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### ON THE COVER



Man Photo by Rutledge
The stark, aged sign,
"Jeaus Saves" contrasts sharply with the
modern buildings in
the background and
seems to ask, "How
do you tell a modern
society that 'Jeaus
saves?" This issue asttempts to give partial
answer to that question with its emphasis
on evangetism.

Vel. XXXVII September 1966 No. 9
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to churches, 60 cents.

"Change of Address: Please give your old and the new addresses.

Second-class postage paid at Atlanta, Georgia.

ZIP CODE NEIBER

All changes of addresses, renewals, and new sub-actipitous should contain your zip code number. The workers here with boys and girls greatly appreciate the fine young people the HMB selects and sends to us as student summer missionaries.

Ex-prisoner Study

Ex-prisoner Study

I have been disturbed by a lack of response to the article (Churches and Excount in the June issue. One letter was reteived from a Baptist chaplain in Texas that included a story written by an immate. The story is terrific. A letter has been received from the assistant superintendent of the Pre-Release Center, Columbia, S.C., asking for a copy of the report and expressing interest in what we might do to encourage Baptists to be more active in the area of corrections. This man has subsequently sent some very helpful material. Letters also came from the executive secretary of the Alston-Wilkes Society, Columbia, S.C., the executive secretary of the Chaplains Service in Virginia expressing interest in the study, and including materials relative to their work.

A letter came from a man in Satellite Beach, Fla., who has written an article for the Training Union Magazine. Another from a student at Southwestern Seminary who shares in a local jall ministry and who requested a bibliography which would be helpful to him in writing a paper in a pastoral ministry course. Postcards were started to figure percentage increase 12 the second of the Postcards were started to figure percentage increase 13 the second of the Postcards were started to figure percentage increase as 56. As 1 the study, and including materials relative to their work.

A letter came from a man in Satellite Beach, Fla., who has written an article for the Training Union Magazine. Another from a woman in Welliam Starten and a pastor in Oregon requesting alignmation. A letter came from a hore provided to the story of the report.

A letter came from a local plant in the study of the story of the report.

A letter came from a local church which has a ministry with ex-prisoners. Frankly, I am greatly disappointed in the lack of response. Inaugurating a ministry to adult ex-prisoners is not going to the an easy task.

William S. Garmon New Ordens, Letter and the second of the post of the lack of the Alstony of the vincrease of the Alstony of

Appreciation

Confusion

I write concerning the confusion of the identity of Laurin H. Gardner and Larry H. Gardner, both employees of the HMB and Ohio Baptists.

The July magazine carried Larry Gardner's picture identified as Laurin. Even if the right picture had been used the information one of the control of the right picture had been used the information of the control of t

Migrants

Pictures speak. I heard that one picture been used the infor(signed L. H. Gardni Valley Associadi Middletown areas.
(signed Larry Gardariorie are director are Cincinnati Baptist

Arihur L. Walker Columbus, Ohio

La and the correct inthe and the correct inthe Information of Laurin H.

In October. Thanks

Migrants

Pictures speak. I heard that one picture
worth more than ten thousand words.
We have seen this proven to be true many times throughout the years we have served in migrant missions. We use many filmstrand that years and migrant missions. We use many filmstrand that years and missions. We use many filmstrand that ye use many filmstrand that the years we conducted a
service where several families lived in one house. We showed the motion picture.

Pharham's Sacrifice, "a very touching experience, but we were to experience another heart-gripping scene this night.

When the film ended, a young Spanish
man, Joe, in his last teens or early twen
ties, who had been sitting on the edge of
tor, fell off the porch down in from a men.

The provided that the provide

Editor's Note: Pictures and the correct in-formation on the Larry Gardners appeared in the August issue of HOME MISSIONS. Picture and information on Laurin H. Gardner will appear in October. Thanks

tor, fell off the potential on his kness. This picture has just said to God for me the very thing that I have been wanting and trying to say to him ever since I have known there was a living and the word was a living for the Albany, La.

These young people are greatly contributing to the growth of the Lord's work in our area. Many of our stronger churches were started with a Vacation Bible School conducted under a tree, in a garage, in a school house, or in a union hall, etc.

Troy E. Brooks
Tucson, Arizona

the approach.

nominational agencies will work in most situations; but sometimes they are over-worked by unimaginative workers who are grabbing for last minute answers to problems they have had all year, if not for two or three years.

EDITORIALS

Southern Baptists appear to have

achieved a more mature approach to methods for accomplishing their tasks

missions, evangelism, and education

methods, with most everyone going dif-ferent ways; then came strong methods that worked in most cases and some

thought it disloyal to use other tha recommended procedures.

Board best characterizes today's approach as the "cafeteria" plan, where agencies serve up the methods and where churches, associations, and others take what they feel best meets their pointed on this lack of response.

decause they are judged by wrong standards, and the same wrong criteria are used to determine whether churches and church organizations are succeedand church organizations are succeeding. The tendency is to claim success by
talk the talk, but you don't walk the how many come instead of what hap-

METHODS pens after they come. We seldom seek answers to spiritual growth, educational achievement, or Christian maturity.

Somehow we need to formulate new seek answers to spiritual growth, educational achievement, or Christian maturity.

By Walker L. Knight

Speaking of methods, the Evangelism Plan Book in this issue is a case in point. Pastors surveyed by the Board's Division of Evangelism rate this tool third highest in assistance given them in evangelism. Suggestions here have been effective; they have been tested, and they correlate evangelism with other activities throughout the year.

However, C.F. Auteur diseases METHODS

**METHODS** However, C.E. Autrey, director of the Division of Evangelism, empha-sizes the need for the Holy Spirit's direction in spiritual work, and he knows methods are not *the* answer, simply tools to use carefully and wisely.

### A Disappointing Response

We have passed through two phases and now are in a third in regard to methods. First, we had an absence of William S. Garmon is disappointed with the response he received from an article in the June issue of HOME MIS-SIONS; and frankly, we are disappointed also.

pointed also.

Garmon, as explained in the article "Churches and Ex-cons: Problems on Both Sides," is directing a study on exprisoner rehabilitation for the Home Mission Board. One purpose of the article was to solicit a response from churches which were doing something in this area. Seldom nowadays does any denomiactions nowages does any denominational worker claim that methods apply to every situation. Today's suggestions usually offer multiple choices, and they stress ways of learning specific needs, adaptations of methods to meet these needs and how to be executed. these needs, and how to be creative in in this area. Usually, methods suggested by de-

Result: not a single reply of this type. Result: not a single reply of this type.
He did hear from a number who
want help in this area, who are making
other studies, who work with prisoners,
and so on; but not one reply from a
church that is doing something.

W.L. Howse of the Sunday School had been pleased with the response reany recent issue. But we are disap-

Quite often methods get downgraded done? Is there such indifference to this

REVIEWS By Our Staff

THE MEANING OF PASTORAL CARE— by Carroll A. Wise, Harper & Row, New York, 1966, 144 pp., \$3.50.

The author, a teacher and practicing pastor-counselor, is convinced that per-sonal relationships are basic to pastoral care and are "at once the desperate need

One of the primary trustrations of many pastors is sympathetically described—they experience a call to Christian service, which they interpret to mean a call to help persons. After country years of education and training several years of education and training, however, they often "find themselves a part of the machinery of an institution in which it seems they must use people rather than help them." Beyond this exrather than help them." Beyond this ex-perience of disillusionment, pastors may discover "the meaning of pastoral care is that we must be able to enter into and suffer with those whom we seek to help."

The pastor's ability to enter helpfully into another's sufferings is determined by his own insights into the dynamics of human personality—and particular-ly, his sense of the "deeper feelings and strivings" at work in the life of the per-son he seeks to assist. If the pastor is aware of his own inner feelings and sensitive to the meanings the other per-son brings into a personal relationship, ne can communicate the good news of Christ in nonverbal as well as verba ways. This enables the pastor to give a witness to the point of crucial—and felt—need in the person's life. Thus, the individual is able to receive the witness, respond positively to it, and ex-perience spiritual growth.

The strength of this book is in the in-

thurch that is doing something.

Those of us who edit the magazine had heen pleased with the response received on the entire issue, devoted to person—the necessity of a personal ex-perience in a personal relationship of the truth the individual requires at a particular point in his life. Far too What's the reason? Is nothing being one? Is there such indifference to this without having personally experienced and affirmed "within" the promises they claim-with a resultant "split between

theological beliefs and life processes."

For all the help he gives in understanding ways to minister to persons in

(Continued on page 43)

Sometime ago someone asked me if Jonetime ago someone asked me it our language missions program promotes the segregation of races or the perpetuation of foreign cultures. Honesty compels the admission that this could be the result in isolated casea, though this is not the objective. The Home Mission Board is concerned, as every Christian agency and person cuebt to be to reach every person with

through any other tongue.

In fact, one of the very interestin commentaries on this philosophy is that home missions efforts have succeeded home missions efforts have succeeded among certain groups to the point that it is no longer a distinctively language work. This would apply to French work in Louisiana. It is becoming increasingly true of Spanish language congregations in Texas, New Mexico, Arizona, and California. In a sizeable work is the Spanish language missions from all sources when the Spanish language missions Board, state convenience of the Spanish language mission Board, state convenience of the Spanish language mission Board, state convenience of the Spanish language mission states and the spanish language mission states and the spanish the spanish language mission states and the spanish language mission states.

Million

30

with a ought to be, to reach every person with
the transforming power of Christ. Language missions is simply the recognition that there are people who can begaached with the "language of their
hearts," who could not be reached

> to serve the churches by determining and suggesting methods by which the churches may reach language groups for Christ. At the same time the Board joins with churches, associations, and state conventions in appointing mission-aries where the needed ministry re-quires vecational missions. to serve the churches by determ

states. The amounts of money expended on language missions from all sources. Arizona, and California. In a sizeated number of the Spanish language churches it is necessary to provide a ministry in English as well.

One of the major opportunities of Christian witness in America is among the more than 30 million people of a different language or culture background in our midst. Southern Baptists recognize this opportunity by listing Language Missions Week August 29-September 4 in the SBC Calendar of Activities.

From earliest days Southern Baptists From earliest days Southern Baptists resons who belong to churches, constituted prisability and predominately of One members, in addition to the unnumbered language missions. For a few years in the 1850's this agency was called the Board of Domestic and Indian Missions. Today Southern Baptists, through the Home Mission Board, are working among more than 40-different language and culture groups within our country. The

HOME MISSIONS

that we do to win Anglos, we would win a larger proportion of these friends."

One of the most encouraging developments in language mission work within the past decade has been the increased involvement of local churches in ministering to the language people in their midst. In some cases churches have established a Sunday School department or classes to minister to those who could best be served through a Spanish or Chinese or deaf or some Spanish of Chinese of dear of some other language ministry. In other cases it has seemed best to establish a sepa-rate chapel or mission away from the

The first organizational steps for the I be first organizational steps for the mammoth 1969 Crusade of the Ameri-cas were taken in July at Cali, Colom-bia. Now in motion are plans for this hemisphere crusade that can start a re-vival fire burning that will reach into our old churches and greatly strengthen and help us to see the evangelistic op-portunity in our nations. We have blind-ly thought that many areas are evan-gelized, now may we see these as un-reached and reach out also into new sections. sponsoring church's location.

The Home Mission Board is striving

Sections.

The Cali meeting of the Central Council contained representatives from every nation in South and Central America, and from four North America. Baptist bodies (Southern, American, the General Conference, and North American). American).

In Cali, Colombia

American).

Baptist conventions in the Americas and the Islands with as many as 300,000 members will have three representatives on the council, and Southern Baptists (with 10½ million members) will have six representatives with no ex-officio members. Baker James Cauthen and Frank K. Means of the SBC Foreign Mission Board will serve as advisory members without a vote.

A Directory Council will meet as needed between the annual meetings of the larger council. The officers are

By C. E. AUTREY, Director
Division of Evangelism, HMB
first organizational steps for the
loth 1969 Crusade of the Ameri
Composing the Directory Council are

presidents, and two
recording secretaries. Rubens Lopes of
Brazil was elected president. One of the
vice-presidents is Owen Cooper, a layman from Missispipi.

Composing the Directory Council are

tors, two vice-presidents, and six other
council members.

The regional coordinators will serve
North America, Central America,
to, the northern part of South America,
the southern part of Southe

BAPTISTS OF THE WESTERN HEMISPHERE MEET TO PLAN THE CRUSADE OF THE AMERICAS

Baptists Prepare for Crusade

Composing the Directory Council are the general coordinator, Enrique Pea-cock of Brazil, six regional coordina-

the southern part of South America, Brazil, and the Islands. Wayne Dehoney (Continued on page 43)

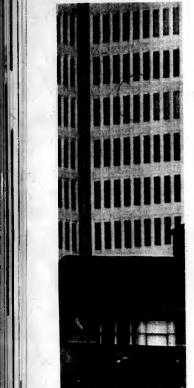
### The Cali **Declaration**

Declaration

The Crusade of the Americas is a crusade involving Baptist conventions in North America, Central America, South America, and the Islands. It has as its purpose: (1) the deepening of the spiritual life within the churches, homes, and individual Christians; (2) the evangelizing of the American continent; and (3) the establishing of true moral and spiritual bases for the betterment of mankind's economic, social, and physical welfare.

New Testament evangelism is confronting individuals with the good news of the redemptive will and work of God in Christ through the power of the Holy Spirit. Its aim is the salvation of the total being of man in this age and in the age to come. This goal is effected through regeneration, sanc-

tification, and glorification. In regeneration the believer receives a new nature whereby he becomes a child of God. Simulanameously he is sanctified or dedicated to the service of God. It is God's will that he should develop in this state of sonctification into a manure person in Christ who shall beer fruit unto God in the evangelizing of other men. Glorification is the full redemption of the body through the resurrection from the dead, and the fullness of glory for the redemend in heaven. The whole of evangelism is by grace through faith, meaning that God in Christ has done for man what neither he, anyone else, nor anything else can do for him. This declaration of purpose is an invitation to all Baptist conventions in the Americas to join hearts and hands in the Crusadeg of the Americas. In the name of the Triune God, Faither, Son, and Holy Spiri, let us go forth to confront lost souls with the good news of the gospel of salvation.



Wangelism leaders with the Home Mission Board pioneered big city evangelism as their first project more than 60 years ago. The city-wide revival method was the major result. This year evangelism again is turning particular attention to the metropolitan areas, mobilizing behind a thrust aimed at pairing the best of the old techniques with whatever new methods can be brainstormed.

"Under this new emphasis, we will consider anything that may help—the cell idea, person-to-person evangelism, renewal groups—and we will be willing to try to the extent of failure in evaluating new ideas," Harold Lindsey, associate in the division who is responsible

ating new ideas," Harold Lindsey, asso-ciate in the division who is responsible for the new effort, said.

One new angle—that of trying the traditional methods in new settings— will get a pilot run next spring in Day-ton, Ohio, where a tremendous can paign of preparation will be followed by certific nesting and these winds.

"The masses of Southern Baptists are not aware of the challenge of the tig cities.

"The rural South tradition of most of the control of the c by a central meeting and then simul-

Lindsey anticipates that he will be majoring in developing the idea of older and stronger state conventions aiding with manpower and money the evangelistic crusades in metropolitan areas where work is new, such as Texas did in Dayton. "We will be encouraging the older conventions to adopt a metropolitan area such as San Francisco Tor two or three years," he said, "Then the leaders of the strong state can work with Home Mission Board personnel and local leadership to help discern what the real needs are and how the evangelism division can be of help."

"The important hy-product of this approach," he said, "is that it will get Southern Baptists involved in areas such as Dallas, Atlanta, are pioneer or metropolitan mission fromts and educate them in the needs of these areas, so far one of our biggest weaknesses."

"It also nives us a good chance to distinct the mission grant of the product of this are pioneer or metropolitan mission."

"It also nives us a good chance to distinct the mission grant product of the pr

of our membership keeps us from feel-Lindsey anticipates that he will be of the nation.

of these areas, so far one of our biggest weaknesses."

It also gives us a good chance to evaluate old methods in these new set-tings," Lindsey said.

The Home Board's Department of Survey and Special Study will canvass of lay men and women in personal with the Deuter present in the control of lay men and women in personal with the Deuter present in the control of lay men and women in personal with the Deuter present in the control of lay men and women in personal with the Deuter present in the control of lay men and women in personal with the Deuter present in the control of lay men and women in personal with the Deuter present in the control of lay men and women in personal with the deuter present in the control of lay men and women in personal with the deuter present in the lay of lay and the control of lay and t the Dayton area prior to the simultane-ous revivals, and afterwards will survey again for evaluation purposes, Lindsey said.

HOME MISSIONS

Sixty Texans, stu-dent missionaries, and a small group of Puerto Rican missionaries and Christians push Southern Baptist work in the com-

By C. C. RISENHOOVER

IN PUERTO RICO



# A Crusade's

In Puerto Rico, a crowd gathered around a small man who was selling red atones and prayer.

As he spoke into the microphone people across the street began sauntering over to hear his sales pitch. In flowing Spanish he told the crowd the red stone would help them make decisions.

If the stone is hot, make the decision then, he said; but if it is cold, do not make the decision.

He held up a handfull of papers. He said an individual prayer was written on each piece of paper and only the buyer should read it. Two ragged Pourto Rican boys made their way to the front of the crowd and each pressed a dollar bill into the man's hand, the gave them their stone and prayer and they left.

Rudy Sanchez, pastor of First Mexican Baptist Church in Dallas, pushed his way past the conlookers to the front and asked the man if he could use his microphone. The man agreed to relinquish the mike. He placed the red stones back inside the shrunken head where he kept them and stuffed the prayers in his pocket.

Sanchez greeted the crowd in the name of Jesus Christ and invited them to attend services of the Puerto Rican New Life Crusade. Then he introduced the crowd to Eddie Sanchez who was born in Catano but now is pastor of the First Mexican Baptist Church in Monaham, Tex.

The native of Puerto Rico stood and preached a measure about the Christ who could save them from ain. After he had finished he turned the microphone back to the little Sanchez, 1966



RUDY HERNANDEZ, crusade director, gets some unique Puerto Rican refreshment from a fresh coconut.

Sixty were chosen and what they did

members to have lunch with them.
From the platform the gospel was preached to 300-500 people each night

million pieces were given people everywhere.

Perhaps one of the greatest inroads was made in Arecibo, a city of 84,000, with no Baptist witness at the time, although the Home Mission Board had plans to start a work there. (Mr. and Mrs. Albert Casteel began work in Arecibo August 15.)

The first Sunday team members were like the street of the start of of

in Arecibo they attended other evangelical churches in the city. On Sunday night they visited the Penecostal Church. in Arecibo they attended other evangeli-cal churches in the city. On Sunday night they visited the Penecostal Church. About 350 people were present, and the four team members were asked to give four team members were asked to give four team members were asked to give they had been attracted to the servfour team members were asked to give

four team members were asked to give their testimony.

"The people were very responsive and praised God that we had come to Arecibo and all of Puerto Rico to help the cause of Christ," said one team the control of th member.

Team members were so well received

truments. They played and occasionally advertising campaign had alerted the people as to what Southern Baptists

as wo brass bands of 7.5 instruments they be and one string band with 40 instruments. They played and occasionally advertising campaign had alerted the called out the name "Mita."

Following the music several men got

Puerto Rico will be recorded as an exciting chapter in the history of Southern Baptist evangelism. Some were English-speaking because four of the Southern Baptist congregations in Puerto Rico would allow all the people to the southern Baptist congregations in Puerto Rico are made up of continentals.

Crusade team members made approximately 6,000 contacts a day and handed out 500,000 pieces of literature. They walked through the wretched poverty of the slum sections of San Juan, the hig luxury hotels in the back-ground. Everywhere they went they told the people about Jesus.

In the shadow of Puerto Rico A&M College and across the street from a brewery in Mayaguez, team members expreached Christ in a city of 93,000 which has no Southern Baptist church. God opened many doose in the city. Team members septe and the term of the contribution of the service she dismissed the world allow all the people to would allow all the people to would allow all the people to could hear the gospel.

All the service she dismissed the service she dismissed the service she dismissed the service she dismissed that a proximately across the street her followers with the war as a evangelical and hand learned and blessed. Occasionally people which as kiss, went out and got into her Cadillac and though she lives on the test gospel.

All the service she dismissed the servic

LITERATURE distribution played a distinct role in the crusade as a half million pieces were given people

The woman who calls herself "Mita"

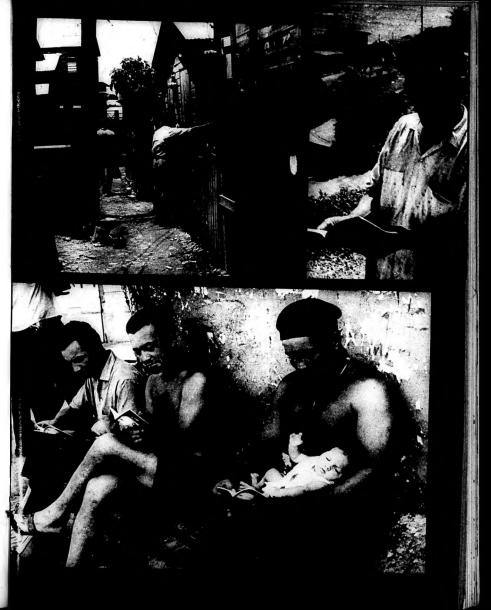
Team members were so well received by city officials that they were allowed to hang a banner advertising the crusade between the Puerto Rican and American flags on the courthouse. They were also allowed to preach in the plaza. Crusade leaders were actually shocked by the results of the late service. Practically all were dressed in white. "Mita" has two brass bands of 75 instruments with the results of the received and the present such as the control of the received and the rece

advertising campaign had alerted the people as to what Southern Baptists were doing.

