank you very much."
- (The grouping is then discarded. It is only for making the telephone calls.)
- » **SATURDAY** (before the revival begins on Sunday) prepare "planned revival visitation" assignments.
- All prospect names are written on "prospect card" (Form 120) with available information filled in. This "planned revival visitation" file is secured from the religious census, and all other sources.
 - Pastor and/or minister of education writes name of each worker (ones who have been called) on two #10 white envelopes. He also writes the name on the "Assignment Record Card" (Form E-6). This card remains in the church office at all times.
 - Group Envelopes #1 and #2, and "assignment record card" (Form E-6) with same names on all three pieces, in alphabetical order on a large table, or spread them out on church pews.
 - Take prospect cards (Form 120) and place two, three or four cards on each worker's name.
 - On the first division of the "assignment record card" (Form E-6), write date—and the names that are on the "prospect card" (Form 120).
 - Place "prospect cards" (Form 120) in envelope #1 for assignment Sunday night. Stack in alphabetical order.
 - Clip "assignment record card" (Form E-6) to Envelope #2 for Monday night. Stack in alphabetical order.
- (Continued on page 22)

(To Be Reproduced by Church Office)

BAPTIST JUBILEE REVIVAL

Daily Visitation Schedule

for

☐ Pastor
☐ Evangelist
☐ Staff Member
☐ Other

Name

Date

Plan Visitation Strategy In Advance

1. List at least one unsaved Junior or Intermediate.
2. List at least one unsaved Adult or Young Person.
3. List at least two non-resident Baptists.
4. List two "cold" prospects.
5. Have four "good" prospects that have had visits from the church.
6. Have at least two appointments scheduled.
7. Plan this schedule the day before, because ...
planning requires thought ...
thought begets answers ...
answers are what the prospect expects.

Time management in visitation will benefit the visitor and the visited.

WAIT Pray before every visit.

Time	List Geographically	Age	Enrol. In S.S.	Lost	Non-Res. Bapt. Where?	Call Back	Date Last Visited	Cold Prospect	Results	New Prospects
	name									
	address									
	name									
	address									
	name									
	address									
	name									
	address									
	name									
	address									
	name									
	address									

- Check List**
- ✓ **START RIGHT . . .**
be prepared for the "closed and preoccupied" mind before you knock at the door. The first 30 seconds of the visit are most important. Be prepared for a brush off, stall, objection, or delaying action.
 - ✓ **BE CONFIDENT, ENTHUSIASTIC, AND PROSPECT MINDED . . .**
the unvoiced question, "what is in this for me?" must be answered. Be prospect-oriented.
 - ✓ **OVERCOME THE FIRST "NO" . . .**
remember, as a visitor, you are an intruder who has not explained the reason for this visit. Psychologically a prospect "fears" strangers, and the natural human reaction is to "stall," fail to listen, and want to wait. By prayer, interest, friendly concern, and prospect-benefit you can get the prospect to listen.
 - ✓ **SYMPATHIZE AND SEEK COMMITMENT . . .**
for whatever reason there is delay and objection make it a practice to . . .
 - 1) **AGREE**—that the objection or "put-off" is important, and understandable, but go on to . . .
 - 2) **EXPLAIN**—you understand the prospects feelings and with assurances this is the **BEST** decision, you can . . .
 - 3) **BRIDGE**—back to the Bible with a "let me show you why . . ." reason or illustration that . . .
 - 4) **COMMITTS**—because you prove the rightness of decision that leads to the church and public response to the invitation.

Procedure

(Continued from page 20)

► **SUNDAY**, meet the workers (those who have been called) in room after the evening service.

At evening service, simply remind those that have been called, to meet. Do not make a big emphasis on this meeting in the service. In the meeting, explain the workers job. Do not preach another sermon. Limit time to 10 minutes.

1. The name on Envelope #1 is called and this envelope with "prospect cards" in it is handed out.
2. The worker should call on all prospects assigned to him, seeking to secure their attendance at the revival services, and to lead them toward an acceptance of Christ or an agreement to move their church letter.
3. The worker will make visits to additional prospects whom he knows. (Make sure such prospects' names are turned in for the master file.)
4. A dated record is kept showing the prospect assigned to each worker on "Assignment Record Card" (Form E-6). Prospect cards should not be exchanged.
5. The worker is requested to return all prospect cards (Envelope #1) tomorrow night whether visited or not. At the 10-minute "after-service" the worker will turn in the assignment and will receive an assignment (Envelope #2) for the next day.
6. The worker is requested to make a dated report of his impression of the spiritual attitude of the prospect. Use one line on the reverse side of prospect card (Form 120).
7. Any correction of information on card (Form 120) should be made by the worker.

Be sure workers have revival invitations, tracts, and other suitable material to leave with those visited.

► MONDAY:

1. On Monday, take Envelope # 2 and the "Assignment Record Card" (Form E-6) and spread out on large table or church pew.
2. Take "prospect cards" (Form 120) and place two, three or four cards on each worker's name.
3. On the second division of the "assignment record card" (Form E-6) write date, and the names that are on the "prospect cards" (Form 120).
4. Place "prospect cards" (Form 120) in Envelope #2 for assignment on Monday night. Stack in alphabetical order.
5. After Monday night service, pastor and workers meet in room. Workers turn in Envelope #1 with prospects cards in it. Name on Envelope #2 is called and this envelope with "prospect cards" in it, is handed out.

► TUESDAY:

1. Take "prospect cards" (Form 120) that were visited on Monday out of Envelope #1.
2. Now take Envelope #1 and "assignment record card" (Form E-6) and clip together. Prepare Envelope #1 and "assignment record card" (Form E-6) assignment for Tuesday night for the first week of revival.

Every pastor will study the prospect cards (Form 120) that are turned in each night. These will furnish the pastor and evangelist some of the best information for soul winning visitation. Reassign prospect cards (Form 120) if necessary.

This plan of revival visitation, followed consistently, will result in every prospect being visited by several different people in the first week of Baptist Jubilee Revival.

The number of workers may dwindle but keep the planned revival visitation going all week—souls will be saved.

Do not attempt "Planned Revival Visitation" and the Sunday School Revival Attendance Plan in the same week.

Plan Twenty-Two

SUNDAY SCHOOL HIGH ATTENDANCE DAY, MARCH 15 OR APRIL 5

March 15—Middle Sunday of Revival—(March 8-22 revivals)

April 5—Middle Sunday of Revival—(March 29-April 21 revivals)

Sunday school evangelistic services (unified service) should be conducted for all ages, Juniors and above.

High Attendance In Sunday School

Plans should be made for the middle Sunday of the revival to be a record attendance in Sunday school.

One practical way to establish a reachable attendance goal is to take the highest attendance record of each department and/or class for the past year and add one to this record. A total of these becomes the attendance goal for the middle revival Sunday.

With all the visitation and preparation that has been done, the middle revival Sunday affords a great evangelistic opportunity. Every person enrolled in Sunday school should be signed up on a chain link (or similar item). As each person is signed up, the chain link is added to the chain, which will be posted by classes in the department assembly room or church auditorium. Each class should be signed up before Sunday morning (middle Sunday of the revival).

Pupils can be signed up at Sunday school, during visitation and all during the week.

Many Sunday schools are finding it profitable to sign up their Sunday school enrollment for four consecutive Sundays of high attendance, including the three Sundays of a two weeks revival.

The Unified Evangelistic Service

(Middle Sunday of the revival)

The unified evangelistic service is combining the Sunday school hour and morning church hour into one distinct evangelistic service.

