



home missions / annual report

to make disciples.



home missions

VOLUME 45 NUMBER 2 FEBRUARY 1975

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A Very Good Year...



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 Home missions. And
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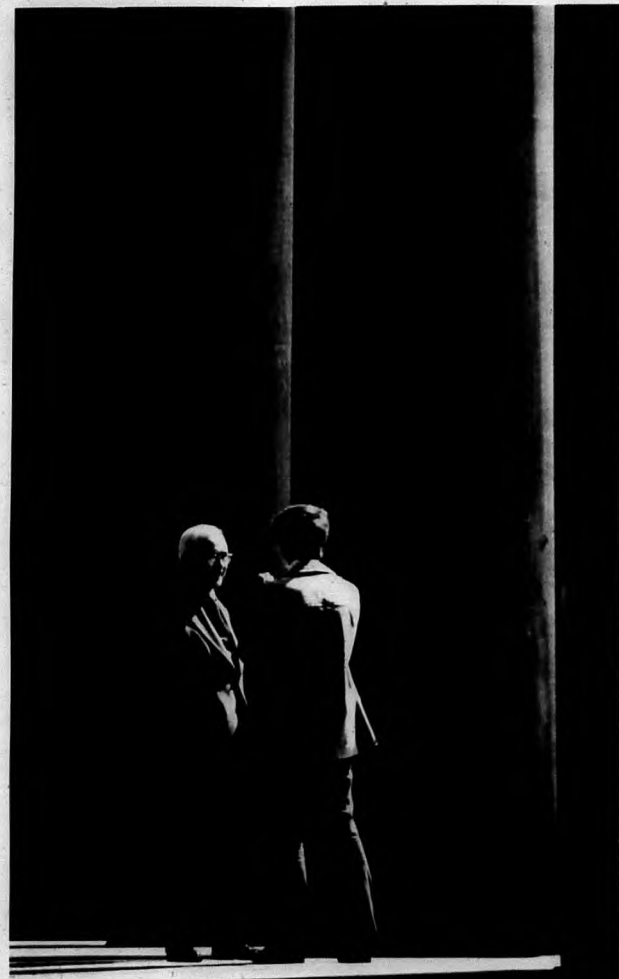




During the past year, the Home Board responded to Southern Baptists growing awareness of their responsibility to minister to the needs of all America. With increased income from SBC offerings, the HMB continued to weave patterns into the fabric of U.S. life—from Alaskan coast to college campus.

Continued





To cross '70s' barriers with the Good News, the HMB crystallized two concepts in missions: the catalytic role of the missionary and the volunteer role of



the laity. Missionaries became "equippers" as well as doers. And the Board became the resource for states, associations, churches, individuals about the task of missions in America. In so doing, it gave direction in many ways: emphasizing the importance of the superintendent of missions; encouraging

greater ethnic participation in Baptist life; stressing need and means to communicate one's faith while understanding the beliefs of others.

Yet, despite shifts in direction or changes in emphases, the Board's focus remains the same: color-blind, person-centered missions. For home missions is—today, yesterday, tomorrow—people. People who care about, who love, who help other people. Their faces, backgrounds, understandings, lifestyles may vary, but their actions express the common goal: "...to make disciples." •



Executive Director's Message

Arthur B. Rutledge

Despite serious national problems in the economy and in public trust, in morality and in values, this has been one of the most encouraging years of the past decade and a half. There are signs of spiritual renewal in churches, associations and state conventions. A hunger for meaning, for character, for God continues, and may even be accelerating.

The annual denominational emphasis for the past 12 months—"Share His Word Now"—has been a congenial one for this agency. The 1975 theme—"Share His Love Now"—gives large place to evangelism and involves uniquely Home Mission Board programs which relate to disadvantaged persons and to minority ethnic peoples.

Southern Baptists' support of the HMB has far surpassed anything ever done before. The response is remarkable in the face of escalating inflation and the many problems faced by our nation.

Cooperative Program gifts for Southern Baptist Convention causes are 13 percent above last year's figures. The Convention had allocated \$6,225,915 for its Home Mission Board this year. The amount was completed 41 days before the end of the fiscal year. Capital funds allocations were distributed next, of which the Home Mission Board received \$25,000, the last payment on an allocation of \$1 million for the Church Extension Loan Fund during 1969-73. Then after all capital commitments were met, the Board received an additional \$556,039.69 in Cooperative Program funds. The total of \$6,806,954.69 in Cooperative Program receipts is a record figure and one which will provide much help for the year ahead as well as 1974.

Add to this the incredible response to the 1974 Annie Armstrong Easter Offering. The \$7.2 million goal was reached by mid-year, much earlier than many years, if not ever. The offering reached the \$8 million mark in November and a final figure of \$8,130,142.

All of us who serve Southern Baptists through the Home Mission Board are grateful and inspired by this unprecedented support in the face of an unsettled economy.

The allocation of funds is done after an evaluation of needs. With the careful help of the Planning and Coordination Section, working with HMB program leaders and with state convention program leaders, priorities are determined and funds recommended.

This year's response makes the outlook for future support bright. The Convention has approved a Cooperative Program allocation of \$6,750,000 for the Home Board during the year ending September 30, 1975, plus possible \$562,500 from an additional \$3,000,000 "challenge goal."

The outstanding AAEO response has encouraged the Woman's Missionary Union, in consultation with the Board, to set the 1975 goal at \$8.5 million.

These combined goals total more than \$1 million more than receipts from these two sources this year.

1975 marks the 50th anniversary of the Cooperative Program, and Southern Baptists are being challenged to record advance in Cooperative Program support. The national Bicentennial year, 1976, furnishes a challenge for another year of advance in missions support. So the Baptists will be asked to give \$150 million through the Cooperative Program in support of all causes. Of this amount, well over \$50 million would be directed to SBC causes; the HMB would receive approximately \$9 million.

Dr. Rutledge, center, surrounded by four of the top administrators of the HMB—reading from the left, Fred Moseley, assistant executive director-treasurer; Robert Bingham, director, Program Services Section; Gerald Palmer, director, Program Implementation Section; and Leonard G. Irwin, director, Planning and Coordination Section.



These are exciting days, not because of money primarily, but because of what this money will do. For the past four years, if not longer, members of the Board have spoken about their concern that salaries be raised rapidly to keep up with the inflation rate. This has required large sums of money to adequately adjust salaries of 2,100 persons under missionary appointment and 200 or more who work in the central offices.

Raises have been voted and paid, but continuing inflation has sometimes wiped out increased buying power. The median home missionary salary, according to an exhaustive study made in 1973, is \$2,000 below the national median for a family of four, but advances in 1974 have enabled the Board to provide substantial increases.

During 1974, too, significant missionary appointments have been made. James Eastland, first missionary to minister among the men working on the Alaska pipeline, began in August. He will travel from his home in Fairbanks northward to Prudhoe Bay, working with men in the construction camps along the route. Though not a missionary appointment, a grant to the church at Valdez, southern terminus of the pipeline, will help minister to the added thousands of people coming to Valdez in search of employment.

Including Eastland, a total of 414 persons have been appointed to service this year, a gain of 14% over 1973, with 75 missionaries, 165 associate missionaries, 148 to Church Pastoral Aid, and 26 to two-year US-2 appointment.

The number of missionaries under appointment varies monthly. Constant emphasis is given to mission churches and projects to move to self-support, thus limiting the period under which their pastors or leaders would be considered home missionaries.

At December 31, there were 2,171 persons under missionary appointment by the Board, 6 less than one year ago. This results in part from changes in philosophy in the past few years.

The trend toward catalytic missionaries means fewer trained, full-time workers, but all of them must be highly skilled in working through others. Thus many missionaries carry responsibilities previously borne by two or three, but now aided by growing numbers of local lay leaders. The department likewise encourages mission churches to reach self-support status.

Church extension showed a slight increase—five more missionaries than 14 months ago—despite 40 churches achieving self-support status.

Christian social ministries declined 10, again because of catalytic ministries.

One does not relate to this Board for long without realizing that Southern Baptists' agencies are one big family whose members constructively work together to reach common goals. The Inter-Agency Council, composed of representatives of all agencies, meets annually. Subcommittees and work groups meet three or four times per year.

Several HMB staff leaders are involved in denominational planning for the 1980s titled "Impact '80s." Other staff members are advisory members of the governing bodies of sister agencies.

This Board belongs to the SBC, and works within the framework of the Convention's constitution, bylaws, program statements and specific actions. In this relationship the Board is affected by various actions of the Convention and its Executive Committee. One example is the report of the "Committee of Fifteen" which was set up by the Convention to study the workings of the SBC agencies.

An important recommendation of the Committee related

Continued



Youth EVANGELISM



to a "Missions Challenge Study (MCS)."

