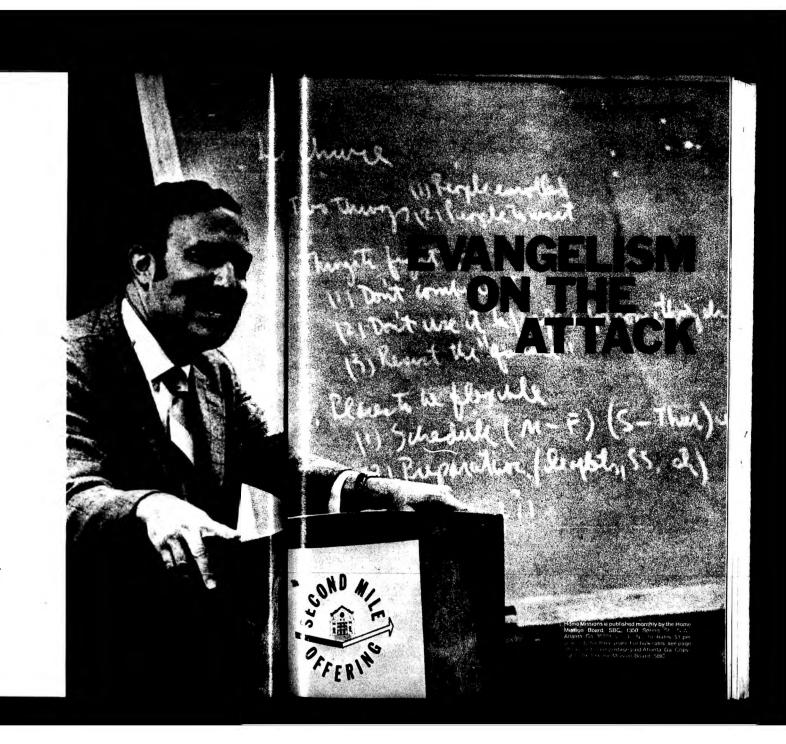


his man has the nerve to ask Southern Baptists to pay for something the SBC's been trying to give away for years. What's more, he's getting away with it. For good reasons. And with amazing results. The man with the magic touch is Kenneth Chafin, director of the Home Mission Board's Divisions of Evangelism. With little more than a year's experience under his expanding belt, Chafin has set the denomination aquiver with a new, optimistic outlook to its evangelism. A bold thinker and farsighted strategist, Chafin has blown the lid off hesitation, ripped new paths through doubt and coolly blasted ahead with a beautycontest entrant's impatience and an astronaut's confidence. "Ultimately," he says emphatically, "we are going to change the denomination."



hafin saw a could adopt. Excited, he asked for \$750,000 to begin television evangelism. After a double-take and several gasps, he got enough money for three pilot TV shows.

#### ATTACK, CONTRACT

TV format he would have been taken with a large grain find such a structure solely devoter of salt. But this is Ken Chafin—dynamic, evangelism. We are in the place where we have the control of salt. charismatic, sometimes controversial. He's can mobilize a man in every associa proved he can make things happen.

tion attitude toward evangelism. Gone are extension of our staff." the bad-mouthing reactions to two-week revivals, to apologetic attempts at evangelism, to a hang-the-head acknowledgment their faith, and the key tool has been of the transcendence of God.

Some evangelism leaders admit they've The old defensiveness is gone, its departure of things makes something happen in coinciding with a note of hope sounded lives of those who attend," he feels.

"spiritual-awakening river" are responsible for that hope: the Jesus Movement, that last year I trained 1,000 Jaymer the glossolalia (speaking in tongues) articulate their faith.
revival, and the renewal of the churches "I've been preaching for 25 years." and denominations.

gelism leaders have struck is lay churches I've been in before." evangelism training.

exciting. It charges participants \$50 for a pump, and he feels almost a mission, five-day session of "leadership training," fervor about moving into those areas.

squawked about wasted money. have been. In fact, so energetically have people near future. responded that "suddenly the lay evangelism thing has pushed everything else aside," Chalin says, and this has become the past outlook that you had to be filly the program of evangelism (see story, Graham to win people to faith in Christ page 7].

Spin-offs from the program are gaining emphasis in campus and high school evangelism (see story, page 18).

even thinks it will renew the revivals.

The growing movement toward mobile page 12).

"We are a team now," Chafin says, "but stayed to watch the Oral Roberts program it's not the lockstep type of team that has to line up and be orthodox. It is a commitment to a task "

has an evangelism leader who does nothing else, and each association has a chairman of evangelism.

"This is unique," he says with excite-

Had anyone else made such a statement, it among the new churches or the old, do The state men look upon the staff at the Since coming to the Board in the spring Home Mission Board as an extensio of 1970, he has furned around the conventient staff and we look upon them distributions.

Mobilize the structure he has.

The goal is to equip the laity to artic lay evangelism training schools.

The schools have done more for pe moved from a negative to a positive stance. than Chafin anticipated. "A combine of

throughout the nation among all churches. "We are able for the first time to ste Three streams of what many term a with confidence and train laymen

man. I couldn't have said that before The note Chafin and other Baptist evan- haven't taught five laymen in each of

Chafin has a way of spotting vacuur Chafin's program has proved particularly areas as though he invented the vacuum

In its first year, demand far exceeded Two such areas are national televisi supply, as more than 6,000 fee-paying and lay renewal. In both, he feels, evange-trainees attended the meetings. No one lism has not been emphasized as it should have been. He plans to correct that in the

> Television and Evangelism: Chafin reject through electronics. "I had decided what made Billy's effor

succeed was the audience looked in on a stadium of people, they heard him preach. Lay evangelism training is also influenca as though they were part of that audience ing lay renewal in churches and Chafin and they made their decisions as members of that audience '

But one night in Oklahoma City, Chafin ministries is just one example of church evangelism's new aggressiveness. (See story, Fascinated, he watched the complete hinter Later, at supper, he overheard four sales-With the response to lay evangelism men explaining why they'd failed to nake training has come a rebirth of commitment an appointment an hour earlier. Al. if from all evangelism leaders.

"It suddenly dawned on me," Chafin 1195 "that this was a style we could ado it. He immediately contacted denominati na Chafin is very conscious of this team he media people and ran into differing phos more or less heads. "The greatest resource ophies as to what was needed in a shi w's Southern Baptists have is that each state content.

Undaunted and still determined, des in the conflicts, Chafin turned to the Board. He submitted a request for \$750,000.

"After they picked themselves up off the ment. "In the whole church world, neither floor," he smiles, "we did get funds for

HOME MISS! 12

illot projects.

ad hoped for an unapologetic presentatic 1 of the gospel and an invitation to accep Christ to be aired in prime viewing time "Chafin says. But finances forced him to tun to Sunday morning. He also decided rove away from the big celebrity to Bap st talent

H enlisted Buryl Red, probably Southern Bap st's best known composer and arrans ir. His credits run from arranging and con ucting Centurymen, to consultant for the adio and TV Commission, the Church Mus c Department, and Word, Inc.

Red is also associate music director for lol Rinehart & Winston, as well as music director for Manhattan Baptist Church of

Chafin and Red put out an appeal for Chain and ked put out an appear to.
Baptist talent, and formed the Spring Street
Singers (the HMB is on Spring Street in Atlanta). "We found the denomination is full of talent," Chafin says, "It's unbelievable. We found we can do an inexpensive, quality production with a central, affirming

With assistance from throughout the denomination, Chafin expects to go for block

ime on a syndicated basis. "We are not going to wave the denomina-ion in the face of the people we are sharing the gospel with, but we are not going to hide

in terms of follow-up," he insists. Chafin reports unbelievable enthusiasm expects to be on at least 100 stations early in 1972.

Red moved for quality at the start of shooting the three 30-minute pilots. using top musicians in Nashville and the same studios that film Laugh-In. The audience they are pinpointing is the family, with special attention to the 25-40 age adults.

Chafin thinks the music, which will feature neither hard rock nor traditional hym is, will attract both kids and adults Each time the shows will relate to a theme:

love joy, meaning, hope, death, etc.
The format will include music, interviews and he "sermon" (if there is one) will take no r ore than ten minutes.

Sc netimes the interviews will use all the fime Each show will close with an invitaion on which Chafin will major, dealing with how God deals with men and their to respond.

irea he wants to move into immedialely is lay evangelism in a corporate sense, connected with renewal. Chafin himself has involved in the national renewal movewith "Faith at Work," Laity Lodge and a number of other expressions.

ould like to see us get into lay renewal

not just in terms of renewing the Christian life, but in terms of evangelism, especially working with couples.

"Evangelism will be central, but we will have sections dealing with family relationships, community responsibility, etc., whenever we have programs.

"I feel renewal has tended to leave out evangelism, and at times has bogged down in cynical attitudes toward the church " he

The Lay Witness Mission gives laity a chance, at their expense, to be renewed and then turn on other laity through personal and group contact. This is the model Chafin will follow, although he doesn't see this as evangelistic as he would like.

He expects to add a staff member to the Division of Evangelism soon to lead in thi

The Lay Witness Mission, a form of lay-led renewal, divides a congregation into small groups for intensive sharing and prayer ogether in an effort to create koinoniafellowship in Christ-which hopefully would cause church members to commit themselves more deeply to Christ and also provide the atmosphere for conversion.

Started by Methodist minister Ben

Johnson, this effort has swept through the southeast among Baptist and Methodist congregations. The Methodist Church has picked it up as their national program of

evangelism. Johnson has long been strong on laymen confronting other laymen. "There is a charismatic proclamation through laymen," he says, "A unique confrontation comes with personal witness, and things begin to happen. The effect of laymen's practical testimonies is profound."

A heavy emphasis is placed on personal quiet time, the power of sharing and per-sonal witness experiments. Hopefully the lay witness mission group will leave a residue of small group fellowship to continue on as a stimulus for greater commitmen and as motivation for more active concern.

Revivals: What about the revival, as an evangelistic tool? Will it remain the same or change with the new lay emphasis?

Surprisingly, the denomination still holds revivals at an unexpected rate. Last year the 33,000 churches averaged 1.6 revivals. Chafin says once churches get involved in Engelism and renewal: Chafin says a lay evangelism, all of a sudden these revivals are going to start reaching people. They quit reaching large numbers when lost people quit attending.

"The revival, we thought, was an anach-ronism, and is so deeply in our lives, it may become a really viable tool, revived by the lay evangelism movement," he said. Im

evangel-

evivals are suddenly going to start to reach people-which they haven't done since "lost people" quit attending.

# ton laymen check c y map. In addition k the lay evangelism school, Houston B attats continue the

# **EVANGELISM AND**

angelism schools grabbed

The key to successful Lay Evangelism? Who would be so naive as

evangelize. In fact, some convention leaders compaign, insist laymen are "the key to winning the line phase one the Home Mission Board By Dana Driver world to Christ."
"For years we have underestimated the

layman's potential for evangelism, keeping us from using his insight, interest and ability to reach the lost," says Kenneth Chalin, director of HMB's Division of church, With this approach the Board hoped Evangelism.