The reason for an all-out effort for high attendance in Sunday school on the middle Sunday of the revival is to encourage the lost and unchurched to be present.

How to Plan for the Unified Evangelistic Service

BY J. FRANK DAVIS

The unified service, prayerfully and carefully planned, has proven to be one of the most effective tools in church evangelism. It is understood that the late M. E. Dodd, former pastor of the First Baptist Church of Shreveport, Louisiana, was the first pastor to use this plan. Through the years, churches large and small, who conduct the unified service during revivals, consistently win to Christ and baptize more people than those who do not.

There are a number of prerequisites to a successful unified service:

(1) THE PLAN—What is it?

a. The unified service is one big service, not two services.

1. A Sunday school service followed by a regular morning service is not a unified service.

2. Three things are essential to a successful unified service—people, power, and time! We must have time to permit the Holy Spirit to work in the hearts of the unsaved. The unified service provides the time.

b. This service is conducted the middle Sunday of the two weeks revival. All of our churches should plan to participate in the Baptist Jubilee Revival and should conduct a unified service.

(2) THE PURPOSE—Why the unified service?

a. The major objective of the unified service is to win lost people to our Lord. Until a better plan is projected, we had better turn a deaf ear to the critics of the plan and utilize the best methods we have in winning the unsaved. "When someone is catching fish, don't criticize his bait. Find out what it is and use it to catch fish."

(3) THE PREPARATION—What must we do to prepare?

(Excellent preparation is an absolute essential. Don't plan to conduct the service unless good preparation is made!)

a. Before the service:

1. Lead the church to conduct the service—commit the Sunday school workers to it.

2. Set high attendance goals in Sunday school. "These go together—high attendance and the unified service!"

a. Give every superintendent and teacher a definite part of the goal.

3. Commit the people to attendance by some form of "sign-up" campaign. Do not make it a complicated procedure. (The "chain-link" system still gets good results.)

4. Do not forget the unsung heroes. Be sure that the Nursery, Beginner, and Primary departments plan well for additional work for this Sunday.

5. Remember, the visible results of the unified service depends largely on the work of the Sunday school in providing prospects.

(4) PUBLICIZE—What must we do to inform the people?

a. Inform the people of the type service we plan to

conduct. The unified service has "left a bad taste" some places because we "dipped the service in" without advance publicity.

b. Explain the service fully to the parents and people by letter or in person.

(5) THE PERSONNEL—Who are the people to lead in this service?

(The service must be carefully planned and fully understood by the least and the last!)

a. Be sure the instrumentalist, music director, evangelist, and pastor know exactly what each one is going to do.

b. The teachers and officers of the Sunday school have been carefully briefed through previous teachers and officers meetings. It is well to plan for another meeting during the teachers and officers period preceding the unified service.

c. Instruct the ushers and the parking lot attendants as to their specific duties.

1. Ushers—reserve a section in the back for latecomers. Never seat anyone toward the front during the sermon or invitation!

2. Parking lot attendants, in cooperation with the ushers, will be alert for parents who come for their children after Sunday school. They meet the parents and invite them to come into the auditorium and wait. If they do not wish to wait, get their name and telephone number and promise to call them at the conclusion of the service, or promise to bring their child home when the service is over. The ushers and parking lot attendants, well-informed and working efficiently, will mean much to the success of the service.

(6) POWER—What must we have to see results?

a. Prayer brings power and the power of God is indispensable! Therefore, saturate the service with prayer.

1. Plan all day "chain of prayer" or all night "chain of prayer" for Saturday night before the unified service. Enlist as many members, especially Sunday school teachers and officers, to participate as possible. It will better prepare their hearts for the service.

2. Another excellent plan is to encourage the Sunday school teachers and officers, plus all who will come, to meet 25 minutes before the Sunday school begins and circle the auditorium with hands joined and baptize the place in prayer for 15 minutes. This further prepares hearts and gets the Sunday school teachers and officers to the service on time.

(7) PREACHING—What about the preacher, the message, and the invitation?

a. God's man should enter the pulpit preaching—it is not a time for jokes, bragging on the good food consumed during the meeting, etc., but it is a time to preach the gospel of our Lord making the plan of salvation simple and plain. Do not preach too long. Thirty minutes is usually adequate. Remember the prayer of the old-time preacher who used to say, "Lord, fill my mouth."

with worthwhile stuff and nudge me, Lord, when I've said enough."

b. The day of the unified service:

1. Sunday school begins at 9:30 a. m. (start promptly—start a few minutes early if you desire). Opening assembly should be limited to 15 minutes, you should have only one song, the superintendent should explain very briefly, the special combined service. Talk enthusiastically! At 9:45 a. m. go directly to the classes. Class procedure should be limited to approximately 10 minutes. Teachers will get good records (names, addresses, age, and spiritual condition of all visitors). Explain the plan of salvation, plus, how to join a Baptist church. Do not teach a lesson. Spend the remainder of the time in prayer for the evangelist and the lost people present. At 9:55 a. m. assemble back in the department and wait for an usher to direct you to the auditorium.

- a. The Nursery, Beginner, and Primary departments will remain in their departments until the service is over.

2. The organist or pianist will begin playing quiet evangelistic music five minutes before 10:00 a. m. Adults who regularly meet in the auditorium should assume their places and pray silently. Ushers will bring people into the auditorium as previously planned without any loud talking. When all have been seated, they should remain seated until time for the invitation.

3. Pastor briefly explains the type of service. He reminds the parents that their boys and girls have excellent care. He then introduces the song leader and evangelist. The song leader leads two hymns. The pastor will lead the prayer, and the evangelist will bring the evangelistic message.

c. The invitation:

1. The entire evangelistic team should know exactly what the other one is to do. Move smoothly into the invitation. Explain the invitation carefully, don't give up! hang on! persevere! Give God time to work and trust the spirit of God to convict of sin and to perform the miracle of regeneration.

2. Every Sunday school teacher should make a note of the number of prospects in their class, hand it to the departmental superintendent, who, in turn, gives the list to the Sunday school superintendent, who later hands it to the evangelist, thus, enabling the evangelist to know the potential the service possesses.

3. Let every teacher and superintendent become a personal worker with a burning desire to see people saved. Sit by the lost and encourage them at the time of the invitation.

4. After invitation and the receiving of those making decision the service can be concluded with the special music, offering, announcements and benediction.

Sunday School Revival Attendance

(Second Week of Baptist Jubilee Revival)

The Sunday school is the best organization to spearhead this attendance plan.

This plan meets two vital needs in a revival . . . (1) It fills the church with people, and (2) It brings prospects to the services.

This plan is to be used for all week-night services during the second week of the revival. The Sunday school superintendent must be committed to the plan and thus be able to lead the whole Sunday school in the program.

1. Organization:

- a) General chairman should be pastor or minister of education.
- b) Director should be the general superintendent of Sunday school (some other person might serve if not practical for superintendent).
- c) Attendance supervisors should be department superintendents. The attendance supervisors serve throughout the week.
- d) Attendance chairmen.

Attendance supervisors will enlist as many attendance chairmen as needed—a different one for each night. If an attendance supervisor has four pews, four attendance chairmen will serve each night. Six nights will require 24 chairmen. If a chairman must serve more than one night, they should not be successive nights.

Juniors and Intermediates make excellent attendance chairmen as well as Young People and Adults.

Do not give one department one night. This will defeat the purpose. Use attendance supervisors and attendance chairmen from every department every night.