The Board has appointed seven members to a 21-person committee, which includes also seven from the Foreign Mission Board and seven from the Convention at large. At its first meeting, the MCS Committee planned to restudy work by each of the two mission boards, and consider areas where common interests might exist. The MCS Committee has to complete this study.

Representatives of the Board, together with representatives from the Foreign Mission Board and the Sunday School Board, are working with representatives of the WMU and the Brotherhood Commission to respond to a Committee-of-Fifteen recommendation for more effective missionary education.

At the Southern Baptist Convention in Dallas one messenger presented a resolution to form a separate commission of the HMB's Evangelism Division. The motion was tabled, but the Board has taken, nevertheless, a fresh look at evangelism's place in agency structure. A study committee's report is due this year.

HMB-state convention agreements, setting forth principles by which the HMB and the respective state conventions work together, are indispensable to an effective home mission program in our kind of polity. They recognize that in a family of agencies, none inferior and none superior, there should be understandings for working together. To work separately would create competitive evangelism and missions programs and would result in confusion.

The Board enjoys excellent relationships with state conventions. The Program Implementation Section schedules meetings with state missions directors at least twice annually. The administration hosts an annual conference with state convention executive secretaries. The work of HMB regional coordinators is well received as state and HMB leaders plan joint mission work.

In addition to developing joint missions and evangelism programs, state conventions increasingly call upon the Board for help in long-range planning. Through its Planning and Coordination staff, the Board is presently assisting 14 of the 33 state conventions in missions and evangelism strategy for the future.

The need today is for a reconciliation between various segments of the U.S. population: a recovery of confidence in governmental leaders; a recapturing of basic values of morality and integrity. Problems can be met adequately only by building (or rebuilding) strong spiritual foundations. Now is the time for this mission board, the churches and individual Christians to let our lights shine brightly. We who know Christ and are committed to him have the opportunity of helping move this nation in the direction it needs to go.

Denominational meetings held within the past several months reflect a widespread seriousness of purpose and a determination to be God's instruments for a great advance. Goals and plans are more challenging and within reach. The Bicentennial year is ahead. This board has already adopted projects which, I believe, God can use in helping America rebuild weakened moral and spiritual foundations.

Then follow three extremely challenging years during which denominational efforts will gather around the theme, "Sharing Christ in Bold Mission in a Secular Society." The Board is busily developing plans for a vigorous and bold thrust in these years, focusing upon evangelism and starting new churches.

This is a time for gratitude to God for his blessings upon this agency, and upon all our fellow Christians. It is a time for encouragement. It is a time for fresh commitment of ourselves and the resources God provides to the furtherance of his kingdom in this nation, and from here across the earth. •

Planning & Coordination

Leonard Irwin, head of the HMB's Planning and Coordination Section, says he's neither an architect nor a diplomat, but a planner. He sees a planner—or "administrator"—as one who systematizes processes to make them effective in achieving goals.

"Planning has to permeate everything," he says, "but the planner stays in the background of everything."

Irwin assists the executive director in planning for a national mission strategy and budgeting field ministries; he also supervises three regional coordinators and two research consultants.

He may not be an architect, but he works "in architecture" to structure cooperative agreements in mission strategy with the 33 state Baptist conventions.

He may not be a diplomat, but he uses diplomacy in representing to state conventions the needs and ideas of HMB personnel, and working out priorities with the conventions.



"We'll probably never have 100 percent cooperation with the state conventions because we'll never see everything through the same eyes," says Irwin, "but in the future we expect to have all the state conventions cooperating in long range planning to some extent."

"We already have cooperative agreements in financial participation with all the conventions."

Irwin's job came out of the 1959 SBC meeting which gave the HMB the responsibility in developing a uniform mission strategy—eliminating duplication of work, and promoting new ideas in missions. In 1970 when the strategy planning was evaluated, the HMB decided it needed a better planning process with the state conventions.

So the section was born. In 1974 Gerald Palmer, one of the four coordinators, who divide their negotiations responsibilities geographically among the state conventions, became section chief of the program implementation section. Palmer's area was absorbed by the other three coordinators, Orrin Morris, E.W. Hunke, and J.N. Evans.

The two researchers, Tommy Coy and Leonard Hinton, handle projects such as one they recently completed in California on the effectiveness of evangelism, or in Michigan on pastoral support.



Ideally Irwin and his section should work themselves out of jobs. But the process of uniform strategy needs maintenance. "We thought at one time that we could get out of the old South," says Irwin. "But with the South's rapid urbanization, we're getting the same types of problems and needs that were identified in the North before."

For instance, he adds, "We're starting Chinese work in Atlanta; our culture patterns are constantly changing."

Besides eliminating duplication, "cooperation can provide a great deal of expertise for a single problem," says Irwin. "The HMB can provide the cutting edge certain problems need. We can do pilot projects sometimes easier with an ethnic group than could a state or church. As people get involved in the ministry, they begin to see the need," he concludes.

Irwin's section gives direction to long-range planning and predicts future needs. Skeleton plans have been outlined up to 1980, the close of the 77-79 promotional planning called "Sharing Christ Through Bold Mission."

"We still must give strong emphasis in developing agency wide strategy for metropolitan work, challenge more volunteer work and continue to provide training opportunities for those involved in related mission work," Irwin believes. "We'll also continue to give emphasis to the younger state conventions and hope to advance missionary salaries up to the median family income."



Program Implementation

The annual denominational emphasis for the past 12 months—"Share His Word Now"—has permeated every program of the Home Mission Board. The 1975 theme—"Share His Love Now"—gives more attention to evangelism and involves the Board's programs which relate to disadvantaged persons and minority ethnic peoples.

The Southern Baptist Convention has assigned the Board 12 programs. The programs, organized under the Program Implementation Section, are under the leadership of Gerald Palmer, appointed director of the section in 1974.

Palmer spent much of the year becoming acclimated to his new responsibilities and working on the HMB Bold Missions Thrust emphasis for churches in 1976-1979. The emphasis calls for a bold mission thrust that will be "across



the board," involving all programs and activities of the HMB. The emphasis centers around two aspects of HMB work—evangelizing people and establishing new work. "The bold new program," says Palmer "will carry Southern Baptists through the 1970s with an innovative, strong mission policy for all America."

In planning for 1975, Palmer says a major goal will be to correlate the work of the metro and rural-urban associational programs with that of the other programs of the Board.

"Primarily," says Palmer, "my task is that of correlating the work of the departments within each of the five divisions in my section so that the HMB can make a careful approach to meeting the many needs of this country."

Evangelism:

Busy is the word from Bill Hogue, director of the division of evangelism. With the 1974 restructuring of the division into departments, renewed attention was given to revival evangelism and evangelism promotion in the associations, while continuing the recent emphasis on lay witnessing, youth, metropolitan, bus and renewal evangelism. The division also launched lay evangelism in Brazil with great success using the HMB-prepared evangelistic materials in Portuguese for the first time. The division's "WOW" (Win our World) and "Reach Out" strategy "have captured the imagination of the young people in the churches across the nation," Hogue adds. "This demonstrates that they are more interested in evangelism in depth than in just making a decision."

Also in 1974, the Division conducted inter-racial crusades in seven major cities of New England and held a "think tank" on evangelism in New Orleans, La., bringing people together who have been successful in reaching the inner-city for Christ.

Goals for 1975 include the first conferences on evangelism and the aging, and evangelism and children. "There is so much controversy and so many varying interpretations on how best to reach and utilize these groups that we've decided to study the problem," Hogue says.

One of the Division's major projects

Pastors!

This detachable insert contains three letters written by home missionaries on the field and addressed to your church. We hope you will share their messages with your entire church.

Taken together, these letters portray the daily lives and work of our home missionaries. One tells about church growth on the island of Maui in Hawaii. Another paints a picture of the sandy, turquoise desert of the Navajo Reservation and describes the struggles of a missionary and his wife to bring Christ's love to that land. The third letter bubbles with the excitement of discovering missions in your own backyard—Montgomery, Alabama, in this case. All three sparkle with the themes of caring about one's neighbor and the gospel message.

There are several ways to use these letters. Perhaps you have already thought of some. One of the best methods is to read them aloud during the morning services before the Week of Prayer for Home Missions, March 2-9.

Here are some more suggestions:

- Study the letters as supplemental material for the Home Mission Graded Series
- Print excerpts or complete letters in the church bulletin
- Insert copies in church mailouts
- Share the letters with the mission groups of the church

However you use them, these letters will add a personal touch to your Week of Prayer for Home Missions. They are testaments of your members' part in the Southern Baptist witness to the peoples of America and a challenge for more churches to become involved in missions in their own settings.



The Calvin Sandlins
Baptist Regional Missionaries
P.O. Box 629
Blanding, Utah 84511

To Southern Baptist Churches, Everywhere, USA:

In the four corners of Utah, Arizona, New Mexico and Colorado lies the 25,000 square-mile Navajo Indian Reservation. As regional missionaries, my husband and I are responsible for the Utah section.