Puerto Rico's Secretary of State met with 12 team members of the Haptist New Life Crusade and said he desired salvation for his people.

Dr. Carlos Lastra (his degree is earned and all island publications use the titled of the properties of the the propert

sixty were cnosen and what they did not the title) spoke to team members some tummer missionaries and Christians in Puerto Rico will be recorded as an exciting chapter in the history of South-





PASTOR CLYDE ROCKETT CLIMAXED THE CRUSADE IN SAN JUAN WITH AN OCEAN BAPTISM.

A team member asked one of the temple guards what would happen if she died. He seemed shocked. "I don't know," he said. Others said Christ had already done his work and gone back allowing Mita" to take over. Some refer to her as the Holy Spirit others

West Indies with more than 100 "decisions for Christ" reported on the English-speaking St. Kitts Island. Baptists first organized their work on St. Kitts Island. Baptists and church autonomy.

Baptist pastors are not allowed to bury the dead or to perform marriage ceremonies until the church owns property. They are allowed to perform these found affiliated with any convention. People on the island were shocked to hear about Baptists all over the world. Some thought they were the north Populot they are all one Analysians and properties across the street, a drickling party was taking place two houses down, and people were playing certain the church owns properties. They are allowed to perform marriage certain the church owns properties. They are allowed to perform these form the platform existence. They still have no literature

thought they were the only Baptists in existence. They still have no literature and use only the Bible in their teaching. W.M. Connor, pastor of Antioch Baptist Church in Basserterre on St. Kitts, a native who is six feet, nine inches tall and weighs 270 pounds, has been instrumental in helping many young people on the island. His church teaches a class in typing for girls one afternoon a week. The Baptist churches are made up, predominantly, of young people.

Though the Antioch church has only 20 members, the average Sunday School attendance is more than 300. Sunday School is conducted on Sunday afternoon. They first meet in the church in the Church in stopped sunbathing on the beach and store it with the church in the

legitimate representatives of religion

Southern Baptist minister at Antigua, to read nothing from America. Authorthe crusade spread to the British
tities consider Connor a revolutionary
West Indies with more than 100 "decibecause of his views on individual freedance was in progress across the street,

thought they were the only Baptists in row" where all non-Anglicans and non-

Perhaps the most intriguing part

as the second coming of Christ, and still others as God himself.

At the invitation of C. D. Morse, a Comparison of the crowds were made up

But what happens in Puerto Rico

The story is the same everywhere on shack. The story is the same everywhere on the island—too few attempting to minister to so many. Other than Lead there are only 10 pastors and some of them are having to serve both an English-speaking and a Spanish-speaking and a Spanish-speaking and a Spanish-speaking and a Spanish-speaking to the special to th

Narrow roads are not the only problem there are 340,000 cars jammed in this small space surrounded by water.

Church members have the problem of getting home from work through a mass exodus of traffic enroute to suburbia. Many of the Southern Baptist on the cars and this also creates problems. There are only three Southern Baptist congregations in Southern ern Baptis congregations in San Juan, a city of more than 700,000, so some people have to travel a great distance

There are two Puerto Ricos

There are two Puerto Ricos.

There is the Puerto Rico of the tourist. For the tourist the island is a playground where he seeks instant happines on a modified American plan. He has often left his real world for a two-week Caribbean fairy tale. The setting for his fantasy is one of the large hotels. He does not stray far from the hotel, because he does not want to face things

as basic as poverty.

He might spend some time at the gaming tables in one of the many casinos on the island, or blow a bundle at the racetrack. He might even be happy about the prostitution which abounds, even though some of the prostitutes are teen-age girls.

He will probably take in some of the name acts which play the big hotels

Then there is the Puerto Rico of the people, 725 per square mile; people who face the problem of poverty. Though the commonwealth has a flourishing economy with construction on ever-hand, about half the people are receiv ing welfare. The average annual income per person is \$832 with many costs 25-36 percent higher in San Juan than in New Jersey.
It is a place where about 50 percent

of tax monies are spent on education but where only about 50 percent of the applicants to the University of Puerto Rico are accepted.

Though there is a middle class soci-

September 1966

is no cheap land in Puerto Rico. Housing additions with 3,000 to 5,000 homes are being built with no church of any kind even near them.

ally and economically, it is small and still in the process of emerging. The common thing is the stark contrast—the beautiful home compared to the

itish-speaking and a Spanish-speaking congregation.

Transportation problems slow down coordination of the work, By car it usually takes three hours to drive 80 miles.

Narrow roads are not the only reached the control of the contr

the city. All too often these people end their dreams of a bright future in a this small space surrounded by water.

A writer for the San Juan Star recently wrote an article during automocently wrote an article during automobile registration tabbing it the "365-Day Puerto Rico Endurance Race."

cently wrote an article during automobile registration tabbing it the "365-Day Puerto Rico Endurance Race."

cently wrote an article during automobile registration tabbing it the "365-Day Puerto Rico Endurance Race."

cently wrote an article during automobile registration tabbing it the "365-Day Puerto Rico Endurance Race." and minds are not needed.

And there is religious confusion. Some of this may have been caused by groups who came to the island with great campaigns, stayed for a short time. and then left.

But Clyde Rockett said he believes that the Puerto Rican people are on the verge of a spiritual awakening. There has been a quickening of interest religiously among the young people and the communications media has been sensitive to it.

Leach said there would probably be other crusades similar to the one just concluded.



Edited by Dr. E. Schuyler English with 37 evangelized scholers. Complete text of the Authorized King James Vestion - notes and helps on same page with text - introductions to each book - historical data - summaries - comprehensive index - chronologies - maps and diagrams - special article, "How We Got Our English Bible," With or with-out Concordance in each grame and control of the control of Concordance in a wide range of a from \$5.95 to \$22.50.

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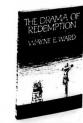
Get off to a good start on the Life and Work Curriculum with these teaching aids—



THE LIFE AND WORK

LESSON ANNUAL, 1966-67

LESSON ANNUAL, 1966-67 by H. I. Hester. Gilbert Guffin, Janet Langston Jones, V. I. Stanfield, and Gordon Clinard. Written exclusively for Southern Baptists— our own commentary to go with the new Life and Work Curriculum. Designed for teachers of Adults and Young People, each lesson con-tiling an account. tains an exposition of Bible material and in-teresting background information on each biblical writer. Suitable applications and illus-trations give the lessons significance for the ontemporary world.



THE DRAMA OF REDEMPTION

by Wayne E. Ward. This brisk, panoramic view of the Bible is excellent background reading for the first six months of the Life and Work Curriculum. It introduces the main themes of the Bible, directing attention to certain events as having particular significance in God's purpose to save. It helps the reader see the Bible is a unified book. (26b)



# WHO ARE WE BAPTIZING?

A survey of Southern Baptist paston come up with some surprising answers.

> By JOHN F. HAVLIK Division of Evangelism, HMB

Echoes from sermons and addresses at associational meetings, state conventions, and Southern Baptist Convention meetings often are: "98 percent of the people we baptize are smolled in Sunday School;" or "We are baptizing only our own children;" or "We are not keeping up with the population explosion;" or "Revivals are no longer effective in reaching people;" or "Last year we had an appalling decrease in bantism:"

Are these statements true? A close look indicates they reflect more myth

taries of evangelism, the Home Mission Board's evangelism division designed and distributed a survey which asked pastors to analyze their baptisms in relation to age grouping, to Sunday School enrollment, to relation (kinship) to church members, and to revivals.

Completed survey forms from 3,996

unches have been received. This repsents about 12.5 percent of total
unches in the Southern Baptist Conmition, and a good cross-section—1.4
unent of the churches were from
conser areas, and 5 percent were from
we state conventions. The 3,595

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The fourth section of the survey.

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probably how the historians will judge the growth of our denomination. The two encouraging figures in all SBC statistics are "increase in church membership" and "total baptisms." The baptismal figure cannot be compared with organizational enrolment totals as to decrease or increase in relation to previous years. A decrease in organizationa memberships, which were all down lasyear, is serious. But total baptisms is not a membership statistic. Last year while we had decreases in organization all membership, our total membership increased 171,203 and the previous year

The encouraging fact is that while the organizations showed a decrease, we still were able to baptize 361,634 people. Though total baptisms decreased 12.754 last year.

as of May 1, 1966, was 196,502,000. The net increase in population in the United States lest year was about 2,335,000 people. Our share of this increase might be expected to be 235,000 people. We baptized 361,634. Our increase in membership was 171,203. The organizations have falled to keep

up with even our own membership increase. Our evangeliam has continued to show a membership increase hat approaches, if it does not exceed, the populating growth. This is also against the backgound of about 160,000 Southern Expirit deaths last year.

(Continued on page 43)

1,100,000

# 1967 EVANGELISM PLAN BOOK





God demands of his churches commitment to a real, vital, and intense presentation of the gospel for this critical age. Nations stumble from crisis to crisis, "reeling drunkenly in the noonday as if it were midnight." Cities desperately try to cope with the giant of urbanization. Labor wrestles doggedly with the problems of automation. Whole areas explode violently under the pressures of social and cultural change. Times like these demand the greatest Christians and the greatest churches the world has

In spite of all man's "front" of self-sufficiency and self-determination, he wants to love and to be loved. He hungers for something he cannot always explain or understand. He needs and wants God. Claiming to believe nothing—he believes prodigiously and dangerously in "gods that are not gods." He does not enjoy the slavery to the things he has made with his ingenuity-automobiles, alcohol, or atomic bombs. He wants to

What a time to challenge with Christ's claims the axioms of contemporary culture! The pastor, the church, the Christian has an unexcelled opportunity today. We must raise a call to repent across this luxury. laden land! We must awaken robot men to the consciousness that they are men, made to walk erect and to look into the face of God!

The Evangelism Plan Book does not claim to solve all problems presented by the age in which we live. What is more, the Evangelism Plan Book does not claim that it can guarantee success in evangelism. It does provide some tools with which a pastor and the church council can guide the church into becoming more evangelistic. Our success in using the tools will be guaranteed only by our commitment to Jesus Christ as Lord, our surrender to the Holy Spirit, and our creativity in using these methods.

John F. Havlik, Editor

### The Purpose of the Evangelism Plan Book

This Evangelism Plan Book provides plans for preparation to do evangelism in the church. It offers suggestions for preparation for perennial and revival evangelism. The pastor is the most important officer in the church and this book presents clearly the pastor's role in evangelism

Goal setting, strategy planning, and the assignment of responsibility is thoroughly set forth in the Evangelism Plan Book. Every pastor will want to study this phase of emphasis closely to be able to use effectively other avail-

The Evangelism Plan Book is a channeling instrument. The work of evangelism is so interrelated with all church program organizations until it is essential for the pastor and his people to know what each church program organization offers and how to use the materials. This section will greatly assist in that respect,
Much prayer and dependence upon the Holy Spirit will aid in meeting

the challenge of our day in evangelism.



C. E. Autrey Division of Evangelism, HMB

### Utilization Guide

The Evangelism Plan Book contains four sections. Section one, directed to the pastor, under the title, "Preparation for Evangelism," seeks to set out some definitions in the context of the emphasis for 1967, 'A Church Fulfilling Its Mission Through Education." The great spiritual resources for evangelism also find some emphasis in this section. Some problems in contemporary evangelism from the viewpoint of Baptist churches are confronted.

Section two, "Planning for Evangelism," is on determining objectives, setting goals, selecting methods, and assigning responsibility for evangelism. This section, directed primarily to the pastor and the church council in their leadership role in evangelism, focuses on the process by which we plan for the evangelistic activity of the church. It is leadership by worthy objectives and challenging goals.

Section three, "Programming Evangelistic Action Plans," emphasizes using church organizations and com-mittees to perform church tasks. There are five church program organizations—the Sunday School, Training

Union, WMU, Brotherhood, and Church Music. Most of the work in evangelism must be done through these organizations. In some cases evangelistic actions may be assigned to the missions committee

Section four, "Resources for Evangelism," gives some additional helps that may be used as teaching materials under one or more strategies.

The pastor and church council should determine what strategies and resources they will use. The church will determine what it ought to do in evangelism in 1967.

The Evangelism Plan Book is designed to be used by the pastor and church council in planning the evangelism actions of the church in 1967. The Evangelism Plan Book was included in the September issue of Home Missions Magazine, and has been mailed to Southern Baptat pastors. Other copies for use by others, as available, may be secured from the state secretary of evangelism. The Handbook on Evangelism and The Church Program Guidebook will be helpful tools to use with this Evangelism Plan Book.

### Preparation for Evangelism

### God's Call and Our Commitment

GOD CALLS HIS CHURCHES

OUR COMMITMENT, A MINISTRY

"Even though I speak in every human and angelic tongue and have no love, I am as noisy brass or a clanging cymbal" (I Corinthians 13:1, Greek Text).

"I am the vine, you are the branches. The one who lives in Me-and I in him-bears rich fruit" (John 15:5, Greek Text).

"As He looked at the multitudes He was filled with compassion over them because they were like shepherdless sheep torn and mangled on the ground" (Matthew 9:36, Greek Text).

"They never stopped for a single day to teach and preach Christ Jesus publicly and at home. In those days the number of the disciples kept growing" (Acts 5:42b-6:1a, Greek Text).

"He first looked for his own brother Simon and told him, 'We have found the Messiah. . . . and led Him to Jesus!" (John 1:41, 42a, Greek Text)...

GOD CALLS HIS CHURCHES - OUR COMMITMENT A MINISTRY OF VITAL AND VERBAL TESTIMONY TO CHRIST'S TRANSFORMING POWER

"Beginning from Jerusalem you are witnesses of these things and I will send upon you the promise of my Father" (Luke 24:48, Greek Text)

"And not only are we witnesses of these truths, but so is the Holy Spirit" (Acts 5:32, Greek Text).

"Let your light shine among the people so that they might observe your good works and give the glory to your heavenly Father" (Matthew 5:16, Greek Text).

"Numerous Samaritans from that town believed in Him on account of the woman's testimony" (John 4:39,

GOD CALLS HIS CHURCHES OUR COMMITMENT, A MINISTRY TO BE PROCLAIMING CHURCHES OF GOSPEL PROCLAMATION

"Go and preach the Kingdom of God" (Luke 9:60, Greek Text).

"Faith comes from the message heard, and what is heard comes by the proclamation of Christ (Romans

"We are ambassadors for Christ, and God is actually making His appeal through us" (II Corinthians 5:20,

### A Church Fulfilling Its Mission Through Education

Evangelism and Christian education are familiar words to Southern Baptists. Though these two words are not synonymous, they are many times seriously divided one from another. They are so vitally related that to separate them is to do violence to both of them. Evangelism that is based only on emotion or an act of the will without knowledge is superficial. Christian education that does not actively participate in efforts to reach people with the gospel to bring men to Christ as Saviour fails to practice the faith that it professes to teach. Evangelism seeks to lead persons to a saving faith in Christ, fellowship in the church-body of Christ. Christian maturity, and commitment to the Lordship of Jesus Christ.

The unending task of the church is evangelism. Jesus sought to save people, every kind of person—self-righteous and sinners, scribes and pharisees, youth and aged, Gentile and Jew, socialites and outcasts. Jesus told his disciples to go out into the "highways and headers" and to juvite the second of the s hedges" and to invite them to enter into the kingdom of God. This is also the task of Christian education. If Christian education does not impart to those who learn the word of God compassion for others that will send them out to reach others for Christ, it has failed in reaching the purpose and will of God for his church. Evangelism that takes place in the context of Christian education is effective because it is grounded in knowledge, matured in the word of God; encouraged in the fellowship of Christians, and conducive to creating opportunities for witnessing to other people.

### . THE PASTOR-TEACHER

The ministry of the pastor-teacher is a vital factor in Christian education. The pastoral ministry of the word of God is an educative instrument in evangelism. The bishop of the church is admonished to be "apt to learned. In the preaching ministry of the pastor-teacher, the new convert learns the disciplines of God's grace and the demands of Christian ethics and morality.

### . THE CHRISTIAN HOME

The Christian home is another factor in Christian education and evangelism. From the standpoint of the

Jewish background of the gospel and also from clear concepts in the New Testament, the Christian home has a definite function in Christian education. The child learns from parents, who are Christians the facts of the gospel and can be led to make an intelligent commitment to Jesus Christ. From the example of good and Godly parents, the child who becomes a Christian, learns what means to be a witnessing and soul-winning Christian. Evangelism is dependent upon the home to a degree not yet realized by most of our churches. Whatever encouragement we can give to help the home to be more Christian and more evangelistic will go a long way toward reaching people for Jesus Christ.

### . THE CHURCH PROGRAM ORGANIZATIONS

The church program organizations are also vital factors in evangelism. The Training Union performs a vital function in training church members for evangelism. The WMU and the Brotherhood, in teaching missions, perform a vital function in evangelism. The church music program and its leaders historically played a tremendous role in evangelism. The development of church music is historically related to evangelism. Church music in the regular worship services of the church, as well as in evangelistic meetings, can make or break the spirit of evangelism.

### . THE SUNDAY SCHOOL

In evangelistic outreach, the Sunday School is in the forefront of our church program organizations. From its beginning the Sunday School has been vitally related to evangelistic outreach. Those who are reached for Christ through the ministry of an evangelistic Sunday School class are well prepared for Christian maturity. Christian 'ruth is not only taught but is illustrated in the life of the teacher and class members. The child that begins his experience in the church in the Nursery department and continues through the Beginners and Primaries soon comes to know about God's love from those who love God and love the child. Many of these children very early in life come to know the Lord Jesus Christ as Saviour. The Sunday School class that fails in evangelism fails in the very purpose of its existence.



### Evangelism

Everything the churches do is not evangelism. Everything the churches are and do to present Jesus Christ in the power of the Holy Spirit as Saviour and Lord is evangelism. The churches and individual Christians bear testimony to the transforming power of Christ by what they are. But the world is blind to the real source of this transformation unless there is a verbal or written witness to explain what has happened. On the Day of Pentecost, Peter explained that "they were not drunk" but that Jesus Christ had done this according to the promise of prophetic Scriptures.

The New Testament Church used three methods of evangelizing unconsciously and naturally: The public proclamation of the gospel, the personal testimony bring-ing others to Christ, and the witness of moral, socials and even megtal-reconstruction in Christ that was usually explained verbally.

### PROCLAMATION OF GOOD NEWS

The Good News that the churches declare in evangelism is the message that in Jesus Christ God has acted "once for all" for man's redemption and that his purpose is the creation of a new race with whom he can live and through whom he can work. That is what Paul meant when he said that we must help "all men see what is the fellowship of the mystery" (Ephesians 3:9).

The Good News is expressed in many different ways in the New Testament. "God was in Christ, reconciling the world "to himself" (II Corinthians 5:19). "God shows His love for us because while we were yet sinners Christ died for us" (Romans 5:8). "All this is from God, who through Christ reconciled us to him self and gave us the ministry of reconciliation." (II Corinthians 5:17-18)

The Good News is the proclamation of the mighty acts of God. In the incarnation, God himself became one with human nature. In the life of Christ on earth, in words and deeds of love, in forgiving, in healing, and in restoring, we see the "God kind of love." In the death of Christ, he took upon himself our sin, dying for us. The greatest statement of the atonement is still the sublime simplicity, "Christ died for me!" In the resur rection, he came back a victor over death, hell, and the grave giving assurance to all who believe that "we shall live also." In his intercession, "we have the right man on our side, the man of God's own choosing." Our churches are involved in public proclamation in

- Worship Services
   Evangelistic Services
- Revival Meetings
- Area Crusades
- Associational Simultaneous Revivals
- Youth-led Revivals
- Layman-led Revivals
- Mission Revivals
- Evangelism-In-Depth

### PERSONAL SOUL-WINNING

In the New Testament men brought other men to Christ. The term "soul-winning" may have some weaknesses because we are certainly trying to win more than just "souls." But most Southern Baptists understand that we mean winning the total person to Christ. Very few people think of other persons as "naked souls." The use of the word "soul" does remind us that man is more than a carcass to feed and a mind to teach. He is a soul that needs to be saved.

It is a good thing to remind ourselves that Jesus spent a great deal of time warning people about concern with food, clothing, and shelter. Meeting these needs is not evangelism, though it is a wonderful and charitable thing to do. The people of God in the Book of Acts were winning and winsome. The power they had over men was not "good public relations," it was the infectious power of an obsession. They were "enthusiasts." They had nower to enlist others in their cause. The root of "enthusiasm" means "in the gods." They were interested in making converts. They deliberately set about making converts. This is our business as well.

Many programs developed and promoted by the Division of Evangelism and the state secretaries of evangelism are designed to involve church members in personal evangelism

- Cultivative-Commitment Visitation
- Soul-winning Commitment Day
   Pastor's Guide For Training Christian Witnesses
- Occupational Witnessing Tracts
   The Sunday School Witnessing Plan for a Church
- · Training Union Resource Unit on Evangelism
- Family Witnessing
- · Correspondence Course in Personal Soul-winning
- · Youth Involvement in Evangelism

### CHRISTIAN WITNESSING

The fact that the Apostles identified their activity in Acts 5 as "witnessing" indicates that the nature of witnessing is much more than just living a "good life" or doing some deed of love and mercy. They indicated that it was a verbal witness that explained the reason for Christian behavior. They explained what had quite evidently happened to them.

Everything that the church or the individual Christian is witnesses to Christ. This would be quite ineffective without verbal or written explanations. To do some charitable act is commendable but it is not evangelism. Christian witnessing is the credible evidence that the

church bears to the transforming power of Jesus Christ. It is vital and verbal. Evangelism is deeply interested in the spiritual and moral quality of the lives of its converts. The Division of Evangelism of the Home Mission Board and state secretaries of evangelism are interested converts growing in grace.