Instructions For Attendance Supervisors

(To be mimeographed one week before revival)

(Please read carefully)

1. You will have pews to be filled each night.
2. Your pew numbers will be
3. You are to select attendance chairmen for each night. For the week, you will need attendance chairmen.
4. Attendance chairmen should serve only one night each.
5. You may select them from your department or from the church-at-large.
6. Do not ask anyone who sings in the choir to serve as a chairman.
7. When a person agrees to serve, give him an attendance chairman's instruction sheet, and ask him to sign the chairman's card.

ATTENDANCE CHAIRMAN CARD

Desiring to help secure the best attendance possible during the revival, I shall be happy to serve as an attendance chairman. I will do my best to fill my pew.

I will be chairman for pew # on the night of
Name
Address Tel. No.

8. When he signs, make a duplicate and give the original to the church office.
9. If possible, have all your attendance chairmen selected by Wednesday night of the first week of revival.

Mimeograph a diagram of the auditorium with each pew numbered so that each attendance chairman will know exactly where his pew is located.

Pulpit	
1	21
2	22
3	23
4	24
(adjust to actual number of pews in your auditorium. Do not assign row of pews across front.)	
20	40

Attach large new numbers to each pew.

Run complete list of attendance chairmen in church bulletin on the middle Sunday of revival, listing them under days they are to serve.

	MON.	TUES.	WED.	THURS.	FRI.	SAT.
1.						
2.						
3.						
• (adjust to actual number of pews in your auditorium and list attendance chairmen)						
•						
•						
•						
40.						

Instructions For Attendance Chairmen

(To be mimeographed two weeks before the revival on back of diagram)

(Please read carefully. A copy should be provided each chairman at the time he is enlisted.)

1. See that your pew is filled on night you serve as attendance chairman.
2. You will be given the name and address of two prospects. Do your best to enlist them to sit in your pew on night you serve as chairman.
3. Try to sit near these prospects so you can speak a word of encouragement during the invitation.
4. On night you serve as attendance chairman, arrive early to greet those who are to sit in your pew.
5. Start now to: talk, phone, persuade, secure pledges from people to attend and sit with you on your night.
6. Do not ask members of choir to sit in your pew. Their place is in the choir.
7. When inviting children below Junior age to sit in your pew, insist that they be accompanied by an older person.
8. On night before you are to serve as chairman, you will be asked to meet with the pastor and evangelist for about five minutes at close of service. Please plan to attend this meeting.

Suggested Pastor's Letter To Pew Attendance Chairmen

(To be prepared two weeks before revival)

(To be mailed first week of revival)

Write in Night and Pew Number

.....date

Dear Attendance Chairman:

I appreciate very much that you have agreed to be an attendance chairman on the night of Your Pew Number is You need people to fill this pew.

Enclosed are the names and addresses of two prospects for your church. I am asking that you contact these people and ask them to agree to sit with you the night you are to serve as one of our attendance chairman. Please sit near them, and during the invitation, speak a word, encouraging them to accept Christ or to unite with the church if they are already saved.

Please arrange to be present for the meeting of the chairmen on the night before you are to serve as an attendance chairman.

We are counting on you to fill your pew on your night.

With best wishes, I am

Cordially yours,

Pastor

Enc.: Prospect card (Form 120)

NOTE: Enclose 2 Prospect Cards (Form 120) with names and information filled in.

Sunday School at Night

(Alternate Suggestion for Revival Attendance)

1. Wednesday night, two and one-half weeks before plan is to start:

A. Present the plan in detail to Sunday school officers and teachers.

B. Prepare and distribute attendance card for signing up people to attend Sunday school at night (to be mimeographed or printed):

Sunday School at Night Attendance Card

Desiring to do all I can to contribute to the success of the revival in (name of church), I will do my best to attend "Sunday School at Night" each night at 7:00 (date the plan is to be used) as checked:

Mon () Tue () Wed () Thu () Fri () Sat ()

Name

Class

Dept.

2. Sunday, two weeks before plan is to start

A. Teachers start signing up pupils to attend each night.

B. Start publicity in church bulletin calling attention to "Sunday School at Night" (date plan is to be used).

3. Wednesday, one and one-half weeks before plan is to start
Report at teachers' meeting as to progress made in signing up people to attend "Sunday School at Night."

4. Sunday, one week before plan is to start
- A. Teachers continue signing up pupils to attend "Sunday School at Night."
- B. Publicity for "Sunday School at Night" in church paper and from pulpit.
5. Wednesday night before plan is to start
- Progress report from each teacher as to number of pupils signed up to attend "Sunday School at Night."

The Program in Outline

(Adjust time for 7:45 or 8:00 service)

7:00 p.m. Meet by departments (department superintendent in charge)

- Song
- Scriptures to be read each night
Monday—Luke 14:16-23
Tuesday—Proverbs 11:30, Dan. 12:3
Wednesday—Matthew 28:18-20
Thursday—Luke 15:1-10
Friday—Isaiah 55:1-7
Saturday—John 3:16-18
- Season of prayer

7:10 p.m. Assemble in classes (teachers in charge)

- Make out report
- Seek to win the unsaved and unenlisted present
- Make assignments for next day. The teacher will assign a member of the class to visit every unsaved and unenlisted member of the class and prospect for the class. The visitor will try to win the one visited

- and get the person to attend the class the next night.
4. Pray for the unsaved and unenlisted enrolled in class.
- 7:25 p.m. Assemble in church auditorium.

Primaries, Beginners and Nursery

These departments will meet and make out one report for the entire department. They will not report on the (1) unsaved present, (2) saved but not church members present, (3) unenlisted Baptists present. They will report on number of visits made today, number unsaved spoken to today, and number of telephone calls today. Have a Sunday morning program in these departments. During the day the teachers should visit the unsaved and unenlisted Baptist parents of the children in their classes.

REPORT FOR SUNDAY SCHOOL AT NIGHT

- Department _____ Date _____
- Class name of teacher _____
- No. visits made today _____
- No. unsaved spoken to today _____
- No. telephone calls today _____
- No. present saved but not church members _____
- No. unenlisted Baptists present _____
- No. unsaved present _____
- Total present _____

(To be mimeographed and placed in 9 x 12 department report envelope.)

REPORT ENVELOPE

"SUNDAY SCHOOL AT NIGHT" _____ (dates) _____

Sunday School Department: _____

Each department superintendent is asked to pick up and return this envelope to the Sunday school office during the week of revival. The envelope contains (1) prospects to be given out to your members each evening (Form 120); (2) report form for "Sunday School at Night" that each class is requested to fill out. All of these forms for both classes and department officers should be returned in this envelope each evening. Notice progress report of visitation kept on front of this envelope. Prospect cards that have been visited should be returned in this envelope and the church office will post your report each day.

SUMMARY REPORT OF SUNDAY SCHOOL AT NIGHT

Each department should complete this summary report each evening before your envelope is turned in. A report will be made in the evening service as to the totals. Please make sure your report is a summary of all your classes and department officers.

	Mon.	Tues.	Wed.	Thur.	Fri.	Sat.
Number of visits						
Unsaved spoken to today						
Telephone calls today						
Present saved but not church members						
Unenlisted Baptists present						
Unsaved present						
Total present						
Prospect cards assigned						
Prospect cards returned						
Prospect cards not returned						

(to be mimeographed on 9 x 12 envelope)

Plan Twenty-Three

TRAINING UNION HIGH ATTENDANCE DAY, MARCH 22, OR APRIL 12

March 22—Closing Revival Sunday
(March 8-22 revivals)

April 12—Closing Revival Sunday
(March 29-April 12 revivals)

Plan Twenty-Four

SECOND PHASE OF SPIRITUAL GROWTH PROGRAM, MARCH 22 OR APRIL 12

- New church member orientation program to be started. (This program is developed by the Training Union and Church Administration Department of the Sunday School Board and the Division of Evangelism.)