Narrow, sand filled, dirt roads seemingly leading nowhere are rutted across the landscape. As we drove along one of these roads, we met two Indian women dressed in bright satin skirts and velvet blouses. They were trying to hitch a ride to the trading post at Mexican Hat, 20 miles away. Only one spoke English. "I have been praying a missionary would come teach us," she said. That was four years ago.

We hold regular services in one valley where all the Indians live in hogans or rough, unfinished houses. During the cold months we meet in homes. Brush arbors of cotton wood branches, hauled from nearby washes, serve as shade for summer services, Bible schools and camp meetings. Yet in this one valley 21 people, ranging from age 8 to 83 have accepted Christ as Savior.

We have placed 26 Indian children in Baptist foster homes for school years. This past summer, one of the girls, Lark Holiday, surrendered to the Lord's call to become a missionary to her people. Lark, who lives with Rev. and Mrs. Charles Purvis in Portland, Oregon, is an "A" student.

From our home base in Blanding, we average 2,000 miles of travel each month trying to reach people of all languages with the gospel. Through the Annie Armstrong Easter Offering, we have a Nomad trailer for our first, second and third base stops.

"Today I felt a burden to pray for you," a Southern Baptist recently wrote us. That's the way God works. Thank the Lord for the part Southern Baptists have played in our witness to the Navajo.

We preach to, teach and counsel Indians, Mexicans and even Anglos through a mobile Christian library, literacy ministry, homemaking and mechanics classes, recreation, music and other activities. Always we major on evangelism and church growth. In a region stricken with poverty, we often provide food and clothing to struggling families. We also help small churches who are frequently pastorless.

Whatever the situation, we seek to show our concern. Together we point to the one who calms the storms of life. Together we rejoice when the fluffy, white clouds blow across the mountains, driving out the dark, raging ones of doubt, fear and superstition.

In His Service,

Mrs. Calvin Sandlin

Mrs. Calvin Sandlin

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Southern Baptist Churches
Everywhere, USA

Dear Mission Friends:

Cheryl and I are grateful for your concern for our ministry here on the island of Maui in Hawaii. Your gifts through the Cooperative Program and the Annie Armstrong Easter Offering supply our physical needs very well, and your prayers and love sustain our daily spiritual needs. For both we thank you.

We live and minister on a day-by-day basis, trusting the future to you. Your love for Jesus and his kingdom enables us to lead our church into a variety of ministries. These different witnesses have brought about many professions of faith in Jesus as Lord and Savior. Through these ministries our people have experienced the joy of Christian service. Our mission program has even led a few into full-time work for the Lord.

Our current Sunday program consists of five worship services, a Sunday School and new members class. There is one worship service at Kahana Baptist Mission, Lahaina Baptist Church, the beach at Lahaina and the Royal Lahaina Hotel. The Lahaina Baptist Church holds an evening service, too. If this sounds like my busiest day, you are right.

Our weekday activities represent our greatest outreach into the community. We now have four home Bible fellowships, Wednesday evening Bible study and prayer hour and active groups of Royal Ambassadors and Girls in Action. We are also putting a lot of effort into a story hour for children in the Lahaina Surf Apartments, recreation and rap night for youth and a Drop-Off Center, both at the Lahaina Church building. The Drop-Off Center is a one-day-a-week child care program.

During the Christmas and Easter season we sponsor worship services in the shopping centers near Lahaina, and quarterly there is children's day camp. My favorite event is our monthly picnic. That's when we hold our ocean baptismal service!

The Lahaina Baptist Church began as a Bible class in 1963. Ten years later the church was organized with 21 members. On our first anniversary the membership had grown to 43. Seventeen of the 22 new members joined through baptism. All our accomplishments, our commitments and our ministries are largely a result of your love and faithfulness. The Baptists of Lahaina thank you for making this a joyous year for all of us here in Hawaii.

Aloha and Mahalo,

Veryl Henderson

Veryl Henderson,
Pastoral Missionary, HMB, SBC



Lahaina Baptist Church

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CHRISTIAN SOCIAL MINISTRIES

GLADYS FARMER, Director

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Southern Baptist Churches, Everywhere, USA:

Historic Montgomery, the capital of Alabama, was also the capital of the Confederacy for a short time. But I want to tell you about some exciting things happening in Montgomery today.

Three years ago Montgomery Baptist Association took the initiative in beginning Christian social ministries in the city. The Alabama Baptist Convention and the Home Mission Board were cosponsors. Volunteers from the 45 churches of the association helped me knock on doors and discover the physical, emotional and spiritual needs of the people hidden behind them. More than 700 Baptists have since been involved in meeting the needs of these people.

Our headquarters, located between the governor's mansion and the state capitol, was formerly a Jewish synagogue. Already more than 200 people have come to Jesus through the witness of our Son-Shine Coffeehouse and other activities held in the building. There are Bible studies, recreation, nurseries and craft, health and educational classes. Our ministry to shut-ins is one of the best. More than 60 homecooked meals are distributed every week through this program. We also do the laundry, provide transportation to the doctor and give any other help these people might need.

How can I thank you for your part in these ministries? Your support of my salary and those of our student summer missionaries, the Christmas in August gifts and your daily prayers have all helped our work.

And you have been a part of everything, even if you didn't know it. Little blonde Cindy, whose dad beat her and her mother and left them hungry and without rent, was pitifully without hope for one so young. When she was invited to one of our picnics she cried out, "Maybe for ONE DAY in my life I'll have a good time!"

A 12-year old black boy named Bob, on hearing Jesus came out of the grave, asked "Who came out of that grave? Is that really true?" He accepted Christ that day and now takes joy in telling people "I'm a Christian."

Mrs. D told me "I vowed at 14 that I would never pray again and I've kept my promise." After learning and feeling God's love through his people, Mrs. D knelt in a prayer room and experienced the new life.

There are many more who are lost in our nation. Whether or not those in Montgomery and other cities come to Jesus depends largely upon how WE pray and give during the Week of Prayer for Home Missions. As God makes known to us the needs, may we make known to God our willingness to become involved in the "Redemption of Our Homeland."

In Christ,

Gladys Farmer

Gladys Farmer

for 1975 will be to establish two national renewal resource centers, one at Glorieta and one at Ridgecrest. 1975 will also find Hogue actively involved in the Baptist World Alliance preparation for a Baptist World Mission of Reconciliation in Jesus Christ.



Missions:

The Missions Division of the HMB—the Board's largest division and the one which directs the 99 percent of the 2,000 home missionaries sent out—recorded more than 50,000 people making professions of faith during 1974.

Director of the Division Wendell Belew believes the large number resulted from more missionaries having more help, with significant increases

in volunteer workers making a difference. The goals for 1975, Belew adds, call for more of the same: "from the six departments in our division we have over 38,000 laypersons doing some type of mission work in the field—from starting new churches to working with language groups, the deal, leading Bible fellowships and Vacation Bible Schools," Belew says.

The Interfaith Witness Department, one of the six departments which comprise the Missions Division, conducted two significant dialogues in 1974: the first was the third in a series of four planned Catholic-Baptist dialogues; and the second significant dialogue was a Baptist-Muslim dialogue, the first ever between the two religious bodies.

Lay training conferences were held in six states and provided training for over 250 approved associates, who are now able to teach others in techniques of interfaith witnessing.

For 1975, the department plans to continue its expansion of the lay training conference by sponsoring conferences in 14 states and training 12,000 lay witness associates. Planned dialogues for 1975 include the fourth Catholic-Baptist dialogue, the second Baptist-Muslim and the first in a series of Buddhist-Baptist dialogues.

The Missions Division's Language Missions Department reports for 1974 was more than 355 new units—Bible studies, chapels, mission churches—and 20,000 plus conversions.

A congregation composed of East

Indians was established in Chicago, as was the first Filipino church in Los Angeles. Arab groups have been organized in many major cities. An international ministry in New York, beamed particularly toward United Nations personnel, was initiated.

For 1975, Oscar Romo, director, says his department "will try to create awareness and involvement in Southern Baptist life among ethnic peoples." Goals for language missions in 1975 are to establish 100 new ethnic units, of which 50 will be in the inner-city, and to lead at least 25 language-culture congregations to use lay leadership to establish additional points of mission outreach.

For the Department of Cooperative Ministries with National Baptists, another Missions Division Department,





the major part of 1974 was spent in completing additional resource material for the 1975 Home Mission Board graded series study, including two filmstrips, one magazine and two tracts.

Emmanuel McCall, director, says his department has one goal and one purpose: "To assist churches, associations and state conventions in their attempt to minister across racial lines." As a result, the department held nine training conferences in 1974 reaching 550-600 people.