"We have failed to recognize his need for

We are now filling that vacuum by involving laymen in our strategy of Lay Evangelism Schools. We hope this will evolve into

in Atlanta, Ga. Here the Board began its three-phase strategy. Phase one was designed to test the plan, phase two to begin schools in key cities, and phase three to be a state strategy for law management.

ference in Atlanta called by the evangelism outreach is the laity—an outreach is the laity—an interpol, underestimated resource—until lay angelism schools grabbed e imagination of men and women across the Convention

Lay Evangelism? Who would be so naive as to believe anyone but bona lide pastors and to believe anyone but bona lide pastors and large scale?

According to leaders of the new Lay Evangelism secretaries and laymen, and to laymen and their pastors are beginning to helieve they can evangelism secretaries and laymen, and to laymen and their pastors are beginning to helieve they can evangelism secretaries and laymen, and to laymen and their pastors are beginning to helieve they can evangelism secretaries and laymen, and to laymen and their pastors are beginning to leaders of the new Lay Evangelism secretaries and laymen, and to laymen and laymen and to laymen and laymen an

> planned to test a strategy and the WIN (Witness Involvement Now) materials in to reach all types of lay people.
>
> At each of the three schools a schedule

specific training to develop his skills, thus creating a real vacuum in the churches.

was set for training leadership and church participants. The training schedule proved participants. The training schedule proved so effective that it was used in phase two

a Convention-wide 'movement.' This strategy will not consist of the usual 'soul-win-ning study course, but will educate laymen and churches about a simple and rewarding (which included materials). Courses were plan for witnessing."

The plan to involve laymen in a concerted effort of witnessing began in the fall of 1970 in Atlanta. Ga. Here the Board began its

schools in key cities, and phase three to be a state strategy for lay evangelism schools. Before beginning, much research was conducted and preparation made. Witnessing materials for laymen were prepared. in phases two and three.

once a week, con

five evening sessions for the host church's unchurched people."
membership. These sessions trained lay Before the evening

According to Jack Stanton, director of the lay evangelism schools. "These evening sessions are the guts of the lay evangelism school's training period does not stop with the one week of school effort and the key to a continued formal training, but is continued for 12 witnessing effort by the church."

The evening sessions begin on Monday and end Friday. Each night has a similar schedule except Thursday, when time is

The packed schedule of lay evangelism

nies. To overcome early timionly, school a person gets involved in becoming a better leaders use prearranged strategies. Pipe cleaners or bailing wires are distributed and learn more and do more."

"Evangelism is spiritual work," adds into a symbol of his life. Then they share the Chafin, "and requires spiritual people and

Another technique involves newspapers.

Leaders ask participants to form headlines that indicate the trouble a friend is having.

This information is shared with the group and dialogue begun to probe for answers.

The problem are to be writing to pay the price for training.

"Our basic goal is to equip the laity to articulate its faith, and we aren't going to prostitute this basic goal to anything, even

Through the week, people are encouraged to tell, experiences they have had as they used their witness. Many of these are reports of experiences with fellow workers. United States, Because of successes in the

Each activity period has a definite goal. In each key city several churches pre-On Monday evening participants learn pared for a lay evangelism school that to discover attitudes toward others and

they plan to do with their lives.

To conclude the evening sessions, practito 3,000 in Houston.

The schools in phase two proved WIN

Cal witnessing helps are given.

During the week, the participants begin to break down inhibitions to witnessing. "in Houston," Chafin remembered, "people lined up saying they weren't going out visiting and witnessing. Some were even existence of the saying they weren't going out visiting and witnessing. Some were even existence of the saying they weren't going out visiting and witnessing. Some were even existence of the saying they were they were the saying they were they were the saying the saying they were the saying they were the saying they were the saying the

to visiting the homes of prospects who many convention and school leaders:

have been contacted by the host church.

This presented one of the school's most common problems. "Believe it or not," said Chafin, "hardly any of the schools had churches who knew of lost people. I'm convinced we must train four or five people in second the schools. Throughout the United States,

Also included in the leadership course are each state to aid churches in locating

Before the evening's outreach begins, people to witness and were mandatory for those in the leadership course.

each member of the group shares his testimony. The groups spend about two hours

weeks by the church's pastor, who leads

primarily devoted to an outside witnessing schools seems too much for the average layman to handle, But, John Havlik, associate After a period of Bible study comes a director of evangelism for the Board, obcreative activities session. Groups are formed for sharing of individual testimonies. To overcome early timidity, school a person gets involved in becoming a better

sculptured symbols with the group. spiritual churches and spiritual power. Another technique involves newspapers. People have to be willing to pay the price

and neighbors, and occasionally encounters Atlanta (phase one) churches, strategy and with strangers.

Atlanta (phase one) churches, strategy and schedule were little altered.

about each other and try to break down would train thousands of people. Two cities, barriers to communication; on Tuesday, to
Understand self and others; on Wednesday,
27 and 37 churches that invited schools. Pastors and laymen trained in Atlanta

develop a strategy to evangelize. schools went to each city; laymen insurance on Friday, time is used for members to take a spiritual inventory and decide what The schools attracted from 500 in Chicago

ing and witnessing. Some were even crying, was a good response," said James Norman, they were so shaken at the prospect.

"By Thursday, these same people were in Chicago's South Zone." Pastors said havcrying because they didn't have enough lost ing a lay teacher added to the school's effectiveness." Thursday night is devoted almost entirely Jack Stanton summarized the feelings of

eople I ne up sayi 1g they were going out witnessing; sc me were crying, they were so shaken at the prospect. By Thursday, they were crying because they didn' have enough "lost people." 37 Houston, Tex., churches discuss probe of lay evangelism in classes of intensive instruction on HOME MISS

LAITY, CONTINUED

thing we did was take a Before we wanted church membership. Now we're visiting in behalf of Christ. It's a liberating experience.

170

he biggest

evangelism secretaries are actively planning schools to start in associations and churches soon, Alabama, for instance, plans more than 1,500 schools. State response has been so overwhelming that the evangelism dividifferent view sion is having to limit itself to participating of a prospect.

Of a prospect.

Chafin and his staff believe the success of the schools can be credited to several factors

in addition to planning and research. "The biggest thing we did was to move to a different view of a 'prospect,'" Chafin said. "We found people had visited in homes for years but never just in behalf of Christ. It was always in behalf of church member ship. Many felt guilty about putting Christ

second, so this was a liberating experience.

"These people love the church," he added, "but they say to us, 'Tonight for the first time I went out and I made a visit in behalf of Christ. I've been visiting for years, but for the first time I shared what Jesus Christ really means to me."

Another important step, Chafin indicated, was setting up training in the context of I led in a predominately black church the immediate witness. The anticipation and the anxiety of "witnessing night" fed a new dynamic power into the schools, and people's hangups braced. Once the air cleared, people were more confident, more

capable in giving their testimony.

The heart of the schools was the simple use of group dynamics, Chafin found. 'People talked and listened and made them selves vulnerable and sensitive. The creative activity time really bowled them over."

A girl at one of the schools told Chafin she resented everything that was happening. "It boiled down to the fact that she didn't know if it was her faith or her mother's faith she was living by. Finally one night she went in her room by herself and said, 'It's me, not not my mother, not my dad; it's me, me

Chafin grinned. "I think she came to her own faith that night. The interesting thing is she is active in church, a Sunday School teacher. The schools boil out many things like this. God is using some of these things to accomplish what he has wanted to happen for years."

We decided that laymen don't understand 'holy' terminology," explained Havlik, one of the materials' designers. "When we used a basic terminology such as in the New Testament translation of Good News for Modern Man, people understood and responded more quickly. This was good."

One question that Chafin and his staff encountered was, "Why would Southern Baptists need a lay evangelism school?"

'Why did you come to this school?' and 'What made you want to come?'" Havlik asked people from wealthy churches and ghetto area churches attending the schools.

"The answers were the same," he reve ile I want to be a soul winner' or 'I want to win someone to Christ' were the an: w to the first question.

"The second was answered, 'We stillies about the strategy in Sunday School or Church Training and became intereste I' or 'We read the leaflets and wanted to 1 10w

"There was no difference betweer the school's motives and sincerity."

In the past, evangelistic strategies segregated efforts, generally due to ressure from local churches. Yet lay evange ism school strategy claims to reach out 1 all "lost people."
"I watched members of schools wile a

list of sins on paper," explained H. lik, "then I wrote I John 1:9 across them and tore them up, Both groups responded enthusiastically.

"Blacks, Mexican-Americans, Chinese, whatever, all respond the same as whites," Stanton emphasized. "At the end of a school people gave the pastor and me a shower to show their appreciation. I got socks, ti

ir , cologne. I was very moved

"I ne old Chinese man came to the school in Lis Angeles and became so enthused about the school that he took a tract, 'A Full and Meaningful Life, and translated i into Chinese. He has since won several Chir ese friends to Christ with the transla-tion So you see, this strategy is not 'For Whiles Only," it's for all people."

R. alizing the need to universalize, Chafin has iken steps to adapt the materials of the lay avangelism schools. Daniel Sanchez, a lang age missionary in Panama, has been brought to Atlanta by the Language Mis-sion Department to "double in Spanish" the acts and pamphlets.

Nuch of the success and enthusiasm

grecing the strategy through its opening phases has come from laymen.

"The Spirit of God is moving now," lain ed, Stanton, "especially among laity." Learnen throughout the Convention are realizing an opportunity they have never been afforded. Several have taken time off from their jobs to travel to other states to ead schools at their own expense, while

others have gained support in their churches to provide a base for future schools

One minor problem that affects half the laity—the women—still arises occasionally. Because of the over-used term, "laymen, instead of "laity" or "lay people," some women feel their efforts may not be appreciated as much as the men's.

"Our denomination is divided up, with the men relating to Memphis (Brotherhood Commission) and women relating to Bir-mingham (Women's Missionary Union), said Chafin. "I would like to make lay evangelism a program for everybody together.

"Both men and women are equal when it comes to witnessing," said Stanton. "This is why we named the schools 'lay' evange-

The questions of whether the strategy will work and if the laity can be effective teachers and witnesses have been answered by the lay schools' successes. What awaits now is a future chance for thousands more lay people to present others with the opportunity to have a "full and meaningful life—in Christ." Im

# to WIN

Tools are needed for the accomplished of almost any task. WIN materials are tool to aid the layman in his witnessing task.

The key item in the WIN materials is a

small tract entitled "A Full and Meaninglu Life." This Bible-based tract is designed help the lay witness present five vital acts related to man's need for salvation.

also contains guidance for use of the rad.

Perhaps one of the most difficult 1 ob 0 2 distinctive feature about the WIN lems in witnessing is knowing how 10 initiate the witnessing encounter. And their WIN item, "Creating the Chance to Witr 155, is a one-page survey sheet designe by create witnessing situations.

These three items are tools for personal angelism. The WIN material also includes ools for follow-up with the convert. 'Letters to New Converts" is a set of six etters which may be mailed or given to the new Christian. These letters offer guidance n making decisions related to growth in the Chritian life.

Six study leaflets have been designed to introduce the new Christian to a hiblical tuck of several important topics. The titles of these four-page leaflets indicate the topics of study. They are: "Your Lord"; "Your Church"; "The Holy Spirit"; "Your Christian Witness"; and "The Bible and Prayer."

f ← the person who desires to move into "Telling the Good News" is a four-tage instruction leaflet for lay witness. This get-let provides additional interpretation for each of the main points of emphasis is until "A Full and Meaning that the Life." The Witnessing Life is the Romance of Christian Living; Jesus in "A Full and Meaning that the Life."

mail lals is that they are church related. Lear A WIN Guide is a manual which inlerp its how WIN can be used in church, and hich contains an outline for conduct ing IN training in a church. Lead and all other WIN items are listed on the Program Helps order blank, available from the Church Literature Department, 127 Ninth Avenue, North, Nashville, Tennessee 37203.