- Continue the Deacon-led Spiritual Growth Program.

March 22, Closing Revival Sunday
(March 8-22 revivals)

April 12, Closing Revival Sunday
(March 29-April 12 revivals)

"The Deacon-Led Spiritual Growth Program" is a companion filmstrip to "The Ministry of a Deacon." Outlines steps to be followed in initiating and maintaining a Deacon-Led Spiritual Growth Program. This program emphasizes the spiritual nature of the office of deacon. 50 frames, color, with manuals. (26b) \$5.00
Set of 2, \$9.00

Order filmstrips from your BAPTIST BOOK STORE.

Plan Twenty-Five

REPORTS—MARCH 23 OR APRIL 13

All churches should follow the associational chairman of evangelism's instruction for making revival reports.

These associational chairmen are asked to mail complete reports to state secretaries of evangelism on Monday following the close of revivals.

Reporting dates are:

Monday, March 23. (March 8-22 revivals)

Monday, April 13. (March 29-April 8 revivals)

**Baptist Jubilee Revival
REPORT ON ADDITIONS TO CHURCH
(Send to State Office of Evangelism)**

Name of Church _____
Association _____
Pastor _____ Address _____
Clerk _____ Address _____

Additions to Church

Baptisms _____ Other _____

This revival _____ () one week () two week
Next revival date _____

**Baptist Jubilee Revival
REPORT ON ADDITIONS TO CHURCH
(Send to Association Chairman of Evangelism)**

Church _____
Association _____
Pastor _____ Address _____
Clerk _____ Address _____

Baptisms _____ Other _____

This revival _____ () one week () two week
Next revival date _____

Public Relations And Evangelism

The function of the public relations program and evangelism is to communicate to the public the gospel, its appeal and privilege in such a factual, candid, reasonable way that it must be believed.

A new concept and approach to church-centered evangelism has been developed under the title "Baptist Jubilee Revival."

This is a Baptist associational evangelism program using the officers of the association for the Baptist Jubilee Revival Committee. They give direction and coordination to the participating churches in the association.

Church participation in Baptist Jubilee Revival includes:

- (1) Soul-winning Commitment Day
- (2) Soul-winning studies or clinic
- (3) Religious census or survey
- (4) Two weeks revival (two consecutive weeks of evangelistic preaching at the time adopted by the association)
- (5) Spiritual growth program inaugurated

NOTE

• Public relations and the revival includes working with active, semi-active, sleeping and hostile church members, and the non-church public.

• There can be no division between spiritual preparation and mechanical preparation (methods). The two must be blended together.

- Public relations and the revival is to lead and arouse a spirit in the church to attempt to do the impossible.
- Public relations will make the church "people" conscious as well as "revival results" conscious.

Public relations must increase in intensity and communication by using every available media toward the church leadership and membership through the church council.

The public relations job is to change the attitude of the church member from "unimportant and unconcerned" to enthusiastic support of the revival and evangelism.

SCHEDULE

Six months before revival:

Initial public relations to the church leadership.

Three months before revival:

Intermediate public relations to the church public.

One month before the revival:

Intensive public relations to the entire community.

People, events, organization, significant happenings make news.

Public relations must "image" to the non-church community the value and benefits and necessity of the church.

SCHEDULE OF NEWSPAPER PUBLICITY

Newspaper publicity releases should be scheduled with the local church editor. Weekly newspapers should carry stories each week for a month before the revival. News should be on the "church page" of the dailies. Here are some suggestions for news stories and the dates for release.

1. Announcement of dates	O-26
2. Story on soul-winning clinic	O-24
3. Announcement of evangelist	O-21
4. Announcement of church evangelistic conference ..	O-18
5. Announcement of singer	O-14
6. Announcement of neighborhood prayer meetings	O-7
7. Announcement of special emphases	O-3
8. Announcement of Sunday school and Training Union goals	O-2
9. Evangelist and singer to arrive	O-1
10. Opening Sunday "wrap up"	2
11. First week night service	3
12. Special music by	5
13. School children special	6
14. Middle Sunday (advance story)	7
15. Second week of revival—Sunday accomplishments	9
16. Sermon reports	11
17. Final services	14
18. Revival "wrap up"	16

Note:—"O" indicates before opening revival service.

SCHEDULE OF DISPLAY ADVERTISING

1. 1 column x 4 inches	O-14
2. 2 column x 3 inches	O-7
3. 4 column x 10 inches	O-1
4. 2 column x 3 inches	7

Note:—In many places a 2 column x 2 inches ad in two or three places in daily papers every day is very effective.

Never should a church be motivated evangelistically for self-survival. When the public gets an idea that the church wants members for its own self-survival, it becomes exceedingly difficult to reach new people for Jesus.

The "image" of success and achievement, of appeal and benefit, of joy and happiness, of peace here and hereafter, bathed in spiritual warmth in the services, will help produce revival results.

Public relations involves the nursery, the ushers, the music, the pastor and evangelist, and the church members.

Public relations is involved in how the new members are received into the church, and how they are enlisted into the total church life. The lasting effects of a Baptist Jubilee Revival, properly public related, are beyond computation.

God is glorified.

Churches are strengthened, revived, united.

Through God's grace, souls are gloriously saved.

Suggestions For Publicity

Prepare your copy on 8½ x 11 paper.

In the upper left hand corner of the first page, place the name of your church, address of the person sending out the release.

Double-space all copy on one side of paper.

Give the editor a typed copy (no carbons).

Leave the upper half of the first page for the editor to write his headline.

Leave wide margins on either side of the paper.

At the bottom of the page, write the word "more." Number each page in the upper left hand corner and indicate the topic which is being continued. At the end of the story use the sign "30."

Some Don'ts

Don't editorialize—a news release is based on facts, not opinions.

Don't antagonize your editor—he will not cooperate under pressure.

Don't argue if the editor wants a story rewritten.

Don't promise the editor a story and then fail to produce it.

Don't take copy to the editor after a deadline.

Don't ask the editor to run a story as a personal favor.

Don't pad the story.

Don't send in sloppy copy.

Pictures

Know the picture deadline of the paper you are dealing with. As much as possible, use 8 x 10 glossy prints made by commercial photographers.

Display advertising should have plenty of "white" space. Give brief facts including:

1. Hours of service
2. Name of church
3. Location of church

Evangelistic Inserts And Revival Mats

Mat services are listed on the regular church literature quarterly order blank. Baptist Sunday School Board, 127 9th Ave., N., Nashville, Tenn.

Evangelism Tracts

Free evangelism tracts are available in limited quantity and titles. Tracts for extensive distribution are available at cost of production.

Write the Tract Editor, Baptist Sunday School Board, 127 Ninth Avenue, North, Nashville 3, Tennessee, for evangelism tracts and information.

A few titles of evangelism tracts are available free from the Home Mission Board, 161 Spring Street, N. W., Atlanta, Georgia. Information and titles are available on request.



Evangelism Standard Of Excellence for a southern baptist association

I. Chairman of evangelism

An evangelistic pastor elected to serve during associational year. Promotes perennial soul winning in all churches. Serves as Chairman of Baptist Jubilee Revival Committee.