McCall reports that in 1975 the department will begin a new cooperative effort with National Baptists in the northeast where over 41 percent of the black population lives. Plans also call for the department to assist the Pro-



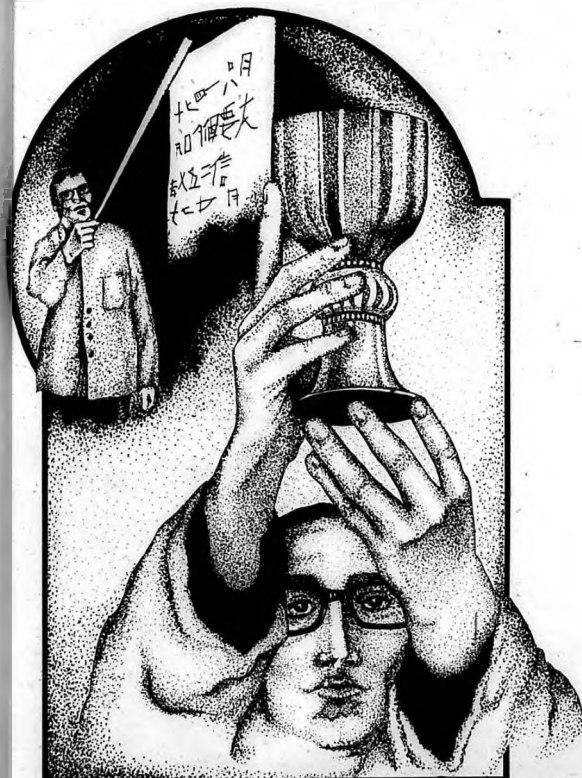
gressive National Baptist Convention to develop its own Home Mission Board.

1975 also marked the retirement of Victor Glass as director of the department. Glass had been for many years one of Southern Baptists' most eloquent spokesmen for civil rights and racial brotherhood.

The Department of Special Mission



Ministries works especially in using laypersons in mission work sponsored by this department. In 1974 a record number of 1,112 student summer missionaries was sent out by the department, the newest one in the Missions Division. In addition, 24 high school graduates or youth entering their sen-



ior year were sent out into the field on a volunteer basis under a new ministry called "Sojourners."

The Christian Service Corps continues to progress under the volunteer direction of Bill Wilson, an Atlanta businessman. Plans call for enlistment and training of volunteer coordinators to represent CSC in each state. Eight such coordinators have already been enlisted and two regional directors have been employed to work with field personnel in maximizing the use of volunteers.

Don Hammonds, director of the department, says that student mission volunteers for 1975 already number well over 1,000 people. These volunteers, with the help of traveling drama and choir groups, will help conduct Vacation Bible Schools, back-yard Bible classes and other mission activities.

Two special projects for 1975 include Christian High Adventure, a program of rebuilding the Christian experience in the out-of-doors, and a Campers on Mission rally in Colorado scheduled for the summer.

Church Extension has been and will continue to be a major emphasis of the Board. The Church Extension Department directs much of the program promotion of its department toward using and training laypersons to start new missions and to encourage churches to initiate work with ethnics. An esti-

mated 75 percent of new congregations are started and developed by laypersons. Conferences at the summer assemblies and national and regional conferences are designed to train them in church growth. In 1974 the department conducted six Fellowship Institutes for laymen, began a Church Extension Missionary personnel study, entered 50 blue collar communities with a Southern Baptist unit, conducted six church extension forums for church extension personnel and conducted several research projects on entering multi-housing units.

Jack Redford, director of church extension, says that goals for 1975 include conducting 12 Mission Fellowship Institutes in key areas to implement lay-led church extension efforts, to train laymen in community cultivation, mission chapel leadership and popularize the "lay pastor" for mission chapels.

With more than 175 missionaries and several hundred pastors on Church Pastoral Aid, the department is one of the Mission Division's largest and most active. In 1975, it will be turning its energies toward targets of 1,500 new churches and 2,100 new chapels by the end of the year.

Christian social ministries has been the Board's arm for providing financial and personal help in many of the storm-ravaged situations of 1974. In each



disaster, funds were sent to the related state convention for disbursement. Assistance was provided to 101 states in 1974 in the total amount of \$80,740. This is the largest amount the Board has expended in a single year since the Disaster Relief Fund was formed a few years ago. The department also conducted four major workshops in literacy missions and three major Christian social ministries conferences for the training of local people in local ministries.

Assisting 10 inner city churches in establishing weekday ministries programs is among the goals of the department in 1975. Plans call for two Christian social ministries workshops to pre-



sent new techniques for working with ethnic groups, conducting four state literacy conferences and assisting



three state conventions in securing consultants on Christian social ministries. The department will also conduct a National Literacy Leadership workshop at Midwestern Baptist Theological Seminary in Kansas City, Mo.

Survey and Special Studies

Don Mabry defines his work as "making the obvious more obvious."

As director of the Department of Survey and Special Studies, he conducts surveys mainly for the depart-



ment of Evangelism and Church Extension to find where the unchurched are. Mabry's department also conducts research on just about anything for just about anyone in the SBC.

"Most of the studies are for leadership people, agency heads and a select number of missions professors," Mabry says.

In 1974 the department did more basic research than usual, with one large study focusing on churches in



communities in crisis.

Plans for 1975 begin with a study of churches on the urban fringe. "These churches," Mabry explains, "have been there 50-60 years and the people are used to their way of worship when all



of a sudden urban sprawl hits them. It causes the people a lot of frustration." The department will try to study these churches and also rural churches who can't afford a pastor and who have no financial base to carry on a full-time program to the community. "And in '75 we will continue to do our work with church extension, evangelism, language and all other programs of the Board on the Bold Mission Thrust," Mabry adds.

Chaplaincy Ministries

The division of Chaplaincy of the Home Mission Board cooperates with state Baptist conventions to provide chaplains with an opportunity to be a part of the mainstream of Baptist life in the states where they work. The Division encourages and assists chaplains in their outreach and evangelistic responsibilities as an extension of the church to people away from home in correctional institutions, in hospitals, in industry, and in the military services. The Division has continued its emphasis on relationships with professional chaplaincy organizations and the continuing development of the skills of chaplains.

In 1974, the Division provided nine occupational and spiritual renewal activities for chaplains and their wives. They included conferences at each of

the six seminaries, and at Giorieta and Ridgecrest, another at Berchtesgaden, Germany, included other Southern Baptist military personnel and their families.

There are about 900 endorsed full-time civilian and military active duty Southern Baptist chaplains, 104 part-time chaplains, and some 500 military reserve chaplains. These chaplains, primarily full-time and active duty, reported 20,000 worship services, 9,000 Bible classes, more than 5,000 professions of faith, and a quarter of a million visits and counseling sessions with the people they served.

The Division of Chaplaincy participated in filling 74 new chaplaincy



positions and assisted in starting nine volunteer chaplaincy programs.

Southern Baptist chaplains make up an important segment of our denominational ministry and they are reaching people for Christ who work and live beyond the normal reach of the local church.

Division of Church Loans

The economy and its effect on Southern Baptist churches placed the Division of Church Loans in sharp focus in 1974. During the year the division processed around 250 loans for more than \$10 million and at the close of the year net assets totaled almost \$29 million and the total portfolio, including borrowed funds, was about \$42 million.

Tight money and high interest rates prompted the division to have to borrow money at rates from 8.5 percent to 11 percent with which to make loans to churches. This brought a hike in the interest rate charged to churches to nine percent and also prompted a slowdown in loan processing. The slowdown will continue until a more favorable climate prevails, according to division director Robert H. Kilgore.

The money situation caused financial problems all across the nation, including the Deep South. For the first time in many years the division received loan request from Southern

states where churches were unable to obtain local financing. In latter 1974 the division faced an avalanche of requests.

Further legal work was completed during the year to allow creation of the Home Mission Board Securities Corp. The corporation will be fully implemented in 1975 to assist churches in purchasing and sales of church bonds.

In a significant decision for the division, an Ohio court upheld the affiliation clause of the HMB loans contract stipulating that a church which has obtained an HMB loan must remain in fellowship with the local association, state convention and Southern Baptist Convention or pay off the loan.



Division of Associational Services

Activity in the Division of Associational Services in 1974 centered around the program areas assigned to the division — associational administration services, metropolitan missions and rural-urban missions. The board of directors approved a reorganization of the division into departments in those program areas at their October meeting in Atlanta.

The biggest news event of the year was the National Convocation of the Southern Baptist Association in May at Ridgecrest Baptist Conference Center. Some 1,200 persons, including many of the men who serve as superintendents of missions across the country, attended the five-day session. Participants in the convocation helped point the way toward greater cooperation among the associations, state conventions and the SBC.

Metropolitan missions sponsored a research project into "The Mobile American," sending four researchers into areas of high mobility in the nation in search of models of ministry.