But WIN is more than just a set of materials. WIN is also a strategy for extending and intensifying the evangelistic efforts of churches throughout the Southern Baptist Convention. The conceded of Witness Involvement Now is comprehensive enough to meet the needs and opportunities of every church in the convention. Churches, small or large rural or urban, will be able to involve their members in a greater emphasis on evange-listic outreach. This outreach can extend from a church to shopping centers, residential areas, schools, places of business, military bases, and wherever there are people in need of Christ.

Witness Involvement Now puts the emphasis on NOW as being the time for all church members to become involved in witnessing. Witness involvement can take place in choir activities, mission action projects, outreach activities, deacons' visitation, and in an unlimited variety of ways. WIN provides the materials, the strategy, the trainchurch a witnessing church.

-Donald S. Whitehouse

Busing is a sizzling subject these days. Even among church people. But not when they're talking about a special kind of busing.

For churches are becoming more and more active in busing—but theirs isn't so controversial, and tew tempers flare when the old red-and-white, first-Baptist businglishing a change of the profile nick and the present such as the profile of the profile nick.

# EVANGELISM AND CHURCHES

One of today's biggest (amen!) evangelistic "tools" is a rattling, rolling old four-wheeler

By Sandy Simmons

CHURCHES, CONTINUED

tenants and lieutenant juniors. Several wayne Norton, presents the "sermon", the children who ride the bus, including story of Joseph, one of 12 brothers. Dowden's children, are given ranks and

street, and on and off the bus.

Synder and Dowden operate one of the six buses in the bus evangelism fleet at Moodlawn Baptist Church, Decatur, Ga. The church will add three more buses to the fleet by December. The buses are old school buses, repainted blue and white. On the sides the church's name is lettered; cost of returbishment almost reaches the amount necessary to buy the buses.

The Sunday morning drive begins The

necessary to buy the buses.

The Sunday morning drive begins. The bus goes from apartment complex to tolcal brick suburban homes, and back again through the apartment complex narrow streets. Bus driver Synder inherited his study morning drive from the interest of his children. They begang going to Woodlawn church on a bus; the children's enthusiasm for the church interested the parents. Soon for the driver interested the parents. Soon driver interested the parents of the sound in the parents of the soon driver interest of the parents of the parents of the soon driver interest of the parents of the soon driver interest of the parents of the parents of the soon driver interest of the parents of th for the church interested the parents. Soon the entire family was active in the church and in the bus ministry. Synder's wife and children ride another bus on which she is co-captain.

The business of the church and in the business of the sunday shall be sold in the sunday of the sound of the sunday shall be sold in the sunday shall be

Children rice another out on the co-capitain.

The bus stops in front of one of the apartments. Dowden jumps off the bus in the sprinkling rain and runs to the door of one elementary school before the dismissal believes the control of the apartments. A note on the door says the children won't be going that morning. Dowden boards the bus and the bus rolls down the road again. The bus passes an apartment where two tiny girls in pajamas gaze out the sliding glass door to watch the Woodlawn, for a Bible study week for chilbus go by.

"There's two that ought to be going," Dowden says. "We'll have to remember that." Contacts are made by the bus captain and co-captain on Saturday before the Sunday morning ride. Records are kept on each rider's attendance.

der's attendance.
Gradually the bus fills up with Sunday morning riders. The co-captain turns on The bus passes two groups of children waiting beside the road.

Sunday we came by we almost picked them compared to 916 the same Sunday the up," Dowden says.

Now these distinctive symbols of the church-on-wheels can be seen many days of the week—but most often on Sunday. And the drivers are usually laymen. One is Frank Churches-ages four; five; six and seven;

Synder. Synder arrives early in the church parking lot to get the old school bus ready for its Sunday morning route.

On the bus is bus captain Dale Dowden; cc-captain Tommy Barker, a high school senter; and several 'smaller in stature' lieu child. Then the church's associate pastor, synder is passed from child to child. Then the church's associate pastor,

Less than five percent of Southern Baptist assist in helping younger children across the street, and on and off the bus.

the description of the bus assist in helping younger children across the street, and on and off the bus.

of the apartments. A note on the door says the children won't be going that morning side by side, awaiting the Sunday morning run.
The church recently borrowed 14 more

dren and youth. That week the church bused more than 1,700 in one day.

The children swarmed the church yard

attendance. More than 15 long lines grad-ually formed according to school grade. The church began the bus ministry four

music played by a small cassette recorder.
The bus passes two groups of children waitevery Sunday night for four years. The highest Sunday School attendance was last May "Those children ride another Sunday when more than 800 riders rode the buses. School bus that comes by here. The first The Sunday School attendance was 1,832

hurche. in larger congre gations Church bus captail Dale Dowden and bus driver Frank



CHURCHES, COMPAND

Another independent Baptist church, First Baptist Church of Hammond, Ind., a Chicago suburb, averaged about 800 in attendance when it began bus routes in 1961. The church now owns about 190 buses, has a separate phone listing for the bus ministry, which is directed by Wally Beebe. Beebe presently trayels patignide conducting bus

which is directed by Wally Beebe. Beebe presently travels nationwide conducting but clinics and helping start bus ministries. Cliher churches have geared bus evangelism not only to children, but to other groups. Some use transportation, ranging from a Volkswagen bus to an old school bus, to minister to older groups. One pastor and his wife regularly took a bus into a housing project for relired people and drove several ladles to a shopping center for two or three hour shopping sprees. From these trips developed a stronger ministry with retired people.

developed a stronger ministry with retired people.

The size, age or location of the church has no bearing upon the effectiveness of church bus evangelism. Powell said. "Bus evangelism can give new direction to the average church. It can help in the transition from a 'come meet' church to a 'go bring' church." hurch."

However, a tremendous amount of work

However, a tremendous amount of work is required to make bus evangelism successful, Powell said. Most bus workers devote many hours every Saturday in visitation in preparation for the Sunday morning ride. When a church first begins a bus ministry, it is best to establish the bus routes near the

it is best to establish the bus routes near the church building, Powell said. After an ade-quate number of routes are established in the local community then routes can be established in neighboring areas that have a large number of unchurched children. Looking ahead, the Church leaders must plan for providing additional space for an increase in people. This usually requires re-arranging classroom space and depart-

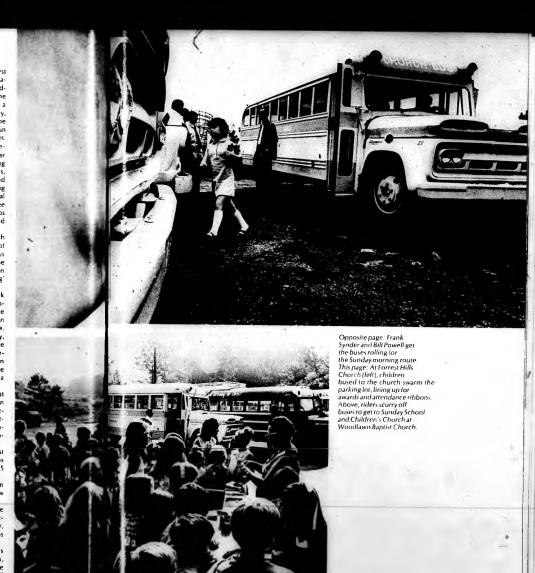
arranging classroom space and depart-mental assemblies and recruiting and train-ing new workers, including those who con-

In the first four months that First Baptist
Church in Red Oak, Ga., operated a bus
ministry, its attendance increased by 115 people.

Most laymen and ministers involved in

Most laymen and ministers involved in bus evangelism see the ministry as a new beginning in reaching the unchurched.
"The outreach of our bus ministry is the most phenomenal thing I have ever witnessed," Larry Stewart, Red Oak pastor, said, "It looks like we can fill up buses as fast as we can buy them."

And most churches with an active bus evangelism program find the cost of buses, new paint-job, and gas and oil, and the time spent on Saturdays and Sundays, are all well worth it.



# **EVANGELISM AND STUDENTS**

strategy takes advantage of the campuses' new breed: students "wild and open about Jesus"

By Sue Brooks

cold turkey'—just hitting a stranger, cold, with Jesus and the misuse of tracts.

The new lay evangelism strategy takes advantage he campuses' new breed: students "wild and open about lesus" about lesus" "What kind of car is that?" I yelled at the guys cruising next to me. "A 1931 Plynowth!" one yelled back. The from doing anything. What readly students "wild and open about lesus" and its original appearance except for a legative reaction to the kind of evangelism of look of the like, to a positive affirmation of

car had its original appearance except for a lovingly well-done beige paint job. But from the car's speed and performance I imagined the antique had a few adaptations under the hood.

Campus evangelism has taken a '31 Plymouth idea—lay witnessing—and tinkered under the hood to adapt it to today's fast-paced freeway world.

Nathan Potric, HMB's director of student evangelism, says the basic essentials for student evangelism are the same as lay evangelism strategy. The main difference is that it's done in the college student's world—where he lives, works, plays and studies—but also in and through his church.

Special projects are geared especially to student, interests. Some terminology in basic lay evangelism material has been changed to generate more understanding and enthusiasm in students.

Porter came to the Board to work primarily with students. He moved to the Evangelism Division in 1970.

"I didn't have any question about my commitment to evangelism." I started preaching when I was about 12. I've never changed.

"But after working eight years with college students, I had definite ideas on what I didn't like about evangelism. And I chink for those years, kind'a got hung up. I knew exactly what I wouldn't do—like cold turkey—just hitting a stranger, cold, with Jesus and the misuse of tracts.

"We bring the student directors to these seminars to participate with the students. Everybody participates in the small group



activities, witnessing, using the tract and writing their testimonies. These experiences, hopefully, spark the same positive are done in the same positive are done in the same positive. reaction in them that I had."

For the next step, the 10-week evangelism

training "E Group," students meet with a director for problem-solving, reporting. director for problem-solving, reporting, intercessory prayer and evangelism

assignments.

Afterward, special projects can be planned on or off campus—a folk-rock group, drama, film forums-with many of he students equipped for evangelistic

"In the past, our evangelism depended on the special emphasis on the campus itself to bring about results," Porter feels. "But it wasn't as effective because students weren't equipped to follow up."

Now students can shift the emphasis from campus, going to churches to hold youth evangelism training for high school

ludents. Special projects—such as the beach ministries at Daytona and Fort Lauderdale

each Easter—should be more effective too.
"The only invitations for beach projects have come from Florida," reports Porter,
"but we see moving to a national scope—
beaches in Texas, Southern California, other places."
Porter works through state directors

of student work and local BSU directors. in cooperation with the Sunday School Board's Department of National Student

asked to come," Porter explains.

One area is Texas. The state Baptist Division of Student Work plans to have 100,000 young people from 60 campuses in the evangelism program this fall.

Other state leaders are calling on Porter too. "It is really becoming a nationwide movement among Baptist students," he says. "We are working with Virginia. Georgia, Florida, Arkansas, Louisiana and

Materials for the campus strategy include a Bible study packet provided in cooperation with the American Bible Society. Leaflets are on such diverse subjects as the church. new birth, love, war and peace, sex, poverty. politics, etc.