Our involvement is clearly seen in the development and promotion of several programs for the local church:

- · New Member Orientation
- · Deacon's Spiritual Growth Plan
- · Non-Resident Church Member Enlistment Plan

### Evangelistic Preaching

Evangelistic preaching is the proclamation of good news. By its very nature it is the proclamation of an event, the saving activity of God in Jesus of Nazareth. It proclaims the nature of God and what God has done, is doing, and will do in Jesus Christ. The God of history, the God of creation, God Almighty became man in Jesus Christ. He was born as no man was ever born, born of a virgin; lived as no man has ever lived, lived a sinless, loving life; died as no other man ever died, died for the sins of others; lives as no man lives, raised from the dead and living among his people; will return to the earth as no man has ever returned after death.

### DEALS WITH SIN

This good news is proclaimed against the foreboding black background of human sin and the judgment of God. Evangelistic preaching declares the diabolic nature of man's rejection of God. The evangelistic preacher will help men to see themselves as ones who need to be delivered from the guilt and power of sin. When they see that good works, church, holy rites, creeds, and selfrighteousness cannot save, they will be led to turn in faith to the loving God who has provided a Saviour in Jesus Christ

### SEEKS A VERDICT

Evangelistic preaching seeks a commitment of life to Evangenstic preacting seeks a commitment or life to the lordship of Christ. The gospel proclaims Jesus as Saviour and Lord. The gospel is the "gospel of the king-dom of God." The sinner turns over the rulership of his life to Jesus Christ. Repentance is the rebel laying down his arms and making surrender to his sovereignty.

The evangelistic preacher seeks a verdict now. He is obsessed with the importance of the immediate. He preaches as a "dying man to dying men, never sure to preach again." There is a holy urgency about evangelistic preaching. If the gospel is something that can wait until tomorrow the preacher loses his urgency and effective-

### THE HOLY BIBLE IS THE SOURCE

The good news of the gospel is found only in the

Bible. The content of evangelistic preaching is grounded in the word of God. It is good news from God. Evangelistic preaching may be expository or topical. Form or style have very little to do with its success. But its success does depend upon it being biblical. God has promised to bless his word. The spirit of evangelistic preaching may be found in the word from Paul, "For we preach not ourselves, but Christ Jesus the Lord."

### SIMPLICITY A KEYNOTE

Evangelistic preaching must deal with great simplicities. Technical terms and theological vocabulary are often hindrances to understanding. Grace and justifica-tion may be best explained by an illustration from life or the Scriptures rather than quotes from Strong or Mullins. The greatest compliment the evangelistic preacher receives is the word "Preacher, you made it plain tonight." The gospel is to be preached not "in the words of man's wisdom," but "in the demonstration of the spirit and power."

### PERSONAL IN ITS APPEAL

The hearer must feel that "this is for me!" This can only be achieved when the preacher establishes personal compassion as the contact between himself and his hearers. The hearer can say about the preacher, "This man cares about me." The degree to which he communicates will depend on the kind of a person the preacher . The vitality of his own personal experience with Christ will make the message effective. Many times the preacher's own personal experience with Christ relating his will make a sermon "come alive."

### EVANGELIZE THE WHOLE MAN

Jesus appealed to the emotions and the intellect but only to get to the will. The whole person is involved in commitment to Jesus Christ. This being true the evangelistic preacher will appeal to the whole man and not ust the emotions. Evangelistic preaching must be emotional but it must also appeal to the intellect and volition. Men need to know clearly the terms of the gospel. The whole man must be given to Jesus Christ.



There are some areas for concern within the local church that directly affect evangelism. It might be that some of our "slowdown in evangelism" could be traced to these factors that in the past made great contributions to evangelism in the local church:

Have we surrendered to our comfortable suburban middle-class culture to the point that the Sunday evening service is no longer possible? A Sunday evening visit to the meeting places of some of the more enthusiastic, smaller, and younger denominations might have a sobering effect upon us. There are churches, even Baptist churches, still preaching to crowds on Sunday night. Many of these churches still call it their "evangelistic service" and they are winning people to Christ on Sunday night. Such services have certain things in common.

The pastor expects the people to come on Sunday night. He doesn't scold them for not coming. He simply talks and acts as though they are coming. The pastor and others responsible plan for a well-attended service. The choir is present. The service moves quickly and does not drag. The music is evangelistic with what B.B. McKinney called "heart appeal." The message is evangelistic and the pastor preaches for results that he expects. This is no "vesper service" that no one is really expected to attend. The church looks forward to this Sunday night service.

No church succeeds in evangelism that fails to pray. Very little prayer time is programmed in the average church. This is the only time that is designated for prayer. In many cases, however, "prayer meeting" means two or three brief petitions for the sick of the congregation. Jesus said, "Fear not the one who is able to kill the body, but fear the one who can throw both body and soul into hell." We need to pray for our sick, but prayer meetings that are given over to medical prognosis and diagnosis are far too introverted for God to use.

Most of the prayer meetings that are well attended are oriented toward evangelism. This does not mean

that we will only talk about evangelism and only pray for lost men, but the spirit that permeates the meeting will create a desire to see men saved. This desire will express itself in prayer for the salvation of souls. Those who pray on Wednesday night for the salvation of lost men and women will be expectant Sunday morning and Sunday night. Prayer meetings are too-often pushed aside for organizational meetings that should be scheduled at other times. Many times organizational meetings take people and interest away from the prayer meeting until it loses its significance for the church.

A survey taken recently by the Division of Evange-lism indicated that of the adults baptized last year by 1,104 sample churches, only 56 percent were enrolled in Sunday School. We thank God that we are winning people that are not enrolled in Sunday School, but it is much easier and much better to win those who are enrolled in Sunday School. Sunday School enlargement has never been easy. Factors for Sunday School growth are the same as they have always been and they spell "sacrificial service." The Sunday School Board of the Southern Baptist Convention provides excellent materials on Sunday School growth and enlargement. The motivation to get this hard work done is evangelism. Infuse the Sunday School with compassion for the lost and it will grow and win people to Christ.

The evangelistic spirit is helped or hindered by the type and spirit of the music that is used in evangelistic meetings. One of the best guarantees that the music will have evangelistic spirit is for the leaders of the church music program to be involved in personal evangelism and have compassion for the lost.

In the third section of this Evangelism Plan Book

In the third section of this Evangelism Plan Book some very excellent suggestions are offered by Hines Sims of the Church Music Department of the Sunday School Board. An evangelistic church must be capable of involving its people in evangelistic music that is good but does not lose its "common touch."

# Planning for Evangelism

### Evangelism A Priority Church Task

Evangelism is vitally concerned with the nature of the church. It is not a private sanctuary. No one can be an "individual Christian." In the figure of the body it is clear that the church is organized and functioning. If today we did away with the organized church and simply began as individual Christians, it is likely that by tomorrow we would begin meeting together for worship and we would organize Sunday Schools, build buildings, and create programs of work. The church has failed to reach out but in our anxiety to correct our failure we must not destroy what God has created, the organization as well as the organism.

Faith must be nourished within the church that will enable the Christian to witness in other orders of life such as the family, the school, and the place of work. There is a tendency today to make everything of the witness of the Christian in deeds of love and mercy as the total of witnessing. Some few might say that preaching or verbal witnessing is everything. The Lord has made us with both mouth and hands. The spoken word and the deed of love complement one another. We witness to one another in the church as surely as to those without. "Churchliness" must not be identified with the Christian life, but without the institutional church we are not far from the extinction of Christianity.

### THE CHURCH, A BODY ORGANIZED AND **FUNCTIONING**

'We are to grow up in all aspects unto him, who is the head, even Christ, from whom the whole body, being fitted and held together by that which every joint supplies, according to the proper working of each individual part, causes the growth of the body . . ." (Ephesians 4:16, NASB). The church-body is made up of individuals whose skills are to be developed for the work of serving. This work of "training the saints" is the primary task of all church leadership. (Ephesians 4:12) Administration is a primary task of the "bishop" of the church. This word designates the pastor as an administrator.

### THE PASTOR

The Latin Vulgate version of the Scriptures record Jesus as saying, "I am the Good Pastor!" Jesus spent more time as pastor of the twelve in their "training to do the work of serving" than he did in mass meetings and preaching himself. By instruction

by association, by delegation, and by supervision he trained them for preaching and witnessing to the

A good case in point is in Matthew 9:36. Jesus saw the multitudes and "He was all stirred up." He had clearly stated his objective, "The Son of man is come to seek and to save that which was lost." The closing verses of chapter 9 and the first verses of chapter 10 indicate that Jesus proposed two strategies to meet the need of the multitudes. They were:

1. Prayer

2. The first evangelistic mission of the twelve

Jesus took some action to support his strategies. He enlisted them to pray for workers in the harvest. He trained them for their mission by association and demonstration. He brought them together for a briefing session and gave them explicit instruction as to what to do and what not to do. Mark 6:30 and Luke 9:10 record a debriefing or reporting session in which they recounted their experiences and undoubtedly he offered them further instruction.

For further help in this overview of Jesus' strategic planning to reach an objective, a helpful book is The Master Plan of Evangelism by Robert E. Coleman, published by Revell, 1964.

### The Church Council

A functioning church body is no more an "accident" than a functioning human body. The church council provides the leadership of the church body, a meeting ground for planning, coordinating, and evaluating the training of the saints that they may do the work of 'The Division of Evangelism and the state secretaries of evangelism were the first in the Southern Baptist Convention to insist that the church council ought to be the advisory and informative body through which the organizations and committees of the church can work at the church task of evangelism. The church council is not an authoritative or administrative body. It is composed of the pastor, the staff, the leaders of the program organizations (Sunday School, Training Union, WMU, Brotherhood, and Church Music), the chairman of deacons, and others as necessary and practical.

For a full discussion of the church council see the pamphlet, "The Church Council," available without charge from your state Training Union secretary, An excellent discussion is also found in The Church Program Guidebook, 1966-67, which may be purchased from

### 1. Evangelism Objectives of a Church: What should our church be in evangelism?

The objective that characterized the life of our Lord was evangelism. "The Son of man is come to seek and to save that which is lost." The church council, in recommending objectives in evangelism to the church, asks the "What kind of church should this church be evangelistically?" In "God's Call and Our Commitment" on page 4, these objectives are:
1. A COMPASSIONATE CHURCH

- 2. A WITNESSING CHURCH
- 3. A PROCLAIMING CHURCH

### 2. Evangelism Goals of a Church: What should our church do in evangelism?

The church council can recommend to the church for their approval evangelistic goals. The goals will arise out of what our church should be in evangelism. Doing arises out of being. Some goals that the church can set that are measurable and attainable in evangelism would be:

- 1. Our church will win and baptize \_\_\_\_\_ per sons by September 30, 1967.
- 2. Our church will commit, motivate, and involve church members in personal soul-winning by September 30, 1967.

### 3. Evangelism Strategies: How will our church meet its evangelistic goals?

The word "strategy" is a synonym for "way" or emphasis an the goal rather than the method of reaching the goal. The proper understanding of the word keeps us from using methods for "methods' sake." Jesus talked about strategies in regard to Christian discipleship. He illustrated by saying if a king on a military campaign decides to take a city, he had better sit down and think what strategy he will use.

### 4. Planning Our Evangelistic Actions: Who will be responsible?

The church council is now ready to plan evangelistic actions and to assign them to individuals, organizations, or committees. Each strategy will require certain actions A list of actions and assignments could be as follows:

- 1. Lead the church to pray for the lost and un-
- churched in Wednesday prayer services—pastor

  2. Lead Sunday School workers and teachers to pray for lost prospects daily-Sunday School superin
- 3. Lead Baptist men to pray for lost men and especially men in current focus group of Church Growth Plan-Brotherhood president
- Lead women to engage in prayer retreat or re-treats for unchurched and unsaved—WMU presi-
- 5. Lead the church to pray daily for workers who will visit the unsaved and witness to them-pastor and church program organization leaders
- Lead the church in special prayer groups and plans in prerevival preparation—pastor and church program organization leaders

in love to man's deepest need, his need for God. It is a church that wins men to Christ. A witnessing church is a church whose individual members as well as the body generally witness to Christ's transforming power by a morality beyond human goodness, in all the orders of human life. A proclaiming church is a church that presents Jesus Christ as Saviour and Lord, all the saving acts of God in preaching and teaching.

A compassionate church is a church that reaches out

- 3. Our church will seek to have unsaved prospects in every Sunday worship service through September 30, 1967.
- 4. Our church will seek to inform the membership on nature and scope of Christian witnessing by involving persons in study courses, panel discussions, buzz sessions, and group studies directly related to Christian witnessing by September 30, 1969
- Some strategies or "ways" or "methods" a church might use to reach its evangelistic goals could be:

  1. PRAYER 2. PERSONAL EVANGELISM
- INCREASE SUNDAY SCHOOL ENROLMENT
- PASTORAL EVANGELISTIC MINISTRY EVANGELISTIC MEETINGS AND REVIVALS

### 7. Lead the deacons in special efforts in prayer for

revivals and other evangelistic actions-pastor and chairman of deacons 8. Lead deacons to remember unsaved and un-

churched in prayer in their weekly preservice prayer meetings-chairman of deacons

### PERSONAL EVANGELISM

- 1. Commit and inspire church members to personal evangelism—pastor
  Train the committed in techniques of personal
- evangelism-pastor. Training Union director
- Train men in witnessing in their occupation-pastor, Brotherhood president Motivate and enlist Sunday School teachers in
- reaching unsaved for Christ and the church-Sunday School superintendent
- Inspire people to pray for the salvation of others-

### INCREASE SUNDAY SCHOOL ENROLMENT

The Division of Evangelism has just completed a survey of those baptized by 2,207 churches of all sizes from 13 state conventions. 56 percent of the adults

baptized last year were not enrolled in Sunday School. Almost 10 percent of the Juniors were not enrolled in Sunday School. This speaks eloquently of our need to enroll unsaved persons in Sunday School.

- 1. Discover prospects for the church—superintendent of enlargement
- 2. Cultivate and involve prospects in Bible study pastor, Sunday School superintend
- 3. Teach the prospects the gospel—Sunday School 4. Lead prospects to a commitment to Christ and
- church membership-witnessing visitors, Sunday School teachers
- 5. Lead the church to pray for Sunday School enlargement—pastor, Sunday School superintendent

### · PASTORAL EVANGELISTIC MINISTRY

- 1. Lead the church through the church council in a dynamic action-oriented program of evangelism
- 2. Proclaim the gospel in regular worship services. Proclaim the gospel in special situations outside
- of the church
- 4. Lead laymen to proclaim the gospel in laymen's revivals and mission revivals.
- 5. Initiate and/or strengthen personal soul-winning visitation.
- 6. Use counseling opportunities as a positive evangelistic instrument.
- 7. Initiate or strengthen evangelistic visitation with deacons and other men in the church.

- Motivate and inspire program organizations in the fulfillment of their assigned evangelistic actions.
   Engage in definite pastoral ministry of prayer for the church members who need an awareness of evangelistic responsibility and the unsaved
- 10. Lead the church in conserving the results of evan-

### EVANGELISTIC MEETINGS AND REVIVALS

- 1. Schedule and plan at least two revivals for 1967-
- pastor and church council
- 2. Lead the church in preparation for revival-pas-
- tor, church program organization leaders

  3. Lead the church in prayer for renewal of Christians and the salvation of the lost-pastor, church
- program organization leaders
  Train church members for revival actions—pastor.
- Training Union director

  Cultivate prospects in prerevival visitation—pastor, witnessing visitors, Sunday School superintendent of enlargement
- Cooperate with association and/or state conventions in simultaneous revivals-pastor, church council
- Cooperate in area crusades-pastor, church
- 8. Initiate or strengthen actions to conserve the results of revival evangelism-pastor, Training Union director, other church program organization

### SECTION THREE

# Programming Evangelistic Action Plans

"Programming Evangelistic Action Plans" simply means that we assign the church "task" of evangelism to church organiza-tions, church committees, or individuals for "ection." The nin-phasis on "action-planning" is action. This is wait is needed. The church program organizations cannot do all the evangelism but they can and will do a great deal of work that is evangelism.

### STRATEGY ONE: PRAYER

STRATEGY ONE: PRAYER

Prayer is a strategy in evangelism. Prayer can reach some prospects when all other methods are impossible. Prayer in evangelism involves prayer for the unsaved and prayer for "workers for the whitened harvest." Prayer creates evangelistic "atmosphere." This is the most neglected strategy in evangelism.

Soul-Winning Commitment Day—pastor

Soul-winning Commitment Day—pastor

Soul-winning Commitment Day January 8, 1967, gives the pastor an opportunity to commit members of the church to pray for the unsaved by name. Complete plans for Soul-winning Commitment Day may be found on page A-12 under Strategy Two: Personal Evangelism.

Prayer Service—pastor

Prayer Service—pastor

Have a definite period of intercessory prayer for the unsaved at every prayer service. Lay upon the hearts of the people before prayer the need for evangelistic visitation, personal witnessing, and soul-winning. Have the people pray for workers in the harvest.

There are some plans that are suited to one of the organizations by the nature of their task. The pastor, the deacons, and the church committees are also involved in evangelism but the major load will be carried by the five church program organizations. This section shows some of the actions each organization might / take in each strategies.

prayer meeting. Make this prayer time a time of intercessory prayer for the unsaved. If possible make someone responsible for finding out those who will be in the service and have special prayer for them.

Prayer Retreat for Intercessory Prayer-WMU presi-

The ladies of the church led by the WMU president could engage in periodic "prayer retreats" for the un-saved and unchurched.

Men Praying for Men—Brotherhood president
The focus grounds for the Church Growth Plan will be
adult men in 1967. The men of the church under the
leadership of the Brotherhood president could have special prayer meetings for the men in the focus grounds

Prayer Before and During Revivals—pastor, church program organization leaders

Material on prerevival and during the revival prayer will be found under Strategy Five, "Evangelistic Meet-ings and Revivals."



The Handbook on Evangelism produced by the Division of Evangelism of the Home Mission Board presents the principles of New Testament evangelism and a Southern Baptist program for implementing them. It will be of tremendous help in planning evangelism actions. Available at the Baptist Book Store—\$1.25

STRATEGY TWO: PERSONAL EVANGELISM

# JANUARY S M T W T F S SOUL-WINNING 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 DAY—pastor

"The fruit of the righteous is a tree of life; and he that winneth souls is wise" (Proverbs 11:30).

Southern Baptists are known throughout the Christian world as evangelistic, witnessing Christians. The January emphasis placed on 'commitment to soul-winning' helps strengthen the effectiveness of our witness.

Soul-Winning Commitment Day is the second Sunday in January, January 8, 1967.

The start of a new year is the time for self-examination and new beginnings, and provides an excellent background for Soul-Winning Commitment Day.

The observance of Soul-Winning Commitment Day provides:

- A list of potential witnesses.
- 2. A list of good prospects.
- An opportunity to focus special attention on the main task of the church.
- 4. An opportunity to reemphasize that witnessing is every Christian's job.
- Opportunities for training and involving church members in witnessing.

6. Opportunities to relate personal witnessing and training to the existing organizations of the church.

The pastor and the church council should formulate plans for Soul-Winning Commitment Day, present them to the church, and, on approval, give them wide publicity. Suggested plans for the observance of Commitment Day will be mailed to each pastor.

A commitment card called "My Commitment to Witness for Christ" is available from the Baptist Book Store. The price is 75 cents per 100; \$3.50 per 500; and \$6.25 per 1,000.

It is hoped that the pastor will conduct a witnessing clinic for Sunday School teachers immediately following Commitment Day. At this meeting the pastor will share with the teachers the names of those committed to witness and offer suggestions as to how these may be enlisted, trained, and involved in witnessing.



The new Church Program Guidebook will provide valuable assistance in setting church goals, developing a strategy, and planning essential action required to undergird advance. Order from the Baptist Book Store—\$1.25

## MY COMMITMENT TO WITNESS FOR CHRIST

"Ye shall be witnesses unto me" Acts 1:8

Having accepted Jesus Christ as my Lord and Saviour, I prayerfully commit myself to witness for Christ.

Date	
† (Datach for wallet or flible merker)	(Turn in to church)

MY COMMITMENT TO WITNESS FOR CHRIST

	and by manne
	angelistic tracts
	nal concern to lost friends
	rist means to me
	more experienced witness
	e a New Testament in
witnessing	
	a witness-training program
☐ Share and ex	plain Scripture passages on
	u . u
	ily to witness as a family
☐ neib train of	ners to witness
I will seek to	ead the following to Christ:
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Name	Address
Name	Address
algnature	
Address	
Sunday School Depar	ment
EVERY CHRIST	IAN A WITNESS-NOW!
A-1- 181 MAY	toroller Mark Mr. Year Server to the h

### Evangelistic Inserts and Revival Mats

Mat services are listed on the quarterly Church Literature Order Blank, Baptist Sunday School Board, 127 9th Ave., N., Nashville, Tenn. 37202

### Evangelism Tracts

Free evangelism tracts are available in limited quantity and titles. Tracts for extensive distribution are available at cost of production.

Write the tract of the of the production for

Write the tract office of your state convention for evangelism tracts and information.



The Life and Work Curriculum undergirds the church task of evangelism. A careful study of the opposite curriculum guide will show helpful emphases during usual revival times. There is also a very helpful series of Sunday School studies that can be follow-up for all new members added during spring revivals.