Rural-Urban Missions conducted significant conferences and seminars on the rural church and the small church and also held a special "New Towns Conference" and an Urban Training Seminar. ●



Program Services



Division of Personnel

For the first time in several years there is a "Help Wanted" sign in the Department of Missionary Personnel. Cecil Etheridge, director of the department, reports that, after having to turn away applicants for missionary appointment because of limited funds, the department has now been given "the green light" for active recruitment.

More monies, coming in as a result of Southern Baptists' strong response to both the Cooperative Program and the Annie Armstrong Easter Offering, allowed the HMB to appoint 41 missionaries in 1974, an increase of 14 percent from 1973.

Significantly, one-third of those appointed were from racial, ethnic or language groups—doubling the percentage from similar backgrounds appointed in 1973. Such appointments are important, Etheridge says, because of the present emphasis on indigenous missions, which are always aided by having members of racial or ethnic groups minister to their own peoples.

The other two offices of the Division of Personnel, personnel development services and personnel employment services, gained new directors in 1974.

Personnel development's new director, Charles Hancock, will continue the psychological testing service for missionaries and HMB staff and office workers. Yet Hancock's counseling duties will take a new direction as his position becomes more of a ministry, a preventive one designed to reduce the number of missionary drop-outs.

Mrs. Katherine Roberson is the new director of personnel employment services. She has responsibility for recruiting, screening and employing office workers for the HMB.

Behind the leadership of Director Warren Woolf, the Division of Person-

nel again provided training to HMB staff in the field of management. In 1975 a greater latitude of subjects will be offered. During the past year the division also instituted a salary administration plan based on performance appraisal.

During 1974 the Department of Missionary Personnel progressed further toward the goal of becoming an "information center" and a "personnel resource bank." In this dual role, Etheridge explains, "The Board shares information and counsels prospective missionary candidates, hoping to excite them toward commitment and involvement in missions. But we also help state conventions seeking to match their job opportunities with a highly motivated and well-trained mission volunteer."



Division of Business Services

Like one of its modern computer, the Division of Business Services runs along, stoically accepting more work, quietly assimilating it and, in the process,

freeing other HMB workers to pursue their own specialties.

"I guess most of our work sounds unexciting to someone not interested in business technology," confesses Dan McQueen, director of the division. "But skillful handling of business matters is absolutely necessary in an organization the size of the HMB. Without it, the home missions effort might grind to a halt."

In 1974, as in past years, the division assumed a heavier work load, although little of the labor was of a new type. "Our work is built upon a philosophy of service," McQueen explains. "In my opinion, that's the only way it can be approached. Our goal is simply to provide services better and more efficiently each year and to administer the Board's funds with expertise."

The duties of the division fall into six categories, each headed by a staff member reporting to the director of the division. McQueen correlates the functions of these six offices as well as managing the cash funds, investments and securities of the HMB.

The offices of accounting, payroll and employee benefits, mission property and purchasing perform the jobs their titles imply. During the course of a year each office literally moves hills of papers. It is a plodding world of records, files, financial statements and information but without it a missionary would never receive the business support which frees his hands to do the work of his calling.

In 1974 the office of auxiliary services became a staff responsibility when Harold Culbreath became its first director. Auxiliary services handles the mail, in-house printing and shipment of printed materials. Also in 1974 the office of records processing services increasingly added non-financial data in its computer systems.



Division of Communication

At a megaphoned "Roll it!" the camera began to slowly pan the ancient adobe village, the clear New Mexican sky and a ring of mountains named for the blood of Christ, Sangre de Cristo, serving as backdrop. The village had once rung with mission bells and the soft pad of bare, Indian feet hurrying to vespers, but now there was only an eerie silence in a place where Spanish priests preached the gospel before the first Pilgrim landed at Plymouth.

That is just one of many scenes shot this past summer for a film called "Explain Me A Missionary" featuring Baptist humorist Grady Nutt as he interviews home missionaries across the country.

Home missions information, in all its varied forms, is essentially the concern of the Division of Communication's four departments: Art Services, Audio-visuals, Editorial Services and Promotion.

Last year the division produced towers of pamphlets and brochures on subjects ranging from associations to Sojourners. There were even maps and one comic book. HOME MISSIONS Magazine remained the monthly spokesman for missions within America and dealt with several timely topics like Christians and politics, the problems of the pastorate and volunteers.

The spoken word of missions entered a new electronic age in 1973 with

MISSIONSCOPE, USA, a monthly cassette club. During 1974 subscriptions to MISSIONSCOPE continued to grow and the division's cassette service added more topics and titles to its inventory. And there was a lot to be said in the old ways too. More than one million Baptists heard a first-hand report on home missions from 1,000 missionaries and speakers sent to World Missions Conferences, camps, mission fairs and other engagements by the division's deputized services.

The Division of Communication's year can best be described by "more" as opposed to "new." The second communication team of student missionaries spent the summer in Atlanta preparing for next summer's assignment to the Kansas-Nebraska Convention of Southern Baptists. At the same time, the first communication team was busy on the field in the Northern Plains improving that convention's communication program.

The division also swung more support to the Cooperative Program as the basic lifeline of the HMB. A new staff member enabled news services to expand its coverage and provide more mission articles for state papers and Baptist Press. The Department of Promotion moved more into assisting other HMB departments in the promotional planning of their programs and ministries.

1975 promises to bring the Division of Communication more of the old and some of the new. Motion pictures and film will be in the vanguard once again, and planning for events and projects observing the 1976 Bicentennial Celebration will also be out front. The appearance of a series of photo-text books will add something new to the graded series as well as uniquely combine print and images to present the home missions story. ■

1975 Annie Armstrong Easter Offering Allocations

I. For Support of Missionaries and Field Ministries of the Home Mission Board \$5,900,000

Evangelism Projects \$240,000

State Secretaries of
Evangelism in Pioneer
Areas
Evangelism Projects in
Pioneer Areas
Lay Witnessing
Metropolitan Evangelism
Student Evangelism
Youth Evangelism
Conferences
Correspondence Bible
Course

Church Extension 1,350,000

Pastor-Directors
Mission Pastors
Student Pastors
Special Assistance

Christian Social Ministries 900,000

Missionaries in Baptist
Centers, Youth & Family
Services, Literacy
Missions
Disaster Relief
Mission Action Conferences

Language Missions 2,075,000

Missionaries to Spanish,
Chinese, French, Slavic,
Portuguese, Japanese,
Italians, Indians, Work
with Internationals
Literature
Radio and Television
Programs
Refugee Relief

Interfaith Witness 90,000

Missionaries
Conferences
Materials

National Baptists 390,000

Missionaries
Youth Workers
Campus Ministries
Camps and Assemblies
Special Projects
Conferences

Chaplaincy Ministries 30,000

Chaplains at Mayo Clinic
Chaplains Orientation and
Conferences

Ministry to Military
Personnel

Associational Services 825,000

Associational Directors of
Missions in Pioneer, Rural,
Urban, and Metropolitan
Areas
Conferences
Materials

II. For Support of Special Projects \$1,300,000

WMU ASSISTANCE IN PIONEER

Areas 65,000
US-2 Missionaries 190,000
Student Summer
Missionaries 250,000
Spanish WMU Literature 50,000
Language Instruction 15,000
Language Scholarships 20,000
Indian Leadership Training 15,000
Sellers Home 50,000

Student Work Grants in

Christian Social Ministries 50,000
Margaret Fund Scholarships 125,000
National Baptist Scholarships 25,000
Inner City Work 25,000
Mission Buildings and
Properties 175,000
Work in Puerto Rico 65,000
Alaska Pipeline Ministries 20,000
Distribution of Bibles 60,000
Increase in Missionary
Salaries 100,000

III. For Advance in Critical Areas \$1,300,000

Mission Division—55%
Church Extension Projects
Language Mission Projects
National Baptist Projects
Interfaith Witness Projects
Christian Social Ministries Projects
Special Mission Ministries
Disaster Relief
WMU Assistance in Pioneer Areas

Evangelistic Crusades and
Television Programs—30%
Associational Services
Division—15%

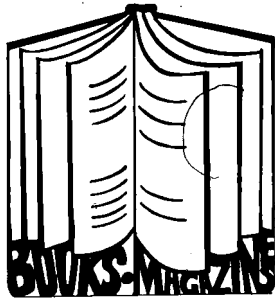
\$8,500,000

IV. All over the goal to be used for urgent field needs in evangelism and missions.

The major part of the HMB's operating budget comes from AAEO and Cooperative Program funds.

hmb products catalogue

Items without a letter/number (B1, B2, etc.) are available from Baptist Book Stores.
Items with letter/number are ordered from Home Mission Board, order blank, page 38.



Books

Unless otherwise noted, all books are available from your Baptist Book Store.

