ROUTE 2

SOUTHERN BAPTIST HISTORICAL LIBRARY AND ARCHIVES

Americus, Georgia 31709

September 16, 1968

A Colorful
Brochure Illustrating
The New Pecan Cookbook ...

... is enclosed. We mentioned this exciting book in our last newsletter, but "mentioning" is not enough - we wanted to give you a <u>full color</u> view of it.

As a Koinonia customer, you may order additional copies of this beautiful new book for the low price of \$2.95 each (reduced from \$3.50), postpaid anywhere in the United States or Canada. The book is a perfect gift idea for weddings, birthdays, anniversaries, showers, Christmas gifts and many other occasions.

Tell your friends about this new book - the first complete pecan cookbook in half a century! They will want to order, too...And don't forget your church or club. Any group can order these books to sell for fund raising. If you order 12 or more for fund raising, the price is only \$1.95 each, postpaid. Your group sells them for \$2.95 and makes \$1.00 profit on each one you sell. You can order without sending any money and if you don't sell all the books, send them back. Pay only for those you sell. There's no way you can lose. Some groups are already selling. Over 2,000 books have been shipped to groups and individuals all over the country. From now until Christmas is the best season to sell...so it's time to order now!

But what is a Pecan Cookbook without pecans?!

We are happy to inform you that our prices on pecans and pecan products are the same as last year. Postage and freight costs have soared upward, but we are counting on increased orders to help absorb them. Products available are listed below. (See enclosed pamphlet entitled "Products From the Farm" for prices and shipping information.)

Shelled Pecans - Halves & Pieces
Hickory Smoked & Spiced Pecans
Pecans in the Shell (available after Nov. 1)
Pecan Dates
Pecan Chunks (toasted pecans in creamy milk chocolate)
Fruit Cakes

And, of course, you still may order other Koinonia products such as the Koinonia Records and "Cotton Patch" translations. These items are listed in "Products From the Farm".

May we hear from you? Your business in the past has been deeply appreciated and we look forward to serving you again soon.

Sincerely,

Florecce Jordan

P.S. Much has been happening at Koinonia within recent weeks. God seems to be moving in our midst. We'll tell you all about it in our October Newsletter.