PASTOR'S GUIDE FOR TRAINING CHRISTIAN WITNESSES—

pastor

The Training Union Department of the Sunday School Board, in close cooperation with the Division of Evangelism of the Home Mission Board, has developed a new Pastor's Guide for Training Christian Witnesses.

The 1967 Guide contains three studies to be used on three Wednesday nights following Soul-Winning Commitment Day or at another convenient time

mitment Day or at another convenient time.

C.E. Autrey, Director of the Division of Evangelism,
Home Mission Board, is the author of the guide.

Chapter One: "How May a Person Witness to Associates in His Work."

Chapter Two: "How to Discover Spiritual Needs of Fellow Workers."

Chapter Three: "Helping New Converts in Follow-

Up."

A free copy of the Guide will be mailed to each pastor from the Training Union Department of the Sunday School Board. Some copies will be available in emergency from the state Training Union or evangelism

### OCCUPATIONAL WITNESSING pastor, deacons,

Brotherhood president

Ninc tracts have been published on witnessing in the various trades and professions. These are especially timely in the light of the focus groups of men in the Church Growth Plan. These are designed to help a pastor enlist his men in "on the job" witnessing and personal soul-winning. The Brotherhood could take this as a project.

The tracts are published by the Division of Evangelism of the Home Mission Board. A pamphlet for pastors on the use of "Occupational Witnessing" and a pamphlet for Brotherhood presidents on the use of "Oc-

cupational Witnessing" will be published by the Brotherhood Commission. The tracts are written by men in the trades and professions they represent.

RESOURCE
UNITS ON
PERSONAL
EVANGELISM—
Training Union director

The following material will strengthen the church's evangelistic emphasis and relate to the Wednesday night suggestions for pastors for January.

### What Is a Resource Unit?

It is an extensive collection of planning suggestions, content materials, and other sources to be used as a guide by persons leading the union in a particular area of study.

Three Training Union resource units on evangelism are available with the other literature for 1967. These units are to be used by the three older age groups. Their titles are: Intermediates Learning to Witness; Young People Learning to Witness; Adults Learning to Witness.

These units of study provide a wide variety of problems in soul-winning . . procedures to be used in studying problems selected . suggestions of appropriate materials for use in studying the problems.

### Who Should Have a Copy?

Only those responsible for planning the study: In an Intermediate union—the leader, the sponsor, and two group captains or study leaders.

In a Young People's union—the counselor and two or three group captains or study leaders.

In an Adult union—the president and the group captains or study leaders.

Each of the three publications—Intermediates Learn-

Each of the three publications—Intermediates Learning to Witness; Young People Learning to Witness; Adults Learning to Witness—has 36 pages, size 6x81½ inches, including attractive two-color covers. The cost is 200 and in the control of the covers of the cost is 200 and in the control of the cost is 200 and in the cost

These units will be listed by title on the regular Church Literature Order blank. Order with your other church literature by November 8!

### WITNESSING-

Brotherhood president

During 1966-67 Baptist men will participate in the evangelistic outreach of their church using five methods. They are: (1) witnessing with a hand-marked New Testament; (2) witnessing at work; (3) witnessing during the church rewal; (4) conducting laymen-sponsored revivals; and (5) witnessing as a family leader.

Materials describing these ways to witness are Baptist Men in Evangelism. The Family Witnessing, and a ninetract vocational witnessing series. All are available from the state Brotherhood department except The Family Witnessing, a seminar booklet distributed by the Brother hood Commission for 20 cents per copy.

Other seminar booklets available are Effective Per-

onal Witnessing and The Role of the Father in the Christian Home.

### THE SUNDAY SCHOOL given day. WITNESSING PLAN FOR A CHURCH—

Sunday School superintendent

The Sunday School witnessing plan for a church is a project designed to encourage and help the pastor and Sunday School officers and teachers implement a program of personal witnessing in a church. Intended for use by the Sunday School leadership in planned witnessing actions two to four weeks before revival, this project can become a major action in a church in 1967. All program organizations in a church can support the Sunday School in planning and conducting this project. It can be an important preparatory step in revival.

The plan can demonstrate the wisdom of using the Sunday School for a continual witnessing program in a church. As the Sunday School witnessing plan becomes a continuing action in every church, the Sunday School's task of "Leading all church members to witness daily"

can become a reality.

At the heart of the Sunday School witnessing plan for a church are the analysis and assignment meetings.

This approach was developed by R. Othal Feather of Southwestern Baptist Theological Seminary and involves the careful study and assignment to personal workers of each prospect.

Three sessions indicated are suggested to provide guidance to workers in the Sunday School witnessing plan for a church. The pastor has the privilege of leading the sessions as outlined in this leaflet. He is the logical leader to present the claims of Christ in the area of personal witnessing to his Sunday School workers

Schedules may include sessions on Sunday, Monday, and Tuesday; or Monday, Tuesday, and Wednesday; or three consecutive Wednesdays. The pastor and Sunday School superintendent or pastor and church council should determine the best schedule for their church.

This plan is a tool prepared with the knowledge that unless the Holy Spirit blesses its use, meager results

BAPTIST MEN
will follow. May its use be bathed in meaningful prayer
that many people will receive Christ as Saviour and Lord.

This plan is sponsored and financed jointly by the Sunday School Department of the Sunday School Board and the Division of Evangelism of the Home Mission Board. A booklet, "The Sunday School Witnessing Plan for a Church" is available free from either the state Sunday School or evangelism secretaries. It has 38 pages of promotional helps.

### CULTIVATIVE AND COMMITMENT WITNESSING-

pastor, Sunday School superintendent

The plan consists of a three-month period of cultivative visitation followed by a week of commitment visitation. This plan of visitation is not to take the place of revivals. It may be used either at the beginning of a revival or as a special visitation effort to climax on a

The basic personnel to engage in cultivative and commitment visitation are Sunday School officers and

This plan of cultivative and commitment visitation fits in with the regular visitation program of a Sunday School and a church program of evangelism.

It supplements the evangelistic opportunities of a church by expanding the Sunday School enrolment and the personal witnessing of Christians.

The prospects for this special visitation are: . those of the community not enrolled in Sunday

- the unsaved
- · the unaffiliated church members

These may be secured through a preliminary community survey.

The instruction consists of three parts: · how to establish the plan

- . how to do cultivative visitation
- how to do commitment visitation.
- A brochure explaining the details of the program of

cultivative-commitment visitation may be secured free from your state secretary of evangelism.

### MATERIALS YOU WILL NEED

From the Baptist Book Store:

Cultivative Witnessing Brochure, "New Life."

This is an attractive four-color brochure in magazine format that presents the plan of salvation and helps awaken spiritual desire within the person visited, 5¢ a сору.

Evangelistic Visitation Assignment and Report Card (Form 190)

This card is to be used to make monthly reports Home Visitation Record of Decision Card (Form E32)

This card is to be used the last week of visitation.



The Church Growth Plan

**Continuing Concern at Work** 

Through A

- Church-centered
- Adult-focused
- Sunday School-led

-Correlated Effort

To Reach People for Christ

### CHURCH GROWTH PLAN

The Church Growth Plan is a strategy for reaching prospects for the church. It is designed to increase Sunday School enrolment to the end that more persons will be taught the Bible, will be won to Christ, and will

The scope of this plan includes the involvement of all church program organizations in organized, con-certed effort to help a church reach all its prospects. Led by the Sunday School, the outreach task programmed to place a church's maximum force on this

The Church Growth Plan proposes a total effort in reaching prospects of all age groups; however, the particular strategy in the plan is TO CONCENTRATE ON REACHING ADULTS AS THE BASIC STRATEGY FOR REACHING PERSONS OF EVERY AGE

It places a focus on a specific group of prospects each quarter. The focus groups for the first year of the plan

October, 1966-Men who are unsaved and have no connection with the church January, 1967-Men whose wives and/or children

are enrolled in Sunday School April, 1967-Men who are unenrolled church mem-

bers or unaffiliated Baptists

July, 1967-Men who are potential leaders

The Church Growth Plan provides for continuous discovery of prospects, cultivating the prospects through

visitation, involving the prospects in Bible study, teaching them the gospel and witnessing to them until they are won to Christ and to church membership.

Additional materials on The Church Growth Plan may be obtained free from the state Sunday School secretaries. Considerable help will be obtained from The Church Program Guidebook which may be pur-chased from the Baptist Book Store for \$1.25.

### FOCUS ON MEN!

The strategy is biblical:

"Gather the people together . . . MEN!

The purpose is clear:

"That they may learn . . . and fear the Lord"

The outcome is significant:

"And observe to do all the words of this law"

The pastor will take evangelistic actions under every strategy. He will be a winner of souls and effective as a personal evangelist. He will be in the place of leadership in all the planning of the church council. He will be in the forefront in presentation of evangelism objectives, goals, This work of administration must not be looked upon as a The New Testament is clear that the "bishop" of the sort of "secular" task of the pastor.

### INSPIRE AND MOTIVATE CHURCH MEMBERS FOR EVANGELISTIC ACTIONS

The pastor will help to create the "atmosphere" for evangelism. He will inspire the staff and through them the church to "do the work of an evangelist." Plans, no matter how well thought out and executed, will not succeed unless than any other factor.

### ENGAGE IN A MINISTRY OF PASTORAL INTERCESSORY PRAYER

The stories of the great pastor-evangelists such as Charles Goodell, Jonathan Edwards, etc., are stories of victories won in intercessory prayer. The evangelistic pastor will not forget that daily trusting place with God where he as priest brings the people to God and God to the people. No one need ever know the time or place of this intercession.

### USE COUNSELING AS A DEFINITE EVANGELISTIC, MINISTRY

One pastor said he was so busy counseling that he did not have time for evangelism. The Lord spoke to this pastor and he was reminded that the people coming to him for help held spiritual problems and many of them were not Christians. He was determined that he would first try to understand the spiritual needs of people before dealing

with them about other problems. This pastor in a few short months had the joy of winning to Christ and church membership five couples who had come to him with marital problems. "Good advice" is needed but "the good news" is an imperative.

### Available Helps

Flip Chart

Flip Chart

The Way to the Abundant Life (a pocket flip-chart for personal witnessing) is available in the Baptist Book Store. This resource is designed to be used by the Christian in presenting Christ as Saviour and Lord to the unsaved person. It contains selected Scripture verses and may be used by youth as well as adults.

The pocket flip-chart, 3½" by 5," has 12 pages, and is printed in two colors on white paper stock. It is packaged in an envelope with an instruction card included and is priced at 25 cents each.

Filmstrips



If You Love Me, Color, 61 Frames, I-YP-A, \$3.50

If You Love Me

This filmstrip shows that youth are capable and should be active in personal witnessing. It depicts the experiences of teen-agers in one church where a planned program of youth witnessing is begun. Competent class training is provided, and with adult guidance and cooperation, the youth and the church experience remarkable results in personal witnessing.

Home Missions Face To Face, Color, 49 Frames, \$3.50 Area Religious Survey, 50 Frames, \$3.50 Church Centered Evangelism, 47 Frames, \$3.50

Sharing Christ in Our Land, 63 Frames, \$3.50 Soul-Winning Through Revival Preparation, 54 Frames. \$3.50 The ABC's of Music

John's Portrait of Jesus 1967 Vacation Bible School Joint Worship Service Principles of Visitation Outreach Visitation Visiting the Unsaved Visiting the Unaffiliated Visiting the Sick and Sorrowful Using Music with Primaries The Preadolescent Learning Environment for Primaries

The Power of a Man's Witness Environment for Missions

Motion Pictures

Environment for Christian Living Proclamation through Christian Living
Proclamation Through Witnessing Available from the Baptist Book Store TRATEGY FIVE: EVANGELISTIC MEETINGS AND REVIVALS

# IN EFFECTIVE REVIVAL PREPARATION

pastor, church council

"Wilt thou not revive as again; that thy gaogle may rejoice in these" (Peaks 65:6). A revival is a requirement of those who are already alive. The prayer is "revive us," God's people, that "thy people may rejoice in thee." Renewed activity is always the evidence of this requirement and of life and growth. The paslmist reminds us, "Thy people shall be willing in the day of thy power. ..." (110:3).

"Revive" in this New Testament carries the meaning "to live again," to sit or kindle up a fire." This is the same word as used by the Apostle Paul in writing to Timothy, "Stir up the gift, kindle it into a fiame. It may be smoldering now—but it has not gone out! Give it vent, and let it spring into a fiame" (2 Tim. 1:6, author's translation).

Our churches today need a revival. Hearts are cold. There is so little compassion and concern for the lost. The sins of ormission as well as commission have caused God's people to lose the joy of salvation. There is a need to repeat and return unto the Lord, to fan into a fiame the smoldering embers. Yes, every church needs a revival. God is ready to give that revival when the churches are ready to receive.

Neither the Scriptures nor history reveal a revival apart from prayer. Therefore, we need to plan ways and means whereby we can enlist the people in prayer for revival and the salvation of the lost. All that is done in revival must be undergirded with prayer and empowered by the Holy Spirit.

1. Personal prayer—daily—with a prayer list.

2. Beginning four weeks prior to the revival, have special prayer for revival in every department and Sunday School class. Make much of prayer in the worship services.

3. Plan neighborhood prayer meetings the week before

class. Make much of prayer in the worship services.

3. Plan neighborhood prayer meetings the week before the meeting begins: Monday, Tuesday, Thursday, and Priday nights in the homes. On Wednesday night have the prayer meeting at the church. Ask the WMU to secure the homes and the Brotherhood to furnish the leaders and transportation. Following each prayer service, send the people out to visit the prospects in the immediate area.

4. On Saturday before the revival begins, have a chain of prayer at the church from 7:00 a.m. to 7:00 p.m. Have Sunday School classes or departments to be responsible for each hour.

See that census returns are tabulated and a prospect file is accurate and up-to-date four weeks before the revival.
 See that the prospect list is given to every teacher and descriment sure intended.

LEAD THE CHURCH

3. Be sure every teacher knows the spiritual condition of each one in the class.

Urge all unsalisted Baptists to units with the church
on the opening Sunday of the revival.
 Train personal workers.

Publicity

1. Four weaks before the revival, begin publicity through the church battletin, from the pulpit, and in all visitation.

2. Give news stories concerning the evangulistic help and revival plans to the local newspapers three weeks before revival date. Continue during the revival with news stories. Plan a small paid advertisement for each day of the meeting.

3. Have posters made by the boys and girls placed in every department two weeks before revival. Provide posters or window cards to be placed in the yards of church members and in public buildings and stores.

4. Mail postcards to every member of the church and all prospects two weeks before the meeting.

5. Distribute bumper strips.

6. Prepare spot announcements on radio and/or tale-

6. Prepare spot announcements on radio and/or tale-

7. Have a telephone committee call every member of the church and Sunday School, urging their attendance in every service of the revival. Make two calla: one the week prior to revival and the second during the first week of revival.

### Performance during the revival

Performance during the revival

1. Urge every member to attend every service. Have morning services Tuesday through Friday of each week.

2. Plan a chain of prayer for Saturday night before the middle Sunday of the revival. Begin at 9:00 p.m. Saturday and continue until 9:00 a.m. Sunday. A class or department of the Sunday School should be responsible for each hour. Select a leader. Write the names of prospects on the chalk-board each hour. Make it a prayer meeting.

3. Plan for high attendance in Sunday School and have a unified service on the middle Sunday. Set goals by departments and classes. Use one of the sign-up campaigns. Pray, visit, use the phone, write cards. Do everything possible to get the entire enrolment present. Meet with teachers and officers on Wednesday night of first week to plan in detail for the unified service. Check every detail—leave nothing to chance.

to chance.

4. Use the "planned revival visitation" program the first week (see page 20). Select a sufficient number of visitors who will visit each day. At the close of each night service, beginning Sunday night, meet with this group to make assignments and get reports. See that every person listed in the prospect file receives at least one, preferably two, visits. 

5. Use the "Sunday School attendance program" (Packa-Pew) for building attendance the second week.

6. Plan a prospect dinner for Thursday night of the second week. Prepare a good meal to be served one hour

before the evening service. The price of the dinner is to be a prospect. Promote this each night of the first week

At the dinner, recognize all the prospects. The pastor will take five minutes to tell them about the church. The evangelist will take ten to fifteen minutes to make plain the way of salvation. Also, he will explain about church members and transfer of letters. Do not give an invitation. Urge the prospects to make decisions in the service to follow.

7. Designate the closing Sunday as Church Membership Day. Do everything possible to get every member of the church to attend every service on that day.

8. On the closing Sunday, set a high attendance goal for Training Union and start the pastor's class for new members.

9. Plan baptismal services for each night. Appoint a committee to follow through on all who come for baptism. Seek to baptize every candidate by the close of the meeting.

10. Meet the conditions and claim the promises. "If my people, which are called by my name, shall humble themselves, and pray, and seek my face, and turn from their wicked ways; then will I hear from heaven, and will forgive their sin, and will heal their land" (2 Chron. 7:14).

-J.A. Pennington

### Deacon's Prerevival Visitation

Deacons' prerevival visitation to all the church members should be started two weeks before the revival.

1. Preparation of membership

The church family will be divided among the deacons with a visit to each home by a deacon (or those he may enlist to assist him). Every church family is visited and prayed with before the revival. A commitment will be sought for continued prayer and attendance during the revival services. This visiting should be done by teams of two.

### 2. Materials

- 1) "My Revival Convenant" cards
- 2) "Deacon Report on Member" cards
- "A Prospect for Our Church" cards
- "Suggestions for Deacons" sheet
- 5) Membership list for assignment 6) Large envelope—9"x12"

Make up a deacons' prerevival visitation packet. Place sufficient materials for each deacon in envelope. Mimeograph "Suggestions for Deacons" to be given to each deacon, along with a list of church members and addresses he is to visit. Assignments should be made the third Sunday before revival and completed the Sunday before the revival.

3. Suggestions for Deacons' Prerevival Visitation to be mimeographed:

· With a smile as your passport, introduce yourself and your partner; greet all the family; be seated; explain that you have come for a visit in the interest of the church and the coming revival.

Read the revival covenant card with the family; ask if they will agree to

1) Pray daily for revival,

2) Start talking about revival, and

Be faithful in attending services of revival uni-providentially hindered.

Mark the services they plan to attend. Pass the ma

mark them.

Then ask, "Do you know a prospect that should be reached during this revival?" If so, take out the card, "A Prospect for Our Church," and fill it out (members of the family, neighbors, fellow employees, etc.).

Ask the question, "Have you ever done any revival visitation or personal soul-winning? Would you like to?" If response is favorable, notify the pastor.

Then talk in a positive way about our church, our challenge in the dommunity, our need for revival. Be positive, enthusiastic, and optimistic. Talk about the revival as a spiritual opportunity, as a soul-saving mission, as the most important event in the church.

Before you leave, have a prayer, asking the member to lead the prayer. (If the person has been offended or seems critical, remind him that a Christian is "to pray for those who have offended him.") Pray together for the revival, for our church, pastor, and visiting evangelist.

Remember: Practice teamwork. Let one deacon talk at a time. Get all the family together if you can. Get commitments. Pray that the Holy Spirit will give you words and wisdom that you might make every member you visit love the Lord and the church more. Make complete reports and return them immediately. The pastor and chairman of deacons could make this kind of visit to deacons and help prepare them for revival.

Begin your preparation now! Show the outstanding film-strip, The Ministry of a Deacon, at your next descons meet-ing. The Ministry of a Deacon is a filmstrip setting forth the office of deacon—what it is and what it should do. 47 frames, color, with manuals. (26b) \$5.00.

### Church Evangelistic Conference

### (18 Days Before Revival)

Each member of the church council will participate in this evangelistic conference. Each member of the church council will discuss his department and evangelism as related

### CRUSADE OF THE AMERICAS

OF NORTH, SOUTH AND
CENTRAL AMERICA

1969

- Vote to cooperate for full two weeks.
- Set dates with your state secretary of evangelism.
- Enlist your evangelistic help.
- Begin praying daily.

# LEAD THE CHURCH TO COOPERATE IN SIMULTANEOUS REVIVALS AND AREA CRUSADES

pastor, church council

### Associational Simultaneous Revivals

One of the most effective methods of promoting mass evangelism today is the associational simultaneous revival. There are several reasons for this. First, the genius of a simultaneous revival will be the "togetherness" of it. This does more to promote fellowship and unity among our churches, pastors, and people than any other one thing that can be done. It is a concerted effort. The associational simultaneous revival is church-centered and it commands attention.

The associational simultaneous revival is effective also because it reaches people. The new peaks in baptisms for Southern Baptists were reached during the associational simultaneous revival years. In one of those years all of the churches west of the Mississippi participated. Another year all of the churches east of the Mississippi participated. The other two years the simultaneous revivals were Conventionwide.

When an association has an associational simultaneous revival the baptisms for that year usually go up. When there is no associational simultaneous revival, the baptisms usually drop. What businessman leaves out anything he is doing that increases sales, when without it his sales drop? Wisdom insists we continue the method that enables us to reach the most people.

### What is an associational simultaneous revival?

An associational simultaneous revival is one in which the churches of like faith and convictions enter into a revival in each local church, beginning on the same day and closing on the same day.

"Should an association engage in an associational simultaneous revival each year?" Yes. Why? The simultaneous revival produces greater results in every way than any other method. Then why substitute some other less productive method for it?

### Fixing the date for the revival

One of the most vital matters concerning the simultaneous revival is setting a date. The effectiveness and influence of the crusade depend largely upon how nearly unanimous the participation is on the part of the churches. The date should be set at least one year ahead in order to allow adequate time to secure the evangelistic help. The revival date should be the one most convenient for the most churches in the association.