Associational Services

B1 FELLOWSHIP OF KINDRED MINDS by F. Russell Bennett. The theology, nature and function of the Baptist association as an instrument of God. \$3.00 from the HMB

B2 THE MISSION OF THE SUBURBAN CHURCH by F. Russell Bennett. The findings of study groups considering the suburban church and its ministries in the community. \$1.75 from the HMB

B3 Study Group Reports. Thirty-two frank reports on the future of the association, the results of the National Convocation on the Southern Baptist Association. \$1.00 from the HMB

B4 SUPERINTENDENT OF ASSOCIATIONAL MISSIONS by E. C. Watson. The thoughts of a superintendent of missions on the necessary qualifications and role of a director of associational missions. \$3.00 from the HMB

Church Loans

HOW MUCH A DEBTOR by Robert H. Kilgore. Help for those involved in the finances of church building and expansion with an emphasis on the mortgage industry. \$2.50

Evangelism Development

B5 EVANGELISM: THE CUTTING EDGE by Gordon Clinard. A discussion of the potential of the bold, new evangelism that preaches the whole gospel. \$1.00 from the HMB

HELP! I'M A LAYMAN by Kenneth L. Chafin. Guidance for living the Christ-centered life. \$.95 paperback; \$3.95 hardcover

HOW TO WIN THEM by Kenneth L. Chafin and others. Views on prayer, renewal, preaching and witnessing with the aim of helping Southern Baptists reach out evangelistically. \$3.95

OLD WINE IN NEW BOTTLES by John F. Havlik. The ageless Word of God's love for us told in today's vocabulary. \$1.95

PEOPLE-CENTERED EVANGELISM by John F. Havlik. People count in the eyes of God and should count in the eyes of Christians. \$1.75

Interfaith Witness

CONFRONTING POPULAR CULTS by M. Thomas Starks. An examination of seven fast-growing, non-Protestant religions of America, their history and beliefs and suggested methods of evangelical witness across religious lines. \$1.95

NEIGHBORS YET STRANGERS by A. Jase Jones. An understanding study of the Jewish people, written to encourage a stronger, more loving Christian witness to God's "chosen people." \$1.75

B6 NO MAN GOES ALONE by M. Thomas Starks. A detailed description of the present American religious scene and the demand for Christian witness across denominational and religious lines. \$.75 from the HMB

B7 THE OCCULT AS OPTION by M. Thomas Starks. A survey of the supernatural world—UFOs, witches, demons, spiritism, ESP and prophecy. \$2.00 from the HMB

THE WEIRD WORLD OF THE OCCULT compiled by Walker L. Knight. An in-depth look at astrology, witchcraft and other areas of the supernatural. \$1.25

Language Missions

(see Home Missions Graded Series)

MANUAL OF RELIGIOUS SIGNS by Carter Bearden and Jerry Potter. A collection of the more used religious hand signs with definitions, explanations and 240 illustrations. Designed to improve Christian interpreting for the deaf. \$3.95

Missions

CHURCHES AND HOW THEY GROW by M. Wendell Belew. Churches grow due to several definable reasons, or are a theologically based opinion of the meaning of "growth." \$2.25

MISSION TO AMERICA by Arthur J. Rutledge. The history of more than a century of Southern Baptist Home Missions, 1845 through the present. \$5.95

National Baptists

(see Home Missions Graded Series)

THE BLACK CHRISTIAN EXPERIENCE compiled by Emmanuel L. McCall. The black church's heritage and tradition, beliefs and practices, frustrations and hopes, limitations and dreams, by men who live the black Christian experience every day. \$3.95

Children's Books

Available for \$.75 each from the HMB

B8 A CHURCH FOR DEBBIE AND DAN by Martha Gillespie Lowe. Debbie and Dan's family begin a Baptist mission in Chicago. Younger Children

B9 ISLAND DISCOVERY by Beth Rice Luttrell. Dave discovers an old island and a new friend. Younger Children

B10 JEFF THE BAPTIST by Phyllis Sapp. Jeff finds being a Baptist in California is different than it was in North Carolina. Older Children

B11 KURT'S REQUEST by Lee Holloway. Kurt learns to share "the real thing." Older Children

B12 NEXT-DOOR FRIENDS by Alexine Gibson. Sarah and George are taught Jewish customs by a neighboring family. Younger Children

B13 RED BRICK FRIEND by Hettie Pittman Johnson. Wayne and his mother make a friend—a church that cares. Older Children

1975 GRADED MISSIONS SERIES

from your Baptist Book Store

Filmstrips

Unless otherwise noted, all filmstrips are in color, have 52 frames (approximately 10 minutes), cost \$6.50 and are written for youth through adult audiences.

BAPTISTS AND THE HISPANIC AMERICAN. A look at Hispanic Americans, the nation's second largest ethnic group, and how Baptists of Hispanic backgrounds are witnessing to their peoples.

COOPERATIVE MINISTRIES WITH NATIONAL BAPTISTS. The story of black Baptists and Southern Baptists working together for Christ through the program of Cooperative Ministries with National Baptists.

CROSSING BARRIERS IN INTER-RACIAL MINISTRY. Race relations seen from a Christian perspective and suggestions for effective ministering across racial lines.

EUROPEANS—BUILDERS OF AMERICA (Older Children through Adult). A description of the many European communities of the United States, their origins and present sizes.

INTERNATIONALS — THE WORLD IN OUR MIST. Businessmen, professionals, students and diplomats form a large, international population within America and present a challenging opportunity for foreign missions at home.

LANGUAGE MISSIONS — AMERICA'S ETHNIC TAPESTRY. Language peoples weave their own threads of



gifts into the colorful tapestry of American culture.

ORIENTALS IN AMERICA. A brief discussion of Oriental Americans and the continuing witness of Baptist Orientals to their peoples.

TODAY'S AMERICAN INDIAN (65 frames, Older Children through Adult). The problems of today's American Indian and the Southern Baptist witness to the native American.

Books

MISSIONS IN THE MOSAIC compiled by M. Wendell Belew. A study of the five major ethnic groups of America and how home missions minister to them. Adult, \$1.00

FACES IN THE TAPESTRY by Everett Hullum. Vivid word portraits of five teenagers, all Southern Baptists yet of different ethnic backgrounds. Youth, \$.75

ROSITA by Elaine Selcraig Furlow. Rosita and her friends discover what it means to be good Samaritans. Older Children, \$.75

PEDRO'S PINATA by Joyce Williams. A colorful parrot pinata helps Pedro learn to share. Younger Children, \$.75

from the HMB

Booklet

T1 MINISTERING IN CHANGING ETHNIC PATTERNS. Background information on HMB ethnic ministries. Free

Cassette

R1 ETHNIC WORSHIP AND MINISTRY. Side one: recordings from ethnic worship services. Side two: narration for the five HMBGS slide sets listed below (can be used effectively without slides) \$5.00

Poster Set

T2 THE FACES OF MAN. Five full-color posters (26" x 36") depicting the five major ethnic groups of the United States through the faces of Southern Baptists. Excellent for youth. \$5.00

Slide Sets

Each set contains 20 color slides and a printed script, costs \$3.00 and is written for general audiences.

S1 BLACK BROTHERS AND SISTERS. The development of Southern Baptists' relationship to black Baptists, from ministries "to" into cooperative ministries "with" National Baptists.

S2 EUROPEANS. A brief history of the twentieth century European immigrants to America, their life-styles and points of settlement.

S3 HISPANIC AMERICANS. A sketch of the Hispanic Americans, peoples of several distinct cultures yet responsive to the message of home missions.

S4 INDIANS. Selected views of the American Indian, his achievements, approach to change and religious beliefs.

S5 ORIENTALS. A description of the Chinese, Japanese and Korean Baptists of the Southern Baptist Convention.



* THE HUMAN TOUCH: an exciting descriptive visit with home missionaries



Missionaries are real people—they hurt, they laugh, they make mistakes.

Perhaps that's what makes their work successful—the fact that they are human beings serving in the name of Christ, reaching across, around, through barriers to touch those in need.

The Human Touch, the first of a series of photo-text books that makes missions come alive, is an in-depth look at seven missionary families. Don Rutledge's appealing

*resource for 1976 Home Mission Graded Series



first of a series
192 pages, 8 1/2" x 11"
more than 240 photographs

\$4.95 club rate
\$5.95 at Baptist Book Store

photographs and Elaine Furlow's easy-to-read text put faces, faces and personalities to names you've seen in the personnel directory. *The Human Touch* is 192 pages, 8 1/2" x 11", with more than 240 photographs.

Other books in the series will focus on specific HMB ministries. By subscribing to the whole series (\$4.95 a book), you will share in the lives and ministries of such missionary families as those visited in *The Human Touch*.

Black Americans Sid and Arnette Smith touch the lives of people in Watts. Glenn and Roberta Harada move through Hawaii's varied cultures.