II. Associational evangelism clinic

Annual clinic devoting two sessions exclusively to evangelism. Seventy-five per cent of churches represented by pastors. Seventy-five per cent of churches with at least three members of their church councils present.

V. Each church winning and baptizing new members

Churches endeavoring to increase previous year's baptismal record. Seventy-five per cent of churches using the church council. Churches sustaining perennial evangelism programs.

Division of Evangelism
Home Mission Board, Southern Baptist Convention

The Sunday School Witnessing Campaign (Continued from page 12)

THIRD DAY

1. Pray for people as they accept assignments.
2. Discuss analysis and assignment meeting of night before.
3. Study biblical doctrines related to salvation.
4. Discuss the use of Scripture verses in witnessing.
5. Study the method of reporting visits made.

NIGHT MEETINGS
(PASTOR LEADING IN HIS CHURCH)
SUNDAY SCHOOL WORKERS OF THE CHURCH

FIRST DAY

1. Announce schedule of week.
2. Study the place of evangelism in the church.
3. Study the place of the Sunday school in evangelism.
4. Present findings of survey of evangelistic prospects.
5. Lead in prayer of dedication and intercession for lost people.

SECOND DAY

1. Pray for concern and understanding.
2. Study and discuss the place of personal testimony in witnessing.
3. Assign Scripture verses to be studied.
4. Conduct the first analysis meeting.

THIRD DAY

1. Pray for wisdom and power in witnessing.
2. Study biblical doctrines related to salvation.
3. Discuss the use of Scripture verses in witnessing.
4. Lead workers to make a visit immediately upon receipt of assignments. Tell how to report the visit.
5. Pray for the Holy Spirit's leadership in the services next Sunday.

2

III. Annual Baptist Jubilee Revival

Eighty per cent of churches participating. Eighty per cent of churches observing same dates. Eighty per cent of churches with two consecutive weeks of evangelistic preaching.

IV. All churches conducting Revivals

Each church conducting a minimum of one revival annually. Fifty per cent of churches conducting two revivals annually. Churches sponsoring missions revivals where needed.

Another forward step for Southern Baptists
IN PERSONAL SOUL-WINNING

THE CHURCH STUDY COURSE FOR TEACHING AND TRAINING

CATEGORY 7
Evangelism

Section A. For Adults and Young People

0701 A CHURCH REVIVAL

C. E. Matthews.—A timely presentation of the why and how of conducting a revival in a Baptist church. 75¢

0702 A WINNING WITNESS

Gaines S. Dobbins.—A study of evangelistic fundamentals, a most practical, helpful, and consecrated treatment of the fine art of winning others to Christ. 75¢

0703 EVERY CHRISTIAN'S JOB

C. E. Matthews.—A fresh discussion of personal soul-winning by a master of this great spiritual art. 75¢

0704 HOW TO WIN TO CHRIST

P. E. Burroughs.—Simple guidance in the fine art of soul-winning. 75¢

0705 PERSONAL SOUL-WINNING

Leonard Sanderson.—A handbook of instructions for the personal soul-winner. One of the most practical books of its kind ever written. 75¢

0706 THE PLAN OF SALVATION

Austin Crouch.—A course in soul-winning, presented in clear and simple terms. 75¢

0707 THE WAY MADE PLAIN

James H. Brookes.—This condensation of the author's longer books of the same title is a classic in evangelistic literature. 75¢

Section B. Books for Young People

0771 WINNING OTHERS TO CHRIST

Roland Q. Leavell.—A course in soul-winning by a great evangelist. 75¢

Section C. Books for Intermediates

0781 INTERMEDIATE FISHERS

Frank E. Burkhalter.—This book is designed to help intermediates win others in their own age group to Christ. Teacher's edition 50¢
Pupil's edition 35¢

0782 WITNESSING FOR CHRIST

Ethel Hudson Williams.—A book on soul-winning written especially for Intermediates by one who understands them. Teacher's edition 50¢
Pupil's edition 35¢

Section D. Books for Juniors

0791 JESUS SAVES

Hattie Bell Allen.—A discussion of soul-winning from the standpoint of Juniors winning Juniors. Teacher's edition 60¢
Pupil's edition 35¢

GENERAL BOOKS

YOU CAN WIN SOULS

C. E. Autrey—(26b) \$2.75

MAN TO MAN

Arthur C. Archibald—(26b) \$1.75

WAYS TO WIN

W. E. Grindstaff—(26b) \$2.75

USING THE SUNDAY SCHOOL IN EVANGELISM

Leonard Sanderson—(51) 75¢

WINNING THE CHILDREN

Gaines S. Dobbins—(26b) \$2.00

EVANGELISM ACCORDING TO CHRIST

Gaines S. Dobbins—(26b) \$2.50

THE HELPING HAND

W. W. Hamilton—(26b) 75¢

BASIC EVANGELISM

C. E. Autrey—(1z) \$2.95

NEW TESTAMENT EVANGELISM

Herschel H. Hobbs—(6c) 75¢

A MANUAL FOR PROMOTING PERSONAL

EVANGELISM THROUGH THE SUNDAY SCHOOL

R. Othal Feather \$1.00

EVERY-MEMBER EVANGELISM

J. E. Conant \$2.00

WITH CHRIST AFTER THE LOST

L. R. Scarborough \$3.00

EVANGELISM—CHRIST'S IMPERATIVE

COMMISSION

Roland Q. Leavell \$3.25

BOOKS APPROVED FOR BASIC STUDY IN

W.M.U. ORGANIZATION

HELPING OTHERS TO BECOME CHRISTIANS

Roland Q. Leavell—(57) 75¢

SOUL-WINNING IN YOUR COMMUNITY

Maude W. Hathaway—(67) 35¢

TALKS ON SOUL-WINNING

E. Y. Mullins—(47) 30¢

(Available from your Baptist Book Store)

BROTHERHOOD

EFFECTIVE CHRISTIAN WITNESSING

Nelson Tull \$1.00

(A new presentation of proved principles and methods of soul-winning)

BAPTIST BOOK STORE

ORDER FORM

- Prices subject to change without notice.
- Please send cash with an order which amounts to less than \$1.00 plus 20¢ extra for mailing and handling.
- Where practical, may we substitute if necessary?
Yes..... No.....
- State sales tax, if any, additional.

Please Do Not Write in this Space

- The cost of postage on all charge orders will be billed to customers.
- The cost of postage or carriage on cash orders of \$1.00 or more within the continental United States will be paid by the Book Store except on those items listed "shipping charges extra."