The ideal is for each association in its annual meeting to set a permanent associational simultaneous crusade date. All pastors, those on the field and off the field, part-time and full-time, should be present at this meeting. This permanent yearly date should be publicized to all the pastors in the association for their future calender planning. This will eliminate many conflicts and misunderstandings.

Many of the associations already do this. One association in Oklahoma has had a simultaneous revival every year since 1944. They have a date set for the revival to start each year. Many other associations have similar dates set for revivals in their associations.

### The Steering Committee

The elected officers of the association, and as many others as are needed, should make up the steering committee. They include the chairman of evangelism, moderator, associational missionary, vice-moderator, clerk, treasurer, associational Sunday School superintendent, associational Training Union director, associational WMU president, associational Brotherhood president, associational music director, and associational public relations director. The chairman of evangelism serves as chairman of the steering committee. Each member of this committee has specific job assignments. The committee will have monthly meetings for preparation, plans, and progress reports, starting six months prior to the associational simultaneous revival. A concerted effort should be made to enlist all of the churches and missions to participate in the simultaneous revivals.

Detailed plans are found in the Handbook on Evangelism.

### Area Revivals

The area crusade is a cooperative effort by the churches of a given area to join hands and hearts to have a revival in that area. The services are held in a central or suitable place every night for the duration of the revival.

If the area churches are properly organized, the meeting properly publicized, and the people led to agonize in prayer, genuine revival will result.

The purpose of this type of mass evangelism is both similar and different from any other type of revival:

- It promotes cooperation and teamwork among the pastors and churches.
- 2. It deepens spiritual life. It leads church members to dedication necessary for revival.

- 3. It leads Christians to become witnesses
- 4. It creates an atmosphere for and challenges Christians to surrender for special service.
- 5. It will provide a necessary revival program for the
- 6. It catches the eye of the populous. The entire area

becomes God-conscious.

If the plans suggested are carefully followed, the area will witness the largest religious gathering in its history regardless of the evangelist's name. The power of God will fall and thousands will find God's will for their lives.

Detailed plans may be secured from the Handbook on Evangelism or by writing the Division of Evangelism of the Home Mission Board.

### Pastor-led Simultaneous Revivals

This type of simultaneous evangelism is still being experi-mented with. Several associations have used this type of revival with success. It is a simultaneous revival with the pastors doing their own preaching for one week.

Revival week is preceded by a week of preparation of a simultaneous nature. There is a definite emphasis on personal evangelism during the week of preparation. Some of the states that have used pastor-led simultaneous revivals are North Carolina, Oklahoma, and Louisiana

Printed plans are not yet available. Some of the states (Louisiana and Missouri, for instance) have developed some printed materials for this type of evangelism

LEAD THE CHURCH IN SECURING THE ATTENDANCE OF **UNSAVED AND** UNCHURCHED DURING **EVANGELISTIC MEETINGS** AND REVIVAL SERVICES

### Planned Revival Visitation

"Planned revival visitation" is directed by the pastor for the first week of revival.

### Materials Needed

- 1. Plain white #10 envelones
- 2. Prospect Card-Form 120 (available from Bantist
- Assignment Record Card—Form E-6 (available from Baptist Book Store).

### Purpose

- To guarantee every prospect several visits.
   To give worker information about preceding visit.
- 3. To give worker an opportunity for soul-winning. FRIDAY (before revival begins on Sunday).

Pastor and/or minister of education and/or Sunday School superintendent makes a list of potential "planned revival visitation" workers (men and women). The pastor ecures the names for this list from:

- those who signed soul-winning commitment cards
   those who enrolled in the soul-winning studies or clinic
- church organization leadership

The size of the list is determined by the church member-nip. Example: A church with 500 members will need 50 vorkers. A church with 1,000 members will need 100

The list is divided into groups of ten. The pastor telephones one man (or woman) in each group on Friday (before revival begins on Sunday) and addresses him (or her) as follows:

"Mr. (or Mrs.) . . me a favor? Would you call about ten people for me sometime today or tonight? Fine, I'll wait for you to get a pencil and paper. (Calls off ten names). This is what I would like for you to tell them—

"The pastor asked me to call and tell you that he would like to meet you in......room at the church Sunday night, immediately following the service. He will tell you what he wants. I would like for you to attend this meeting, too. Thank you very much."

(The grouping is then discarded. It is only for making the

SATURDAY (before the revival begins on Sunday) prepare "planned revival visitation" assignments.

- All prospect names are written on prospect cards (Form 120) with available information filled in. This "planned revival visitation" file is secured from the religious census and all other sources.
- Pastor and/or minister of education writes name of each worker (ones who have been called) on two #10 white envelopes. He also writes the name on the "As
- white envelopes. He also writes the name on the "Assignment Record Card" (Form E-6). This card remains in the church office at all times.

  Group Envelopes #1 and #2 and "Assignment Record Card" (Form E-6) with same names on all three pieces, in alphabetical order on a large table, or spread them out on church pews.
- out on church pews.

  Take prospect cards (Form 120) and place two, three, or four cards on each worker's name.

  On the first division of the "Assignment Record Card"
- On the list division of the 'Assignment Record Card" (Form E-6), write date..... and the names that are on the prospect card (Form 120) in envelope #1 for assignment Sunday night. Stack in alphabetical order.
   Clip "Assignment Record Card" (Form E-6) to envelope #2 for Monday night. Stack in alphabetical order.

SUNDAY, meet the workers (those who have been called) in . At evening service, simply remend those that have been called, to meet. Do not place a big emphasis on this meeting in the service. In the meeting, explain the workers' job. Do not preach another sermon. Limit time to ten minutes.

- 1. The name on envelope #1 is called and this envelope with "prospect cards" in it is handed out.
- 2. The worker should call on all prospects assigned to him, seeking to secure their attendance at the revival services, and lead them toward an acceptance of Christ or an agreement to move their church letter.
- 3. The worker will make visits to additional prospects whom he knows. (Make sure such prospects' names are turned in for the master file.)
- A dated record is kept showing the prospect assigned to each worker on "Assignment Record Card" (Form E-6). Prospect cards should not be exchanged.
- The worker is requested to return all prospect cards (envelope #1) tomorrow night whether visited or not. At the ten-minute "after-service" meeting, the worker will turn in the assignment and will receive their assignment (envelope #2) for the next day.
- 6. The worker is requested to make a dated report of his impression of the spiritual attitude of the prospect. Use one line on the reverse side of prospect card (Forn
- 7. Any correction of information on card (Form 120) should be made by the worker.

Be sure workers have revival invitations, tracts, and other suitable material to leave with those visited.

- On Monday, take envelope #2 and the "Assignment Record Card" (Form E-6) and spread out on large table or church pew.
- 2. Take prospect cards (Form 120) and place two, three,
- 3. On the second division of the "Assignment Record
- 4. Place prospect cards (Form 120) in envelope #2 for assignment on Monday night. Stack in alphabetical
- 5. After Monday night service, pastor and workers meet in ......room. Workers turn in envelope #1
  with prospect cards in it. Name on envelope #2 is called and this envelope with prospect cards in it, is handed out

### \* TUESDAY:

- Take prospect cards (Form 120) of those visited on Monday out of envelope #1.
- Now take envelope #1 and "Assignment Record Card" (Form E-6) and clip together. Prepare envelope #1 and "Assignment Record Card" (Form E-6) assignment for Tuesday night for the first week of revival.

Every pastor will study the prospect cards (Form 120) that are turned in each night. These will furnish the pastor and evangelist some of the best information for soul-winning visitation. Reassign prospect cards (Form 120) if necessary.

### SUNDAY SCHOOL HIGH-ATTENDANCE DAY-

Sunday School superintendent

Middle Sunday of Revival

Sunday School evangelistic services (unified service) should be conducted for all ages, Juniors and above.

### High Attendance in Sunday School

Plans should be made for the middle Sunday of the revival to be a record attendance in Sunday School.

One practical way to establish a reachable attendance goal is to take the highest attendance record of each denortmen. and/or class for the past year and add one to his record.
A total of these becomes the attendance goal for the middle

With all the visitation and preparation that have been done, the middle revival Sunday affords a great evangelistic opportunity. Every person eurolled in Sunday School should be signed up on a chain link (or similar item). As each person is signed up, the chain link is added to the chain, which will be posted by classes in the department assembly room or church auditorium. Each class should be signed up before Sunday morning (middle Sunday of the revival).

Pupils can be signed up at Sunday School, during visitation, and all during the week.

Many Sunday Schools are finding it profitable to sign up their Sunday School enrolment for four consecutive Sundays of high attendance, including the three Sundays of a two-week revival.

### The Unified Evangelistic Service

(Middle Sunday of the Revival)

The unified evangelistic service is combining the Sunday School hour and morning church hour into one distinct evangelistic service.

The reason for an all-out effort for high attendance in

Sunday School on the middle Sunday of the rev encourage the lost and unchurched to be present.

### WINNING THE YOUTH—

pastor, youth leaders

"Youth Night" on Saturday of the first week, is helpful in a revival for using Christian young people and winning

lost young people.

If the church has a large number of young people (ages. If to 24), this night should be used for them only. If not, then combine ages 13-24. If ages 17-24 are used, then Friday night could be "Intermediate Night." (Use the same proce dure as on "Youth Night.")

### Special Helps for Youth Night

- Plan two weeks prior to the revival.
- 2. Go after all the youth enrolled in Sunday School plus the prospects. (Youth workers should attend also.)
- 3. Talk up this service during the revival.
- 4. Have a youth-get-together an hour and a half prior to the revival service. Give them food—a banquet, hamburgers, hot dogs, tacos, or sandwiches. The youth Sunday School workers should prepare the food. The church should bear
- 5. Make it clear that all who come to eat are expected

### Get-acquainted Procedure

- 1. After the meal, the pastor should welcome the group, thank those who cooked and served, and intro
- 2. The evangelist should tell the group he wants to get acquainted with each one "in a spiritual way." Let the group

know the get-acquainted procedure is the answering of the following questions by each person:

- (1) His name?
- (2) His age when he personally received Christ?
- (3) What church he was baptized into after he re-
- (4) What church he belongs to now?
- 3. The evangelist should welcome those present who have not received Christ or who do not belong to this church.
- 4. The evangelist should repeat the questions and then answer them about himself.
- 5. The pastor should also answer them.
- 6. The evangelist should ask the whole group, one by one neluding the workers); to answer the questions.
- The pastor should discreetly make written notes on hose who evidence need to make some decision.
- 8. After prayer the group adjourns to special seats at the
- 9. The pastor and evangelist should go over the notes to determine how many need to make decisions in the service Creating an Expectancy for Decisions
- When a person's answers indicate he is lost, the evan-gelist should quickly and tactfully ask if he plans to receive Christ sometime. If the answer is affirmative, then the evangelist should ask the person if he does not feel it would be

vise to accept Christ soon.

If the answer to this question is affirmative, ask if he would please listen closely to the message, and if he comes

to feel a need for Christ, seriously consider asking Christ to save him. The evangelist should further suggest that if he does this night ask Christ to save him, then when the invitaded he should come forward and tell the pastor

- There may be a young person present who states he
  has been saved but not baptized. The evangelist should encourage him to make a decision for baptism this night.
- 3. There may be a Baptist who peeds to transfer his membership. The evangelist should ask if he is willing to consider coming forward this night.
- 4. A saved member of another denomination who shows an interest in becoming a Baptist should be asked if he would not seriously consider coming forward for baptism this night 5. A young person may indicate that he received Christ
- after he was baptized. The whole group may be brought into a discussion on whether New Testament baptism comes before or after salvation. The person should be led to see he has never really been baptized. The evangelist should ask him to consider making a decision for baptism this night.
- A Christian young person may indicate he has not lived for Christ as a Christian should. A decision for rededication should be encouraged.
- 7. Toward the close of the get-acquainted period the evangelist should suggest that there may be those present whom the Lord is calling for special service—to preach, to be a missionary, to work in the realm of education and music or in some other special task. He should encourage them to answer God's call this night.

church membership) (2) deepening understanding and com-mitment, and (3) seeking meaningful involvement. The first activity can be accomplished primarily through counseling and testimony sessions recommended in the New Church Member Orientation Manual. The second activity is Chairm memoer orientation manual. The second activity is fulfilled through the instructional materials already listed and further meaningful involvement can be accomplished by en-listing new members into the full life and ministry of the church. This includes its corporate life of worship, procla-mation, education and ministry as well as its life and work

### Complete Evangelism

Evangelism begins with winning a lost person to faith in Christ. It does not end until that person is growing toward full maturity and has become a witness for Christ and the

It is urgent that we focus attention upon the follow-hrough of evangelism for the good of those won, the thurches themselves, and the continuing witness to a lost

### THE NONRESIDENT CHURCH MEMBER ENLISTMENT PLAN-

Sunday School superintendent

SECTION FOUR

The Nonresident Church Member Enlistment Plan continues as the most practical means of exchanging information

concerning 2,854,319 nonresident members presently being carried on church rolls.

The basic purpose of the plan involves wise use of the Sunday School organization and leadership in achieving two goals: (1) to maintain continual communication between churches, providing information regarding members who have moved; and (2) to visit nonresident members until they are reached for active church membership and participation.

The Sunday School superintendents and/or staff mem-

bers receiving cards will make assignments to appropriate. Sunday School classes and departments for personal visitation and continual contact until prospect is enrolled and

transfers church membership.

If a visit reveals that nonresident members have united with some Baptist church and letter was not requested, have joined another denomination, or passed away, this information will be relayed back to the home church. The postcard also may be used in requesting church letters when a non-resident member joins. The Enlistment Postcard, Nonresi-dent Church Member, Form 436-573, is a perforated returntype card to facilitate this step.

If the church has not done so, it should order from the Baptist Book Store the enlistment postcard, search the church rolls, secure good addresses, prepare the cards, and end them to churches where these members are now living. If a church is not known, package the cards in an envelope, and send them to the Nonresident Exchange Deak, 127 Ninth Avenue, North, Nashville, Tennessee 37203.

### LEAD THE CHURCH TO CONSERVE THE RESULTS OF EVANGELISM:

NEW CHURCH MEMBER ORIENTATION PROGRAM-

pastor, Training Union director

During the spring of 1966 it is anticipated that Southern Baptists will win and baptize literally thousands of people. The focus of the denomination upon proclamation and witness should help create a climate for the winning of the lost. The correlated programs of the various organizations. ness should belp create a climate for the winning of the lost. The correlated programs of the various organizations and agencies of the Convention emphasize personal witnessing of church members. The evangelistic thrust of our churches through revivals will bring many to this most important decision to trust Christ as Saviour and to follow him in baptism and church membership.

### What Then?

Church leaders are anxious for new members to get the right start in their Christian life and church relationship. The new member orientation program will help. It is designed to help any church properly orient all new members into the fellowship they have joined. All our churches will do well to provide orientation for the transfers as well as those who profess feith and are the internations. profess faith and are baptized.

New member orientation, as it is conceived in this program, is the link between the church's evangelistic thrust and its educational thrust. It can be the church's planned approach toward seeking to insure a genuine conversion ex-perience and the entry of every new member into a valid church relationship.

### Flexible Program

Every church should study the New Church Member Orientation Manual by Earl Waldrup. This book outlines the fexible approaches possible in an orientation program. No two churches are alike. Small churches have few new mem

two churches are alike. Small churches have two members during a year and need a program designed especially for them. Larger churches receive members by the score week after week. They need a program designed for them. The New Church Member Orientation Manual will outline the various ways that our churches may approach this matter of orientation. In eight chapters this study course book sets forth details of the doctrinal foundations and outline articles. guiding principles as well as organizational patterns neces-sary. Every church should study this material for itself and design its own program and approaches which will best fit its needs.

Graded materials for use in counseling and instructing new members are available. These materials are provided for Juniors, Intermediates, Young People, and Adults and may be ordered from the Church Literature Department of the Baptist Sunday School Board. A periodical for each age group is available as well as a teacher's guide for each age

Three basic activities are recommended in an adequate orientation program. These are: (1) seeking a regenerate

# Resources for Evangelism

THE EVANGELISTIC VISIT IN THE HOME

"The fruit of the righteous is a tree of life; and he that winneth souls is wise" (Prov. 11:30).

"I kept back nothing that was profitable unto you, but have shewed you, and have taught you publicly, and from house to house, testifying both to the Jews, and also to the Greeks, repentance toward God, and faith toward our Lord Jesus Christ" (Acts 20:20-21).

About witnessing C. E. Autrey has said, "The lifeline of the early disciples was individual evangelism. They could continue to advance only as long as they personally held forth the work of life.

"The one-by-one method is God's prime method. One cannot reach a hundred unless he can reach one. The most effective witnessing in the world is witnessing to the individual. If the world is ever brought to Christ, it will be done by the one-by-one technique. Men accept or reject Christ individually."

### PREPARATION FOR THE VISIT

Pray for yourself and the prospect, seeking the guid-ance and power of the Holy Spirit.

- 2. Secure all the information possible about the prospect. 3. Be able to tell what Christ and the church mean to
- Study the Scripture verses and be able to present the plan of salvation. This outline and some Scripture references answering common excuses may be written on the flyleaf of the Bible for quick reference.
- 5. Assemble literature and materials that may be helpful.

### THE APPROACH

Autrey also has said that "the approach is the first step in the operation soul-winning ... may determine the conclusion ... is as essential to the decision as it is to the

First impressions are very important. The approach sets the pace for the rest of the visit. Its purpose is to gain the hearing and sympathetic interest of the prospect.

- 1. As you go to the door:
- (1) Make sure of your appearance, attitude, and objectives.
  (2) Remember that you are on serious business.
- (3) Remember that the non-Christian is not only a prospect but also a person for whom Christ died.
   (4) Pray silently for guidance and help.

### 2. At the door:

- (1) Present yourself. Call the person by name, explain the purpose of your call, and ask to come
- (2) If for some reason you cannot gain entrance into the home or think it best not to enter at that time, ask for the privilege of returning, suggesting

### 3 In the home:/

- (1) Be seaded as near the prospect as possible. If possible have the prospect sit on the couch so that at the proper time you can sit next to him as the Bible is opened and read.
- (2) Observe the rules of courteous visiting.
- (3) Create a favorable environment, putting the prospect at ease. Establish a friendly contact by asking questions that show interest in what the prospect thinks, does, and says. These may be questions about the family, home, or work. Seek to understand the attitude, position, and feeling of the prospect, especially about his own convictions excuses are replaced. victions, excuses, or problems,
- (4) Find a point of common interest and begin at that point to talk of spiritual things. For example. Jesus requested a drink of water, then went on to tell of living water (John 4:3-29).
- (5) Direct the conversation, but take time to listen. Keep the approach positive and directed toward bringing the prospect to Christ.
- (6) Lead up to the instruction (plan of salvation) by using simple questions. One approach is found in the Broadman Film, How to Witness.

Question 1: "Have you thought much about becoming a Christian?" There is no offense in this question, and yet it makes the prospect declare himself. Regardless

of his answer, ask the next question. Question 2: "What is a Christian?" Most people will reply by telling what a Christian is expected to do. may answer by saying, "That is what a Christian does; but what is a Christian?" As he hesitates or replies that he does not know, ask the next question: Question 3: "Would you mind if I took the Bible and found the answer?"

(7) At this time, open your Bible to John 1:1 and begin showing the prospect the plan of salvation. If you are not seated next to the prospect, now is the time to move near him, or have him move

### THE BODY OF TRUTH

The pian of salvation, sometimes called the thought pattern or rules of instructions, is simply an arrangement of Scripture passages that show the need of the Saviour, pre-sents Christ as the only Saviour, and tells how to receive Christ. We are not saved by a plan, but by a person; there fore, magnify Christ throughout the interview.

Enough Scripture verses should be used to make the mes-age clear. The following Scripture verses from John might be used: John 1:1, 1:14, 3:16, 3:36, or the following from Romans: Romans 3:23, 6:23a, 5:8, 6:23b, 10:9-10, 13 or

As each Scripture verse is read, explain it and relate it to the lost person. Sometimes it may be best to point out a key word in the sentence and ask the person to say it. Illustrate the truth in modern language, and if appropriate and needed, weave in your own testimony.

Do not go too fast. Help the prospect to understand his ion, and come to a firm conviction as to what he ought to do.

After the last Scripture passage is read and explained, ask the prospect whether he now understands what a Christian is and what one must do to become a Christian. If he answers no, give him some more specific help. If he says yes, ask him to bow his head for a brief prayer.

### THE COMMITMENT

This is the most significant phase of the interview. Make your prayer brief and pointed. Without closing your prayer, say to the prospect: "While our heads are bowed and our eyes are closed, would you ask the Lord Jesus to come into your life, forgive you of sin, and help you live for him? Say it in your own words, out loud."

If he hesitates, you may help him frame the words. For some, this will be the first time they have prayed aloud.

After the prospect has prayed, ask him whether he believes that Jesus Christ is the Son of God, and whether he has, by faith, surrendered himself to Christ. As he answers yes, show him that he has everlasting life (John 3:16). Help him to have the knowledge and assurance of his salva

Remind him that he is now a babe in Christ, but that he can and mest soon grow as a Christian. Explain the meaning of church membership and endeavor to secure a commitment from him to make his profession of faith before a church; ask to be baptized into the membership of a church. Encourage him to read the Bible, pray daily, share his experience with others, and follow Christ in his life.

Arrange to come by for the new convert and take him to the next church service, or make plans to meet him at church. Stay close to him until he has matured in the faith.

Before you leave, have prayer, thanking God for the

If the prospect at first refuses to accept Jesus, the personal worker should prayerfully continue to press for a decision. Hebrews 3:4-12 may be read, explained, and related to the lost person's condition. The danger of delay may be shown by reading Proverbs 27:1, 28:14, 29:1; Hebrews 2:3.