"These materials are for meeting spiritual growth needs and are tools to help students witness," Porter says, "and to help train leadership." He argues he's not being hypocritical, using methods—tracts, guidebooks-which repulsed him before.

"I think what I am doing has integrity; we use tracts; but we stress experiencing as congregation." well as telling. We stress complete depen-dence on the leadership of the Holy Spirit,

students, but then we free them to be themselves."

Certainly few Baptist students have been

actively evangelistic in the past. Have the students changed? Or the times?

"Current students have not changed much," Porter feels, "but the new students are different. A lot of the upperclassmen and graduate students are completely out of touch with this new breed New students are far more open to

spiritual things. They are talking about the second coming of Jesus, singing about it-feeling their religion. "Students were wild and open about sex

and social issues; today they are wild and open about Jesus. Concerned Southern Bantists have leared

young people were becoming so strictly evangelistic they would ignore social issues; others have questioned the sincerity and depth of their actions. But Porter doesn't think they will abandon social concerns, or that their faith is superficial.

"The big thing right now is the meaning of and reason for life in an inner-personal sense, and an almost selfish concern for peace and direction in life," Porter says.

"This is the nature of man." Porter adds, "Young people have been concerned about other nations, the poor, etc., but it has been just a human concern. And man, they ran dry. So they have turned to the only lasting solution: Jesus Christ. The Jesus Movement is just one example

of this."

Porter feels lay evangelism strategy initially will appeal more to the extrovert student and to students who have come to a dead-end in their search for meaning in life

"The skeptical, self-sufficient students will be alarmed and disgusted with what's taking place," Porter thinks, "But we're going to love them and accept them. And I think when they start hurting enough, they'll be convinced too. A minority on carr pus will not respond, but they eventually are going to be overwhelmed."

Porter admits he has learned from other personal evangelism groups on campus— Navigators, Inter-Varsity, Campus Crusade for Christ. But he emphasizes the denominational advantages of his program: already established organization and follow-up.

, "We re unapologetically denominational," Porter says. "We point out to the new convert that one of his first steps in obedience is baptism and alignment with a local

Porter feels the church is interested in students but doesn't make enough effort to

rent may not have been clear about its impus objectives and so pastors "haven't I lown exactly how to react to us." One criticism of the campus lay evange-m "schools" is their programmed ap-Stre 3

experi encing as well 5 telling; we stre s leadership of t e Holy Spirit ... v a have a method to train students, sut

then we free then Fost, it is based on personal relationship to Josus Christ and his personhood—his death. to be themselv s

is iderstand them. He adds that his depart—the non-believer—conviction of sin, gift of truth, the enabling of a non-believer to accept this fantastic story.

The third theological truth is the continu-

ing work of God in the life of the believer—a strengthening of faith as he focuses his ex-perience in Christ on all areas of life: school, oach. "A person's witness ought to fit his resonality," goes the argument. "Evange-im should be natural." marriage, vocation, etc.

Porter does not say this approach hasn't been tried in the past, but he does feel this There are just so many ways you can say

There are just so many ways you can say ji hi 3:16." Porter says. "Where you can be is better organized, planned and hopefully original is through God's experience in your life. Witness is strictly personal, but the gapel is the same, whoever shares it. I can't believe we have a 'canned' approach is unitnessing." word to my vocabulary.' I couldn't figure Porter lists three theological strains runout what it could be and was shocked wher

resurrection and promise to return.

Second, it stresses the ministry of the Holy Spirit, both in the life of the believer and of the stress o

or the first time in years, Porter is excited about evangelism: wherever he goes, he adds a new word to the religious lexicon: WOW!



Director of Baptist student work, includi Tom Logue of Little R Ark., discuss evangel on college and high

# Strategy of Serendipity

Student summer missionaries prove that concern, creativity and hard work can cause a "happy accident" in the attitudes and ideas of others

by Elaine Selcraig

Summer missionary Lon Johnston pastors a church that keeps its doors open round the clock, day and night. Lon couldn't lock the church if he wanted tothere's no key.

The non-sectarian Church of Squaw Valley is home base for Lon's work in one of California's busiest re sort areas, Lake Tahoe. Lon, who served as a studen summer missionary last summer and returned as US-2er in September, explains the open-door policy "This is a resort town, so housing's real expensive

We let the hitchhikers and the street people do at hour's work, or maybe pay a dollar. For that they call

But the town people don't like the street people.
they think when the street people hang around, it dis courages the rich tourists from coming.

"And of course the skeptics look at the building—it

all glass enclosed with beautiful stained glass win dows—and ask, 'You leave this open all night and no body breaks anything? Hippies don't wander in an turn it into a pot-smoking haven?"

Vacation worshippers leave the Church of Squaw Valley. Lon Johnston (above), a recently appointed US-2er, is pastor of the non-sectarian church. He

Lon shakes his head. "So far, so good. We haven't had any trouble. To God, street people are just as important as everybody else. Our attitude is 'Why shouldn't we be that way?' So that's what we practice."

on and four other student missionaries spent the summer hatching creative ideas about ways to minis-te in the Lake Tahoe area. At weekly staff sessions w h supervisor Chuck Clayton, they tossed ideas back at I forth, experimenting, failing, trying something

e congregation at the two Sunday morning services one dressed in anything from cutoffs to suits. The workday ministries planned by the summer missionarie were just as varied.

n area of the church was open for kids to play Ping Ping gor pool or just talk. Saturday nights 9 to 12, the clinch turned into a coffeehouse, the "Serendipity Pl. e."

hopes to reach not only the sun-and-ski lovers, but also the streeet people who migrate to

"We'd heard about coffeehouses like Agape In," recalls Lon, "but we wanted to get a name with a different flavor. We hit upon Serendipity Place because that means a 'happy accident,' something you stumble on without being prepared for it.

"That's what the coffeehouse was for a lot of people—they didn't expect anybody to be caring about

"Those kind of people were all over. Hundreds were

working at the hotels were all over. Hundreds were working at the hotels and restaurants, and we'd go over to the dorm where they were staying.

"We met a Czech guy, Rudy, who was working at one of the hotels. He didn't really speak much English, but his girl friend brought him to one of our meetings.

We started talking about God's grace.

"Brother," laughs Lon, "if you think it's hard to explain 'grace' to somebody who speaks English, you ought to try it with somebody who keeps throwing in

all these Czech phrases.
"Finally I said, 'Rudy, do you want to pray?' He looked kind of wide-eyed, then dropped his head: 'Oh,

#### SERENDIPITY, CONTRACT

God, I'm so scared. I just wish I could talk to you in Czech.'''

Lon assured him God wouldn't have any trouble understanding Czech.

"We never knew what to expect," Lon remembers.
"Driving to the church I almost always picked up hitchhikers. It turned out to be one of the best ways I had to witness.

"One day a guy climbed in, all dusty. I stuck out my hand, 'Hi, I'm Lon Johnston.'

"And this guy, all suntanned and dirty, answered back, 'Hi, I'm Jesus.'"

Nonplussed, Lon blurfed out, "Uh, that's funny, I'm a minister." And so began another conversation with another stranger, who'd maybe stay a while and then, in a few hours or days, move on again.

Loan Tompkins, another student summer missionary

in the Lake Tahoe area, describes the situation:

"We never saw the same faces twice. Vacationers only came for a week or so, the street people less than that. We never knew what to expect. Sometimes at a Sunday service we'd have 70 or 80. The next week we'd have two. Each type of work was different from week to week and had to be handled differently."

to week and had to be handled dilterently."
Missionary Clayton encouraged the students to
"create, innovate and then take the responsibility for
what turns out." Chuckles Lon, "His favorite saying
was 'I'm not here to hold your hand.'"
No "hand holding" meant the students were free to

No "hand holding" meant the students were free to experiment with different ways of ministry. Things like Christian High Adventure, a backpacking program for high school boys.

Paul Ross, student missionary turned backpacker guide, thought "getting away for a few days broke down group identities somewhat. It opened avenues that wouldn't have been possible in hometowns."

If an idea fizzled, though, the students tried something else. That was all part of the freedom, and the responsibility. "Resort ministries are so new." Lon says. We didn't have any rules on how to play the game. The only rule was 'find what works, what reaches people."

"We were openly confronted with the drug scene and alcohol problems," recalls Paul. "Immorality ran rampant. On the beaches and in most public places, you could see almost anything—gambling, open communal living, a nude on a Safeway parking lot.

"Still, the people were open. Some methods, usually the person-to-person ones, were obviously effective. Beach-goers, hitchhikers, ice skaters and people on the street rarely refused to listen to the claims of Christ.

"If somebody had told me before I went that working 12 hours a day at a fourth the wage of a regular 40-hour week would be rewarding. I'd have laughed in his face.



"But it's true," says Paul. "Sometimes the results were a little obscure, but people always needed a witness."

"We weren't out to make Baptists of them, necessarily," Lon explains, "just to share the faith. A lot of this sort of work was stuff I thought I could never do," he admits. "I went through a sort of self-realization."

Joan remembers the flexibility: "I learned more each time we did something—working differently with different people. We worked as a team and grew as we worked."

The team idea is growing. Emery Smith, associate secretary of the HMB's Special Mission Ministries Department, explains why.

"A group can have more esprit de corps. They have time to get to know each other, grow together, bcause they're working on a shared idea—like creating a coffeehouse or building a church.

"We hope to expand this idea to pool specific talents. Like finding a journalist, a photographer at a somebody interested in film making, and send the n into the inner-city to teach kids there."

"It all ties in with taking advantage of a studen s special talents, his knowledge in a certain area," so s Don Hammonds, secretary of the Department of Special Mission Ministries. "For instance, last summ or we had a missionary working in Sen. Muskie's offi e in Washington. Now that may seem like a stran e place for a summer missionary to be. "But Jeff's a political science major. And government needs the influence of Christians just as much as any place."

less Sakas worked weekdays in Muskie's office and Saturdays at the Center for Christian Social Ministries. His specific assignment was domestic legislative research.

adapted my legal education and political science background to a variety of research projects. I had se veral chances to share my faith with some of the p ofessional staff."

Explains Smith: "Jeff was involved in a government sucture—giving a Christian influence where he was

s ucture—giving a Christian influence where he was. A any guys in that office said, 'Yeah, well, I just can't b lieve this guy doesn't have an angle...he has to wint something out of this deal.'

But Jeff's only angle was wanting to share his faith—
is a situation where his talents could be used best.
Missionary Ted Overman placed Jeff and several
over students in the Washington area. Most were involved in the Center for Christian Social Ministries.

inda Thomason and Margie Escalera dodged flying ci eckers and tripped over squashed crayons and si lled marbles to supervise activities for the 50-75 ci ldren who visited the center daily.

Tlooked into specific problems in DC and especially

"You mean you leave this open all night and nobody breaks anything? Hippies don't wander in and turn it into a pot-smoking haven?"



Sand, sun, guitar-playing and ... Bible study? Clayton (left) explains a Bible passage. Earma Smith (above right) ponders a scripture, and a passer-by who joined the study group poses a question.

in the area where we worked. After reading and talking to people, I put together a 25-page report. We'll distribute it to concerned people in the Convention and use it for a basis for speeches to churches and people who want to get involved."