PLEASE SEND THE FOLLOWING:

QUANTITY	ARTICLE	PRICE	TOTAL
GENERAL REVIVAL SUPPLIES			
	Home Visitation Record of Decision (26b)	100, \$1.65	
	Personal Commitment Card (26b)	100, 75¢; 500, \$3.50; 1000, \$6.25	
	Personal Worker's Assignment Card (26b)	1000, \$4.00	
	Revival Covenant Card (26b)	100, \$1.50; 500, \$6.75; 1000, \$12.00	
	Deacon Report on Member (26b)	100, 80¢; 500, \$3.50; 1000, \$6.50	
	Revival Attendance Record (26b)	100, \$2.00; 500, \$9.75; 1000, \$18.00	
	Sunday School Attendance Chain (26b)	500, 80¢; 1000, \$1.50	
	Training Union Attendance Chain (26b)	500, 80¢; 1000, \$1.50	
	Revival Offering Envelope (26b)	100, 50¢; 500, \$2.40; 1000, \$4.40	
	The Gospel of John (26b)	100, \$2.25	
	Prospect Visitation Assignment and Report (26b)	100, \$1.60; 500, \$7.50; 1000, \$14.00	
	Prospect for Our Church Card (26b)	100, 60¢; 500, \$2.50	
	Pew Pencils (112s)	Gross, \$2.25	
	Welcome New Member Envelope (26b)	100, \$5.50	
CENSUS SUPPLIES			
	Individual Census Card, Form 675 (26b)	100, 30¢; 500, \$1.20; 1000, \$2.15	
	Census Assignment Envelope, Form 680 (26b)	100, \$1.65; 500, \$7.95; 1000, \$15.65	
	Census Taker Enlistment Card, Form 695 (26b)	100, 25¢; 500, \$1.20; 1000, \$2.25	
	Church Survey Card (Family), No. 725 (26b)	100, \$1.00; 500, \$4.50; 1000, \$9.00	
	Survey Card (Language Family Card) No. 730 (26b)	100, \$1.00; 500, \$4.50	
	Survey Assignment Envelope, No. 735 (26b)	100, \$2.50; 500, \$11.25	
	Telephone Survey Record, No. 740 (26b)	100, 55¢; 500, \$2.25; 1000, \$4.25	
	Census Assignment Receipt Card, Form 700 (26b)	100, 25¢; 500, \$1.20; 1000, \$2.25	
TRANSFER CHURCH MEMBERSHIP MATERIALS			
	Introduction Card, Form EV 1001 (26b)	100, \$1.95	
	Encouragement Card, EV 1002 (26b)	100, \$1.95	
	Notification Card, EV 1003 (26b)	100, \$1.95	

QUANTITY	ARTICLE	PRICE	TOTAL
BAPTIST JUBILEE REVIVAL ADVERTISING MATERIAL			
	All Purpose Sign (26b)	\$1.50	
	Doorknob Hanger (26b)	100, \$1.20; 500, \$5.25; 1000, \$10.00	
	Doorknob Hanger Envelope (26b)	100, \$1.75; 500, \$8.00; 1000, \$14.95	
	Outdoor Billboard Poster (26b)	\$6.00	
	Bumper Sign (26b)	25, \$3.50; 50, \$6.50	
	Cloth Street Banner (26b)	\$9.50	
	Bulletin (26b)	100, \$1.50; 500, \$5.75; 1000, \$10.00	
	Window Card (26b)	10, \$1.10; 50, \$5.25	
	Pastor's Mailing Piece (26b)	100, \$1.00; 500, \$4.25	
	Lapel Pin (26b)	100, \$1.10; 500, \$4.75	
	Post Card, No. 306 (26b)	12, 25c; 100, \$1.50	
	Post Card, No. 307 (26b)	12, 25c; 100, \$1.50	
SONGBOOKS			
	Jubilee Songs (26b)	1 to 49, 45c each 50 to 99, 40c each 100 or more, 35c each	
	Selections for the Revival Choir (26b)	Nos. 1 and 2—60c each	
	Songs of Salvation (26b)	Nos. 1 and 2—75c each	
FILMSTRIPS			
	Soul Winning Through Revival Preparation (26b)	\$3.50	
	Personal Witnessing Series (26b) Four filmstrips (titles listed below)	Set of 4 with 2 recordings, \$22.50	
	Witness in Samaria (26b)	\$5.00	
	Witness to an Ethiopian (26b)	\$5.00	
	Recorded narration for above 2 filmstrips (26b) ¹	\$2.00	
	Witness to the World (26b)	\$5.00	
	Witness to Arippe (26b)	\$5.00	
	Recorded narration for above filmstrips (26b)	\$2.00	
	Bring Them in, 35 frames, manual (26b)	\$3.00	
	Win Your Friends (57c)	\$7.00	
	The Deacon-Led Spiritual Growth Program, 50 frames, color, manual (26b)	\$5.00	
	The Ministry of a Deacon, 50 frames, color, with manual (26b)	\$5.00 (with above) \$9.00	
FILMS			
	How to Witness, color, 15 minutes	\$7.50 rental	
	Answering Objections in Witnessing, Parts I and II, 14 min., each, color	\$7.50 rental, each	
	Reclaiming the Saved, color, 30 minutes	\$10.50 rental	
	The Constant Witness, color, 15 minutes	\$10.50 rental	
	He That Winneth, 15 minutes	\$4.00 rental	
	Sword of the Spirit, 13 minutes	\$4.00 rental	
	How to Visit, 13 minutes	\$4.00 rental	
	Workmen Unashamed, 15 minutes	\$4.00 rental	

☐ Charge as indicated below:

☐ I enclose \$.....

Send to.....

Address.....

Charge to.....

Address.....

Ordered by.....

Total.....

Sales Tax.....

Grand Total.....

State.....

State.....

State.....

To Enlist Students For Evangelism

One hundred Southern Baptist seminary students will be asked by the Home Mission Board to hold summer revivals in 1964 in churches which have reported no baptisms in 12 months.

The evangelism effort was revealed in a report of the goals for the 1964 Annie Armstrong Offering for Home Missions, sponsored each spring by Woman's Missionary Union, auxiliary to the SBC.

The new offering goal of \$3,500,000.00 includes \$50,000.00 for the student evangelism effort.

Courts Redford of Atlanta, executive secretary of the mission agency, presented the report in his first appearance at the office since a heart attack in August.

"There were nearly 6,000 Southern Baptist churches which did not report a baptism during the last year," Redford told the board's executive committee in presenting the recommendation.

The offering goal also includes \$100,000.00 for an emphasis on the inner-city. This money will include assistance to mission centers and for juvenile rehabilitation work.

Other needs cited were mission pastoral aid, to get \$50,000.00 extra, and Latin American refugee relief, to receive \$30,000.00.

The church site fund was marked for \$200,000.00 and mission buildings for \$370,000.00. These two were placed at the end of a priority list, and will share proportionately if the goal is not reached.

New York Expansion Brings Staff Change

Paul S. James of New York City will drop his pulpit ministry December 15 at Manhattan Baptist Church to give all his time to directing Southern Baptists' mission work in the metropolitan area.

He is doing so at the request of the Home Mission Board. James, a vice president of the Southern Baptist Convention, has been both pastor of the Manhattan Baptist Church and director of the mission work since 1957.

Growth of the church to nearly 400 members and the opportunity for a more rapid expansion of the metropolitan work led to the division of James' tasks, according to A. B. Cash of Atlanta, secretary of the pioneer missions

(Continued on page A-38)

Open Christmas for Someone— Give Home Missions



This 40 year old Christian organization has spent 6 years putting together a new program so sound and so challenging that it has the recommendation of all leading evangelical Christians.

It provides a needed Christian service to your community, especially to most families, and the financial rewards mentioned above are genuine. We have scores of energetic men and women who are earning the kind of money—and realizing goals otherwise beyond their reach.

Ministers, evangelists, Sunday school teachers, church workers, housewives are qualified to apply for this community service. Nothing to buy, no delivery, no competition. But you must be motivated by the right purpose.

To want an opportunity to increase your income, and to be helpful to others.

We made you to send in the coupon NOW!

JOHN RUDIN & COMPANY, INC.
Dept. HM113, Suite 935, 22 W. Madison Street, Chicago 2, Illinois

MAIL COUPON TODAY

I'm interested in your new plan. Please send me complete information at once.

Name.....

Address.....

City.....