Freda Harris understands the coal mining families of Appalachian Kentucky. Bob and Glenda Tremaine served energetically in Worcester, Massachusetts', inner city for years before moving to a Florida planned city. Mexican-American Mike Mojica and his wife, Betty, minister on both sides of the Rio Grande.

Henry Chiles, easygoing veteran of the pastorate, travels thousands of miles with his wife, Bobbie, to support pastors and churches on the South Dakota plains. Glenn and Nancye Igleheart look for innovative ways of teaching Baptists how to understand and witness to persons of other religions.

The next two books of the photo-text series will explore church extension and ministries with ethnic groups.

The book club rate of \$4.95 a book will buy you a visit to places you may never go and introduce you to people you otherwise might never know. Individual books will be on sale at Baptist Book Stores for \$5.95. Save by ordering now on the blank.

____ Add my name to the list of subscribers. I would like to receive two photo-text books a year at the special book club rate of \$4.95 per book.

name _____
street _____
city _____ state _____ zip _____

Send to Book Publication Services, Home Mission Board, 1350 Spring Street, NW, Atlanta, GA 30309. Send no money now. We will bill you later.

- B14 **TONY'S TRIUMPH** by Polly Hargis Dillard. A church helps Tony become a baseball pitcher despite his crippled arm. Younger Children.
- B15 **WHAT ABOUT PETE?** by Betty Price. Rod and Susie decide to share their faith in Christ with their new friends. Youth.

Photo-Text Series

Home mission images in words and pictures. Sold separately or on a club basis by the HMB.

- B16 **THE HUMAN TOUCH** (8 1/2" x 11", 192 pg. hardback) text by Elaine Seicraig Furlow; photographs by Don Rutledge. The ministries of seven home missionaries and the barriers each must cross to bring God's love to people. \$5.95.
- B17 **Home Missions Photo-Text Club**. Beginning with *The Human Touch*, two books mailed annually to all members; membership can be cancelled at any time, no obligations. The 1976 volumes will transport readers to the work sites of the builders of church extension and into the colorful worlds of language missions. \$4.95 each.

Others

AFTER THE RIOT...AND OTHER DEBRIS and BATTLE ON by Ed Seabough. Bible paraphrases, poetry and drama that speak to the college student about what it means to be a

Christian today \$1.95 each.

JESUS PEOPLE COME ALIVE compiled by Walker L. Knight. An episodic report on the Jesus Movement. \$1.25.

SEE HOW LOVE WORKS by Walker L. Knight; photography by Don Rutledge. An illustrated essay on God's love. \$1.95.

Magazines

B18 **HOME MISSIONS**. A magazine for pastors, denominational leaders and concerned laymen dealing with the issues that confront home missions work. \$2.00 per year.



Cassette Tapes

Unless noted otherwise, all cassettes are \$2 ordered direct from the HMB. A more complete list of HMB cassettes which includes recordings of missionary commissioning

services, Bible studies and other mission topics is available on request.

Evangelism Development

- R2 **HOW TO BUILD AN EVANGELISTIC CHURCH** by John Bisagno. (EA)
- R3 **RENEWAL EVANGELISM** featuring Lewis Abbott, Reid Hardin and Clyde Skidmore. (EX)

Interfaith Witness

- THE CULTS: OPTION TO COMMITMENT** by M. Thomas Starkes. \$1.75 each; \$4.50 for complete set of three cassettes.
- R4 **THE CULTS: OPTION TO COMMITMENT**, side A.
- R5 **CHRISTIAN SCIENCE—HEALING OR HOAX**, side B.
- R6 **SAINTS ALIVE—THE MORMONS**, side A.
- R7 **SEVENTH-DAY ADVENTISTS—ALWAYS ON SATURDAY**, side B.
- R8 **JEHOVAH'S WITNESS—JESUS IS #2**, side A.
- R9 **UNITARIAN UNIVERSALISTS—ONE GOD AT THE MOST**, side B.
- R10 **DEMONS & EXORCISM** by M. Thomas Starkes. (EW)
- R11 **OLD RELIGIONS IN A NEW WORLD** by M. Thomas Starkes. \$1.75 each; \$4.50 for complete set of three cassettes.
- R12 **EAST COLLIDES WITH WEST**, side A.
- R13 **HINDUISM**, side B.
- R14 **BUDDHISM**, side A.
- R15 **ISLAM**, side B.

- R16 **ANCIENT AMERICAN RELIGION**, side A.
- R17 **CHRISTIAN RESPONSE**, side B.
- R18 **VIEWING CATHOLICISM IN 3-D** by C. Brownlow Hastings. (EI)

Missionary Testimonies

- R19 **EQUIP TO RECONCILE THROUGH ASSOCIATIONAL SERVICES** by Henry Chiles. (GE)
- R20 **EQUIP TO RECONCILE THROUGH CHRISTIAN SOCIAL MINISTRIES** by Freda Harris. (GB)
- R21 **EQUIP TO RECONCILE THROUGH CHRISTIAN SOCIAL MINISTRIES** by Sidney Smith. (GF)
- R22 **EQUIP TO RECONCILE THROUGH CHURCH EXTENSION** by Robert Tremaine. (GD)
- R23 **EQUIP TO RECONCILE THROUGH INTERNATIONALS** by Minor Davidson. side A.
- R24 **EQUIP TO RECONCILE THROUGH INTERFAITH WITNESS** by Glenn Igleheart. side B (GA)
- R25 **EQUIP TO RECONCILE THROUGH LANGUAGE MISSIONS** by Mike Mojica. (GC)

Additional Baptists

- R26 **BLACK THEOLOGY** by Sidney Smith. (DI)
- R27 **THE FUTURE OF THE NEGRO CHURCH** by Thomas Kilgore, Jr. (DK)
- R28 **THE HISTORY OF THE NEGRO CHURCH** by R. L. Patterson. (DB)
- R29 **MUSIC IN THE NEGRO CHURCH** by J. Robert Bradley. \$4 (DE and DF)

- R30 **PREACHING IN THE NEGRO CHURCH** by Henry H. Mitchell. (DC)
- R31 **WORSHIP IN THE NEGRO CHURCH** by Kelly O.P. Goodwin. (DA)

Special Mission Ministries

- R32 **CAMPGROUND MINISTRIES** by Joel Lend. (ET)
- R33 **DAY CAMPING** by Dave Sessams. (ES)
- R34 **MOBILE WITNESSING UNIT**. (ES)
- R35 **THEOLOGY OF RESORT AND LEISURE MINISTRIES** by F. Russell Bennett. (ER)

OTHERS

- R36 **CROSSING BARRIERS WITH THE GOSPEL** by William Hull. \$8 (CL, CM, CN and CO)
- R37 **MISSIONSCOPE**. The latest home and foreign missions information on a quarterly cassette. Mission news and trends, interviews with missionaries on the field, current mission events and more are contained on each convenient, 60-minute cassette. \$11.40 one-year subscription (four cassettes per year. Satisfaction guaranteed.)

*HMB code; do not use

MUSICAL

—from your Baptist Book Store

"JOY" The musical drama of a

youth choir's decision to "do something" to show their Christian concern instead of just singing about it.

Score \$2.95

Album \$4.98

Instrumental tape \$19.95

Records

All records are 33-1/3 rpm (approximately 17 minutes), cost \$7.50 each and can be ordered from your Baptist Book Store.

LITERACY SOUNDS. A discussion of guidelines for teaching basic English sounds and skills.

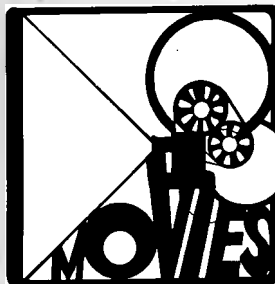
SOUNDS OF CHRISTIAN SOCIAL MINISTRIES. Interviews with individuals involved in "good Samaritan" evangelism.

SOUNDS OF MISSIONS IN ALASKA. The sounds, voices and music of Alaska and Baptist missionaries to America's largest state.

SOUNDS OF MISSIONS IN HAWAII. The sounds, voices and music of Hawaii and the story of Baptist missions in the fiftieth state.

STORIES OF CHRISTIAN SOCIAL MINISTRIES. Personal accounts of God's love based on true situations and events in Baptist Centers Children through Youth.

VOICES IN HOME MISSIONS. Anonymous interviews with missionaries and candidates for missionary service.



Movies

Unless otherwise noted, all films are available in color, sound and 16mm and are rented from Baptist Film Centers.

CATCH A VISION (11 min.) Home missionary Jerry Scruggs and mission opportunities on Long Island in New York City. Loaned free by state Brotherhood offices.