Aubrey Whitten worked with boys from third to seventh grades at the center, hitting grounders to makeshift softball teams, planning field trips, helping operate a small Kool-aid stand.

in the center's emergency assistance program, he picked up and delivered beds, food and clothing, and provided transportation to health centers and other areas.

"The other half of my work involved research on community problems," Aubrey adds. "I studied the food stamp program, prison reform and halfway houses for prisoners."

Says Smith, "This sort of ministry is an effort to get away from just VBS for 10 weeks and nothing else. That can stifle a person's creativity, limit his freedom."

Echoes Hammonds, "We try to match the creative person with a situation where he will have the best opportunity to create. We want students to be free to plug into a certain situation and do what they can.

"For instance, if we've got a talented home economics major, we'd like to send her into the inner-

"The man in charge said 'Lady, I've met all kinds...' He didn't believe we were missionaries; he thought we were 'disturbed' or 'losing our cool.'"



city and let her show mothers how to buy the most nutritious food for the least money. Or somebody who's interested in fashion and design...maybe she could teach charm courses.

"See, these are just stepping stones, to interest people and provide a platform from which to speak.

"It's all wrapped up in the whole idea of summer

student missions. You don't just go for three months and then leave. We want the students' contributions to continue even after they've gone back to school. When they can teach a skill, create something, as well as sharing their faith... well, that makes a lot more lasting impact."

Adds Hammonds, "Kids aren't satisfied just to take

surveys all summer. They care more about the individ-ual than the mass. They have a deep sense of wanting to be involved in the hurts of other people, whether they're children, old people, hippies or what."

Kerry Keakey and Mae Alice Culbert worked in the

children's ward at Washington, D.C.'s general hospital "So many children had lost a father or mother,

remembers Kerry. "They hungered for love. I tried to relate what I know of God's love—the kids were eage to give back and to learn. One little black guy, about 8 was leaving for home. He hugged me, kissed me on the cheek and said "'Bye, Kerry'...pure, simple and beautiful love."

"The DC jail was in front of the hospital," Ma

recalls. "Each day the prisoners would wave at us fror the jail windows. I always spoke and said 'Jesus love you.' Each day they waited at the windows, sometime even waving white handkerchiefs at us.

"O ne day we went to the tower to see if we could get into the jail to visit. The man in charge said 'Lad I've met all kinds of people in my line of work.' He toll us we needed to know somebody's name and numbe. He didn't believe we were missionaries; he thought we were 'disturbed '"

Margaret Hughes also worked in the Washington a ea, and explains how she sometimes felt: "It was fustrating to try to get close to a 14-year-old whose n ain concern was himself and what he needed. I c uldn't say to them how I cold-turkeyed drugs becuse I haven't gone that road. I could only say that when I reached out to God, I found someone at the

"We had more and more missionaries like that," 5 nith observes. "The kids seemed more involved, n are open. You could see a subtle change in attisort of more direct, more personal...acting

it tead of criticizing.

Many of them seemed to be saying, 'Well, here we g if the church wants to move with us, ok. If not, Il go without them."

ber of missionaries dropped from 900-plus in 1970 to 840 in 1971. But both Smith and Hammonds feel that even with fewer missionaries, the impact was greater. Smith notes they had "fewer problems than ever be-

fore, ... we saw results, felt results."
From 1,400 applicants, 840 were chosen (640 by the HMB and 200 by the BSU). "We had more to draw from," Smith says, "so the quality was higher. These

were top-notch, talented students.

"Too, we were able to find others, such as choir groups, to take over many of the tasks summer missionaries had done, such as Vacation Bible Schools."

Hundreds of church choirs go on tour every summer, and they do more than just sing. Joel Land, assistant secretary in the Department of Special Mission Ministries, gets dozens of requests from churches who want to hear choirs, and from choirs who want to tour. Last summer he matched more than 60 choirs with Due to increased living costs and air fare, the num-



rat len, ratir Russ (rates rotes) with ground fice skater. Food, music and friends draw students to the Serendipity Place coffeehouse (left). Below, Ross and his backpackers check in equipment after a hike.





Hundreds of other choirs make their own arrangements with missionaries they know.

"With a big group like a choir," Land says, "they can divide into teams of five or six to hold Bible schools. A nissionary in Illinois, Kenneth Neibel, helped set Up 30 back yard Bible schools for a choir coming to his

he choirs pay their own way, but the HMB can find places where their witness is especially needed. "We got a letter from a choir director who's taking his group to the Caribbean next summer," Land says.
"They wanted to line up churches there to hear them sing. We'll match them up with those churches."

Land also works at making the ministry a continuous one. In the summer of 1970, the Virginia BSU hammered-and-nailed a church building from scratch in Mystic Beach, N. J. The resort town's population quadruples in the summer, so last summer 17 students from Springfield, Mo., went back to minister. They're

using the church building and continuing the witness.

Land scheduled a Florida folk-rock group, the "Minority," on a complete tour, starting at Jekyll Island in Georgia and going all the way to Maine and back. They played at the Atlantic City Boardwalk, Coney Island and many of the places HMB missionar ies were serving, such as coffeehouses and beach ministries.

A South Carolina choir's tour helped start a new church in Vineland, N.J. The choir came for an area crusade, but also sang in shopping centers and city churches. At week's end, about six or eight families expressed interest in starting a Baptist church in Vine land. After fellowships on Wednesday nights for several months, they rented the Seventh Day Adventists' building for Sunday services. Now they have a pastor and run about 60-70 in their services.

Next summer, Land hopes to line up even more voi unteer groups-not necessarily all choirs. A drana group from Alabama will probably make a summe circuit of coffeehouses and resorts

Many other volunteers, who thumbed rides or pa their own way to summer resort areas, landed usually without jobs—in towns like Santa Fe, N.M. Kr Prickett, a language missionary who runs an alround ministry to Indians, hippies, vacationers allocal folk, found secular jobs for many of the ministry The HMB hopes to expand this type of approach

addition to regular paid summer missionaries.
"Student summer missionaries, whether they're full time or volunteer like the ones in Santa Fe, can le catalysts," Smith believes. "These kids are enthusia-tic. They might make mistakes, but they'll learn. At the same time they're learning, they'll be teaching."

## **INSIDE OUT**

very director knows nothing Christians and share their faith with cons to assume their ministry through mitches the choir tour in building mo-rale of choir members and as motivation toward excellence in performance.

Department of Special Mission Ministries, ing outward are legend: bus ministries, where they can minister and witness. Most often they are willing to spend the entire period in one locale helping in Bihle schools, in survey work, in coffee-houses, in evangelistic crusades, or in Scres of other ways to strengthen local mission efforts.

The signs that the churches are turning outward are legend: bus ministries, and support to a long, dimly lighted tunnel into a long, dimly lighted tunnel light a long, dimly lighted tunnel into a long, dimly lighted tunnel into a long, dimly ligh (Department of Special Mission Minis-

the new organization was made just

has happened to the usual choir tour.

Sure they are still singing and still tour a discernible shift away from the institing, but many have discovered a strong
utionalism that so crippled us during he whope, clearing away the gloom of ing, but many have discovered a strong-ing, but many have discovered a strong-er purpose and greater meaning in all the effort. Hundreds of their leaders now contact the Home Mission Board

a discernible shift away from the insti-tutionalism that so crippled us during the past two decades, and with it is coming a burst of creativeness in wil-ness and ministry.

With this turning outward comes a<sup>1</sup> new hope, clearing away the gloom of past years. The bursting creativeness in ministry and witness is exploding the institutional introversion of yesterday.

Church organizations, which benefits ers wherever their fancy (and the law allows. And how this tribe has inc eased! One can barely find privacy the e days, even with a tent. But few of the edays, even with a tent. But few of the end product, and the law allows are the end product, and the end product are end to the charge of liberalism. Others to the nomads want privacy anyway;
the are one of the most gregarious

8th sps of all.

To the charge of liberalism. Others to now it is simply a means; quite often only one among many. Leaders never intended for the organization to be seen to the charge of liberalism. Others to now it is simply a means; quite often only one among many. Leaders never intended for the organization to be seen to the charge of liberalism. Others to now it is simply a means; quite often only in the charge of liberalism. Others to now it is simply a means; quite often only in the charge of liberalism. Others to now it is simply a means; quite often only in the charge of liberalism. Others to now it is simply a means; quite often only in the charge of liberalism. Others to now it is simply a means; quite often only in the charge of liberalism. Others to now it is simply a means; quite often only in the charge of liberalism. Others to now it is simply a means; quite often only in the charge of liberalism. Others to now it is simply a means; quite often only in the charge of liberalism. Others to now it is simply a means; quite often only one among many. Leaders never intended for the organization to be seen in the charge of liberalism. Others to now it is simply a means; quite often only one among many. Leaders never intended for the organization to be seen in the charge of liberalism. By a ps of all.

The ps of all

other campers.

The first announcement concerning replied, "But pastor what good will that tion toward excellence in performance. Consequently, the summer months are filled with choirs merrily singing their way from one coast to another. No matter sometimes if there are few out front listening, just so they have an engagement and hopefully someone to but them up for the night or provide a meal.

In recent years, however, something has happened to the usual choir tour.

In recent years, however, something has happened to the usual choir tour.

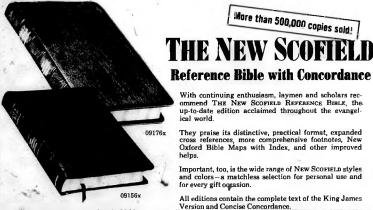
He new organization was made just before Spring in this year, and already more than 3,000 families have just one did not take part in that activity. But like the choir tour, a stronger witness and ministry should of the potential their organizations have, as they rediscover their purpose, and realize the organizations have as they rediscover their purpose, and realize the organizations have as they rediscover their purpose, and realize the organizations have as they rediscover their purpose, and realize the organizations have as they rediscover their purpose, and realize the organizations have. As they rediscover their purpose, and realize the organizations have as they rediscover their outward witness and ministry. do? They won't come to church

> institutional introversion of yesterday. The signs that the churches are turn
> It is as though we were emerging from

The list grows every day as someone taking place. Many of these will be finds a new way to meet a need or share the r jobs, homes, and cities at the dr a of a skillet. They roam the hills and the country of the service of the road and the country of the service of the road and the country of the service o

#### Select an OXFORD Biblefinest in quality and craftsmanship

More than 500,000 copies sold!



TANDY SIZE (5% x 7%, only %" thick)—Cowhide, Oasis Grain, simulated leather lining, gold edges, gold fillet. Brown. New! Black, Blue. or Red. 09156x. \$22.00

LARGE MZE (5% x 8%, only %" thick) — Cowhide, Oasis Grain, simulated leather lining, gold edges, gold fillet. BROWN. New! BLACK, BLUE, or RED. 09176x, 255,00 Above styles with Ultrathin Oxford India

LOOSILIAF (6% x 9% x 1%") - New! Vinyl, over flexible boards, gold edges. With generous margins, 160 pages of ruled bond paper. Black or Two-Toned Brown. 09381x. \$32.50

Above style with Writing-quality Oxford



#### DE LUXE POCKET TEXT BIBLE

King James Version

King James Version

The smallest and thinnest complete Bible obtainable, it is especially appropriate for the traveler, clergyman, or young adult. Size: 3% x 4%, only % "thick.