State or Province.....

ONLY ONE
FOR NON-DRINKERS

Retreat Hotel

New Building—Ocean Front
Christian Hospitality

WRITE: Coral Ridge Enquire
3400 Galt Ocean Drive
Fort Lauderdale, Florida

Send

Home Missions
for
CHRISTMAS

Fascinatingly written • Beautifully illustrated • Completely New
672 pages • \$4.95



The Bible Story Book by Bethann Van Ness

Illustrated by Harold Minton

• 298 exciting stories • 130 illustrations—85 in full color • 70-page supplement about life in Bible times • Maps of Old and New Testament worlds • Large size—6 1/4 x 9 inches • Indexes of stories and characters • Scripture references for each story

Here all the great heroes and events of Bible days come to life. Clearly and simply written, in language children understand, *The Bible Story Book* paraphrases the entire Bible. The dramatic stories remain true to the text and are grouped together by topics. For instance, the parallel stories of the synoptic Gospels are brought together in a continuous story, and Paul's letters, seldom included in books of this kind, become exciting and meaningful as they are woven into the Acts narrative.

An outstanding feature is a 70-page supplement of interesting and informative material about life in Bible times—The Months of the Year, Places for Worship, How the Bible Came to Us, At Home with the Family, Bible Feasts and Festivals, and many more.

It is an ideal family story book which all ages will understand and enjoy.

at your **BAPTIST BOOK STORE**

A 34

HOME MISSIONS

JANUARY BIBLE STUDY - 1964

EPHESIANS

BY HUGO CULPEPPER
ASSOCIATE PROFESSOR OF MISSIONS, SOUTHERN SEMINARY

One of the two or three most loved and most influential books among Christian scholars in all of the New Testament is the Epistle to the Ephesians. It can come to have such a place in the heart and life of the average Christian if he sincerely gives himself to a careful study of the book.

Because of the great potential for

good in this respect, the selection of Ephesians for the annual Bible Study in January, 1964, in the churches of the Southern Baptist Convention is a cause for rejoicing. In a time of significant progress in stewardship and mass evangelism, this study could be the means of deepening the spiritual life and intelligently relating the people in our

churches to God's furtherance of the gospel in our time.

In view of the nature and content of Ephesians, with its profundity and at the same time wide sweeping comprehensiveness, one is most likely to realize the greatest value when he studies it under the guidance of competent leaders in the churches and in the context of shared fellowship with other questing Christians.

To help meet the need for fresh, relevant interpretation of Ephesians, the fall issue of the *Review and Expositor*, the theological quarterly published by the faculty of the Southern Baptist Theological Seminary, will be composed of articles preparatory for the January study.

There will be five major articles. The introductory one will be on "Ephesians Among the Letters of Paul," written by Raymond Brown, associate professor of New Testament Interpretation. The following four articles will treat of the various aspects of *oneness* as emphasized in the Epistle.

Ray Summers, professor of New Testament Interpretation, will give an exposition of the "One Message—Redemption." This article plumbs the depths of Paul's theological understanding of God's way with men. Following this, both logically and in the sequence of Paul is "One Mission—Missions and Evangelism," by Hugo Culpepper, associate professor of Christian Missions and World Religions. The effort is made in this article to recapture Paul's insight into God's eternal purpose of bringing redemption to all men as he works through the people of God; this results in setting forth some aspects of a theology of Christian mission.

But this brings Paul and his readers to consider the "One Body—the Church." Wayne Ward, associate professor of Christian Theology, writes on this important theme, bringing it to distinctive qualifications in background and preparation. The climactic area of Paul's epistle deals with the practical thrust of all that has gone before. Henlee Barnett, professor of Christian Ethics, writes as one who is involved and committed concerning "One Way of Life—Personal and Social Ethics."

It would be difficult to find more immediately available material of a relevant nature for studying the Book of Ephesians. This issue of the *Review and Expositor* has already been published, and may be obtained for \$1.25 by writing to the *Review and Expositor*, Southern Baptist Theological Seminary, 2825 Lexington Road, Louisville, Ky.

November, 1963

A tribute to Non-Drinking Drivers



"Preferred Risk Mutual Insurance Company offers a tribute to you who abstain from use of alcoholic beverages. As crusaders for highway safety and temperance, we welcome the opportunity of giving credit where credit is due. You merit the praises of all who ride the highways because highway safety history shows that non-drinking drivers are safer, more careful drivers, having fewer and less serious accidents.

"Only non-drinkers are eligible for Preferred Risk Mutual Insurance. By accepting only these "preferred risks" our company has lower claim expense. We pass the savings along to our policyholders, who receive full auto insurance coverage, plus eight additional protective benefits, at lower costs."

WILLIAM N. PLYMAT
President

FAST
Claim Service
Anywhere
Any Time

Find It Fast in the
**YELLOW
PAGES**

CALL YOUR LOCAL AGENT
listed under Preferred Risk Mutual
Insurance Company, or

USE THIS COUPON

HM 311

Preferred Risk Mutual INSURANCE CO.
6000 Grand Avenue, Des Moines, Iowa

Please send me, without obligation, complete information on your automobile insurance for Total Abstiners.

Name..... Address..... I have had my driver's license..... years.
City..... State.....
Occupation..... No. of Cars in Family..... I have taken a driver training course. ☐ Yes ☐ No
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New Testament Evangelism

Continued from page 5

coveries of the first disciples. First, they discovered that Jesus did just what he said he would . . . come to them again. "If a man love me, he will keep my word and . . . my Father will love him, and we will come unto him, and make our abode with him." His promise is delivered. They know his continued Presence and power. Second, the knowledge of this Presence and power is not dependent upon their having known Jesus in the flesh. "It could come to anybody anywhere through the story of Jesus and their witness to its meaning. They went hither and thither and told the story; and the thing kept happening." These two things gave the disciples courage for difficult times and also gave them unbounded joy as they watched God transform the sinners who believed because of the witness they gave. The faithful witness of every age has found the same great truths to be operative and the same basic results—courage and joy coming back to themselves.

In summary, the following pattern pertains. "An event is established by happening; it becomes generally known, lives and works by being proclaimed. Here is the necessity of preaching and of preaching the gospel . . . To be silent about it is to bury it. The gospel is fact received and told. It lives in the process of receiving and telling, receiving and telling, in untiring repetition from person to person, from generation to generation . . ." "Say not, ye. There are yet four months, and then cometh the harvest? Behold, I say unto you, Lift up your eyes, and look on the fields, that they are white already unto harvest . . . Pray ye therefore the Lord of the harvest, that he send forth laborers into his harvest."

Climax Time

In the New Testament not all of the woes are pronounced upon the foes of

¹Baillie, D. M., *God Was In Christ*, New York, Scribner's, 1948, p. 145.
²Weatherspoon, Op. cit., p. 93.

HOME MISSIONS

Jesus. The apostle Paul felt himself living under a continuing state of tension and referring to this said, "Woe is me if I preach not the gospel." Many have assumed that impending judgment or crisis is the lot of the unbeliever alone. It is true that the sinner is under indictment for his sin. But there is another, a different kind of necessity laid upon evangelists. It comes in the realization that every pronouncement of the gospel is an hour of crisis for the witness also.

The structure of this condition is of two parts. First, the sinner is to be judged on the basis of the gospel which he has heard. The second is that the proclaimer is the chief witness whose telling of the news is a part of the news. There is no place for an uncertain sound or a dispassionate discourse. If someone is to be judged on the basis of the witness given, then surely the witnessing must be true and adequate and given with all the fervor love can marshal. It is an urgent summons to act . . . today, while it is yet today! The hour of decision has struck. This is *kairos*, climax time as Alan Walker says.¹ It is toward this hour that all things have moved, guided by the Spirit without whom all efforts come to naught.