THE CITY—WHERE THE ACTION IS (30 min.) A seminary student discovers that the concept of a total ministry is really "where the action is." \$17.00

THE MUSTARD SEED (23 min.) The inspirational story of Lonnie Iglesias, home missionary to the Indians of the San Blas Islands in Panama. \$10.00
OPERATION ONE: PEOPLE COUNT (13 min.) Arthur B. Rutledge, executive-director of the HMB, describes in an informal conversation how home missions meet the needs of people—and how it is all made possible through Cooperative Program gifts. Scenes of mission work in New York, Virginia, Michigan and New Mexico. Loaned free by state stewardship offices.

ONE WORLD, ONE MISSION (14 min.) A musical presentation of the challenges of home and foreign missions. \$4.00

SHARING THE GLORY (30 min.) A look at the new personal evangelism sweeping the country. \$20.00

THIS IS MISSIONS, USA (10 min., black and white) Home missions viewed through award winning photo-

graphs and music, including the songs "Up and Get Us Gone" and "People to People." \$4.00

WHAT IS THE CHURCH? (29 min.) An important question for Christians is answered "people, not buildings!" \$15.00

M1 THE DEVIL AND ASSOCIATIONAL MISSIONS (18 min.) Loyd Corder, ventriloquist and director of the HMB's Division of Associational Services teams up with his pal "Joe the Baptist" to explore disruptive forces within associations. Available from the HMB. \$55.00, subsidized purchase, no rentals

M2 Films for the Deaf. Evangelical films in sign language offered as loans to churches ministering to deaf persons. Complete list available from the Department of Language Missions, HMB. Free

Baptist Film Center locations:
315 N. College St., Charlotte, N.C. 28202
317 Guthrie St., Louisville, Ky. 40202
115 E. Grace St., Richmond, Va. 23219
1017 Grand Ave., Kansas City, Mo. 64106
2020 8th Ave. So., Birmingham, Ala. 35233
2115 N. Akard St., Dallas, Tex. 75201
600 E. Shaw Ave., Fresno, Calif. 93716
208 W. 11th St., Oklahoma City, Okla. 73103
125 N. President St., Jackson, Miss. 39201
283 Peachtree St. N.E., Atlanta, Ga. 30303
1230 Hendricks Ave., Jacksonville, Fla. 32207



Filmstrips

Unless otherwise noted, all filmstrips are in color, have 52 frames (approximately 10 minutes), cost \$6.50 from your Baptist Book Store and are written for youth through adult audiences.

Associational Missions

S6 THE ASSOCIATIONAL MISSIONS COMMITTEE. An accompaniment to the "Church Extension Planbook" used by Associational Missions Committees. Free from the HMB to all directors of associational missions.
THE CHURCH MISSIONS COMMITTEE. An instructional outline for the organization of a church missions committee.

Christian Social Ministries

CHURCH COMMUNITY MINISTRIES. A view of the church as the family of God caring for human needs.

HELLO IN THERE: RESPONSE TO OLDER PERSONS (65 frames). Older Children through Adults. Visits to Baptist homes for the aged revolving about interviews with residents and administrators. \$9.50

LITERACY MISSIONS: A NEW DIMENSION (40 frames). An exploration of the potentials of a literacy mission for a church mission group wishing to begin a ministry in its own community.

Church Extension

CHURCHES AND HOW THEY GROW (65 frames). A vision of churches as people, not buildings, increasing because of healthy attitudes toward growth. \$7.00

EXTEND NOW: COMMUNITY EVENTS. A look at the many methods used to open doors for Southern Baptist work in new mission areas.

EXTEND NOW: ORGANIZED WORK. A study of the third phase of the Extend Now Program, documented through the growth of a mission chapel in Reading, Pennsylvania.
EXTEND NOW TO ALL PEOPLE. The story of a successful Bible study fellowship in Danbury, Connecticut

Cooperative Ministries with National Baptists

(see Home Missions Graded Series)

Evangelism Development

ART OF COMMUNICATING OUR FAITH. A review of the many ways Christians share their faith, including a glance at televangelism and musical drama.

COME ALIVE AND STAY ALIVE. A

report on the lay evangelism school—the training, experiences and promise in the words of those involved.

RENEWAL EVANGELISM. A presentation of the many spiritual growth opportunities awaiting churches through renewal evangelism. \$8.50
SHARING CHRIST WITH STUDENTS. The story of college students taking the gospel to beaches and collegehouses.

STUDENTS INVOLVED IN WITNESSING. An account of college students learning to witness in a caring way with a glimpse of a campus lay evangelism school.

YOUTH EVANGELISM (66 frames). The thoughts of youth about their spiritual needs and experiences and the importance of contemporary oriented evangelism. \$7.00

Faith Witness

INTERFAITH WITNESS. A survey of man's search for a supreme power as expressed by different religions.
MEETING THE AMERICAN JEW (80 frames). A glance at Jewish worship, beliefs and practices. \$7.75

A NEW LOOK AT CATHOLICISM (80 frames). An examination of Catholicism today, both Roman and Greek Orthodox. \$7.75

SMALL RELIGIOUS GROUPS IN AMERICA. A topical scan of Mormonism, Jehovah's Witnesses, Seventh-Day Adventism, Christian Science, Unitarians and occult groups in the United States.

WORLD RELIGIONS IN THE NEW WORLD (65 frames). A brief look at Eastern and Oriental religions followed in America: Islam, Black Muslims, Bahai, Hinduism, Buddhism and others. \$7.00

Large Missions

(see Home Missions Graded Series)

PUERTO RICANS (Older Children through Adults). A discussion of the cultural characteristics, economy, religious background and future of Puerto Ricans in Southern Baptist churches. \$8.50

Metropolitan Missions

APARTMENT HOUSE MISSIONARY (30 frames, Younger Children). A child's explanation of the witness of a

missionary to apartment dwellers. \$5.00

Missionary Personnel

HERE IS MY LIFE (68 frames, Youth). The answers of different Christians to God's call to a missionary vocation. \$7.50

PROFILE: US-2ER (43 frames). Capsule views of a few of the volunteers of the exciting US-2 ministry.

WHAT DO HOME MISSIONARIES DO? (65 frames). Illustrations of the various types of missionary service and fields. \$8.50

Missions

MISSION AND MINISTRY FOR EVERYONE (Older Children through Adults). A presentation of the need for youth in missions.

WE HAVE TO FIND A WAY (66 frames). The musical story of four persons with needs and how Christians can meet them, featuring the song "We Have to Find a Way." \$7.00

WHAT IS YOUR MISSION FIELD? (66 frames). A look at several laymen who became involved in missions by turning their daily lives and jobs into ministries. \$7.00

Special Mission Ministries

CAMPERS ON MISSION. An account of the many ways Baptist campers witness in resorts and parks across the United States.

CHRISTIAN SERVICE CORPS. A discussion of the opportunities for laymen to serve in home missions interspersed with testimonies by CSC volunteers.

READY TO GO: MISSION YOUTH GROUPS. A glance at the many opportunities for church youth groups to participate in home mission activities on the field.

Slide Packets

All slide packets consist of five color slides plus descriptions and sell for \$1.00 from the HMB.

S7 BAPTIST HISTORICAL—NORTHEAST. Famous sites connected to the careers of Roger Williams, Luther Rice and Annie Armstrong and two locations of more recent Baptist history.

S8 RIDGECREST BAPTIST ASSEMBLY. Scenic pictures taken at Southern

Baptists' Eastern Assembly.
S9 HOME MISSIONS MAP. Home missions map and insignia. HMB building and photographs of Annie Armstrong and Arthur B. Rutledge, executive-director of the HMB.

S10 PORTLAND AREA SCENES. Scenic pictures of the region where the 1973 Southern Baptist Convention met.

S11 GLORIETA BAPTIST ASSEMBLY. Scenic pictures taken at Southern Baptists' Western Assembly.

Slide Sets

Unless otherwise noted, all slide sets contain a printed script and 20 color slides, are written for youth through adult audiences and cost \$3.00 ordered direct from the HMB.

S12 SOUTHERN BAPTISTS IN PENNSYLVANIA—SOUTH JERSEY. A visit to the ministries, churches and leaders of an important state convention.

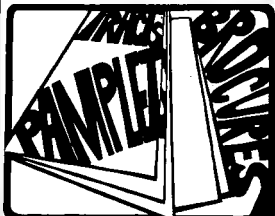
S13 COMMUNICATING OUR FAITH. A look at the many avenues open to expression of the Christian message.

S14 INTERFAITH WITNESS. A topical review of the religions gaining followers in the United States.

S15 NORTHWEST BAPTIST CONVENTION AREA WORK. A brief presentation of Southern Baptist mission activities in Oregon and Washington.

S16 A LOOK AT HOME MISSIONS (40 slides). A discussion of the HMB's twelve programs of work. \$5.00

Unless otherwise noted, all of the following materials are free from the HMB. (Most titles are self-explanatory.)



General Items

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