Brown Buffalo Calf, simulated leather lined to edge, gold edges. 01037x, 58.95

French Morocco, simulated leather lined, gold edges. 01023x, 58.95

Pin Seal Grain Morocco, leather lined, gold edges. BLACK, BLUE, or RED.

x indicates Ultrathin Oxford India paper.

Oxford - America's Gift Bible Since 1675

Order from your Baptist Book Store OXFORD UNIVERSITY PRESS / New York



# **Executive's Word**

by Arthur B. Rutledge Executive Secretary-Treasurer, HMB

#### **Incouraging Signs**

There are encouraging signs that a b. dly needed spiritual awakening may be on the way in America. Within recent months have heard of many churches.

assist career missionaries. We are proud of our youth who are willing to invest two years of their lives in Christian missions at home. A couple at Camming of the couple a

aw are of the exciting response of youth in the gospel.

My hopes were strengthened by two re-ent missionary trips. With my wife lastice of approaches being used to share the gospel of Christ with the lost and the unchunched. We participated in a fruitful youth camp in New Mexico, and we be read in the northeast.

It is we participated in a fruitful youth camp in New Mexico, and we be reduced a liniow Youth Camp. Shortly thereafter came a week in the northeast was a liniow Youth Camp. Shortly thereafter came a week in the northeast was a liniow Youth Camp. Shortly thereafter came a week in the northeast was a liniow Youth Camp. Shortly thereafter came a week in the northeast was 1 frovidence, R. L. and to inner-city youth of a variety of ethnic back-roughout much of our nation.) New York City is an international city. Beach, N. H., one ministering to youth of some have heard.

Especially in the northeast was 1 frovidence, R. L. and to inner-city youth of a variety of ethnic back-roughout much of our nation.) New York City is an international city. nouses in workester and in manipular sachusetts and New Hampshire.

I was impressed by the quality of missionaries and pastors, as well as of throng a popular beach resort.

Bach, N. H., one ministering to youth who in inner-city and the other to youth who throng a popular beach resort.

groups are represented in this city.

I was impressed with the strong evangelistic purpose which permeated

saw churches ministering to conege.
the ear e Anglo-Americans, but many
an of the same ethnic groups which
R. J. In Chelsea and Worcester the ar of the same ethnic groups which it y seek for Christ—Indian, Spanish, Ita ian, Portuguese, or some other. So ne of these home missionaries serve in st difficult situations as you can find an where in the world, I sincerely being e. All of those whom we met are seeing diligently, and God is blessing el orts.

Mexico came to its sharpest focus in the desadvantaged of the areas. At accept Christ as Savior and Lord. Some 25 professed to accept Christ during the country and in Providence, churches without their own buildings—using el of Christian witness and ministry in large population centers.

so inent that these are the finest su mer missionaries we have ever had. In Vorcester, Cambridge, and Chelsea, In Vorcester, Cambridge, and Chelsea, M. s., these young people lived in implement of the pastor's messages into six or more to God to use as He wishes. But God is at work in our land and it type system of headphones. At a power the pastor's messages into six or more to God to use as He wishes. But God is at work in our land and it is our high privilege to catch step with any outlet of the pastor's messages into six or more to God to use as He wishes. But God is at work in our land and it is our high privilege to catch step with any languages by way of a United Nations type system of headphones. At it is our high privilege to catch step with any languages by the pastor's messages into six or more to God to use as He wishes. But God is at work in our land and it is our high privilege to catch step with any languages by way of a United Nations. The pastor is messages into six or more to God to use as He wishes.

But God is at work in our land and it is our high privilege to catch step with any languages by way of a United Nations. The pastor is our high privilege to catch step with any languages by way of a United Nations. The pastor is our high privilege to catch step with any languages by way of a United Nations. The pastor is our high privilege to catch step with any languages by way of a United Nations. The United Nations is our high privilege to catch step with any languages by way of a United Nations. The United Nations is our high privilege to catch step with any languages by way of a United Nations. The United Nations is our high privilege to catch step with any languages by way of a United Nations. The United Nations is our high privilege to catch step with any languages by way of a United Nations. The United Nations is our high privilege to catch step with any languages by way of a United Nations. The United Nations is our high privilege to catch step with any languages by way of a United Nati

goat spiritual victories. All of us are as of the exciting response of youth indistries at these places.

This was not the exciting response of youth indistries at these places.

This was not the exciting response of youth indistries at these places.

This was not not received and decisions for Christ. At Middletown we heard that church's youth choir—the ministries at these places.

I was impressed by the quality of missionaries and pastors, as well as of dedicated and competent lay people. The list of those with whom we visited is too long to print. Suffice it to write that Southern Baptists can be proud of and grateful for their) home missionaries, more than 2,200 of them. Most of these are Angle-Americans, but make the proposed of the prop

esides the career missionaries, we wised summer missionaries, US-2 tong Island, we saw an imaginative communications system at work. This young congregation of 300 regularly are never cheap: they come through 100 ment that these are the finest provides immediate translation of the case in areas we visited on these recent missionary tours. I do not imply that the work is booming in every place nor that the communications system at work. This young congregation of 300 regularly are never cheap: they come through thuman channels which are dedicated

# **Jesus Explosion** (Part IV)

#### Readers continue to respond to the June/July issue of Home Missions

An expanded version of the June/ July issue % as as the text is con-cerned, along with many of the photo-graphs, has been published by Tyndale House' in a paperback book' Jesus People Come Alive. 128 pp. 95¢.

I want to take this opportunity to thank you for the very, very wonderful issue of your magazine. The "Jesus Movement" is certainly one of the most \$13,000 for expenses above salaries important sociological events of our time and you did a marvelous job of

time and you did a marvelous job of reporting it in depth. For some time now I have lelt that I would probably discontinue my sub-scription. The magazine has departed from the basic evangelical message that most Southern Baptist laymen hold to. After this issue, however, I may change my mind. There seems to be an air of freshness and openness to the moving of God's Spirit that I have not seen for some time. Keep up the good work! God bless you! Oh wow, Jesus

Mill Valley, Calif.

I have just finished reading from the Baptist Standard (Texas state paper) a series of articles on the Jesus Movement. Also a pastor friend loaned to me a copy of HOME MISSIONS issue that it doubted esticates. s devoted entirely to the lesus Move ment (the articles from Standard were taken from HOME MISSIONS.)

.As pastor of a Baptist church that As pastor or a Baptist Courcrylinat gives 20 percent (15 to the Cooperative Program and five to the local association) of its income to Convention efforts, I would like to ask:

What was the total expense by the Home Mission Board and/or its agencies for this issue of HOME MISSIONS?

Don Buth

Don Bush Paris, Tex.

Editor's Note: The issue cost more than 113,000 for expenses above salaries (printing, travel, writers). But most of, this is recovered with advertising, sub-scriptions, and sale of additional copies in addition, the agency will receive royalties from a book by Tyndale House based on the issue. So not only will no Cooperative Program Funds be used, but the issue will provide earnings.

#### Formal Coldness

have for some time been dis-tressed at the formal coldness in our beautiful church services—longing for myself and for our youth the warm joyous feeling the presence of the Holy Spirit brings. It seems (from your issue) that our young people have found the

Farmington, Mo

#### The Greatest Thrill

It occurred to me that not every middle-aged Baptist is responding fa-vorably, so instead of just thinking you

tell you...! was thrilled with you HOME MISSIONS magazine...

I pray that the churches will open their doors and hearts. Why should our their doors and hearts. Why should our young people have to turn to worldly things—drugs, sex, etc.—to get their thills, Jesus is the greatest thrill anyone can experience. They need to be loved just as they are, and let the Holy casts it will be the services of the ser Spirit "clean them up." (Some of a adults could use some of this.)

adults could use some of this.)
Our churches will miss one of the
greatest blessings in history if they
don't guide and stabilize these young
Christians. True, maybe all of them
won't last, but even if half have the rea thing, how will we answer Jesus wh He asks, "Why did you judge my little ones instead of guide them Word?"

Word?"

I have seven children—three away from home. They were in church if their lives and really never turned on the less still they started digging on the word of the characteristics. up, Jesus is coming soon!

Mrs. C. Ransbarger Artesia, N. M.

#### Squelched

...I could not out down your malazine until I had read it all! ... Frierdand I have talked about lack of freed in in our churches to express this joy experience in Christ. We have established in our worship experiences. Many pastors are calling Gc

nighty works here because of our uibelief!"

Reba M. Walker Virginia Beach, Va.

 ./. A masterpiece of coverage... eems incredible that your magazine is \$1 per year, 10¢ per copy. I can't believe it

Marg-Riette M. Hamlett San Antonio, Tex.

Editor's Note: The guy who balances our budget couldn't believe it either, so subscription prices. However, the old rates are in effect until Dec. 31, 1971—50 take a hint and...

#### **Pentecostal Experience**

May I congratulate you for your thorough, factual and unbiased report. Seidom have I seen anything to compare with so complete analysis. How true are God's promises always. I received a glorious pentecostal experience in 1958. Peter in his message in Acts 2:18 says, "God will pour out His Sprit on all flesh."

Theo. B. Terry

#### More Spirit

fil I don't know who I am talking to. bu whoever it is I hope you will read letter. can't believe your magazine. It is

re Ily great! I read it word for word and su couldn't believe it! I love it...

str. couldn't believe it! I love it...
onow we have a prayer group and
great. It is every Monday and last
Minday it ended up all of the Spirit
id people laying hands on each
ot ar. It is great! I am Spirit filled, on
Minday it and it was great!! I would really
it and it was great!! I would really
it to see and read more about the
le is Movement.

To see and read more about the Je is Movement.

he best pictures | thought were on pali ost had a fit when I saw it. I have ju- got to get one! I love it. I couldn't

essings "emotionalism." Praise God really tell you how much the Lord 10:16. Anyway, "The Lord knoweth

Faddism

After a good many months of wouldbe "faddism" in our HOME MISSIONS
magazine, it was a bit refreshing to read
Professor Cochran's article "Beyond
The Fads" in the August issue. I could
not keep from wondering just what
your by-line meant: "OPINION by Dan
Wray Cochran." I wondered if OPINION
were a publication of his, or if you were
being extra careful that no one feel his
writing reflects the position of editorial
policy.

Charles J. Stephens Columbus, Ohio

Editor's Note: Our practice has been to tallar's Note: Our practice has been to label material that is strongly opinion, as that. We did this to aid the reader, not to reflect on the author. Labelling articles also allows us to choose mate-rial with diverse content.

#### A Real Art

... You are to be commended for reporting as you did...remarkable; it is one thing to be informative, but to be so without "choosing sides" is a real art Esther Talberg Ogden Utah

• ... really great.

Audley G. Hamrick
Cubero, N. M.

#### Poor Little Lambs...

The situation in various areas of the U. S. is presented clearly and impartially, it seems to me; and this issue should

ly, it seems to me; and this issue should be a more specific challenge to concerned adult Christians as well as to young people. The guidance of the Holy Spirit is needed by any and all who attempt to "go on from here."