Continue to press for a decision as long as the non-Christian is interested and concerned, and the Holy Spirit is leading. Do not argue, become angry, or use high-pressure

Sometimes the person can be motivated to have a concern for his lost condition by an appeal to one of the following: conscience, reason, duty, Christian home, friendship, personal interest, Christian service, influence, world conditions spiritual help, God's love, life, salvation, need of forgive ness, eternity.

Never leave the individual angry, but leave him thinking. An excuse is an invitation for more information.

Before you leave, remind him of the seriousness of his condition: get him committed in some way (attend church, read third chapter of John, etc.) This will enable you to return and start another soul-winning interview later. Get his consent for another visit.

Never give up-no case is too hard for God.

### PERSONAL TESTIMONY IN WITNESSING

### Acts 22:1-21; 26:1-29

"The diaring of personal testimony is a wonderful way to witness. It is impossible to read the book of Acts without being impressed with Paul's use of his personal testimony. It is difficult to imagine Paul's speaking very long without sharing his experience with Christ. Every person who has come to know God through Jesus Christ has an experience to share. The sharing of this experience is a vital part of Christian witnessing.

"Personal testimony is ideal for witnessing for several reasons: It is an individual's first-hand experience with God; it takes little or no training to tell; it is of interest to the lost; and it helps the lost person see himself in the same simulation.

mation.

"While the experience that the person has had does not hange, it is possible for an individual to learn to give his astimony more effectively."

- 1. It catches the attention and holds the interest of the
- 2. It is unique. No one has had experiences with God quite like yours.
- 3. It is unanswerable. You share truth which has come to you through personal experience with God.

  4. It identifies the witness with the unbeliever and gives an opportunity to show how Christ makes a difference in a life.

- Seek the leadership of the Holy Spirit in writing out and giving your testimony.
   State briefly the condition of your life before knowing Christ, how you came to know Christ, and the difference knowing Christ has made in your life.
   Give adequate but precise details showing how Christ became your Saviour and Lord.
- Bring your testimony up-to-date by showing how Christ meets your daily needs. Use language the nonbeliever can understand. It may be measurery to restate in everyday language some Bibliosi terms to help the nonbeliever comprehend their meanings. Sometimes an illustration helps at this
- point.

  6. Relive your testimony as you tell it. This will enable you to present it with loving enthusiam.

  7. Relate your testimony to the Scriptures using pertinent verses as they are needed.

  8. Speak distinctly and in a natural tone avoiding any measurement which might detract from the presentation.

  9. Remember you are giving a testimony, not a "preachimate".

- Memorize your testimony and give it for the glory of Christ and the salvation of the lost.
   Ask the Holy Spirit to help you present Christ so that the nonhelieur will want to know him and will also know how to know him personally.

### YOUTH INVOLVEMENT IN WITNESSING

### Encourage Youth to Witness Through Daily Personal Contacts

This action is possible by guiding youth in surveying, evaluating, and selecting individual witnessing opportunities. The chart, "My Personal Survey of Individual Witnessing Opportunities," suggests areas of daily witnessing. Help your youth to understand a Christian witness is one who tells what he knows about Jesus Christ. He shares the good news as a result of daily personal contacts in the school room, on the recreation field, in the drug store, in the business office, riding on buser waiting in an office after As you wide Interriding on buses, waiting in an office, etc. As you guide Inter-mediates and Young People in this survey, evaluation, and selection of individual witness opportunities, they will begin to think creatively about their own responsibility to be

If youth are expected to use their daily personal contacts, they must be led to commit themselves to enlarging their witness activities. Follow the plans of your church for Soul-Winning Commitment Day on January 8, or provide additional times when your youth could express their desires to

witness to at least one person each day.

Likewise, leaders must provide opportunities for youth to share with one another their witness experiences. A 16-yearold girl stood in her Training Union assembly program and said: "This afternoon I had the greatest experience of my said: "This alternoon I had the greatest experience or my life. I had the opportunity of sharing my Christian faith with a lost friend." Or, in the same meeting a young man acknowledged, "When I tried to witness today, I realized a need for depending more upon Christ. On my own I tried and failed." These teen-agers shared witnessing experiences. Their sharing encouraged other youth to witness through their own daily personal contacts. Sunday School classes, Training Unions, department assemblies, other church program organizational activities allow this essential sharing to take place.

"The Youth Witnessing for Christ" Packet is useful in encouraging youth to witness through daily personal contacts.

### Provide Opportunities for Planned Witnessing Visitation

The Sunday School Witnessing Plan for a Church incor-

The Sunday School Witnessing Plan for a Church incorporates the use of the analysis or prospect study meeting. In cooperation with the pastor, Intermediate department workers, for instance, meet together to study and analyze each Intermediate enrolled in Sunday School who is not a Christian or a church member. These workers attemp to discover the reason why this teen-ager needs to make a decision and who is the individual best equipped to talk with the Intermediate about his spiritual condition. This activity illustrates the importance of enrolling unsaved youth in Bible study during the fall months. Moreover, the analysis meeting approach will reveal uncellisted parents of Interneeting approach will reveal unenlisted parents of Inter-nediates enrolled in your Sunday School.

mediates enrolled in your Sunday School.

The leader encourages the young person to accept personal responsibility for individuals his own age. Through cultivative visitation and personal concern, your youth can set up conditions which will ultimately bring the prospect

into a saving knowledge of Jesus Christ. Youth-to-youth witness is valid because they know their peers.

This concern and personal knowledge makes it easier for youth to participate in the witnessing visitation program of the church or campus. The witnessing leaflets outlined under

"Resources" provide guidance for witnessing to unsaved

Following each witnessing experience it is wise to allow your Intermediates and Young People opportunities to report their witnessing experiences. These testimonies create re-newed interest in person-centered visitation. Helping them discuss difficult situations with their leaders encourages and

discuss difficult situations with their leaders encourages and lends support to their determination to be witnesses—NOW.

Youth can also participate in undergirding your church's plan for revival attendance. Oftentimes, this is the only action of a young person. Assign him responsibility. Expect him to bring his friends to the services. Point toward this public ifestation as the climax of previous attempts at personal

Provide Guidance to Youth in Learning How to Witness Essential in leading youth to witness is training. Many times it occurs insignificantly under the personal guidance of a teacher. More often the guidance is planned in an effort to help youth in accomplishing all that is expressed in this

A church may decide to use the Training Union resource units in evangelism during the first quarter, 1967. Inter-mediates Learning to Witness and Young People Learning to Witness both provide a wide variety of selected problems

Another means of guiding youth in learning how to witness is to take advantage of special and regularly scheduled meetings such as retreats, Vacation Bible Schools, mission organizational meetings, study courses, assembly programs, Training Union studies, and associational youth meetings. In these you are able to stimulate concern, interpret meaning and provide additional training for large groups of Thermediates and Young People. The following plans may prove helpful and could be adapted for some of the above mentioned to the property of the country of the provides of the country of the coun tioned youth gatherings.

### Plan I-FILM-FORUM

 Secure from your Baptist Book Store the film, Born to
Witness and preview before the scheduled date in order to be acquainted with its message and meaning.

2. Prepare enough copies of the following mimeographed

study guide, leaving space for written comments.

(1) How is Tony Barton different from many Christian young people?

tan young people?

(2) Was Tony conscious at first that he was witnessing to the little girl? Why?

(3) Why did Tony's father react the way he did about his son's Christian witness?

(4) Could Tony have handled his witnessing opportunities more effectively? If so how?

nities more effectively? If so, how?

(5) How can witnessing be a part of daily living?

(6) What can your church do to lead youth to witness

3. Introduce Born to Witness and ask the audience to react according to the questions on the study guide. Refrain from rushing the discussion by allowing everyone to express himself freely. Summarize and close with a prayer of com-

### Plan II-DISCUSSION-DRAMA

Secure the playlet, "He Meant Me," which was written Secure the playet. He Meant Me, which was written for YWA presentation but may be used with adaptations for other groups. The cast includes nine girls and two women.
 Make assignments, set a date for memorizing the lines, and schedule the rehearsals.

3. Before the tendenses.

3. Before presenting the playlet, assign a listening panel of six to ten persons. Following the playlet, use the panel to answer questions which the audience raises regarding wit-

nessing responsibility. In addition, the panel may refer some questions to the playlet cast.

### Plan III-FILMSTRIP-FORUM

Order the filmstrip, If You Love Me, from the Baptist Book Store. This 61-frame, color filmstrip sells for \$3.50. It is intended to encourage youth in becoming active personal witnesses and shows how one church attempts to accomplish

this purpose.

2. Use the "Suggestions for Utilization" included in the manual accompanying the filmstrip.

3. Pose these discussion questions when showing If You Love Me to adult leadership: (1) What role did leadership play in this approach to witnessing? (2) What difficulties may youth expect to encounter in this type of personal witnessing? (3) Wall this approach to personal witnessing work with our wouth? Are we willing to do our part in accomplish. with our youth? Are we willing to do our part in accomplish ing this? How can we set up such a plan in our church.

4. Ask these discussion questions when viewing the film-strip with youth, especially teen-agers: (1) What actions took place which prepared the teen-agers to share their wit-ness? (2) Compare the two planned witnessing situations pointing up good features in each. How could these two situations have been improved? (3) Why do you suppose Joyce was so hesitant to witness to Jim? (4) How did the teen-agers take advantage of informal or "wayside" witness-

### Plan IV-PANEL-FORUM

1. Secure copies of "Youth Witnessing for Christ" packet

Secure copies of "Youth Witnessing for Christ" packet from the Baptist Book Store. (See "Resources")
 Follow some of the suggestions outlined in "A Guide for Using the Leaflets" which is in the packet. The panelforum could consist of four individuals presenting the thrust of each leaflet followed by discussion and reflection from the

Youth's participation depends upon the support and encouragement exercised by parents and workers. The Apostle Paul encouraged young Timothy, "Do not then be ashamed to bear witness for our Lord . . . " (2 Tim. 1:8, Montgomery). Southern Baptist Intermediates and Young People want to bear that witness for their Lord. Prayerfully consider—Will you challenge youth's participation in Every Christian a Witness. Morel Christian a Witness-Now

### RESOURCES

 The "Youth Witnessing for Christ" packet has a three-fold purpose: (1) to lead Intermediates and Young People to become witnesses, (2) to help Christian youth recognize their witnessing opportunities, and (3) to guide them in taking advantage of day-by-day witnessing opportunities. The packet contains four leaflets prepared for youth as

guidance material in witnessing to non-Christians. They are not for distribution to non-Christian youth.

2. Witnessing Leaflets-Youth Series are to be used by

3. Witnessing Leaflets—Adult Series is a set of six leaflets based on the Gospel of John and designed for use with Adults and Young People with special appeal to Married Young People. Young People.

4. The Way to the Abundant Life (a pocket flip-chart for 4. The Way to the Abundant Life (a pocket flip-chart for personal witnessing) is available from the Baptist Book Store. This resource is designed to be used by the Christian in presenting Christ as Saviour and Lord to the unsaved person. It contains selected Scripture verses and may be used by youth as well as adults.

### Training Union Curriculum Units on Evangelism For Youth

### UNIT 1 FOR JUNIOR'I AND II, APRIL, 1967

Unit Problem: How would I complete this sentence: "A Christian is . . ." so that someone else would understand how a person becomes a Christian and the main difference that being a Christian makes in a person's

life?
April 2: How would you finish the sentence: "A
Christian is . . ."? Would your answer agree with what others would answer?

April 9: What does the New Testament say makes a

person a Christian? How does this compare with the answers found in the previous session?

April 16: What does "believe and be saved" mean?

How does your answer measure up to the Bible's

April 23: What does "Lord and Saviour" mean in

April 30: What is the difference between becoming a Christian?

April 30: What is the difference between becoming a Christian and being a Christian?

### INTERMEDIATE, UNDATED UNIT, 1ST QUARTER, 1967

Unit Problem: How am I responsible for learning how to tell the good news?

1. What is the story (the good news)?

2. How did the good news first get told (Acts 8:26-38; John 1:43-51; Acts 7:54-60; Acts 9:23-27)? How did I hear the good news? 3. Why should I be concerned about telling the

story? How do proclamation, witnessing, evangelism and missions fit together?

4. What has being a Christian meant to me that I

want to share with others?

### AUGUST, UNIT 2

Unit Problem: What is a Christian witness and how do I become a witness?

August 6: Why must I, as a witness, understand what being lost means?

August 13: How do I witness to a lost person? August 204 What do I say when I talk with someone about accepting Jesus as Saviour and Lord?

August 27: How can I use my Bible as I talk with

someone about accepting Jesus?

### **REVIVALS PROVIDE** SETTING FOR CHURCH **VOCATIONS DECISIONS**

"One of the cherished heritages of the Christian faith is the concept of Christian vocation. Paul urges every Christian to "lead a life worthy of the calling to which you have been called, with all lowliness and meckness, with patience, forbearing one another in love, eager to maintain the unity of the Spirit in the bond of peace" (Eph. 4:1-3 RSV). Christian scholars through the ages have searched the Scriptures for those truths relevant to the Christian faith in everyday life. The central doctrine of the priesthood of the believer is a

The guidance for achieving the ideal of Christian voca-The guidance for achieving the ideal of Christian vocation must come from the church. In fulfilling its primary
mission—the proclamation of the gospel of Christ—the
church is unmistakably charged with a total responsibility
for the individual. This responsibility does not end, but
truly begins, as the individual makes his profession of faith.
Perhaps the greatest difficulty of the young Christian is in
translating his faith which is a spiritual reality into a way of
life which helps him grow in his likeness to Christ while
maintaining an effective relationship to the world in which
he lives. he lives.
"The church is interested in the dedication of life and

purpose to the cause of Christ. If the church is to challenge young people to total commitment, it is imperative that it provide specific assistance in relating their Christian faith to the career which will demand the major portion of their time and energies. Since God's call to salvation includes a call to life commitment, every Christian must consider the call to life commitment, every Christian must consider the great things God has in store for him. It should be the privilege of the church to offer a sustained program to assist the

lege of the church to offer a sustained program to assist the young Christian in gaining the understanding he needs as he seeks God's leadership in vocational decision making."

Unfortunately, the purposefulness of the commitment experience recorded during the revival meeting or a regular church service is not always nurtured indefinitely in the home church. And the church which does not help the young person grow in self-awareness and in the knowledge of Ood's plan for his life is failing its youth in this responsibility.

But how react to this volunter? How give direction through the unsure paths ahead? Perhaps the following suggestions will serve as a guide:

1. Let the young person, of his own accord, announce his response to God's call in his own way before his fellow church members.

Arrange, as soon as possible, your first personal conference with the volunteer. Help him to explore for himself the action he has taken.

the action he has taken.

3. Establish a file on each volunteer. Record his name, age, address, parents' names, some facts about his conver-

'Reprinted from the pamphlet, "The Pastor and Vocational Guidance," by Harold Massey, available from the Program of Vocational Guidance.

sion and commitment experiences, and other pertinent in-formation. Accumulative notes concerning his progress in the Christian life and impressions of his calling will be

- 4. Send an account of his decision to the Program of
- 5. Help make the entire membership aware of their responsibility in the nurture of the youth. Make clear to them his inability to know exactly where his commitment may
- 6. Stimulate the youth to seek a deeper involvement in the educational program of the church. Do not expect too much of him, but rather, give him ample opportunities to develop his special talents and interests.

  7. Provide occasions for him to know and appreciate per-
- sons in church or denominational service.
- 8. Furnish him with helpful information about Baptist colleges and seminaries.
- 9. Build a climate in which the Holy Spirit can instruct by permeating your preaching and teaching with the doc-trine of Christian vocation, the theology of the church, the stewardship of life.
- 10. Make full use of the resources in your church library, selecting books which will help your young people in their
- 11. Strengthen the young people's units of your church organizations. Provide service outlets instead of organizing a separate life-service hand.
- 12. Cooperate with other churches in your association in periodic meetings of young people who are interested church-related vocational service. These meetings can fur nish needed information and encouragement.
- 13. Cooperate with the guidance counselor in your local high school.
- 14. Make an annual Youth Week a significant event in the life of your church. Provide resources and laboratory experience which will further the youth's Christian growth.
- 15. Observe Life Commitment Sunday annually. Frequently extend an invitation for the acceptance of God's call.
- 16. Make possible the attendance of young people at statewide and Convention-wide camps and assemb 17. Uphold your young people who are temporarily away
- from home through your Young People Away Department. 18. Avoid putting your volunteer into too much limelight, or forcing him into duties or responsibilities before he is ready for them. Premature licensing or certifying of your volunteer can also be harmful.

A number of pamphlets on various church vocations may be ordered free of charge from the Program of Vocational Guidance, Baptist Sunday School Board, 127 Ninth Avenue, North, Nashville, Tennessee 37203.

Pamphlets on overseas mission opportunities may be ordered free of charge from the Department of Missionary Education and Promotion, Foreign Mission Board, P.O. Box 6597, Richmond, Virginia 23230.

Pamphlets on mission opportunities in the United States may be ordered free of charge from the Division of Educa-tion and Promotion, Home Mission Board, 161 Spring Street, N.W., Atlanta, Georgia 30303.

-LLOYD HOUSEHOLDER

Director, Vocational Guidance Unit Baptist Sunday School Board

### MUSIC IN REVIVALS

- Select a capable music director.
- A. Invite months, even a year or more in advance. B. Plan long-range in order to get the man best suited spiritually and musically for the
- C. Confirm the dates.
- (2) Who
  - A. An evangelist is selected for his spiritual power and preaching ability; choose a music direc-tor for his spiritual power and musical
- B. Invite the musician who will do your church the most good, build the congregational sing-ing and choirs and strengthen the music
- C. Invite a man who is doing a good job in his own church-one who will not tear down.
- D. Invite a team man—not an entertainer, show-man, brassy, loud dresser. Invite one who is conservative in dress and manner and will run a lifeboat, not a showboat!
- E. Pastor, evangelist and music director, form a team that counsels, works, prays, and fits
- F. Insure good taste in the music, glorify God,
- not man.

  G. Communicate regularly with music director in planning music for revival—revival choir music, music for graded choirs, ensembles, radio; congregational preparation.
- 2. Plan for outstanding congregational singing.
- Each church revival should magnify the part the congregation has in each service—the singing. (2) Plan song services as carefully as the sermon. Treat
- Use themes, subjects, skilful outlines and well-planned devices for making the songs mean-ingful.
- B. Pamphlet on "Music in a Revival" available from state music department.
- (3) Use minimum of announcements and promotion.

  A strong song service coupled with a dynamic message will promote the revival. (4) Plan music appropriate to the hour, to emphasize
- the message, to present the gospel, renew joys of salvation, create a warm spiritual fellowship.
- (5) Plan music message, invitation—all as a spiritual unity—and pray the Holy Spirit to guide both in
- Organize a revival choir.
- (1) Begin organizing months in advance of revival.
- (2) Sign Young People and Adults to fill the choir and sing each night.
- (3) Rehearse music for revival long before it starts.
- (4) Rehearse and sing each night of the revival.
- (5) Work and pray for success of revival.

- 4. Use the graded choir
- (1) Schedule them for specific nights.
- (2) Select music far in advance and have it appropriate to the service
- (3) Seat them in a special section, invite their parents and friends
- (4) If a church does not have graded choirs the revival
- 5. Secure good accompanist
- (1) Use both organ and piano if available
- (2) Secure competent persons to play each. No congregation or choir sings better than the accompanist plays.
- (3) Secure persons interested in evangelism who will enjoy playing the gospel in song.
- (4) Accompanists must work with and follow leader-ship of music director; they should play solid introductions and accompany with full chord structure of same harmony as hymn to support the congregational singing.
- (5) Use gospel preludes to develop atmosphere for the service. Organ and piano team together.
- (6) Tune organ and piano together, place where ac-companists can see leader.
- 6. Special Music
- (1) Choir, ensembles, soloists-all center on gospel in
- (2) Music appropriate to theme and objective of the
- (3) Music that is warm spiritually and has true gospel
- (1) Team members understand procedure.
- (2) Plan carefully-know how it is to be presented. Congregation sing or choir sing invitation according to plan.

  (3) Let Spirit lead—if plans are not effective, change.
- 8. Physical Arrangements
- (1) Committees on house and properties:
  - Lighting, temperature, ventilation, hymnal dis-tribution, nursery, parking, etc.
- (2) Ushers—Greet people joyfully, seat people together, give a hymnal, make comfortable, pleasant at-
- (3) Special nights—Sunday School, Training Union, Youth, WMU, Brotherhood, etc.—Have Music Night as a special feature and plan elaborately for it. Friday is usually a good night. All choirs attend, sing massed number, separately if time

The following new music materials, produced by Broadman Press, are especially designed for revival use. They may be purchased from Baptist Book Store.