Conversion is the goal and though rightfully conceived as instantaneous it represents the climax to a process. In that moment the fullness of time is come again. "The evangelist is therefore in a dangerous business. He is to thrust the claims of Christ into areas that have not been taken among people who are not only ignorant and skeptical but positively hostile."² In that climax time there is involved the destiny of one soul and the comfort of many another.

"The first reaction of an honest man like Jonah is to run away, of Moses to hide behind a speech handicap, of Jeremiah to plead immaturity, of Peter to cry out in anguish, 'Depart from me, O Lord, I am a sinful man.'"³ Or we might join in Isaiah's probing question, "Who is sufficient for these things?" We would surely join in the psalmist's declaration, "Such knowledge is too wonderful for me." In any event, this is no "by-your-leave" affair. Contemplate the curse of the casual!

In conclusion we may observe that essentially evangelism is the out-reach and the down-reach of God. As for the event and its meaning for us all, suffering love offered it. Suffering love must also proclaim it! In his own proclamation of the gospel Jesus "gave" himself. All further proclaiming, to be

effective, must also be accompanied by a giving of self. "The sermon is an offering to God—or rather it is the preacher offering himself to God."⁴ This is the measure of his concern. No man is ready to be a herald until . . . until he has waited for the Spirit . . . until those tongues of fire have fired his tongue. At such a time "surely the love of the forgiven, the gratitude of the redeemed, just shatter . . . legalistic notions and turn duty into privilege and joy. Sharing the Gospel and witnessing to Christ stand not upon a compulsive 'Thou shalt', but upon a heartfelt 'Thank God I may!'"⁵

When Christians are determined to know nothing among others except "Christ and him crucified and raised," the Saviour will no longer be over-protected and shielded from those who seek him. The lowly will not have to steal their miracle. The true disciples will stand aside that the grace freely given may be freely and gladly received.

¹Walker, Alan, *The Whole Gospel for the Whole World*, New York, Abingdon, 1957, p. 95.

²Dobbins, Op. cit., p. 148.

³Kantonen, T. A., *Theology of Evangelism*, Philadelphia: Muhlenberg, 1954, p. 12.

⁴Knox, John, *The Integrity of Preaching*, New York, Abingdon, 1957, p. 76.

⁵Stewart, *There Is The Kingdom*, p. 21.

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HMB Gives Belew, Newman New Mission Assignments

The Home Mission Board gave new mission assignments to staff members M. Wendell Belew and Lewis W. Newman, both of Atlanta.

Belew became secretary of the new association administration services and church extension department, and Newman became secretary of the re-vamped urban-rural missions department.

The staff changes reflected a new organizational alignment adopted for the missions division by the board at Glorieta in August. At that time the association administration services and church extension department was created and a changed emphasis given some other departments.

In directing the new department, Belew will work with state leadership and other agency personnel in seeking to strengthen associational administration of Southern Baptists and to promote church extension.

He will lead in "developing and communicating uniform basic techniques in these areas," according to Arthur B. Rutledge of Atlanta, director of the missions division.

"During the remainder of the 30,000 Movement Belew will cooperate closely with 30,000 Movement leaders, especially C. C. Warren, the director of this effort," Rutledge said. "Thereafter, Belew will continue promotion of new missions and churches."

The urban-rural missions department continues most of the functions of the former associational missions department, of which Belew was secretary and Newman was associate secretary.

The biggest change came in limiting its services to cities of 50,000 population, where before it had served areas up to 100,000. Cities with more than 50,000 will be included in the metropolitan missions department.

Newman, in directing the urban-rural missions department, will be responsible for ministries in cities of 50,000 or less and for ministries in mountain missions, the rural church, church development resort areas, and field guidance.

He will also guide in giving assistance to associations serving rural, mountain, and urban areas.

Belew, a native of Kentucky, has been with the mission agency in Atlanta since 1956. Before that he was director of mountain missions in Kentucky.

Newman, a native of Texas, has been with the Home Mission Board since 1960. Before that he taught at the University of Corpus Christi.

New York Expansion

(Continued from page A-33)

department for the mission agency.

Cash also said hundreds of other members of the Manhattan Church have helped form additional churches in the area.

Southern Baptists started work in the metropolitan center in 1957. That year James left the pastorate of Tabernacle Baptist Church, one of Atlanta's largest churches, to serve as pastor-director in New York.

Today in the Metropolitan Baptist Association alone there are 13 churches and 20 missions, including language work with the Spanish-speaking and Polish-speaking peoples.

There are also Southern Baptist churches in all of the Northeastern states, the last area of the nation in which the denomination has started work. New York City served as the springboard from which many of these missions were started.

"The work in the Northeast, which includes New York, is growing quite rapidly," Cash said. "The work in Metropolitan New York City is in cooperation with the Baptist General Convention of Maryland."

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Be yours throughout
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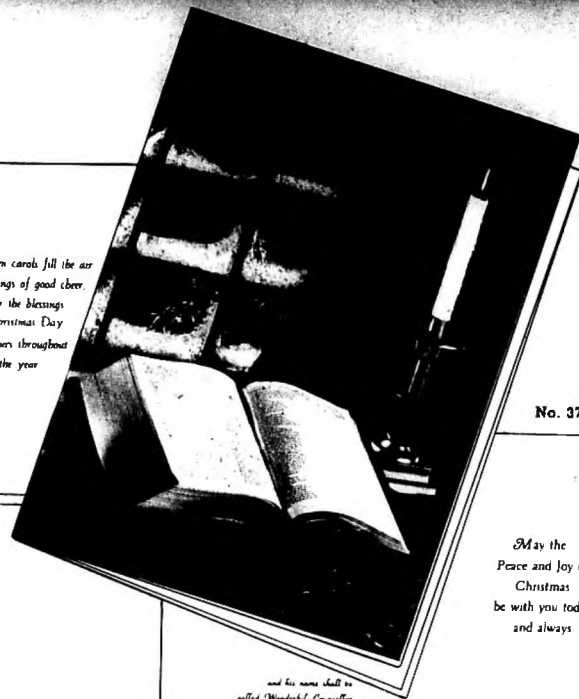
"The angel said - hark! hold,
I bring you good tidings of great joy,
which shall be to all people."
St. Luke 2:10



May Christmas blessings
fill your heart with true
happiness and bring you
peace and joy throughout
the coming year

For unto you is born this day
in the City of David a Saviour,
which is Christ the Lord.
St. Luke 2:11

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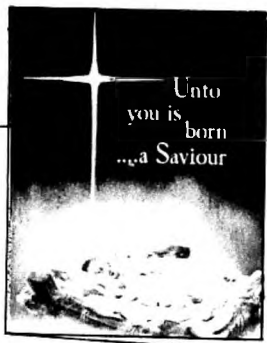
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and his name shall be
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Christ Child
enrich
your life
at Christmas
and
throughout the
NEW YEAR

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May the Christmas Spirit
bring Peace and Joy
to your heart this Christmas
and abide with you
throughout the coming year

there came wise men from the east
and offered unto him gifts,
gold and frankincense and myrrh."
St. Matthew 2:11



For unto you is born this day
in the City of David a Saviour,
which is Christ the Lord.
St. Luke 2:11

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be with you now
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