My attitude, as I learn more about the "Jesus Movement," is expressed on page 30. "If we don't disciple these kids—if this Jesus Movement folds, it will be the church's responsibility."—

Richard Heave; and on page 30. "These seems to see the church's responsibility." will be the church's responsibility."— Richard Hogue; and on page 30, "These kids are open to the church, man," Hogue says. "It's just a matter of the churches being open to the kids." Perhaps "these kids" are part of the other sheep Jesus had in mind in John

cation on the Jesus Movement.
Your report honestly reflects the new
day's intensity and vitality. The coming
revival of enthusiasm will shake the
foundations and cure the blabs. It calls
for a renewal of faith and flexibility by the establishment as youth desperately clutch for religious certainty and

James M. Pitts

., unusually interesting and inspiring. Joe R. Baskin Rome, Ga.

#### Thrilled!

I am thrilled and excited about what God is doing in these last days. I feel this is a fulfillment of Joel 2:28.... Mrs. G. W. Overton

Memphis, Tenn.

• I have never been so thrilled about the

future of Christianity.

The situation which is described in your features must surely be led by the Holy Spirit, and my sincere prayer is that we who are in responsible posi-tions in our SBC churches can see that our youth have found what we are look-ing for and have been for all these years. I pastor a conservative Southern Baptist church.... for the most part, my people are good (elderly) Christians, but they have been blinded to anything

new as a way to approach Christ. new as a way to approach Christ.

If (every member of my congregation) will read these stores of how God
is moving, they might be willing to open
their hearts and their church to the will
of the Holy Spirit, and we might really
have a revival here in this part of the

#### Name Withheld Thank God!

Everytime I read HOME MISSIONS, I cannot help but "thank God!" for dedicated men like you. However, I cannot help but pause and have special prayer

neip but pause and have special prayer for some of your correspondents who write letters to the editor. Isn't it pathetic and dreadfully de-grading that so many of our "good" people who write you are "sick"? I know pastors near here who will not even touch HOME MISSIONS for fear

#### SEASONS OF THE SELF

SEASONS OF THE SELF

In openhearted, direct language, Max
Coots calls up images of life's seasons
—birth, growth, death, and new birth.
The poetic beauty of these reflections
takes you into the heart of a man who
sees in every season a vital new beginning. Imaginative illustrations enhance the text. \$3.50

#### THE INTENTIONAL FAMILY

FAMILY
Jo Carr and Imogene Sorley, authors of Bless This Mess & Other Proyers. All families come in a frustrating combination of two life-styles: at times intentional—at other times otherwise. This dever book shows how even an otherwise family can make the right choices. \$3.50

#### THEY DO IT

Make Each Day

A New Beginning

A novel by Topsy Gregory. This is the delightful, humorous story of a woman who marries because it is expected of her, and who spends the next thirty years trying to reconcile her expectations with the realities of life. Story is set in the early 1980's. \$4.95

#### THE SPOUSE GAP

Robert Lee and Marjorie Casebier.
Middlescence—the new crisis years of
marriage—is the subject of this unique
book. The authors examine problems
facing middle-aged married couples
and propose some exciting possibilities
for bridging the spouse gap. \$4.95

#### MISSION:

MIDDLE AMERICA

A proudly confessed middle American speaks boldly on issues that concern us all—the war in Vietnam, problems of youth, trends of religious man in the '70's, revolutionary movements. James Armstrong stresses the need for churches to be "in Christ" today. \$3.50

BAPTIST
BOOK STORE
Service with a Christian Distinction Coast to Coast

abingdon

Il y libecome contaminated and will he to go through ceremonial cleansity and rededication to God.
wonder if the problem is what hishall McLuhan talks about: Comminication! Or, does conscience httl Or, are the eyes of the critics willy open. re illy open?

Ralph H. Scott Bude, Miss.

.. You are speaking to the minds and h arts of our young people. Continue if e great work of presenting the Gospe it touches life and its problems and it needs.

Nathan C Ryed Ir Statesboro, Ga.

#### Breakthrough...

in 1967, I had several responsibilities in our church—a Sunday School class, GA group and was also leader in our Associational WMU work. In the fall of An group and was asso leader in our Associational WMU work. In the fall of 1907, 1 had been in almost constant prayer and communion with the Spirit of meetings coming up, when I had a vision" of so many of the things that have happened recently. I saw then a breakthrough in the news mediatation and television; changes in music, as well as more seriousness and searching on the part of youth and adults. These changes have come so fast for me that I have been so amazed and actually astonished to the point of almost losing my mental equilibrium. There was such a "heaviness" of the visitation of the Spirit in February, 1969, that I was sent to the State Mental Hospital for sets and recuperation. Later, learned of the Asbury revival at that time and, of course, was even more anazed and thrilled.

I feel like there will be continued proparation for the "coming of Jesus"

preparation for the "coming of Jesus" so that there will be no need to send missionaries because "everyone shall kn w him." My prayer now is that the charch will accept these new believes in ove and nourish them and that they will unlike with us it understanding be. unite with us in understanding be fit ng Christians, so that together we ca accomplish God's plan for us to be winesses of His love, joy and peace.

Name Withheld

#### Sa 1 Francisco Solution

ithin the past two weeks I have read inin the past two weeks! have read to a cover to cover you rexcellent resun covering the lesus Movement.

In your prise and great satisfaction, will not was in attendance at the Americal Academy of Pediatrics in San Fractics last October, in one of the

syr-posiums one of the professors of per atrics from the Seattle, Wash., area fraikly stated that one of the most

therapeutic and best things that happened in his area, as to solving of youth problems, was a tremendously motivated group of young people who were caught up, as he stated, in "The lesus Movement." He reported, as factually and at scientifically as he possibly could, this phenomenon, stating that he did not have an answer why this suddenly began to give answers to many of the problems that parents, police and many social agencies in the Seattle area had not been able to solve. David F. Eubank Rayrown, Mo.

#### Get It Together

Praise the Lord for your beautiful magazine. I have struggled for four years with my future in the SBC and after three years in the North, where we are the minority (believe me brothers and sisters), I am convinced, "Southern Baptists can be relevant and can have a Bapiists can be relevant and can have a ministry to the whole man in the North." Pastors who have met the challenge head on, mission personnel who know where it's at, and a spirit of change have encouraged me. Your publication has been a major stimulus.

#### THE NEW ENGLISH BIBLE

from **CAMBRIDGE** the

first name in **Bibles** 

Hailed as the best translation of the Bible into English

for those who care what the Bible means;

for those reading the Bible for the first time:

for those who welcome beautiful language.

The New English Bible is published by Cambridge in editions bound in paper, cloth and the finest leather, black or in color, with or without the Apocrypha.



The New English Bible at your Baptist Book Store

**Cambridge University Press** 

Ot OBER, 1971

OCTOBER, 197

#### Here's the new way to meet with some of the world's most exciting Christian people—anytime, anywhere.

Hearing the voices of these and other famous people tells you more than printed words alone. Creative Resources cassettes transmit the attitudes, shades of meaning and expression in each man's voice as lie speaks about the subjects closest to him.

Dynamic cassette discussion tapes and study aids can make the difference in your life











Give your personal and church life an entirely new meaning. Open up a whofe new world of knowledge and sharing ... stimulate creativity ... experience interaction with others and with God ... discover what person-to-person communication is all about.

Encourage personal development and group involvement in church, home, school, conferences, seminars, retreats—for high school, college, and adult ages.

**CREATIVE RESOURCES** 

F	
Mail To: Your Baptist Book Store	66K
Please rush full information to me on new Creative Resour describing all cassettes, study guides and other involver material for creative worship and small group study.	
name	_
eddrose	-
ally, state, stp	
L	-

II TERS CONTINUED

in my decision! The Jesus Movement is the modernist of the stand Southern Baptists can capture is breath of fresh air, I am now convect! What with articles such as you put it some people with open minds on with the modernist-fundamentalist of the modernist forth white the world theory methics.

g nt some people with open minds nist catch on eventually, so many people in the "Deep South" it don't realize what it is like to work if a Southern Baptist Church in the Sirth and you have done an excellent jo in past issues in reporting of the tals and tribulations of an inner city and subtraban ministry. Above the tals however there rides the constant idiaction that it can be will be done. s, isfaction that it can and will be done.
It will not be done as our great forefa hers did in the South, But it will be I am not interested in a renewed of ne. Our churches in the North will see an eday have a great influence on the denomination as a whole, (for beginners we might consider a less regional name than Southern Baptists—and hotor (you laugh and say a name thange will do nothing, I dare you to muister in the North and call a family and tell them you are a Southern Baptist and tell them you are a Southern Baptist and tell them you are a Southern Baptist and tell them you are a feel affile. Sometimes I shudder to read the letters from people that appear in your publication. You are accused of heresy and these people instinuate that you just don't really care.

I am not interested in a renewed substance and renewed substance in a greenwedt stapporation in a more interested in a renewed substance and renewed substance in a greenwedt stapporation in the turn you have taken toward modernism—in the material coverage.

The June/July issue was especially repulsive and deserves not to be called a "Christian" magazine. Pages 30 and 11 in my opinion (and that of my husband and many of our riends) borders on blasphemy of the Holy Spirit. To will "If we bene under 21 years of age. We know one does not have to look, act or some time that or to reismism—worldly modernism—in the material coverage.

The June/July issue was especially repulsive and deserves not to be called a "Christian" magazine. Pages 30 and 11 in my opinion (and that of my husband and many of our riends) borders on blasphemy of the Holy Spirit. To will "If we bene under 21 years of age. We know one does not have to look, act or to true. Substance and the true would be the world to true salvation. God tells me material to true salvation. God tells me material to true salvation. God tells me that or to read whe would not rue salvation. God tells me material to true s

publication. You are accused of heresy and these people insinuate that you just don't really care.

Praise God you have kept the faith and you have not changed your approach in the midst of all this unnecessary criticism. Between the Christian Life Commission and HOME MISSIONS some people might capture again the Spirit of New Testament Christianity that commands us to reach whole men and not just souls. (And for those of you that wonder; I

How sad it is that we are still going on with the modernist-fundamentalist fight while the world knows nothing about it, much less its issues. Let's get it together brothers and sisters and move with the lesus Movement—it is upon us and as Pastor Bisagno suggested. "Let's not let it pass US by!"

John Armstrong
Wheaton, Illinois

#### Repulsed

I am not interested in a renewed

volved daily to serving others in Jesus' name. I (and my friends I mentioned earlier) have sewed for others, provide lood, minister regularly to the aged, participate in a Japanese Bible study, go on door-to-door soul-winning visitation, go out on bus ministry canvass and more.

tion, go out on bus ministry canvass and more.

The majority il estimate over 60 percent) of the 130 souls saved and baptized in our church since January 1 have been under 21 years of age. We know one does not have to look, act or sound like the world to win the world to true salvation. God tells me in his Word to "come ye out from among them and be ye separate..."

God dies not love everybody. He

Join the EXPOSITOR'S CLASS and receive Bible study booklets ABSOLUTELY FREE!

THE NEW TESTAMENT, ORIGINALLY WRITTEN IN THE NEW TESTAMENT, ORIGINALLY WRITTEN IN GREEK, can best be explained by a native Greek. Take advantage of this by enrolling in the Expositor's Class and receive free bi-monthly 32-page Bible study booklets in English by Spiros Zodhiates, President of American Mission to Greeks.