- (1) Congregation Singing
- A. Revival Songs-A 48-page book of revival songs especially prepared for use in all types of revivals and evangelistic crusades. Also Crusade Songs and Evangelistic Songs.
- B. Baptist Hymnal—It is one of the best hymnals for revival use.
- (2) For the soloist
  - A. Claude Rhea's Favorite Gospel Solos-A collection of both familiar and new gospel songs as sung by Claude Rhea. Soloists will enjoy using these selections.
  - B. The Gospel Singer-A collection of evangelis-
- (3) Choir use for special music
- A. Songs of Salvation, No. 1 and 2-Collections of easy evangelistic music for choirs.
- B. Selections for the Revival Choir, No. 1, 2, and 3—Collections of choral music especially designed for use in evangelistic meetings.
- C. The Evangelistic Choir-A collection of easy, familiar favorites which choirs will enjoy singing and people will appreciate hearing.
- D. Proclaim the Word—Cantata, text by Robert E. Naylor and music by T. W. Dean, can be performed by the average church choir.
- (4) Collections for Men and Women duets, quartets,
- A. Broadman Songs for Men, No. 1 and 2-Men will enjoy using these selections.
- B. Broadman Songs for Women, No. 1 and 2—
  Ideal for women's trio, chorus, etc.
- C. Singing Churchmen, No. 1 and 2-A favorite among music directors. Ideal for church revivals, association, and state evangelistic
- D. Three-Part Songs for Women—Easy three-part songs for women with simple piano ac-
- (5) For the organist—Easy hymn tunes, Ideal for preludes, offertories and postludes.
- A. Preludes on Well-Known Hymn Tunes, No. 1,
- B. Hymn Tune Preludes for the Organ, No. 1
- C. Broadman Organ and Piano Duets D. Hymn Tune Meditations for the Organ
- E. Organ Reflections on Fifteen Hymn Tunes
- (6) For the pianist-Easy hymn tunes, ideal for pre-
- A. Broadman Organ and Piano Duets B. Hymn Tune Preludes for the Piano, No. 1
- and 2 C. Favorite Hymns for the Piano
- (7) Music articles and helps for revival appear regularly in The Church Musician, Training Union Magazine, Sunday School Builder, and various other Sunday School Board periodicals.

### Creativity in Evangelism

The writer was prompted to do some thinking on the above subject by the remarks of Kenneth Chafin, Billy Graham professor of Evangelism at Southern Seminary, during the Maryland-Washington, D.C., Evangelistic Conference. His clear incisive mind inspires thought. There are some areas in which we need creative strategy for evangelism. A great deal of thought and writing is going on about this subject but unfortunately, many times the strategy results in an emasculated evangelism. Some of the areas in results in an emasculated evangelism. Some of the areas in which we must do original and creative thinking are:

- 1. The academic community has become a jungle of human frustration. Students can be won to faith in Jesus Christ if the academic community can be penetrated. Most students say that Christianity offers no "demonstration." If the Christian faith is to be avant-garde rather than fighting a rear guard action on the campus, new strategies must be developed. The students of Campus Crusade are to be commended for their originality in taking the gospel to the beaches amid a welter of beer cans.
- 2. A new concept in the use of mass media of communications must be discovered. Most of the televised religious services from churches are viewed by Christians but leave non-Christians cold. Could a church sponsor a newscast by a top newscaster and give the gospel during commercial slots? If a single church could not afford this, why not an association of churches?
- 3. New methods in distribution of Scriptures and Christian literature in the language of the people. Some thought could be given to renting small reading rooms in airports with modern version Scripture portions and gospel

tracts attractively printed and written. A revival of the Christian Colporteur ministry might be effective.

- 4. A penetration of the labor movement with the gospel. This can be done from the inside. Some kind of lay priesthood dedicated to the subversion of godlessness with truth might be possible. Most of the approaches are made through management and are under suspicion by
- 5. Using neutral ground to get a hearing for the gospel. This was done effectively in other times. The Taylor brothers use it now in the northern United States in evangelism. A hall is rented, tickets are printed, attractive subjects are publicized. Strangely enough people pay admission to come and hear what they would not listen to in a church building without paying anything!
- 6. Make a real creative effort to interpret Christian holidays which are a part of our culture. Instead of complaining of the commercialization of Christian holidays, seek to use the holiday to our advantage. The small number of floats in holiday parades are a commentary on our failure at this point. (The Lutheran Layman's League float in Tournament of Roses parade is a wonderful exception. The Salvation Army has also done some creative work in this area.)
- 7. Attempt to answer in mass media, private conversa-7. Attempt to answer in mass media, private conversa-tion, and public statement the questions that people are asking today. Men (and especially young people) are ask-ing: "What is the meaning of life?" "Who cares for me?" "Who an 1?" It is encouraging that people are asking the right questions. The fact that they are finding wrong answers may be due to our failures.

vest of Selfish Luxury," "Teaching by Symbols," and "Hope for the Future.".

January Bible Study Week offers a wonderful opportunity for the entire family to profit from a week of concentrated Bible study. This week can make a significant contribution to the church. It is worthy of the best efforts and prepara-

The promotion of January Bible Study Week is the Sunday School's responsibility, with all of the organizations giving assistance. Age-group books will be available so that Bible study can be provided for every member of the family.

January 2-6, 1967, is the time for Adults and Young People to study Studies in Amos. The author is Kyle M. Yates, Jr., Professor of Old Testament and Archaeology, Golden Gate Baptist Theological Seminary.

A teaching guide will be available for suggestions for the teachers, as well as a filmstrip entitled Amosl A Man Called Prophet. Both of these items are available from Baptist Book Stores.

The chapter titles for the book include "The Prophet and His World," "The Prophet and His Message," "A Catalog of Atrocities," "The Hazards of Privilege," "Inevitable Judgment," 'Lamentation for a Dead Nation," "The Haz-

### January Bible Study Week

D. Lewis White

## CRUSADE OF THE AMERICAS

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> Set the dates in cooperation with your state secretary of evangelism!

> > Secure your evangelistic help now!

> > > Begin praying daily for spiritual renewal and awakening in the Americas!



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I etc's a wonderful opportunity for I you to join Christian Herald's Family Bookhelf and become a part of our narional Crupade against the wave of observed literature which is scepting our country, vicilaring with young children. The researd you for joining NOW, we will send you the magnificent 12-volume boxed Treesury of Inspiration for only \$1.00 ... then, you will begin an open support of the property of the FREE BONUS BOOKS. You'll build your family library with especially valuable, handsomely-bound volumes worth up to \$7.90 each one Bonus Book sens to you FREE for each two selections you buy after this Joining Offer.

YOU CHOOSE YOUR BOOKS.
You revent your elections in indi-tance in the Bookshell Preview tent to you cach month, and you may scept in reject elections a you chunse—even returning a book within a vice to the second of the previous days and the previous days are not to the previous days and the previous days and the previous days and the previous days and the previous your days are not to the previous your days and the previous your days are not to the previous previous your days are not previously as the previous your days are not previously as the previous your days and the previous your days are not previously as the previous your days are not previously as the previous your days are not previously as the previous and the prev YEAR'S BEST READING. You'll en-rich your life with the most thrilling novels, nature stories, biographies, inspirational works, adventure and missionary sales published each year— each book guaranteed not to con-rain a single offensive word or line'

tain a single offentive world of the UNIQUE BOOK SAVINGS. In their regular publishers editions. Family Bookshelf selections steall as up 16.99 each — but as a member, you receive selections of your choice, savings as high as 60%; you wrier pay more than 33.00 per book, plus a few cents for posses and handling.

### MAIL THIS COUPON-WITHOUT MONEY-TODAY

# Miami Church Training 500 as Evangelists

I am of the firm conviction that mass evangelism will never reach our lost cities. Film evangelism, literature evangelism, radio evangelism, tract evangelism, television evangelism, revivals—all are necessary but all are too impersonal to reach the bulk of the lost peo-ple in our cities. Only with the added technique of personal evangelism are we going to reach these people, the major-ity of which do not, have not, and never will attend one of our revival services. They are not interested in our churches. If we are ever going to confront them with the gospel of the Lord Jesus Christ we are going to have to confront them

we are going to nave to contront them in their own homes.

For this reason the Northwest Baptist Chuche, in Mismi has developed "Project 300," a plan to reach, enlist, train, get excited, and keep excited 300 adult soul winners. When the Lord first laid this upon my heart, I took it to our designs, our our deacons. Our deacons made it a matter of careful, deliberate consideration and spent much time in prayer before they unanimously presented it to the church, which in turn unanimously voted to adopt it as our plan and program for 1966.

By H. G. LINDSAY, JR., Pastor Northwest Baptist Church, Miami

1967: Train Adults and Young People during the Sunday School and Training Union hours. We also should enlarge our visitation program until we have 200 women visiting on Tuesday morning, 150 men on Thursday eve-ning, and 150 teen-agers on Saturday morning. With 500 visiting every week we can expect to run 2,000 in Sunday School.

1968: Call out the soul winners and get them committed. We will give the entire year of 1968 to an all-out effort

to witness.

1970: Reach our goal of 300 Adult and 200 teen-age soul winners that wit-ness every week. As a result, we should see at least 2,000 people saved during the year.

This program will not work in a As we have gotten into "Project 300."

As we have gotten into "Project 300." however, I have decided it is far too great a program for only one year. I am on matter how good those activities, no matter how good those activities city? They are almost everywhere exmanded to good the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded to good the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded to good the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded to good the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded to good the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded to good the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded to good the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded to good the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded to good the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded the control of the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere exmanded the control of the con sand anno no programs for only one year. I am now urging that "Project 300" be backed up by "Project 200," which will call a for the development of 200 teen-agers and young people as soul winners. A church with 500 soul winners would win about 2,000 a year to Christ. As a guide to action I proposed this five-year plan.

1966: Try to create a desire in the hearts of the people to become soul winners. This is our greatest need and probably will take our greatest effort, we are using fellowship dimners to get our people together for warm-hearted spiritual testimonies about winnesing to others. We are also having three soul-winning clinics during the year, a retreat for our women, a third retreat for our men, and sessions on the Three Months' Study on Witnessing to our Adults, Young People, and Intermediates.

sand anno one programs and activities may be activities may be. It cannot be crammed into a for the development of 200 teen-agers and young people as soul winners. A church that desires to be a soul-winning church must literally wipe the slate clean and give itself to prayer, to the Word, and to witnessing. This means that everything must be geared to the one task, winning the lost. This would tone task, winning the lost. This would to to study about soul-winning, we love to study about soul-winning, we love to study about soul-winning, we love to be study about soul-winning, we love to talk about soul-winning, we love to ot study about soul-winning, we love to overything except witness of the prople together for warm-hearted so the prople together for warm-hearted sour regular

my audience always are Christians and only five percent lost. To preach two percent of the Bible to five percent of the people would neglect 98 percent of the Bible and 95 percent of the people. On Sunday morning at Northwest Baptist Church, we usually average 1,400 or 1,500; on Sunday night 1,000 to 1,100; on Wednesday night 800 or 900; and there always are people walking the aisle, being saved—sometimes as many as 16 or 17 in one service. Why? Because our people are out witnessing; because our people led them to Christ in

Ninety percent of the lost people living in a big city will never attend a church. You can put on a three-ring to reach men for Christ.

1969: Enlarge our Sunday School in an all-out effort, to reach adults. 1969 will be given exclusively to "on the job" training, pairing those who have a desire with those who already know how never be witnessed to, will go to hell never hearing how to be saved. They will not listen to a radio program or a television program, and they are not going to read a gospel tract. The only way most of them can be evangelized is for a Christian to go to their homes.

Jesus. This is the Bible way. I do no

lieve these efforts are going to bring the results they should until we gear-up our churches to reach lost souls.

How do you go about getting a church soul conscious? First of all, the pastor must be soul conscious. If he does not witness, he will not talk about it, he will not preach about it. If he neve wins souls, he will not be able to lead

his people to win souls.

I believe that entire weeks should be given to nothing but prayer. We have weeks when we have prayer meetings eight hours a day and hundreds of our people come to pray. I believe we should have study courses on soul-winning, soul-winning clinics. But when it comes right down to it, you learn to witness by witnessing. The best method is to team the Christian who desires to witness with a Christian who knows how.

Each one of us knows about mam moth plans for evangelistic campaigns in mass evangelism. But have you ever heard of a mammoth plan in personal evangelism. This "Project 300" is a mammoth plan in personal evangelism.

The visitor's card is one source for a continuing prospect file; visiting new people as they move into the area is another. We get a list of new people from the water company and also take a weekly census. We canvass 80 blocks a week (about 1,200 homes, 3,600 peo-ple). One-half to two-thirds of these people will be at home. We average getting about 100 prospects a week. During the year, we will canvass about 60,000 homes where about 180,000

"Project 300") we have seen about 500 people profess faith in Christ in their homes. About 300 of these have made their public profession of faith in one of our services, and 200 have been bar val; and we have no revival scheduler for 1966 or 1967.

Editor's note: (Homer G. Lindsay, Ir., has been pastor of the Northwest Baptist Church for the past 14 years. During this time, the church has grown from 42 members to 2,618. In the last four and one-half years, he has baptized 1,216 people.)

satisfaction plus security-"This is a ministry that God has given me and I find joy in helping families to a better understanding of the Bible. Working for John Rudin and Company has given me real satisfaction, plus financial security for my family. Richard Oostra came to Canada from the Natherlands in 1952 and later enrolled at Pairle Bible Institute. His Christian concern brought him to the John Rudin Company in 1964 and in only six months he was promoted to provin

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60,000 homes where about 180,000 people live. We will personally speak to about 100,000 people a year about the Lord Jesus Christ. We go door to door and witness to everyone we come in contact with.

Now I would remind you that we are only in the first year of a five-year plan of personal evangelism. During the six months of this year (the first year of "Project 300") we have seen about 500.

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Rev. J. H. averaged 11 hours a week

- OUR MEN' AND WOMEN ENJOY
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  4. Rev. A. S., a busy minister, earned \$1,921.00 his first 3 months investing

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# Miami Church Training 500 as Evangelists

am of the firm conviction that mass evangelism will never reach our lost cities. Film evangelism, literature evangelism, radio evangelism, tract evangelism, television evangelism, revivals— all are necessary but all are too impersonal to reach the bulk of the lost people in our cities. Only with the added technique of personal evangelism are we going to reach these people, the major-ity of which do not, have not, and never will attend one of our revival services. They are not interested in our churches. If we are ever going to confront them with the gospel of the Lord Jesus Christ we are going to have to confront them in their own homes.

For this reason the Northwest Baptist Church in Miami has developed "Project 300," a plan to reach, enlist, the confidence of the confidence of

train, get excited, and keep excited 300 adult woul winners. When the Lard first laid this upon my heart, I took it to our deacons. Our deacons made it a matter of careful, deliberate consideration and spent much time in prayer before they unanimously presented it to the church, which in turn unanimously voted to adopt it as our plan and program for 1966.

As we have gotten into "Project 300,"

our people together for warm-hearted spiritual testimonies about witnessing to others. We are also having three soulon Witnessing to our Adults, Young Northwest Baptist Church, Miami

1967: Train Adults and Young People during the Sunday School and Training Union hours. We also should enlarge our visitation program until we have 200 women visiting on Tuesday morning, 150 men on Thursday evening, and 150 teen-agers on Saturday morning. With 500 visiting every week we can expect to run 2,000 in Sunday

will be given exclusively to "on the job" training, pairing those who have a de-sire with those who already know how to witness.

1970: Reach our goal of 300 Adult and 200 teen-age soul winners that witness every week. As a result, we should see at least 2,000 people saved during the year.

television program, and they are not going to read a gospel tract. The only way most of them can be evangelized is for a Christian to go to their homes.

This program will not work in a church that is bogged down in a thou-As we have gotten into 'Project 300," however, I have decided it is far too great a program for only one year. I am now urging that 'Project 300" be backed up by "Project 200," which will call for the development of 200 teen-agers and young people as soul winners. A church with 500 soul winners would win a the will be a soul-winning church that desires to be a soul-winning church with 500 soul winners would win a though the soul winners will winner with the soul winners would win a though the soul winner will be a soul-winning church that desires to be a soul-winning church with 500 soul winners would win a though the soul winner will be a soul-winning church with soul winners would win a though the soul winner will be a soul-winning the soul winners would win a though the soul winners will be a soul winner with the soul winners will be a soul winner with the soul winner will be a soul winner with the soul winner will be a soul winner with the soul winner will be a soul winner with the soul winner will be a soul winner will be a soul winner with the soul winner will be a soul up by "Project 200," which will call for the development of 200 teen-agers and young people as soul winners. A church with 500 soul winners would win about 2,000 a year to Christ. As a guide to action 1 proposed this five-year plan:

1966: Try to create a desire in the hearts of the people to become soul winners. This is our greatest need and probably will take our greatest effort. We are using fellowship dinners to get our people together for warm-hearted urpeople together for warm-hearted we love to be to propie to gether for warm-hearted we love to pray about soul-winning, we love to pray about soul-winning, we love to pray about soul-winning, we love to deverything except witness love to do everything except witness and see souls saved.

others. We are also having three soul in believe our regular preaching services on Sunday morning, Sunday night, and Wednesday night should be given our women, a third retreat for our men, and sessions on the Three Month's Study on Witnessing to our Adults. You have been desired to the Christians. This is the way I do not witnessing to our Adults. and this is the way I have been doing for years. Why? Because 98 percent of

my audience always are Christians and only five percent lost. To preach two percent of the Bible to five percent of the people would neglect 98 percent of the Bible and 95 percent of the people. On Sunday morning at Northwest Bap-tist Church, we usually average 1,400 or 1,500; on Sunday night 1:000 to 1,100; on Wednesday night 800 or 900; and there always are people walking the aisle, being saved—sometimes as many as 16 or 17 in one service. Why? Because our people are out witnessing; because our people led them to Christ in

1968: Call out the soul winners and get them committed. We will give the entire year of 1968 to an all-out effort to reach men for Christ.

1968: Call out the soul winners and get them committed. We will give the entire year of 1968 to an all-out effort to reach men for Christ.

Ninety percent of the lost people living in a big city will never attend a church. You can put on a three-ring circus and they will not come. You can circus and they will not come. You can put on a three-ring circus and they will not come. You can put on a three-ring circus and they will not come. You can put on a three-ring circus and they will not come. have Billy Graham and they will not come. If pastors wait to preach to them in a service, 90 percent of them will never be witnessed to, will go to hell never hearing how to be saved. They will not listen to a radio program or a

> Where are the masses at eleven o'clock on Sunday morning in any large city? They are almost everywhere except church—lying in bed, reading the comics, eating breakfast, watching TV, mowing the lawn, fishing, out on the beach, washing cars, picnicking, going on a drive, shopping. Now take a look at personal evangelism. These peoples are still out there; but in personal evangelism you don't waif for them to come to church, you go where they are. So, it goes without saying, that personal evangelism is the only form of evangelism that can reach every human being in America. o'clock on Sunday morning in any large ing in America.

At the Northwest Baptist Church, we have laid out an area that includes 100,000 people. Our people average between two and three thousand personal visits a week. They go to the people, from door to door with Bibles in their hands, two by two, and eventually every person in this area will re-ceive a witness. This was the method of

Jesus. This is the Bible way. I do not mean that we should have no revivals or "Crusades for Souls." I just don't believe these efforts are going to bring the results they should until we gear-up our churches to reach lost souls

How do you go about getting a church soul conscious? First of all, the pastor must be soul conscious. If he does not witness, he will not talk about it, he will not preach about it. If he never wins souls, he will not be able to lead his people to win souls.

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lesus quoting Isaiah (Luke 4:18-19)



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Symptoms of a

left the mail and went on to the next delivery, leaving the 30-year-old man alone with the testimony. Within three hours without any warning the young hours without any warning the young these additions to the church as part of the church.

evangelistic success.

We have some serious diseases; however, none are fatal except an evangelistic decline. The oppulation will soon outgrow us, and we will have failed nour finest hour.

There are obvious symptoms. Statistics are a clue, but they can be misleading myster and provided one of the control of the control

ing, misused, and mistaken so we will not quote any—except that our total baptisms are down while the population is up. Many prominent Baptists have diagnosed the problem. Some of the symptoms have been overlooked.

We have spent too much time proselyting—not from other denominations, which would be had enough, but within our own ranks. This has been an indiscriminate kind of thing. Some fellow visits a Baptist church; he is a member of another church in town, and the race begins. It is a bit embarrassing to hear his reasons for leaving his church. Actually our church has about the same program and same position. We tell ourselves that beat a hasty retreat from the poor that beat a h

A mail carrier in our church witnessed without success to a young businessman on a Thursday morning. He left the mail and went on to the next present church are softened by nice things he says about the church, "It's

man had died.

During June a young mother of three made a profession of faith in our church. Two ladies had visited her at least a half dozen times. On July 4th she went into the hospital and in six weeks had died. In her middle thirties, she had left a family of three children, a bereaved husband, and a solemn church.

Rarely do our people have either kind of experience, because our people rarely ever witness to the lost and unconverted multitudes in our citiet. Southern Baptists are suffering and becoming sick because of our lessening evangelistic success.

We have some serious diseases; how-

### A Hasty Retreat

Another symptom of our sickness is our rush away from the poor and popu-lus areas. As we add new churches and spend millions on church construction, we are too often talking about suburban churches in the upper middle-class subdivisions. We are referring to churches

# Fatal Illness

By BOB W. BROWN Lexington, Kv.

building needs. Or perhaps we could ask the plush churches on the edge of records in our local churches the past town to turn some money into the city.

for more competing churches in our subdivision. Although our city is not large there are 90 blocks downtown with one mission church. A new church with one mission church. A new course was begun in a subdivision with a thousand homes in spite of the fact that only 47 families in that subdivision were unchurched and only 61 Baptist families not in a local Baptist church.

Procrastination

### Substitutions

It has been said that we are too bogged down in programs. This may or may not be true. We have let program participation substitute for personal work in our selection of leadership. Most churches would not elect a deacon who was not a tither, or a Sunday School and Training Union member. Few churches would require that a deacon be a faithful personal worker. We have all kinds of criteria for our lay leadership except the one essential, itnessing to the lost.

Men are referred to as leaders in our Men are referred to as leaders in our churches because of their influence on finance committees, building committees, and stewardship promotion; and yet they have never in their life talked to a lost person. As long as we recognize and acclaim people as leaders who fail to participate in evangelism, we are not going to have evangelistic churches.

We need our programs. The machinists who keep those wheels turning however must be people who have some concern for the lost and some definite participation in evangelism.

All of us have wailed about our quan-All of us have wailed about our quantity. We keep criticizing ourselves and saying that "we are many but not much," that "we have gotten a lot of unregenerate people in our churches." the same as it has always been—to make Christ known through missions and evangelism.

decade by saying that we are not "high pressure." By what reason can we allow that 20 truly regenerate people is better Baptists are best at evangelism where there are the most people. It is not uncommon to find miles of the inner city neglected by Baptists and to find two the height of presumption to assume that personal work, revivals, and public commitment must be equated with "many, but not much."

For fear of just adding names to the

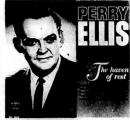
Finally, it seems our most serious Finally, it seems our most serious problem is the oldest one, procrastination. We keep putting off our evangelistic visits. We do this because we are always a little hesitant to walk into a man's heart. It is difficult at best to explain salvation, even more difficult to talk to disinterested people about it. Because it is difficult we put it off.

We delay because we are not really convinced that it is urgent. All of us believe that we will live forever and consequently assume that our lost friends will. Death is inevitably a shock. There is always some tomorrow, some more convenient time for an evangelis-

Perhaps we delay because our teach-Perhaps we delay because our teaching and preaching is not very often
about the condition of the lost. With
prosperity and a good standard of living, with institutions to hide the outcasts, and with a secular morality it is
a little hard to find a lost man who acts "lost." The old ideas of hell and eternal punishment are still held, but rarely taught. We just don't feel much pity, compassion, or responsibility for the lost man.

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Southern Baptists have made a con- the most directly challenging approach

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derable contribution to race relations to the whole area of race. For example, siderance contribution to race relations in literature. Again we must restrict the circle programs for the spring quarticus ourselves to the general picture, calling attention in a special way to a few examples of what has been done. examples of what has been done.

Among the contributions are articles and pictures in The Commission and Home Missions. The Home Mission Board also publishes and distributes pamphlets and other materials, particularly through its Department of Work with Nicital Brews The Commission and the Missions. The Home Mission Service and in The Window For example, most of the material in The Window For September, 1964, was on race.

The cover showed a black hand and with Nicital Brews The Cover showed a black hand and with Nicital Brews The Cover showed a black hand and with Nicital Brews The Cover showed a black hand and with Nicital Brews The Cover showed a black hand and with Nicital Brews The Cover showed a black hand and with Nicital Brews The Cover showed a black hand and with Nicital Brews The Cover showed a black hand and with Nicital Brews The Cover showed a black hand and with the Cover showed a black

Conclusion of a Three Part Series

pamphlets and booklets on the Negro, as well as mimeographed reports of the Christian Life Conferences on Race at Glorieta and Ridgecrest in 1964, both The cry of the Negro American The cry of the Negro American reaching for first-class citizenship is heard across the land and Southern Baptist young people must involve themselves positively—under God's leadership—in this modern revolution. That's what this month's issue in the control of t

Glorieta and Rugecrest in 1964, both of which were unusually well attended. There is at least a limited emphasis on race in the promotional and curriculum materials produced in such abundance by the Baptist Sunday School riculum materials produced in such abundance by the Baptist Sunday School Board. For example, promotional magazines such as the Training Union Magazines such as the Training Union Magazine and the Baptist Student provide an effective voice for improved race relations. The approach to race in the Sunday School lessons provided by the Board is largely indirect. The approach is more direct in the Training Union program materials. It is generally true, not only of Sunday School Board publications but of others as well, that the approach to the race problem is more direct in the materials provided for Southern Baptists have not only of Sunday School Board publications but of others as well, that the approach to the race problem is more direct in the materials provided for is about. rect in the materials provided for Southern Baptists have not only

direct in the materials provided for children and youth than in those provided for adults.

The Brotherhood has used a few articles on race in its Journal. The following was the aim for three successive lower than the successive constructive things in the area. For example, the administrative staff of the example, the administrative staff of the constructive than the successive construction of the successive construction issues (July, August, and September, 1964) of Ambassador Life: "To Have a Christlike Concern for All People." Foreign Mission Board and the missionaries through addresses, conferences, and articles in denominational The magazines included a number of articles on race and some pictures of Negroes and those of other races.

The Woman's Missionary Union has Negroes and those of other races.
The Woman's Missionary Union has
generally made and continues to make
generally made and continues to make

By T. B. MASTON Fort Worth, Tex.

and Ridgecrest. It is also ready to appoint as a regular missionary any Negro Baptist who qualifies, which involves membership in a Southern Baptist church. The Missionary Journeyman Program is open regardless of race, and it is hoped that some Negro young people will apply. Both our Foreign Mission Board and our Home Mission Board have Negroes working as office secretaries. The same is true in at least one state-North Carolina.

As one would expect much of the work with Negro Baptists is sponsored by the Home Mission Board, usually in cooperation with state conventions.

Among the activities are extension classes, Negro centers, scholarship as-sistance, student summer missions with sistance, student summer missions with Negro young people working under the Home Mission Board, Baptist Student Union with a national director and BSU's on fifty-two campuses, and vari-ous other activities. Eleven states have state directors of work with National Baptists, jointly employed by the Home Mission Board and the state conventions. In addition to its coopera work with state conventions, the De-partment of Work with National Bap-tists for some years has sponsored an annual conference for all its workers with National Baptists. For the first time in 1963 this conference was held in connection with Home Mission Week

September, 1966

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Southern Baptists have made a considerable contribution to race relations in literature. Again we must restrict ourselves to the general picture, calling

attention in a special way to a few examples of what has been done.

Among the contributions are articles and pictures in *The Commission* and *Home Missions*. The Home Mission Board also publishes and distributes manufally and other materials materials. Board also publishes and distributes ple, most of the material in The Window for September, 1964, was on race. larly through its Department of Work with National Baptists. The Christian Life Commission also has available

ided for adults.

ter of 1962 were on "The Christian and Human Relationships," and the mission study book was *The Bible and Race*. There are rather frequent articles on some aspect of race relations in *Royal* Service and in *The Window*. For exam-

Conclusion of a Three-Part Series

pamphlets and booklets on the Negro, as well as mimeographed reports of the Christian Life Conferences on Race at The cry of the Negro American reaching for first-class citizenship is heard across the land and Southern Glorieta and Ridgecrest in 1964, both of which were unusually well attended. There is at least a limited emphasis Baptist young people must involve themselves positively—under God's leadership—in this modern revolu-tion. That's what this month's issue

n race in the promotional and cur-iculum materials produced in such bundance by the Baptist Sunday School tion. I hat's what this month's issue is about.

This sketchy portrayal regarding literature produced by Southern Baptists would not be complete without at least a mention of The Long Bridge, the abundance by the Haptist Sunday School Board. For example, promotional maga-zines such as the Training Union Maga-zine and the Baptist Student provide an effective voice for improved race relaadult home mission study book on race tions. The approach to race in the Sun-day School lessons provided by the Board is largely indirect. The approach is more direct in the Training Union program materials. It is generally true, not only of Sunday School Board pub-lications but of others as well, that the in 1958. Many of us thought at the time that its withdrawal by the Home Mis-sion Board was a mistake. The withdrawal of the book illustrates the pres-sure that many connected with Southern Baptist agencies are under from time to

approach to the race problem is more direct in the materials provided for children and youth than in those pro-Southern Baptists have not only passed resolutions concerning and pub-lished materials regarding race relations, The Brotherhood has used a few they have also been doing some rather constructive things in the area. For example, the administrative staff of the Foreign Mission Board and the missionaries through addresses, conferences, and articles in denominational publications have frequently challenged. articles on race in its Journal. The fol-lowing was the aim for three successive issues (July, August, and September, 1964) of Ambassador Life: "To Have a Christlike Concern for All People." The magazines included a number of articles on race and some pictures of Negroes and those of other races. publications have frequently challenged Southern Bapaists to change their atti-tudes toward and their relations with Negroes. The Board has used Negro The Woman's Missionary Union has enerally made and continues to make speakers at its conferences at Glorieta

HOME MISSIONS

By T. B. MASTON

and Ridgecrest. It is also ready to appoint as a regular missionary any Negro Baptist who qualifies, which involves membership in a Southern Baptist church. The Missionary Journeyman Program is open regardless of race, and it is hoped that some Negro young people will apply. Both our Foreign Mission Board and our Home Mission Board have Negroes working as office secretaries. The same is true in at least one state—North Carolina.

As one would expect, much of the and Ridgecrest. It is also ready to ap-

one state—North Carolina.

As one would expect, much of the work with Negro Baptists is sponsored by the Home Mission Board, usually in cooperation with state conventions. Among the activities are extension classes, Negro centers, scholarship assistance, student summer missions with Negro young people working under the Home Mission Board, Baptist Student Union with a national director and BSU's on fifty-two campuses, and vari-ous other activities. Eleven states have state directors of work with National Baptists, jointly employed by the Home Mission Board and the state convenions. In addition to its cooperative work with state conventions, the Department of Work with National Baptists for some years has sponsored an annual conference for all its workers with National Baptists. For the first time in 1963 this conference was held in connection with Home Mission Week

September, 1966

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INTERNATIONAL LESSON ANNUAL-

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at Glorieta and in 1964 at Ridgecrest.

Southern Baptists also have attempted to assist National Baptists by contributing to the support of their educational institutions. For example, the American Baptist Seminary in Nashville has received considerably more than 50 percent of its financial support from Southern Baptists. A number of states have belped Negro colleges. In some cases the financial assistance by Southern Baptists made the difference between life and death for some of these educational institutions.

The Advisory Council of Southern Baptists for Work with Negroes, which was constituted in January of 1954, has nade some significant contributions to our total program for Negroes. Possi-bly the most important thing it has done has been the stimulation it has provided for the representatives of the agencies as they have shared with one another what they have been doing and in some cases have not been doing. There have also been some rather specific achievements by the council. In 1955 a request was made for time on the Southern was made for time on the Southern and the Southern Baptist Convention program for an adress on "Southern Baptists and the Negro." The time was granted although it was finally compressed into about the secretary of the Department of Work with National Baptists, was asked to promote Race Relations Sunday through his department, emphasizing "Baptist Fellowship Sunday." In 1962 the Home Mission Board and the Christian Life Commission were asked to look into the possibility of having Race Relations Sunday included in the denominational calendar. This, as you know, became a reality in 1964.

At the 1958 meeting of the council

know, became a reality in 1964.

At the 1958 meeting of the council it was voted to extend a special invitation to the president of the Southern Baptist Convention and heads of Convention agencies to be present at the meeting. President Brooks Hays was present for the 1959 meeting. The possibility of consultation by heads of Southern Baptist and National Baptist agencies was discussed at that time agencies was discussed at that time. President Hays indicated that he would presidential address to the Convention that spring. As a follow-up, and doubt-lessly largely as a result of the president's suggestion, the Committee on Resolutions recommended to the Convention "that the Executive Committee consider a meeting of representative leaders from the Southern Baptist Convention with leaders of the two National Conventions of Neero Bantiers

### State Conventions

An interesting paper could be written exclusively about the relation of our state Baptist conventions and the Negro. state Baptist conventions and the Negro.
This would necessitate a study of actions by those conventions, the contributions of the state papers, as well as the work promoted for and with National Baptists. Some very constructive things are being done even in states of the Deep South. Most of what is being done is the result of the inequiration and the Deep South. Most of what is being done is the result of the inspiration and leadership of the state directors of work with National Baptists. These men are working in the main where the problems are most persistent and the resistance is the strongest. They are the pioneering prophets of a better day. In several states they are joined with the editor of their state paper. We should be grateful for some of our courageous editors.

A brief word should be said concerning the desegregation of Southern Bap-

ing the desegregation of Southern Bap-tist schools and colleges. All of the seminaries have been desegregated for seminaries have been desegregated for sometime, some of them having taken this action before the Supreme Court decision. The picture changes so rapidly regarding the colleges that it is impossible to know the exact number that have desegregated. Of the approximately twenty-five colleges that are desegregated, two of these—Mercer and Furnamental in what serviced and the service of the service o man—are in what are considered state of the Deep South.

### In Associations and Churches

In addition to what has been done on the Southern Baptist Convention and the state convention levels, there are several associations in different states that have admitted to membership one or more Negro churches. In most cases these Negro churches have retained their affiliation with one of the Negro

The ultimate test in the area of race is on the local church level. The victory will not have been won until it is won there. In turn, it will not be won there vention with leaders of the two Na-tional Conventions of Negro Baptists to discuss mutual problems." As a re-sult there have been some meetings

until an increasing number of the mem-bers of our churches have a deep con-viction that their church is the body of Christ and that Christ, the head of the

HOME MISSIONS

church is the only one who has a right to determine who comes into the sanc-tuary dedicated to the worship of God and who comes into the membership of his church which is a fellowship of the redeemed. Some of our churches in recent years have had some real victories in the area of race, while others, at least from our perspective, have known

We are acquainted with the actions of such prominent churches as the First churches of Houston, Oklahoma City, Tallahassee, Asheville, and Richmond. Many other churches less widely know have made decisions no less important for them and for their communities. Studies of actions and attitudes by

churches have been made in two states: Kentucky and Texas. At the time when a report was made on the Kentucky study, replies had been received from 227 churches, about 15 percent of the cooperating churches of the state. Of the churches replying, 70 percent said they would receive members on a New Testament hasis of faith in Christ with that actually had Negro members at the time of the survey. The Texas study, with 1,259 replies, had 325 churches that said that a policy had been estabthat said that a policy and been estandished by the congregation regarding the admission of Negroes into church membership. There were 324 churches that said that their policy would admit Negroes as members. This policy was requently merely "an informal under-standing." The Texas study did not re-veal the number of churches with Negro

The figures from these two studies do not necessarily portray an accurate picture. Usually churches and individuals who are favorable regarding the purpose of such a survey will reply more readily than those who are op-

posed.

It seems, from general observation, that the first churches to open their membership to Negroes have been, in the main, adjacent to a college campus where Negroes were enrolled as students. So far, comparatively few Southern Baptist churches away from college towns have voted to admit Negroes. Some of us believe, however, that we may have hundreds of Southern Baptist churches that would admit for worship and even for membership any person of any race who honestly and sincerely wanted to be in the fellowship of cerely wanted to be in the fellowship of the church.

One of the state directors of work with Negroes says, "It seems to me that the wind is behind us and the road rises

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have done with what we should have done it seems mighty little. Entirely too many of our people who claim to be "a people of the Book" continue to show partiality as they "hold the faith of our Lord Jesus Christ" (James 2:1). Most Southern Baptists are either defenders of the status quo in race relations or they are a part of the "silent times of the status quo in race relations or they are a part of the "silent times or the status quo in the basis of rather question the status quo in the basis of rather question that they are the status quo in the basis of rather question of the status quo in the basis of rather question that they are the status quo in the basis of rather question the status quo in the basis of rather question the status quo in the status quo in the basis of rather question the status quo in the status quo in the basis of rather question the status quo in the stat tions or they are a part of the "silent assent." A Baptist editor, C.R. Daley, in an article in the Baptist Program (Dec., 1964), said the following: "In (Dec., 1964), said the following: "In the face of one of the greatest opportunities in history to give a clear witness to truth and justice, Baptist churches have taken mostly the route of expediency and silence."

Furthermore, what we have done seems quite small when we compare it to what other erouse have done.

to what other groups have done, E.S. James, editor of the Baptist Standard, was distressed by what he discovered when he attended a conference on race at the White House. After he had heard reports from the representatives of other denominations, he said that he was ashamed to acknowledge "that we, the second (now first) largest religious

worked with the youth from the time of his appearing before the juvenile court through his probation period until he went into military service approximately four years later.

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The Calvary Caller of the Calvary Baptist Church in Washington had an editorial addressed to Baptists, which is abidingly relevant and challenging. Among other things, it said: "Shame, thrice shame upon us that we have lagged where we should have shamed when we should have shared!" In comparing Baptists in the South to other groups, the editor said: "We certainly more than equal them in people, program, and pocketbook." He then concluded with the prayer, "I provate also that in the face of the crisis of the hour we may be geoples have to say, 'Thank God for the Supreme Court and for the National Congress, instead of 'Thank God for the churches.'"

For he is our peace, who has made us both one, and has broken down the dividing wall of hostility "(Epb. 2:14). The "both" refers to Jews and Gentiles. The "dividing wall" was ever, applies to any division among peoples. of the crisis of the hour we may be equal in courage, conviction, and ac-

abead." This may be true, but Southern Baptists will not rise automatically with the road.

ship. It should possibly be added that we as Baptists are not as mature as we should be and are not consistent with Progress has been made and is being made, but when we compare what we have done with what we should have

When we examine our attitudes and motives in the whole area of race, we again are persuaded that we still have a long way to go. Some of the so-called progressive steps have been taken on the basis of rather questionable motives. For example, the trustees of a college may vote to desegregate, not because they consider it right to do so

Even yet too much of our work with Negroes is paternalistic. An unusually well trained Negro pastor says, "I believe that while Southern Baptists have been sincere in their relations with National Baptists that they have been more paternalistic than fraternalistic. It has been more of the 'father-son' approach than the 'brother-brother.'"

At least none of us-individuals churches, or agencies—have made enough progress in our attitude toward and our relation to the Negro to feel self-righteous. We have all sinned and come short of the purposes of God. There is none righteous, no, not one. As Editor Daley has said, "There ought to be a sense of shame and repentance in our hearts to realize that oppressed

of the crisis of the hour we may be equal in courage, conviction, and action."

At best, Southern Baptists have only made a very limited start in their work with Negroes. Where desegregation has taken place, it has usually been a mere token desegregation. Also, most desegregation. Also, most desegregation manning us has been without real integration. The latter will not be complete until Negroes and those of other races and classes are not only acother races and classes are not only acother races and classes are not only accepted but also sought as working members of the Christian fellowship. And an end" (v. 16), "Through him we
have not arrived at spiritual maturity until this integration can be
achieved without disturbing the fellow-

HOME MISSIONS

### Crusade-

(Continued from page A-5)

with others. Each convention will use its own organization in North America its own organization in North America to prepare for and perform in the cru-

excellent. All the SBC representatives worked . . . tirelessly day and night. On Sunday night at the First Baptist Church of Cali Baker James Cauthen preached. People sat on the stairways, stood in the doors, and more could not

### Book Review-

(Continued from page A-3)

of Jackson, Tenn., was elected North
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other conventions and urge their participation, passing on the symbol, slogan, song, etc. Also he will share the ideas and materials of each convention with others. Each convention will use its own organization in North America to prepare for and perform in the cru-

The spirit that prevailed in Cali was This book concludes with a chapter articulating suggestions for the theo-logical education capable of preparing pastors for effective ministries. One problem seminaries continue to create and carry on. In an essentially academic. preached. People sat on the stairways, stood in the doors, and more could not get in. There was a great spirit of expectation and concern, and we heard scholarly environment, they attempt to secholarly environment, they attempt to get in. There was a great spirit of expectation and concern, and we heard one of the greatest of gospel sermons. All in all, the first meeting of the Crusade of the Americas got off to a good start. Differences of opinion faded for the sake of the crusade and the advancement of the crusade and the dots of the crusade and the advancement of the crusade and the advancement of the crusade and the advancement of the crusade and

This is a valuable work, stressing the need for pastors to understand them-selves and others—and to fulfill their ministries in their relationships. Wise could well have given more attention to interpreting to the pastor how he is to guide those he helps himself to become helpers of others in their relationships. All who serve in pastoral respansibilities will find this book worth studying. —Gerald E. Marsh

### Who Are We Baptizing? (Continued from page A-12)

If we could show appreciable gains in organization growth, particularly in Sunday School enrolment, it would help our evangelism to cut into the popula-tion explosion. The churches that are winning people to Christ today in num-

people and about God.

The most effective process developed to overcome this defect in seminary education is "clinical pastoral
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training," which is normally conducted
in a training center at a hospital or
some other institution. Wise indicates
that more emphasis needs to be given to
spark the Crusade of the Americas.

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Paul says, "For he is our peace, who has made us both one, and has broken down the dividing wall of hostility" (Eph. 2:14). The "both" refers to Jews end Gentiles. The "dividing wall" was evidently the wall that separated the Gentiles from others in the temple area. The truth of this Scripture, however, applies to any division among

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HOME MISSIONS

Crusade-

(Continued from page A-5)

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On Sunday night at the First Baptist Church of Cali Baker James Cauthen

Book Review-

(Continued from page A-3)

crisis experiences, Carroll Wise places more emphasis upon pastoral "care" than upon the traditional "cure of souls." His conviction is that "more effective attention to the beginning of the growth of persons" would enable churches "to give less attention later to problems such as alcoholism, divorce, delinquency, mental illness, and the like."

The spirit that prevailed in Cali was This book concludes with a chapter excellent. All the SBC representatives worked . . . tirelessly day and night. logical education capable of preparing pastors for effective ministries. One problem seminaries continue to create and carry on. In an essentially academic. church of Cali Baker James Cauthen preached. People sat on the stairways stood in the doors, and more could not get in. There was a great spirit of expectation and concern, and we heard one of the greatest of gospel sermons. All in all, the first meeting of the Central Committee of the Crusade of the Americas got off to a good start. Differences of opinion faded for the sake of the crusade and the advancement of the cause of Christ in general. Rubens Lopes was magnificent in presiding nary education is "clinical pastoral" on explosion. The churches that are winning people to Christ today in number are doing, with eathusiasm, the same things that churches have been quire him continuously to enter easily and personally winning the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to enter easily and the pastor's modus operandi will require him continuously to en

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