Difficult Scripture passages expounded. Clear explanations of every important word from the Greek New Testament. No disconsing the Expositor's Class to receive every forthcoming Bible study booklet written by Spitos Zodhiates. I understand there is no charge at any time.  Class You are simply expressing a desire to receive the receive these free booklets to read and study yourself, Fill out and mail coupon today.  AMERICAN MISSION TO GREEKS, Inc., Dept.HM Misgrid New Jersey 7657  Please enroll me in your Expositor's Class to receive every forthcoming Bible study booklet written by Spitos Zodhiates. I understand there is no charge at any time.  Name
--

**6% INTEREST** 

Colorado Southern Baptist ubordinated Debenture Bonds FOR

OFFERING CIRCULAR Tear out and mail to

Bill Landers, ADM, 771-2480 Colorado Baptist General Convention P. O. Box 22005

	-	
Name		
Address		
City		
,	HMI	

### Contents

# Happenings

may	
U	by Larry Bryson

by Walker L. Knight					2
Evangelism and Laity					6
by Dana Driver					
<b>Evangelism and Churches</b>			. ,		12
by Sandy Simmons					
Evangelism and Students.					18
by Sue Brooks					
A Strategy of Serendipity .	 ,	 ÷			22
by Elaine Selcraig					
Comment	 	 ,		Š.	29
by Walker L. Knight					
Executive's Word	 		d		31
by Arthur B. Rutledge					
Jesus Moyentant (Part IV)	 . ,				32
Responses from readers					
Happenings	 				38
by Larry Bryson					
by carry pryson					

Editor	Walker L. Knigh
Associate Editor	Everett Hullum Jr
News Editor	Sandy Simmon
Editorial Assistant	Charlotte Power
Art Director	Tom Bake
Layout Artist	Linda Stephens Taylo
Photographers	Don Rutledge
	Knolan Benfield
Director of Photograp	hy J. C. Durham
Aud	io-Visuals Departmen

#### **COVER STORY**

The Church of Squaw Valley is nestled in a ski resort in the Rocky Mountains. With the symbolic Greek letters of Christ's name in the foreground, Baptist summer missionaries plan their ministry in the nonsectarian church. See story, page 22.

Vol. XLII October 1971 No. 10 Published Monthly by the Hame Mission Board Southern Baptist Convention Subscription rates: 51 per year or 52 for three years; club rate 110 or more), 75; budget rate to churches 50; single copy 10. ayeas; club rate 110 or more), 75; budget rate to churches, 66; single copy, 10. Mailing: All Changes of address, renewals and new subscriptions should contain a zip code number. All correspondence should be addressed to Circula-tion Department, Home Missions, 1350 Spring St., NW, Allana, Ga. 30309. Change of Address: Please give old and new addresses.

"Six kids stood across the fence vatching." "I was able to give him my Bible." "I had never been in church with black people." "Things are really booming! I've ever been happier." "I called all the young people in the area. Through my small efforts..."
"My every action, I see, is a mission-wide when the party to the club. Size reminded us every day that she wouldn't be there. Fiddly came and we "She was only a little nine-year-old dexican gire"

were sort of doubtful. Ten minute dexican gire"

after time to start, no one was there Aexican gir...'

Quotations from some of the 840 tudent summer missionaries appoint-d by the Home Mission Board for ten

Hayden, Ariz.—Brenda Mullins tried her best to show Lorraine how much Jesus loves her, but trying to talk to a nine-year-old Mexican girl can be very arrived at Eagle Nest to teach a youth difficult. Lorraine just didn't under- class in Sunday School, organize and School was a new opportunity for Brenda; finally Lorraine let Jesus come posters about the coffeehouse and reach at Vacainto her heart. At Vacation Bible called all the young people in the area School's commencement she brought and invited them to come. A young pirit Brenda two presents—a glass doll she in the mission asked Brenda to visit the Brenda two presents—a glass doll she had had since she was a baby, and one of her little storybooks. "She was only a little nine-year-old Mexican girl, but she will always hold a special place in my heart," says Brenda.

The many story a special place in my heart," says Brenda.

Stockton, Calif.—From the Olivet

least by Friday. Two came Wednesday, of prayer."

Another prayer which was answere and very meaningful to them also, w s when "one little girl told us Mond y that she and the other 11 prese t would not be there Friday because she was having a birthday party at that time, Jim and I prayed about this. We hoped this was the Lord's will to let he wouldn't be there. Friday came and w We prayed and finally they came pour ing in. About 30 kids were there are we were so thankful. The birthday party hadn't come, but God had come through again. As we sat down to have weeks of the summer of 1971.

These are students who have been willing to plunge into strange situations armed only with their faith and around and saw 12 little kids running as fast as they could to get to the club. We really praised the Lord for this."

Madison, Wisconsin—Mrs. Sandra Ninth Street Center, Janet Eventt Pollard and her husband were holding writes, "The first Sunday we wire rollard and ner nusband were notining their first Sunday we wise. Backyard Bible Club. There were 18 children present—12 in the backyard and six looking over the backyard fencel Jim and Sandra prayed that the six would be allowed to come in at loart by Editor. Two cases were prople. The lesson was on the Creation layer by Editor. Two cases were propled to the lesson was on the Creation. least by Friday. Two came Wednesday, that morning. It came to my mind that two came Thursday, and by Friday all six were there. "This shows the wonder he had created me, and color couldn't be an obstacle or excuse. This prepaid

for this summer because most of the children who come to the center ar black.

Indicott, N. Y.-Melanie Dowling and her partner stayed one week in the home of a member of the church where they were working. One night Mulanie and Cheryl took the children of this family to a drive-in movie. This was the night that they met the "gang". These are the kids who drop acid, drink, cut school and so forth.

Melanie writes, "When everyone found out we were summer mission-aries, they started talking about God. We missed all of one movie and half of another one. No one made a decision, but they started thinking. The girl we took couldn't believe all of those kids were talking about God."

Washington, D. C.—Wilma Sue Price

has had many interesting and challeng-ing experiences working in Vacation Bible Schools. One day she took her class outside to play dodge ball. Wilma Sur writes about this experience.

The object of the game is to throw the ball and whoever the ball touches or hits is out of the game.

threw and hit a Caucasian boy win the ball. He screamed so loud I hought I had killed him. He ran to his mit her who was a helper with the secon grade class. I went over to see Or a life style whit was wrong.

His mother said, 'You hurt his feel- What can I do but in s by hitting him with the ball be ause...' I guess because I am a Feed the prostitute Ne aro.

liv s committed to doing the will of Gr. J. These young people have done not hing sensational, nothing that has or a spread across the front pages of ou newspapers, but they have made a co tribution in spreading the gospel of Jes is Christ. Jes is Christ.

In 1970 there were 940 summer missionaries. In 1971 there were 840. Will there be only 740 next summer? Your gifts to the Cooperative Program and Annie Armstrong Easter Offering will determine this.

Lon Johnston, a summer missionary

now a US-2er, has written a poem about his commitment and expresses the same commitment of these others-

#### Knowing God

Mountain brooks ring with laughter As they rush to the ocean. Pine trees dance to the wind's tune As they leap to scrape the sky. Birds sing the joy of life As they wing their way homeward, Golden meadows roll across the valley As they feel the warmth of the sun.

But man cannot see God In a bubbling brook Or a swaying pine In a robin's song Or a meadow's perfume

Each experience is interesting and chillenging. I'm enjoying my work.

It inks for sending me."

It his has been but a small glance at the love of the control of the contr Who created all I see And as -I minister in His name.

#### **Chaplains Prayer** Calendar

Nov. 1: Samuel Ganaway, Ill., Navy; J. Glenn DeVine, Okla., institutional. Nov. 2: James H. Rankin, Tex., Army. Nov. 3: George A. Canzoneri, Fla., hospital; Harold Leon Mills, Tex., Army; Thomas R. Thomp-son N. V. Acc

son, N. V., Army, Inomas K. Inompson, N. V., Army, Inomas K. Inompleaf E. Monorelleld, Tenn., Army, Nov. St.
Hardlad, A. Davidson, Ala., industrial: James
Hudgini, G. C., institutional, August C.
Kilgatrick, G. C., institutional, August C.
Kilgatrick, M. C., institutional, August C.
Kilgatrick, M. C., institutional, August C.
Kilgatrick, M. C., institutional, Massey, Jr., G., a. Air
Force: Bob Merrill Brown, G., Army, David
S. Hunsicker, Mo., Navy: Luther R. McCullin,
La, Army, Carmah C. Underwood, Ark,
Army, Clyde, B. Smith, Okla, hospital,
Nov. 7: Gene M. Little, Mo., Army; Roy A.
Propst, Jr., N. C., Navy; Richard Robert
Growe, Wisc., Navy.
Nov. 8: Garth E. Long, V.a., Navy; Harold
A. Shoulders, Tenn., Navy; Jerry R. Smith,
Gan, Navy, Nov. 9: Clyde M. Northrop, Ill,
Ark, Army, Nov. 18: Carl W. Flick, V.a., Navy,
Nov. 12: Garth E. Long, V.a., Nav,
Nov. 13: David P. Byram, Okla., Air Force:
Blanche Joe Dier Jr., La. Air Force: Reuben
V. Johnson, G.a. hospital, Nov. 14: Arthur T.
Engell, Miss, Air Force; Egrey D. Fleming,
La., Air Force: Nov. 15: Mas. A. Eller, N. C.,
Navy: Clyde M. Johnson, Tex., Institutional,
Wayne C. King, Okla., Army; Collym D.
Bridwell, Okla., Navy.
Nov. 18: George Lee Gray, Ga., hospital;
Robert D. Brinkley, Ohio, hospital; Lee A.
Smith, N. C., Army, Nov. 17: Frederick W.
Lowe, W. Va, Navy Nov. 18: George W.
Foshee, Jr., Ala, Army; Marila B. Morris,
Lowe, B. W. No, Navy, Nov. 18: George W.
Foshee, Jr., Ala, Army; Marila B. Morris,
Lowe, B. W. San, La, Army; Enn.,
Ark, Army, Dalphon J. Hompson, N. C.,
Air Force: Nov. 18: Robert M. Cash, Ga.,
Ark, Army; Dalphon J. Hompson, N. C.,
Air Force: Nov. 18: Robert M. Cash, George W.
Foshee, Jr., Ala, Army, Nov. 21: George W.
Foshee, Jr., Ala, Army, Nov. 18: George W.
Foshee, Jr., Ala, Army, Nov. 28: Darris Y. Bingham,
N. C., Air Force: Nov. 18: Robert M. Cash, George W.
Foshee, Jr., Ala, Army, Nov. 29: Darris Y. Bingham,
Nov. 28: Right R. Lo

# Shhhhhhhhhhhh...



Don't tell a single soul, but subscription prices to HOME MISSIONS are going up. But not yet!

Not until January 1, 1972.
In the meantime, you've still time to subscribe at the very amazing bargain-rate of only \$1 for a year's subscription; \$2 for three years.

(And if you don't think it's a bargain, try and find a better buy.)

#### Subscribe now.

But keep it to yourself. It's a secret . . .

Baptist Home Mission Board 1350 Spring St. NW Atlanta, Ga. 30309

INDIVIDUAL SUBSCRIPTIONS: \$1 for one year 

\$2 for three years 

FAMILY PLAN: \$.60 per family for an entire church 

CLUB PLAN: \$.75 per person in quantity of 10 or more

Home Missions is published monthly by the Home Mission Board, SBC